



NAFTA Technical Working Group on Pesticides  
Grupo de Trabajo Técnico del TLCAN sobre plaguicidas  
Groupe de travail technique de l=ALENA sur les pesticides

March 7, 2007

Dear Stakeholder:

As you may know, at our North American Free Trade Agreement (NAFTA) Technical Working Group (TWG) on Pesticides Executive Board meeting in December 2005, we agreed to facilitate a stakeholder process to explore options for developing and implementing NAFTA labels. A task force made up of growers, industry, and government representatives was established to develop a pilot program to accelerate the process.

On January 31, 2007, Canada's Pest Management Regulatory Agency (PMRA) and the United States Environmental Protection Agency (US EPA), granted registration simultaneously for the first NAFTA pesticide label in both Canada and the United States. The pesticide product is called Avadex MicroActiv Herbicide (Canada) and Far-GO Herbicide (U.S.).

We would like to commend the task force for working diligently and cooperatively to resolve the many issues which arose, and for proving that a joint NAFTA label is achievable. Gowan Company deserves special recognition for submitting its product to this pilot program, and for its successful registration as a truly North American product.

We are pleased to be able to deliver results to our growers and to provide the assurance that major regulatory barriers to developing NAFTA labeling have been resolved. This represents a significant milestone for both PMRA and U.S. EPA. We believe that the expansion of products under NAFTA labels will help remove potential trade barriers, help create a unified North American market for pesticides, and strengthen competitiveness of North American growers. The new label will serve as a model for other harmonized pesticides. Currently, 12 more pesticide products are in the pipeline for NAFTA label development.

We are proud of this achievement and we look forward to your continued partnership in identifying priorities for future work.

Sincerely,

/s/

Karen Dodds, Ph.D.  
Executive Director  
Pest Management Regulatory Agency

/s/

James J. Jones, Director  
Office of Pesticide Programs  
U.S. Environmental Protection Agency