



Building Blocks for Sustainable Communities 2011 Request for Letters of Interest (RFLI)

Overview

An increasing number of communities across the United States are turning their attention to smart growth and sustainable communities approaches to development to revitalize their economies, create jobs, protect clean air and water, and improve residents' quality of life. However, communities often run into common barriers when implementing these approaches, such as outdated zoning codes and other local regulations, lack of consensus around where and how to grow, and misconceptions about sustainable communities approaches. Moreover, many communities often lack the technical expertise to make their regulatory environments more supportive of smart growth strategies and the resources to educate local stakeholders about the economic and quality of life benefits these approaches can bring.

Many communities have overcome these hurdles and moved toward smarter, more sustainable growth by taking advantage of various standardized, "ready to go" tools that have been developed and tested over the past decade. The Building Blocks for Sustainable Communities program seeks to provide technical assistance up to 50 communities on the use of those tools. As a result of this technical assistance, selected local and/or tribal governments will increase their capacity to successfully implement smart growth and sustainable communities development approaches that protect the environment, improve public health, create jobs, expand economic opportunity, and improve overall quality of life.

The Building Blocks program supports the priorities of the Partnership for Sustainable Communities,¹ a collaborative effort among the U.S. Department of Housing and Urban Development, the U.S. Department of Transportation, and EPA to protect the environment, promote equitable development, and help address the challenges of climate change. The Partnership agencies coordinate federal investments in housing, transportation, and environmental protection to help communities become prosperous, healthy, environmentally sustainable and rich in opportunities.

Each technical assistance project in a community includes:

- Public engagement in the assistance being offered (e.g., a meeting or workshop that is open to the general public).
- Direct consultation with decision-makers whose work relates to the specific barrier to smart growth and/or sustainable communities development. These can include, but are not limited to, planning, transportation, environmental, and economic development department heads, commissioners, senior staff, and elected officials. The relevant decision-makers will vary in each community and will depend upon the tool being delivered. For example, a complete streets tool might require meetings with transportation department heads, transportation commissioners, and elected officials.

¹ More on the Partnership for Sustainable Communities: <http://www.sustainablecommunities.gov/>

- A short memo outlining specific next steps the community could take to implement some of the ideas and suggestions generated during the technical assistance site visit.

Building Blocks for Sustainable Communities is geared toward communities that are relatively new to sustainable communities development but have a basic understanding of smart growth principles and how they apply locally. Appropriate Building Blocks communities recognize that they have development challenges and are trying to kick-start the conversation about how to address a specific local issue.

Technical assistance to selected communities will be provided over the course of one day, with minimal upfront preparation and no formal follow-up. Assistance will be provided through presentations, meetings with community stakeholders, and/or activities that strive to relay to participants the impacts of the community's development policies.

The delivery of the assistance and the relationship between EPA and the community will be as follows:

1. In submitting a letter of interest, communities will select one of 10 tools offered by EPA (see descriptions on pages 4-13).
2. Selected communities will be contacted by EPA to schedule a site visit and review details about the program.
3. EPA's contractors will conduct a one-day visit to the community to deliver the assistance related to the selected tool. This site visit will occur sometime from December 2011 through June 2012. A brief memorandum (no more than 5 pages) summarizing the results of the visit and the next steps will be provided to the community within one week of the site visit.

This is the second round of the Building Blocks for Sustainable Communities program. EPA plans to select up to 50 communities in this round either to assist in testing new tools or to finalize tools that were offered in the first round of assistance, which occurred in spring 2011.

How to Apply

EPA requests letters of interest from communities that would like to receive this targeted assistance. The letter of interest should contain the following information and is limited to a total of two (2) pages (no support information including letters of support, maps, etc., is needed/requested at this time).

