



Energy Efficiency Action Plan Goal Statement



To create a sustainable, aggressive national commitment to energy efficiency through gas and electric utilities

The Leadership Group:

- Recognizes that utilities and regulators have critical roles in creating and delivering energy efficiency programs to their communities;
- Recognizes that success requires the joint efforts of the customer, utility, regulator, and partner organizations;
- Will work across their spheres of influence to remove barriers to energy efficiency; and
- Commits to take action within their own organization to increase attention and investment in energy efficiency.

Definitions:

- *Utility* broadly an organization that delivers electric and gas utility services to end-users, including, but not limited to, investor-owned, municipals, cooperatives, and third-party energy efficiency utilities.
- An *aggressive national commitment* will be the sum of diverse actions taken by of individual organizations to advance their own commitment of energy efficiency beyond previous levels.
- *Partner organizations* include trade associations, manufacturers, information technology sector, financial community, consumer advocates, third-party energy providers, and state policy makers.