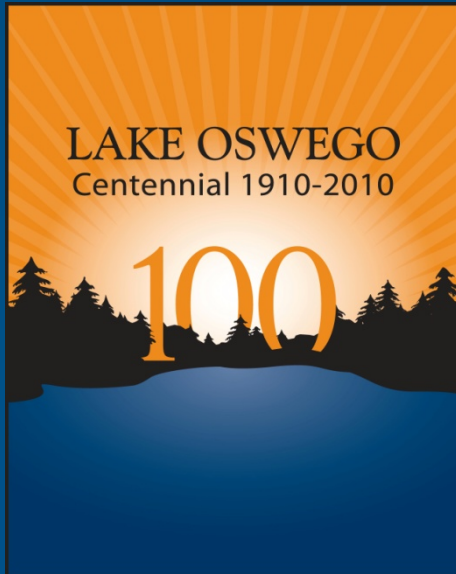


Green Power Community

City of Lake Oswego, Oregon

February 23, 2010



Lake Oswego Background

- Located in northwest Oregon
- 13th largest city in state, 6th largest city in Portland metro area
- Population: 36,345
- Area in sq. miles: 11.2



Lake Oswego Background

- Council/Manager government
- Full-service municipality with 350 employees (FTEs)



Lake Oswego Background

- Began coordinated efforts by developing sustainability plan for City operations
- Initial focus areas:
 - Energy & transportation
 - Water conservation
 - Waste reduction / recycling
 - Procurement
 - Employee education



City of Lake Oswego Sustainability Plan


November 21, 2007

A sustainable Lake Oswego is a community that meets the vital human needs of the present without compromising our ability to meet future needs. This requires consideration of both long-term and short-term effects on ecological, economic, and community systems. Operating sustainably means that we are leaving a legacy for the community of Lake Oswego and the planet.

*From Lake Oswego Sustainable City
Vision and Guiding Principles*


Lake Oswego Background

- City purchases 195,534 kWh of renewable power a month for Water Treatment Plant
- Energy efficiency retrofits partially offset cost of renewables
- Purchase moves City toward adopted energy & climate goals
- Recognized as an EPA Green Power Partner




Power Pioneers Industry leaders who support Clean WindSM renewable power

The City of Lake Oswego enhances sustainability efforts with renewable power.



The City of Lake Oswego recognizes that local government plays a vital role in fostering sustainability and is committed to adopting, implementing, and maintaining sustainable practices. Purchasing Clean WindSM renewable power for the Water Treatment Plant is just one part of the City's commitment to increasing the sustainability of City operations.


Purchasing renewable energy for the Water Treatment Plant, in conjunction with implementing energy efficiency measures at the Plant, provided the City with an opportunity to increase public awareness about energy conservation, renewable energy, and the City's commitment to operating in a more sustainable manner. By purchasing Clean Wind from PGE, the City adds to the growing demand for the production and development of renewable energy in the Pacific Northwest.



"The vital issue of sustainability and our responsibility as a city to lead the way to sound, environmental practices is an important goal for our city," says Gay Graham, Lake Oswego City Councilor. "We will continue to do our part to influence not only other city governments but the people who call Lake Oswego home."

PGE recognizes the City of Lake Oswego Water Treatment Plant as a leader in environmental stewardship and for their support of Clean Wind renewable power.

Your organization has the power to make a difference. Clean Wind is 100 percent new wind power from wind farms in the Northwest, and is an easy, affordable way to support renewable energy. Portland General Electric helps publicize your commitment to the environment with a variety of publicity, award and recognition benefits. Help build a brighter tomorrow by signing up for Clean Wind today. Contact your PGE customer manager, send an e-mail message to renewables@pge.com or visit PortlandGeneral.biz/CleanWind for more information.



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Community Challenge

- Lake Oswego Sustainability Advisory Board endorsed the Challenge and recommended participation to the City Council
- City worked with PGE to establish Challenge time frame, August & September 2009, and sign-up goal
- Mayor's proclamation end of July kicked-off Challenge
- Promoted through City's monthly newsletter, local press, and web site
- Conducted outreach door-to-door and at Farmers' Market

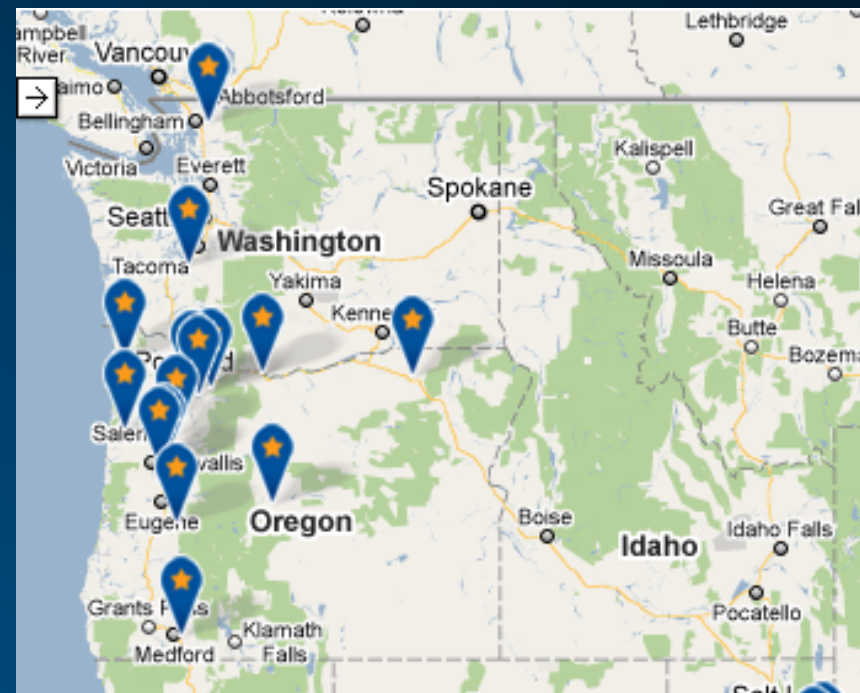
Community Challenge

- Community exceeded Challenge goal of 300 new sign-ups for renewable energy:
 - 336 residential customers
 - 20 business customers
- Received recognition:
 - EPA staff presented to City Council
 - Posted colorful street signs
 - Information included on GPP website



Community Challenge

- Lake Oswego is now 6th largest Green Power Community in Oregon by total kWh purchased, and 9th in the nation:
 - More than 1,600 residences and businesses currently enrolled in one of PGE's renewable energy programs
 - Community is collectively purchasing 9% of its power as green power, representing almost 35 million kWh of renewable power over a year



Contact:

Susan Millhauser, Sustainability Coordinator

City of Lake Oswego, OR

503-635-0291

smillhauser@ci.oswego.or.us

www.ci.oswego.or.us