1. **Identify the ONE tool for which you are seeking assistance.** Select one (1) of the ten (10) tools described on pages 4-13.
2. **Nature of the smart growth-related problem(s) facing the community,** including any relevant data to demonstrate the problem.
3. **Relevance of the problem(s) to the selected tool.** Recipients can select only one type of assistance per letter of interest. Communities can submit multiple letters of interest, but the nature of the problem should change to correspond with each request. It is important for applicants to describe how the community's issues can be addressed through the one-

- day technical assistance workshop.
4. **Short description of the expected results of the assistance**, i.e., policy change, additional consideration for physical improvements, new incentives, etc.
 5. **Short affirmation that the community can provide the information or materials listed in the “What the Community Provides” section of each tool description.**
 6. **List of primary point of contact and other key stakeholders who will be involved in the technical assistance work, including name, address, email and phone number.**

Letters of interest must be submitted via email to [Kevin Nelson](mailto:nelson.kevin@epa.gov) (nelson.kevin@epa.gov) no later than **October 28, 2011, at 3:00 p.m.** Eastern Standard Time. If you have questions about this solicitation, please contact [Kevin Nelson](mailto:nelson.kevin@epa.gov) (nelson.kevin@epa.gov, 202-566-2835). Letters shall be a MS Word or PDF file attached to the body of the email. **The title of the file shall be saved in the following format:** Name of Jurisdiction Name of State and corresponding tool number (#x) based on the following list. For example: Catonsville Maryland #1.

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|---|---|
| Tool #1: Walking Audits | Tool #6: Using Smart Growth to Produce Economic and Fiscal Health |
| Tool #2: Parking Audits | Tool #7: Complete Streets |
| Tool #3: Sustainable Design and Development | Tool #8: Preferred Growth Areas |
| Tool #4: Smart Growth Zoning Codes for Small Cities and Rural Areas | Tool #9: Creating a Green Streets Strategy |
| Tool #5: Green Building Toolkit | Tool #10: Linking Land Use to Water Quality |

Since several of the tools being offered were also offered in the spring 2011 round of Building Blocks assistance, EPA will consider all letters received in February 2011 for this round of assistance. If a community would like to amend or replace its February letter, it is welcome to submit a new letter for consideration.

Selection of Communities

EPA will review all of the letters of interest based on the criteria established above. Reviewers will include staff from the Office of Sustainable Communities as well as each of EPA’s 10 regional offices. Given the anticipated demand for this program, most communities will not receive direct technical assistance. Communities not selected will receive resources and the finalized tool. This tool will be in a format that community stakeholders can use.

Role of EPA

EPA will bear full responsibility for contracting the services to be provided, as well as for distributing an appropriate number of the target publications or tools to the community. EPA staff will be integrally involved in the planning up to the site visit as well as the review of all materials developed in association with the visit.

Timeframe

It is expected that communities will be selected by early December and this technical assistance will be organized, administered, and completed by June 2012.

Tool #1: WALKING AUDITS

Walking audits have proven to have a high and lasting value in thousands of cities across the nation. They help communities improve their built environment, leading to a more active and healthy community. The audits can examine 5 to 20 areas of focus, which are chosen by the community.

Community Benefits: Audits will help members of the community develop a common vision and identify changes to make their community more vibrant, sustainable, walkable, and livable. At the end of the day, participants will be using a common vocabulary and will have ideas for both short- and long-term improvements. They will come together on many diverse issues. Walking audits have been shown to help communities build their social capital, focus on areas that they can change, and collaborate on how to bring about meaningful change to the community.

Areas of Focus: The audit can focus on a variety of topics, depending on the community's primary concerns: general sidewalk quality, intersection designs, crosswalks and midblock crossings (getting across the street), complete streets, road diets, trees and greening, traffic calming and general speed control, streetscapes, night lighting, placemaking, sustainable transportation, active transportation (including transit), rain gardens and related conservation topics, parks and open space, street connectivity, building placement and mix of uses, security by design, on- and off-street parking, retail and social life of the street, and safe routes to school.

Who Should Attend:

- / Community and neighborhood leaders.
- / Merchants and property owners.
- / Elected officials and key staff.
- / Health officials.
- / Regional transportation staff.
- / Media.
- / Other stakeholders.

How It Works:

- / One-day session begins with a walking audit (typically 1-2 hours) with 15-45 people.
- / Short presentation depicting existing conditions, problems, issues, and needs.
- / A specialist presents tools that address general and specific community needs related to both land use and transportation.

What Community Provides:

- / Marketing and outreach for one-day session.
- / Local logistics.
- / Local key contact.
- / Materials/ordinances addressing community walkability.

Outcomes:

- / Engaging activities and a fun, informative review of community assets.
- / Understanding of issues inhibiting walking, riding bikes, using transit, and reinvesting in communities.
- / Community members build a common vocabulary, debunk myths, focus on shared values, build or validate common visions, and learn basic principles and practices.
- / A plan to change the built environment in ways that bring about increased walking, bicycling, and active living.

