



# Pollution Prevention in the Hospitality Industry: How Managing the Environment Can Help Your Bottom Line

EPA Region 2  
New York, New York  
January 7, 2009

## Agenda

- 9:00AM      **Welcome**  
Joann Brennan-McKee, U.S. Environmental Protection Agency – Region 2
- 9:05AM      **Why Go Green?**  
*Going green is currently a hot topic, but why should you move in that direction? Through increased efficiency, hoteliers can reduce costs, achieve environmental results, gain recognition, win new business, and be more attractive to employees.*  
Rod Millot, Deloitte & Touche LLP
- 9:35AM      **EPA and the Green Meeting Standard**  
*Learn more about EPA's involvement in establishing a green meeting standard and its effect on the hospitality industry.*  
Harry Lewis, U.S. Environmental Protection Agency – Pollution Prevention Division
- 9:45AM      **EPA Partnership Programs**  
*An overview of strategic tools you can use to green facilities while lowering costs.*  
John Filippelli, U.S. Environmental Protection Agency – Region 2
- 10:05AM     **WasteWise**  
*WasteWise is a cost effective, reliable, and environmentally sound method for reducing and recycling municipal solid waste and selected industrial wastes.*  
Lorraine Graves, U.S. Environmental Protection Agency – Region 2
- 10:15AM     **Exemplary Practices – WasteWise**  
*A detailed look at WasteWise in the hospitality sector.*  
Charles Link, Princeton Hyatt
- 11:00AM     BREAK

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- 11:15AM **Green Cleaning**  
*Green cleaning can improve indoor air quality, reduce complaints among guests and janitorial staff, and save money.*  
Jim Darr, U.S. Environmental Protection Agency – Pollution Prevention Division
- 11:25AM **Exemplary Practices – Green Cleaning**  
*A detailed look at green cleaning in the hospitality sector.*  
Ed Virtue, Hotel Monaco Washington DC – A Kimpton Hotel
- 12:10PM LUNCH
- 1:10PM **ENERGY STAR**  
*ENERGY STAR is a proven energy management approach that helps measure current energy performance, set goals, track savings, and reward improvements.*  
Andrew Schulte, ICF International working in support of ENERGY STAR
- 1:20PM **Exemplary Practices – ENERGY STAR**  
*A detailed look at ENERGY STAR in the hospitality sector.*  
John Lembo, Ferreira Group
- 2:05PM **WaterSense®**  
*Reducing water use by promoting water efficiency and identifying water-efficient products.*  
Lorne LaMonica, U.S. Environmental Protection Agency – Region 2
- 2:15PM **Exemplary Practices – Water Efficiency**  
*A detailed look at water efficiency in the hospitality sector.*  
Dan Cook, Conservation Solutions Corporation
- 3:00PM BREAK
- 3:15PM **Facilitated Discussion**
- 4:45PM **Wrap Up**  
Joseph Bergstein, U.S. Environmental Protection Agency – Region 2
- 5:00PM ADJOURN