



The U.S. Environmental Protection Agency's Landfill Methane Outreach Program (LMOP) is a voluntary program that encourages project developers, utilities, landfill owner/operators, energy users, and communities to develop new landfill gas use projects.

Please return: (1) the signed Endorser Agreement to the following address, and (2) an electronic, high-resolution version of your organization's logo or seal to [ludwig.victoria@epa.gov](mailto:ludwig.victoria@epa.gov).

#### Landfill Methane Outreach Program

U.S. Environmental Protection Agency  
1200 Pennsylvania Avenue, NW (6207J)  
Washington, DC 20460  
Phone: (888) 782-7937  
Fax: (202) 343-2202

## U.S. Environmental Protection Agency's Landfill Methane Outreach Program

# Endorser Agreement

between the U.S. Environmental Protection Agency's Landfill Methane Outreach Program

and \_\_\_\_\_ (*Organization Name*)

LMOP endorses support in principle the U.S. Environmental Protection Agency's Landfill Methane Outreach Program (LMOP) and encourage their members to promote LMOP's goal of increasing the development of landfill gas as an energy resource, thereby reducing emissions of methane, a potent greenhouse gas.

LMOP endorses and EPA agree that, while this agreement is in effect, either party may publicize the fact that this endorsement has been made.

LMOP endorses and EPA also agree to cooperate on at least one public recognition event or outreach activity (e.g., newsletter or journal article, conference presentation) per year to promote the goals of LMOP and the endorser organization.

Both the EPA and \_\_\_\_\_ (*Organization Name*) recognize that this endorsement is voluntary, and may be terminated at any time by either party without notice or penalty.

The undersigned officials execute this Endorser Agreement on behalf of their Parties.

Authorized Representative: \_\_\_\_\_ (*printed name*)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Dina Kruger, Director, Climate Change Division, U.S. EPA

EPA Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please identify your organization's designated Landfill Methane Outreach Program (LMOP) contact person:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Suite/Floor Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Organization Web Site: \_\_\_\_\_

May we provide a link to your Web site?  Yes  No

## LMOP LOGO USE GUIDELINES



These LMOP Logo Use Guidelines are designed to provide a clear, easy reference. Please note that the LMOP logo, shown here, should be used only in accordance with these guidelines. A copy of the logo and these guidelines should be forwarded to

your marketing support manager or appropriate representative.

### ALLOWABLE USES OF THE LMOP LOGO

LMOP Endorsers may use the LMOP logo only on materials that promote LMOP or landfill gas utilization. Such materials include advertisements, brochures, product literature, Web sites, and catalogs.

### LIMITATIONS ON USES OF THE LMOP LOGO Guidelines for the LMOP Logo

The LMOP logo must not be used in any manner that implies EPA endorsement of any LMOP Endorser products, services, or systems. Endorsers must always use the entire LMOP logo.

### Limitations on LMOP Logo Placement

Materials containing the LMOP logo must conform to the following guidelines:

- The LMOP logo must never be applied directly (as a decal, label, or in any other form) to a product, service, or system or on any materials used in the packaging of this product, service, or system.
- When using the LMOP logo in advertisements or any other promotional materials, Endorsers must conform to the following guidelines:

- The logo must not be placed in the body of the text or next to or below a photograph or another depiction of the product, service, or system promoted.
- The logo must follow the company name or appear in the bottom left-hand or right-hand corner of the advertisement page or advertisement block separated from text and photographs of the product, service, or system promoted.

### LIMITATIONS ON TEXT MENTIONING LMOP

Text mentioning LMOP must conform to the following guidelines:

- All statements in the text must be factual.
- References to LMOP must be in accordance with the descriptions presented in current program information distributed by the EPA.
- Text describing the relationship between the Endorser and LMOP must not claim or imply that the Endorser's association with LMOP goes beyond the agreement set forth in the MOU.

### EPA LMOP LOGO REVIEW POLICY

The Endorser agrees to deliver to EPA any materials developed by the Endorser that use the LMOP logo or otherwise mention LMOP before printing copies so that EPA may review such materials for conformance to LMOP standards. EPA ensures a response to the submission within three (3) business days of its receipt. All submissions using the LMOP logo will be evaluated and approved on a case-specific basis and must be submitted before printing via fax or mail to: EPA c/o Landfill Methane Outreach Program (6207J), 1200 Pennsylvania Avenue, NW, Washington, DC 20460, fax: (202) 343-2202