Tool #2: PARKING AUDITS

Parking audits provide an opportunity to review and evaluate local policies and practices and offer advice based on the state of the practice, with an emphasis on what works well and what should be avoided.

Community Benefits: Often cities and commercial districts struggle with balancing parking supply and demand in parking policy, requirements, and enforcement strategies. This issue is of crucial importance because parking policy can sometimes create barriers for infill and redevelopment. Good parking strategies can also support a balanced, sustainable transportation system. By addressing all five elements of parking—demand, supply, economics, enforcement, and administration—an audit helps local leaders and stakeholders see the issue in the context of overall growth management and economic strategies.

Area of Focus: The parking audit will evaluate citywide policies and programs while addressing the parking issues of a specific district or neighborhood. The one-day program is designed to engage key stakeholders, which in the case of a commercial district might include local business and property owners, or in the case of a neighborhood could involve homeowners and residents. The audit will tackle specific issues like fee-in-lieu payments, on-street parking, shared parking, or paid parking, among others.

Who Should Attend:

- / District and neighborhood stakeholders.
- / Merchants and property owners.
- / Elected officials and key staff.
- / Media.

How It Works:

- / One-day session begins with an evening public presentation, followed by work sessions the next morning and early afternoon.
- / A specialist presents and explains tools that address community needs.

What Community Provides:

- / Marketing of evening public presentation.
- / Invitations to key stakeholders to attend work sessions.
- / Local logistics.
- / Local key contact.
- / Current ordinances and related materials to describe community parking issues.

Outcomes:

- / An engaging and enlightening evening public forum providing information about the state of local parking practice nationally.
- / A locally targeted set of how-to tools: ordinances, parking districts, zoning overlays, and other strategies.
- / Answers to specific technical questions and problems.
- / Suggestions for low-cost ways to gather data and estimate demand.
- / Community members build a common vocabulary, debunk myths, focus on shared values, build or validate common visions, and learn basic principles and practices.
- / Practical strategies for improving the built environment in ways that bring about increased economic vitality.

TOOL #3: SUSTAINABLE DESIGN AND DEVELOPMENT

How and where communities locate, design, and develop affordable housing affects their overall approach to growth as much as it does the household budgets of their residents. This tool helps communities evaluate whether affordable housing is located near transportation options and is constructed to reduce energy and water use.

Community Benefits: This tool was created to help communities understand the key principles and decisions at the location, site, and building levels that can result in a more sustainable plan or development proposal. The tool consists of presentations, checklists, and other materials to help local governments lead community stakeholders through facilitated discussions and exercises to:

- Learn about the key advantages of sustainable design and development.
- Learn how to address barriers and how to take advantage of a community's strengths.
- Create a sustainable vision for one opportunity site.

Areas of Focus: The Sustainable Design and Development tool examines all types of development, with an emphasis on those that include affordable housing. Each strategy includes objectives and supporting guidelines that can be used to help shape programs, policies, community-based plans, and even specific proposed housing developments to achieve better, more sustainable outcomes. To personalize the exercises to an individual place, the community will identify three potential development sites, and the team will use the tool to evaluate which sites are in locations that encourage walking, are connected to amenities, and employ green building and green infrastructure techniques.

Who Should Attend:

- / Community and neighborhood leaders.
- / Property owners.
- / Architects, builders, and developers.
- / Elected officials and key staff.
- / Media.
- / Other stakeholders.

How It Works:

- / Evening community kick-off meeting.
- / One-day session with community leaders and staff to review key concepts and conduct exercises.
- / Review of community issues, constraints, and interests.
- / Site selection exercise to evaluate the potential of three sites to reduce household costs, improve residents' quality of life, and invest public resources more sustainably.
- / Design concept exercise to identify green building potential.

What Community Provides:

- / Background information on each of the three prospective sites to be evaluated, including maps and site plans, if appropriate.
- / Public outreach and stakeholder invitations.
- / Local logistics.
- / Local key contact.

Outcomes:

- / Tips and advice on implementation strategies to incorporate sustainable design into site selection and evaluation of development proposals.
- / Identification of key steps to incorporate sustainable design and development factors forward into future decision-making.
- / Understand what qualities make a community economically and environmentally sustainable.

TOOL #4: SMART GROWTH ZONING CODES FOR SMALL CITIES AND RURAL AREAS

This workshop will offer a menu of “quick fixes” local governments can make to their zoning codes to promote smart growth tailored for small cities and rural areas.

