



RADON: TEST, FIX, SAVE A LIFE.



JANUARY IS NATIONAL
RADON ACTION MONTH



Indoor Air Quality (IAQ)

NATIONAL RADON ACTION MONTH NEWSLETTER

OCTOBER 2009

Welcome to EPA's October 2009 National Radon Action Month Newsletter. Below, you will find the latest updates, tools, and tips to help you make the most of National Radon Action Month in January. Radon is the leading cause of lung cancer among non-smokers, and is responsible for 20,000 lung cancer deaths annually in the U.S. By holding radon awareness activities in your community, you are joining the national effort to double the number of lives saved from radon exposure over five years under the [Radon Leaders Saving Lives Campaign](#).

Online Activity Submittal Form Now Available on RadonLeaders.org

Many of you have used the Activity Submittal Form during previous National Radon Action Months to share information about the activities planned in your community to reduce radon risk and to get exposure for your important work.

For the 2010 National Radon Action Month, share your activities through the new online Activity Submittal Form hosted on [RadonLeaders.org](#). To submit your activities, you will need to be a [member of the RadonLeaders.org community](#). Many of you have already joined, but for those of you who haven't, learn more about [RadonLeaders.org](#) and how it can help you and other radon leaders to save lives.

The new online Activity Submittal Form is a single-event submission that allows you to provide a more robust description of the thoughtful and exciting activities you have planned for your community members and inspire others to become radon leaders in their communities. The information for each activity submitted will be displayed on a digital map on [RadonLeaders.org](#) so that you can see exactly where all of the National Radon Action Month activities submitted are being held. [Share your activities today!](#)

While you are submitting your activities on [RadonLeaders.org](#), explore the numerous other tools and resources the site has to offer to help you in your efforts leading up to the 2010 National Radon Action Month. Get started with some of the below ideas! You could:

- **Start a blog** about running a radon poster contest in your state or your experience partnering with industry while conducting a National Radon Action Month activity;
- **Post a new forum thread** to start discussing strategies for making events more successful, present ideas for new outreach materials, or put forward other discussion topics;
- **Connect with other radon stakeholders** in your area so you can trade notes about successful activities or combine your efforts to make an even bigger impact!

Of course, to plan your National Radon Action Month activities, you will want to browse [EPA's National Radon Action Month Web site](#). Here, you can access ideas, success stories, tools and tips to plan and conduct effective outreach activities and events. EPA knows how much work stakeholders put into conducting fun and engaging activities in their communities to reduce radon risk. That's why on the National Radon Action Month Web site, we offer [templates](#), [graphics](#), [PSAs](#), and [other materials](#) that can help you focus on what's really important: raising awareness and reducing risk!

New Partner for National Radon Poster Contest, Hotlines, Test Kit Sales

Traditionally, the National Safety Council (NSC) has partnered with EPA on a number of national radon program services. Effective September 26, 2009, Kansas State University (KSU) became the new partner conducting those activities and projects, including the National Radon Poster Contest, National Radon Hotlines, Referrals to State Radon Programs, Radon Test Kit Coupons, Radon Mitigation Promotion and other outreach activities.

EPA and NSC will work closely with KSU in the coming months to ensure a high level of service is continued during the transition. In addition to updating our respective Web sites and other documents, several changes in programs and services are being implemented by KSU, including:

- Launch of new program Web site at www.sosradon.org
- Consolidation of radon phone lines;
- Referral of hotline calls to participating state radon programs; and
- Radon test kit purchase options.

If you have any questions or would like more information regarding the transition, please contact Bruce Snead (bsnead@ksu.edu) at 785-532-4992 or Brian Hanson (bhanson@ksu.edu) at 785-532-4996.

This Edition's Checklist

- Start preparing for January: [visit EPA's National Radon Action Month Web site!](#) Read [success stories](#) to get inspired and to learn how other radon leaders have conducted highly effective National Radon Action Month activities and events. And, be sure to browse all the other exciting resources and tools available!
- [Download the Event Planning Kit](#) to access all the information, tools, and resources you need to turn your inspiration into reality in January.
- [Visit the online Activity Submittal Form on RadonLeaders.org](#) and submit information about activities or events planned in your communities. Let other radon leaders know about the great work you are doing in your communities – you will be sure to inspire others and make future National Radon Action Months even more successful.
- [View the results](#) of your and other stakeholders' collective efforts to reduce radon risk during January on [EPA's National Radon Action Month Web site!](#)

Tell Us What You Think

Is there a topic related to National Radon Action Month you want to see covered in the Newsletter, discussed at a Webinar, or presented at the National Radon Meeting? Need more information or have a quick question? Let us know by sending an e-mail to radonevents@cadmusgroup.com.