

Appendix E – Local Government Survey

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**Local Government Interest Survey Enclosed for
New Regional Program to Recycle Electronics**
Submission Deadline: Friday, July 20

Dear :

The States in EPA Region III are working together to develop a long-term solution to consumer electronic product recovery and recycling. This new initiative is called the **eCycling Project**. The States comprising EPA Region III are the District of Columbia, Delaware, Maryland, Pennsylvania, Virginia, and West Virginia.

Each of the EPA Region III states is seeking, through the enclosed survey, to collect demographic data to measure the level of interest that localities might have in participating in this project. Your response to this survey will assist us in identifying and selecting collection sites to collect end-of-life electronics.

The **project objectives** involve a partnership among electronics manufacturers, retailers, and demanufacturers, waste transporters, and local, state, and federal government to:

- ☐ Increase recycling of electronic products from Region III households and small businesses through a shared responsibility partnership between industry and government;
- ☐ Explore the economies of scale for recycling used electronic products; and
- ☐ Identify infrastructure development needs by comparing and assessing the costs and effectiveness of various collection techniques sponsored by local governments and retailers.

The **general design** of the project can be described as:

- *Service population:* Residences and businesses from a mix of urban, suburban and rural communities in the Region III states;
- *Product focus:* Televisions and computers (including monitors and peripherals);
- *Project duration:* A one-year project to build the necessary infrastructure for a long-term sustainable program. The Region III eCycle team will evaluate project status at six-month intervals; and
- *Start date:* October 2001

Project costs to local government would only be to provide a site for collection, storage facility or unit, and appropriate staff. At this point, EPA has pledged funding for education and outreach, the states have pledged resources primarily through in-kind services to this project, and resource commitments from equipment manufacturers and others are forthcoming.

Local governments will benefit from the environmental impact of this collection by reducing the amount of toxics, such as lead, cadmium and mercury entering the waste stream, saving landfill space, and conserving natural resources.

Our objective in contacting local governments with this survey is to develop a list of localities with a serious interest in being a site for this project and to prepare cost estimates based on location, volume estimates, etc. Thus, we ask that you complete the following survey to provide us with adequate information to develop parameters for preparing program budgets. **By sending in a survey and expressing an interest, you do not commit yourself to this project.** We do anticipate, however, that the majority of collection programs will take place in localities responding to this survey.

Successful implementation of the eCycle project will result in an economically and environmentally sustainable collection, reuse and recycling system for electronics in the Mid-Atlantic States, and establish the core of a model of shared responsibility that other EPA Regions and the States may adopt.

As we are targeting October 1, 2001 as our project kickoff date, we are asking for a quick response, and request that you **respond to this survey by Friday, July 20**. Please return the survey document via email, fax or mail to: _____

Once we have gathered this survey data, we will create collection scenarios with operational descriptions and cost estimates. We will then prepare a project proposal for selected localities.

For questions or additional general information about this project, a list of the eCycle Project team members, or a more detailed project description, please contact the representative from your state or Claudette Reed, at US EPA Region III at 215-814-2997 or Reed.Claudette@epamail.epa.gov.

Thank you for completing the survey. We greatly appreciate this valuable information and hope you will join this effort. We look forward to your response.

eCycle Project - EPA Region III Local Government Survey of Interest

Name: _____

Title: _____

Representing (local government body): _____

Address: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Demographic Profile of Area:

Population: _____ Square Mile Area: _____

Percent Urban _____ ; Suburban _____ ; Rural _____

Major Transportation Corridors in/near locality (such as Interstate 95):

Computer Recyclers/Processors located in area: _____

INTEREST AND PREFERENCE SURVEY:

Please indicate your level of interest in being a site for an electronic products collection program or event:

_____ High _____ Low

_____ Moderate _____ Not Interested at this time

Collection Program Characteristics:

Various collection techniques will be utilized in this project. For each section, please mark your answer in order of preference, with "1" being most desirable. If you have no preference, please mark "NP".

Collection Site:

_____ Collection at public works/solid waste/recycling site.

_____ Arranged collection at retailer's site.

_____ Collection at a centrally-located site, such as a school or stadium.

_____ Other: _____

Collection Frequency:

_____ One-time event

_____ Monthly event

_____ Curbside

_____ Routine event, held twice yearly

_____ Permanent Collection

Cost Structure:

_____ Charge only for TVs & Monitors (Average \$5 - \$15)

_____ Charge for each piece

_____ No Charge

When citizens and businesses call now, what do you currently suggest they do with end-of-life electronics?

COLLECTION INFORMATION:

If your locality has conducted any type of electronics product recycling collection or is planning a collection, please complete the following section for each event or program.

- Yes, we have had an electronics collection in our locality.
- No, but an electronics collection is planned.

Please check what best describes this event or program:

- One-Time Event
- Repeated Several Times Yearly (No.:)
- Ongoing collection

Collected materials:

- Computers, peripherals and TVs
- Computers and peripherals, but no monitors
- Computers, TVs and other electronic products
such as: (please name)
- Other:

Were any fees charged to participants? Yes No If yes, please describe costs and type of items charges applied to.

Vendor Used:

Manufacturers/Retailers Involved:

Transportation was provided by:

Material was recycled by:

Tonnage collected:

Break down of types of materials by tons:

Additional Information/Comments:

Thank you for completing the survey. By FRIDAY, July 20, please email, fax or mail this completed survey to: [STATE CONTACT INFO HERE]