



For more information, contact: Jeff Lowrance
(704) 633-8250 ext 3888
jclowrance@foodlion.com

Food Lion Supports National Action Plan for Energy Efficiency

July 31, 2006 – Food Lion LLC, a five-time recipient of U.S. EPA ENERGYSTAR® awards for energy efficiency, today announced its support of the U.S. National Action Plan for Energy Efficiency.

By showing its support, Food Lion joins dozens of other leading organizations across the country who together are working to promote and practice energy efficiency. Food Lion last year became a charter member of the U.S. Environmental Protection Agency and U.S. Department of Energy-facilitated Leadership Group, a collaboration of leading utilities, state agencies and energy consumers working together on efficient energy practices. The Leadership Group is driving the National Action Plan for Energy Efficiency.

Food Lion was asked to participate in the Leadership Group because the 1,200-store chain has more ENERGYSTAR stores than any other U.S. retailer and frequently works with the EPA and DOE on voluntary conservation efforts. For instance, by the end of this year, roughly half of Food Lion's 1,200 stores will have earned the rigorous and prestigious ENERGYSTAR designation for superior energy performance and management. Food Lion is moving forward in energy conservation at a rate unmatched by any other grocer.

In support of the U.S. National Action Plan for Energy Efficiency, Food Lion this fall plans to launch an energy awareness campaign targeted to associates in the Deli, a high-energy-use department where associate actions can single handedly lower energy consumption. This purpose of this month-long educational campaign is to encourage associates actively reduce the amount of energy used unnecessarily. Additionally, Food Lion shares its energy conservation knowledge with its sister banners, including Bloom, Bottom Dollar and Harveys.

Based upon the policies, practices, and efforts of many organizations across the country, the Leadership Group offers the following recommendations as ways to overcome many of the barriers that have limited greater investment in programs to deliver energy efficiency to customers of electric and gas utilities.

- Recognize energy efficiency as a high-priority energy resource,

- Make a strong, long-term commitment to implement cost-effective energy efficiency as a resource,
- Broadly communicate the benefits of and opportunities for energy efficiency,
- Promote sufficient, timely, and stable program funding to deliver energy efficiency where cost-effective,
- Modify policies to align utility incentives with the delivery of cost-effective energy efficiency and modify ratemaking practices to promote energy efficiency investments.

About Food Lion

Food Lion LLC is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). Food Lion operates more than 1,200 stores and employs approximately 70,000 associates, delivering great prices, neighborly convenience and quality products to its customers, in 11 Southeast and Mid-Atlantic states. Food Lion stores offer more than 28,000 different products.

###