

SAFER CHOICE Fragrance-Free

Some consumers and purchasers prefer or require fragrance-free products. Some people are sensitive to fragrance materials in cleaning, personal care, and other products and may experience allergy-like responses when they come in contact with these ingredients. Safer Choice's Fragrance-Free label helps consumers and purchasers identify products verified by EPA to be fragrance-free.

ADDITIONAL RESOURCES

Fragrance-Free vs. Unscented

Some products may have the terms fragrance-free or unscented on their packaging. Understanding the differences between these two terms is important for consumers and purchasers looking for products without fragrances.

Fragrance-free means that fragrance materials or masking scents are not used in the product.

Unscented generally means that the product may contain chemicals that neutralize or mask the odors of other ingredients.

Visit our **Product Page** (www.epa.gov/saferchoice/products) and use the fragrance-free check box to find Safer Choice-labeled fragrance-free products.

saferchoice@epa.gov

www.epa.gov/saferchoice

FRAGRANCE-FREE CERTIFICATION

The fragrance-free certification is a companion to the Safer Choice label. If a product qualifies for the Safer Choice label and does not use any fragrance materials, the program will allow the manufacturer to add a "fragrance-free" notation to the Safer Choice label. The fragrance-free certification means that:

- The product meets EPA's Safer Choice Standard, a set of strict safety criteria for both human health and the environment; and
- 2) The product has also been verified to be free of chemicals that impart or mask a scent.

For consumers and purchasers, especially those with allergy or sensitization concerns, the fragrance-free label allows for easy identification of products that have been verified as free of fragrance materials.