Community Benefits: Identifying hurdles to smart growth in local development codes—and ways to remove them—will help small cities and towns promote community goals, sustainable and efficient development patterns, and economic growth. At the end of the day, participants will understand the basic principles of smart growth and potential code corrective measures and revisions that could be adopted to promote compact, walkable communities that encourage investment in existing neighborhoods while preserving farmland and open space. They will develop an initial list of priority “fixes” to their local codes and an implementation strategy.

Areas of Focus: This tool will draw on the forthcoming EPA report *Essential Smart Growth Fixes For Rural Planning, Zoning, and Development Codes* (expected publication fall 2011) and other smart growth publications. Topic areas can include planned unit developments, right-sizing roads, protecting sensitive natural and agricultural areas, rural commercial development, fiscal impact analysis, annexation policies, and conservation development, among others. The presentations and discussions will also focus on implementation issues and strategies drawing on experiences in other communities.

Who Should Attend:

- / Community and neighborhood leaders.
- / Builders and developers.
- / Landowners.
- / Elected officials and key staff.
- / Media.
- / Other stakeholders.

How It Works:

- / One-day session with community leaders and staff begins with an overview that discusses the principles of smart growth and some typical disconnects between those principles, community goals, and local development codes. Tips and advice to fix those shortcomings are drawn from best practices in other communities.
- / Driving/walking tour of the community to discuss priority fixes to perceived problems on the ground.
- / Hands-on working session with local officials to conduct an initial zoning code assessment and identify 4-6 priority fixes and a strategy for implementing them.

What Community Provides:

- / Background information such as local codes and plans.
- / Organization of workshop and tour.
- / Local logistics.
- / Local key contact.

Outcomes:

- / Identification of local smart growth goals and suggestions for code changes to implement them.
- / Understanding of smart growth principles and how zoning codes can help accomplish them.
- / Specific list of local priority code fixes and tips and advice on implementation strategies.

TOOL #5: GREEN BUILDING TOOLKIT

The process of designing, developing, and inhabiting the built environment has a profound influence on a community's economy, environment, and quality of life. This tool focuses on identifying green building practices and innovations that lead to compact development featuring energy-efficient homes and buildings.

Community Benefits: The tool will focus on broad introductory presentations that provide an overview of key green building strategies, policies, and techniques and their benefits from economic, public health, and environmental standpoints. Communities will conduct an assessment of their green building attributes. Communities will then learn how their attributes or deficiencies translate into an action plan for green building. Consideration will be given to the community's mission/vision statements and/or policies that support institutionalizing sustainable design, zero waste, and other related practices.

Areas of Focus: This tool will focus on the EPA publication [Sustainable Design and Green Building Toolkit for Local Governments \(PDF\)](#) (92 pp, 15MB, [About PDF](#)). Pre-workshop, community members will conduct an assessment of their green building policies. Through the workshop, experts will evaluate community inputs on green building and development, resulting in outputs that can be used to formulate public policies and implementation strategies focused on sustainable sites, materials and resource conservation, energy conservation, water efficiency, and indoor air environmental quality.

Who Should Attend:

- / Local government "green teams."
- / Code officials.
- / Building professionals.
- / Elected officials and key staff.
- / Media.
- / Other stakeholders.

How It Works:

- / Community will be provided assessment tool prior to workshop.
- / One-day session with community leaders and staff begins with an overview that discusses the principles of smart growth and green building.
- / Review of the assessment tool results and discussion of policy case examples that illustrate how these can be implemented.
- / Break-out discussion to review potential options for transferring ideas into local application.
- / Facilitated session to discuss an action plan for incorporating green building into local policies.

What Community Provides:

- / Background information such as local codes and plans.
- / Organization of workshop and tour.
- / Local logistics.
- / Local key contact.

Outcomes:

- / Identification of local smart growth goals and suggestions for code changes to implement them.
- / Understanding of smart growth principles and how zoning codes can help accomplish them.
- / Specific list of local priority code fixes and tips and advice on implementation strategies.

Tool #6: USING SMART GROWTH TO PRODUCE FISCAL AND ECONOMIC HEALTH

Government budgets are in crisis. How can communities save money now, reduce their liabilities for the future, and use scarce dollars to spur economic development?

This workshop engages community leaders in how they can benefit from economic lessons learned by the public and private sectors around the country.

