

EPA Logo Classifications

In the rare case that a program must meet alternative Office of General Counsel requirements that prohibit the EPA identifier, please consult your Product Review Officer and the Office of Public Affairs.



- A) EPA Logo & ceremonial Seal
Not to be altered. Represents all staff programs, offices & regions. (see page 8 for more on usage)



A U.S. EPA & U.S. DOE Partnership



A U.S. EPA & U.S. DOE Partnership

- B) Partnership Logos

Cross-Agency Effort with other federal or state agencies. Identify with EPA logo or EPA signature line in a prominent location:
"A U.S. EPA & _____ Partnership"



A U.S. Environmental Protection Agency Partnership

- C) Approved Logos - managed exclusively by EPA
Identify with EPA logo or EPA signature line in a prominent location: * A U.S. EPA Program/Partnership/Tool"

*See next page for more examples.



- D) Future Policy for EPA outreach

Use EPA logo and the design of the piece to develop a theme without an additional logo but with color, typography and graphic elements.

Samples of EPA program & partnership logos with signature line



A U.S. Environmental Protection Agency Program



A U.S. Environmental Protection Agency Program



A U.S. Environmental Protection Agency Program



A U.S. Environmental Protection Agency Program



A U.S. Environmental Protection Agency Partnership



A U.S. Environmental Protection Agency Program



A U.S. Environmental Protection Agency Partnership



A U.S. Environmental Protection Agency Program

Print examples for firmly established partnerships and programs

Outreach materials for firmly established partnerships and programs must have a visible EPA logo or EPA signature line.



Applications

Samples of Publications with EPA Logo as Sole Identifier

When creating outreach materials: use professional quality images and clean and clear composition. These examples show a variety of applications that maintain the EPA identity.



Air Initiative brochure example ▲

Quarterly Municipal newsletter example ▼



Environmental Education poster example ▲

Green Building brochure example ▼



▲ Event materials: EPA hosted Climate Change forum with co-sponsors



Energy booklet example ▲