



National Action Plan for Energy Efficiency

Sector Collaborative on Energy Efficiency

What is the Sector Collaborative on Energy Efficiency?

The Sector Collaborative on Energy Efficiency is an opportunity for electric and gas utilities, end-users from key sectors of the economy, regulators, and partner organizations to pursue the benefits of energy efficiency. Participants will make commitments to advance energy efficiency and be recognized nationally for taking action and demonstrating leadership.

The Sector Collaborative is a key year two activity of the National Action Plan for Energy Efficiency (Action Plan), an initiative to create a sustainable, aggressive national commitment to energy efficiency.

What is the value of participating in this Sector Collaborative?

The current U.S. energy system faces a set of serious challenges. Energy demand continues to grow despite historically high energy prices and mounting concerns over system reliability, energy security and independence, as well as air pollution and global climate change. The decisions we make today regarding our energy supply and demand can either help us deal with these challenges more effectively or complicate our ability to secure a more stable, economical energy future.

Energy efficiency is one of the simplest and most cost-effective ways to help tackle these challenges. Energy efficiency can reduce energy bills, stabilize energy prices, increase energy security, and spur economic development.

Utilities and consumers can also find energy efficiency to be an attractive way to reduce their risk associated with potential limits on environmental emissions, including greenhouse gas emissions. Furthermore, energy efficient technologies have advanced, and new methods of tracking energy savings have become available to increase the cost-effectiveness of energy efficiency investments.

The Sector Collaborative will assist utilities and end-users to capture these benefits by:

- Exploring the barriers to cost-effective energy efficiency
- Identifying tools needed for implementation and evaluation of cost-effective energy efficiency measures
- Documenting how energy savings are valuable investments for participating sectors
- Providing peer exchange opportunities to share approaches to effective energy efficiency programs
- Identifying and pursuing new commitments and partnerships to increase investment in energy efficiency

Which sectors are participating in the Collaborative?

The Collaborative currently includes participants from the following sectors: hospitality, retail, commercial real estate, grocers, and cities. These key sectors have significant opportunities for improvements in energy efficiency and share common solutions. The Collaborative may add additional sectors in the future.

Why should your organization participate?

The Sector Collaborative provides a unique opportunity to:

- Work collaboratively with electric and gas utilities and end users to address barriers to energy efficiency
- Gain greater knowledge of energy efficiency practices to help maximize potential for energy savings and realize other important co-benefits to your organization
- Receive guidance to design effective energy efficiency solutions
- Access tools and resources to assist your organization in implementing new energy efficiency programs and designing a commitment to advance energy efficiency

What are the benefits of participation?

- National recognition for energy efficiency commitments developed through participation in the Collaborative
- Enhanced corporate image and recognition as a leader in your sector
- Increased competitiveness through reduced energy costs
- Reduced risk exposure to environmental issues
- Increased awareness of successful energy efficiency practices and technologies
- Assistance selling your story from Wall Street to Main Street

How is the Sector Collaborative structured?

The Sector Collaborative is coordinated by the American Gas Association, the Edison Electric Institute's National Accounts Program, the U.S. Environmental Protection Agency, and the U.S. Department of Energy. The Sector Collaborative has also formed a Design Team to guide the direction of the initiative. Current Design Team members include:

Alliance to Save Energy
American Council for an Energy-Efficient Economy
American Gas Association
City of Austin, Texas
Cushman & Wakefield
Duke Energy
Edison Electric Institute
Food Lion, LLC
Great Plains Energy
Hilton
Marriott Corporation
National Association of Regulatory Utility Commissioners
National Conference of Mayors
New Jersey Natural Gas
Pacific Gas and Electric
Seattle City Light
Staples, Inc.
Target Corporation
Transwestern
USAA Realty
Wal-Mart Stores
Whole Foods Market

Additional organizations are invited to join the Sector Collaborative as participants. The first Sector Collaborative meeting is planned for June 27 and 28, 2007, in Washington, DC.

How can your organization get involved?

Sector Collaborative participants will meet in June to begin a dialogue on how to expand the use of energy efficiency. Participants will explore the barriers to energy efficiency, and learn from leaders in their sectors about innovative approaches to energy efficiency including: emerging technologies, creative financing, bulk purchasing, benchmarking, and retro-commissioning. Participants will also spend time meeting with others in their sector to complete a work plan, identify tools and resources needed to pursue effective energy efficiency strategies, and design a commitment to advance energy efficiency within their organizations.

The Sector Collaborative is being facilitated by RESOLVE. If your organization would like to participate, please contact Dana Mason at 202-965-6209 or go to <https://www2.ergweb.com/projects/conferences/napee/register-sector.htm> for the Sector Collaborative workshop draft agenda and registration information.

Background on the National Action Plan for Energy Efficiency

The National Action Plan for Energy Efficiency presents policy recommendations for creating a sustainable, aggressive national commitment to energy efficiency through gas and electric utilities, utility regulators, and partner organizations. Such a commitment could save

Americans many billions of dollars on energy bills over the next 10 to 15 years, contribute to energy security, and improve the environment.

The Action Plan was developed by more than 50 leading privately, publicly, and cooperatively owned electric and gas utilities, utility regulators, state agencies, large energy users, consumer advocates, energy service providers, and environmental and energy efficiency organizations.

The recommendations of the Action Plan, announced in July, 2006, include:

- Recognize energy efficiency as a high-priority energy resource
- Make a strong, long-term commitment to implement cost-effective energy efficiency as a resource
- Broadly communicate the benefits of and opportunities for energy efficiency
- Promote sufficient, timely, and stable program funding to deliver energy efficiency where cost-effective
- Review and adopt policies to align utility incentives with the delivery of cost-effective energy efficiency and modify ratemaking practices to promote energy efficiency investments

As of January 2007, more than 90 organizations across 51 States have made public commitments and statements to advance energy efficiency.

The Action Plan is co-chaired by Marsha Smith, Member of the Idaho Utilities Board and First Vice President of the National Association of Regulatory Utility Commissioners, and Jim Rogers, President and Chief Executive Officer of Duke Energy. The U.S. Department of Energy and U.S. Environmental Protection Agency facilitate the National Action Plan effort.

For more information on The National Action Plan for Energy Efficiency, go to www.epa.gov/cleanenergy/actionplan.