Community Benefits: How can you do more with less? Achieving better economic results from land development and investment can help cities become more fiscally sustainable. Studies on housing, including [Production Built Homes: The Cost Advantages of Smart Growth \(PDF\)](#) (27 pp, 1.3MB, [About PDF](#)), demonstrate that smart growth developments hold their value and that smart growth communities cost taxpayers less to build and run.

This workshop first brings you the latest lessons in what saves money for local governments and makes money for businesses and then helps you apply these lessons in your community.

Areas of Focus: Specific elements include:

- How public investments in smart growth stimulate private investment.
- How smart growth provides greater stability in times of economic uncertainty and rising energy costs.
- How smart growth reduces the tax burden.
- How smart growth investments can produce twice as many jobs per dollar.

Who Should Attend:

- / Elected officials and key staff.
- / Media and other stakeholders.
- / MPOs, DOTs, and planning agencies.
- / Community and neighborhood leaders.

How It Works:

- / One-day session begins with a review of what the recent recession years taught us about what works economically and fiscally.
- / Apply examples to your local needs and opportunities.

What Community Provides:

- / Marketing of event.
- / Local logistics.
- / Local key contact.
- / Background information on the economic conditions and issues of the community.

Outcomes:

- / An understanding of recent lessons from around the country about what saves money and makes money.
- / An understanding of how to use those lessons practically, with application to local opportunities and needs.
- / Community members build a common economics vocabulary, debunk common myths, focus on shared values, and build or validate common economic visions.

Tool #7: COMPLETE STREETS

Policies for complete streets ensure that projects respond to the needs of everyone using the roadway. This workshop will help communities better understand how to set new investment priorities, draft a new policy, and tackle implementation challenges.

Community Benefits: Complete streets policies establish political and community support for routinely including the needs of bicycles, public transit users, and pedestrians of all ages and abilities in transportation planning and construction. They ensure that all transportation projects create streets that are safe, promote economic growth, support smart growth land uses, and help citizens regularly incorporate healthy active transportation.

Areas of Focus: For this tool, the community will select one of two hands-on modules:

Laying the Foundation for Complete Streets

- Build a common understanding of complete streets.
- How to make complete streets work.
- Consider several types of successful policies.
- Compare how complete streets designs use existing right-of-way.
- Apply complete streets tools to local examples.

Complete Streets Policy Development

- Contrast the elements of complete streets policies with existing policies and internal procedures.
- Identify area complete streets goals and performance measures.
- Create draft language for a customized complete streets policy.

Who Should Attend:

- / Transportation agency and other city/county staff.
- / Community and neighborhood leaders.
- / Elected officials and key staff.
- / Bicycle, transit, disability advocates, and other stakeholders.

How It Works:

- / All-day working session for key agency staff and stakeholders led by two instructors with policy and engineering expertise.
- / Elected officials and leaders can attend opening session in morning, or separate evening presentation.

What Community Provides:

- / Marketing of event.
- / Local logistics.
- / Local key contact.

Outcomes:

- / A new, common vision for transportation projects.
- / Stronger relationships between transportation practitioners and community stakeholders.
- / A draft complete streets policy or the steps toward an implementation plan.
- / A clear, locally endorsed path to changing transportation practices to enhance safety and community quality of life.
- / A framework to change the built environment in ways that bring about increased walking, bicycling, and active living.

Tool #8: PREFERRED GROWTH AREAS

Communities need an articulated vision of where and how they should grow. This workshop will help communities better understand how to identify land use and design characteristics that can help them achieve their smart growth goals.

Community Benefits: Most local governments have a comprehensive plan that outlines their vision for future land use development. This plan is used as a benchmark for decision-making and prioritization of investments. This workshop will help communities make the most of these investments by demonstrating how the community vision is linked to existing development. Community stakeholders will evaluate development sites in a systematic manner that reveals how and where growth is appropriate to encourage compact development, protect open space and wetlands, and capitalize on existing uses and resources.

Areas of Focus: The process of designating preferred growth areas is grounded in a multi-level exercise that has the community identify and discuss its community values. In doing so, the community will begin to understand what locations can provide the benefits that it values. Other areas of consideration include reviewing opportunities, constraints, and tools that are applicable in sites all around the community. As these are identified and mapped, the community gets a clear picture of where attention could be focused.

