

Use The Exchange for ideas on customizing free materials that promote simple steps to reduce congestion & improve air quality



# It all adds up to cleaner air

## Welcome to the Exchange

Your access to nearly 200 air quality professionals at the click of a mouse

It's where you can find & share

- ✓ Air quality program ideas
- ✓ New ways to use It All Adds Up materials
- ✓ Sources for promotional items
- ✓ Advice on funding
- ✓ How-to's on dozens of useful topics

And more!

## Your place for ideas and inspiration

“Here’s a vendor for imprinted tire-gauges!”

“Does anyone have artwork for a bus wrap?”

“Here’s a great idea for using the new It All Adds Up Spanish materials!”

“How can I customize It All Adds Up ads?”

“I need a special event idea for my State Fair.”

“Here’s a great idea for a lawn-mower exchange!”

“Can I use CMAQ funds for this program?”



www.italladdsUp.gov

14,000 visitors every month!  
Have you visited lately?



## At The Exchange you're in control

- Pick your interests
- Choose your topics
- Get the information you want

