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**Kodak Announces Support for New National Energy Efficiency Action Plan**

ROCHESTER, N.Y., July 31 – Eastman Kodak Company joined other leading companies and organizations today in announcing its strong support for the new National Action Plan for Energy Efficiency, an initiative facilitated by the U.S. Environmental Protection Agency and the U.S. Department of Energy. The plan presents policy recommendations for creating a sustainable, aggressive national commitment to energy efficiency through gas and electric utilities, utility regulators, and partner organizations.

“Kodak has been a longtime partner with the EPA and other leading organizations in aggressively implementing energy conservation programs,” said David M. Kiser, Director of Health, Safety and Environment and Kodak Vice President. “It’s simply the right thing to do in operating our business most efficiently and it’s the right thing to do to conserve resources and protect the environment. We applaud the EPA for its initiatives under the National Action Plan for Energy Efficiency and pledge to continuing working to do our part and more in meeting its objectives.”

Kiser noted that energy conservation has been part of three successive voluntary environmental goals programs implemented by Kodak. Under its current environmental goals program, Kodak has committed to reducing worldwide energy usage by 20% in the 2002-2008 timeframe. The company has also committed to a 20% worldwide reduction in greenhouse gas emissions in that timeframe.

Kodak has been a partner in the ENERGY STAR<sup>®</sup> program conducted by EPA and DOE. The company has been recognized with several top awards under that program. Kodak is also a member of the EPA’s Climate Leaders program.

To learn more about Kodak’s environmental achievements visit the Kodak website:  
[www.kodak.com/go/hse](http://www.kodak.com/go/hse).