Who Should Attend:

- / Community planners and staff.
- / Community and neighborhood leaders.
- / Elected officials and key staff.
- / Regionally focused organizations.

How It Works:

- / Community open house to discuss general smart growth concepts related to growth management.
- / Attendees are led through a series of exercises and discussion roundtables to reveal community values, policy opportunities, constraints, and tools. These exercises will be run as a brainstorming session with flash cards to help attendees reveal ideas and concepts.

What Community Provides:

- / Marketing of event.
- / Review of materials, including pre-workshop framing questions.
- / Local logistics.
- / Local key contact.

Outcomes:

- / A new, common vision for growth – both new and infill.
- / A map that graphically illustrates how and where development can be pursued, based on a consensus exercise.
- / Policies and strategies that can be implemented to demonstrate how growth decisions are a function of coordinated and cross-disciplinary analysis.

Tool #9: CREATING A GREEN STREETS STRATEGY

Green infrastructure is an important component for any community looking for ways to manage stormwater while developing aesthetic streetscapes that serve all users. This tool will focus on national examples for making streets green.

Community Benefits: This tool will showcase a range of national best practices focused on incorporating green streets strategies for public areas in the street right-of-way. Communities will learn about ideas ranging from the planting of street trees to rain gardens to the redesign of paved surfaces to accommodate all users. The end result will be streets with pedestrian amenities and better stormwater management that work better for all users. These actions will result in reduced pollution, reduced flooding, increased green space, improved air quality, and a reduction in the demand on a community's sewer collection system.

Areas of Focus: The focus of this assistance will be an assessment of the existing conditions in a particular community and providing suggestions for incorporating a variety of green street concepts and ideas into local practice. See [“Green Streets Initiatives Around the U.S.”](#) for more details.

Who Should Attend:

- / Elected officials.
- / City/county staff, including public works and transportation staff.
- / Community and neighborhood leaders.
- / Other stakeholders.

How It Works:

- / One-day assistance: morning work session with local government departments and other key stakeholders including a tour of existing green infrastructure installations; afternoon meeting with local government leaders; evening public workshop.

What Community Provides:

- / Marketing of public workshop.
- / Invitations to key stakeholders to attend work sessions.
- / Local logistics.
- / Local key contact.
- / Background information on current and planned sustainability initiatives.

Outcomes:

- / An understanding of the relationship between smart growth and green streets.
- / An understanding of how green streets help a community meet its environmental goals.
- / Identification of barriers to green streets and how to address them.
- / A framework to guide the creation of a long-term green streets strategy.

Tool #10: LINKING WATER QUALITY AND LAND USE

Sustainable land use practice is grounded in protecting land from impacts of development. The nexus between land use and the protection of water quality can be found at the core of most communities seeking answers to how to plan and grow in a sustainable manner.

Community Benefits: The focus of this workshop is to explore and address each of the land use codes, ordinances, and policies that adversely affect the protection of water quality and land. Communities will find strategies that will help them prioritize investments and coordinate their efforts around key themes such as compact development, streets, open space preservation, parking, green infrastructure, and the like. The benefit of this assistance is that the conversation will bring together each of the concepts and showcase how they are interrelated.

Areas of Focus: This workshop is loosely based on the EPA publication [Water Quality Scorecard](#), a resource to evaluate policies at the site, neighborhood, and municipal levels. Areas of focus include:

- Protecting natural resources and open space.
- Promoting efficient, compact development patterns and infill.
- Design complete, smart streets.
- Encourage efficient parking.
- Adopt green infrastructure stormwater management.

Who Should Attend:

- / Elected officials.
- / City/county staff, including planning department, water, sustainability experts.
- / Public works officials.
- / Community and neighborhood leaders.
- / Other stakeholders.

How It Works:

- / One-day assistance: morning work session with local government departments and other key stakeholders; afternoon meeting with local government leaders; evening public workshop.

What Community Provides:

- / Marketing of public workshop.
- / Invitations to key stakeholders to attend work sessions.
- / Local logistics.
- / Local key contact.
- / Background information on current and planned sustainability initiatives.

Outcomes:

- / An understanding of the relationship between water quality and land use.
- / An understanding of how codes, ordinances, and policy documents contain individual effects that, when grouped together, can have a profound positive or negative impact on a community's ability to meet its land development goals.
- / Review of the five areas of focus that can be addressed to increase the likelihood of better water quality and land preservation.