34958-1

DATE: _____

INTERVIEWER: _____

Hello, I'm calling on behalf of Carol Adams of National Family Opinion. Have I reached the **(INSERT LAST NAME)** residence? **(IF CORRECT RESIDENCE, CONTINUE. OTHERWISE, TERMINATE)** May I please speak to the person in your household who is **MOST RESPONSIBLE FOR PURCHASING AND USING INDOOR INSECTICIDE PRODUCTS? (WHEN PROPER RESPONDENT ON PHONE, REPEAT LEAD-IN AND CONTINUE) (IF RESPONDENT NOT AVAILABLE, ARRANGE A CALLBACK)** I am calling about the indoor insecticide study. I would like to ask you some questions about the materials you received.

A. A few days ago you were sent a letter and two sealed envelopes. Did you receive them? **(TAKE DK AS NO)**

Yes 1

No ..... 2 - **(TERMINATE)**

Open the envelope marked "label". Inside is a replica of a label you would see on an indoor insecticide product. Take a moment to look at this label.

(NOTE: ROTATE QUESTIONS 1-9a)

(NOTE: IF RESPONDENT READS ANY PART OF PARAGRAPH LISTED ON "CORRECT RESPONSE", IT IS A CORRECT RESPONSE)

1. Now go to the place that gives directions on how to use the product and read to me from that section. **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (**DIRECTIONS FOR USE:** it is a violation of Federal Law to use this product in a manner inconsistent with its labeling. **FOR HOUSEHOLD USE: SHAKE WELL BEFORE EACH USE.** Hold container upright. Do not spray up into air. Apply to surfaces only. Point spray opening toward surface to be sprayed and press button firmly. Hold about 12" from surface being sprayed. Spray until surfaces are wet. Repeat treatment as necessary. **ROACHES, PALMETTO BUGS, WATERBUGS, CRICKETS, SILVERFISH, AND SPIDERS**: Spray directly on insects when possible. Thoroughly spray cracks, baseboards, underneath kitchen shelves, and other places where insects habitate. **ANTS AND EARWIGS**: Spray door sills, wood frames, outside foundations and porches. Spray directly on ant hills. **FLIES, MOSQUITOES, GNATS, WASPS**: Apply on screens, walls, door and window frames, and other surfaces where insects congregate) 1

Incorrect response 2

Could not find 3

DK/Refused 4

2. Now, please find a description of what the product does and read it to me. **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (**ANT & ROACH KILLER FRESH SCENT.** Kills fast in two ways: (1) it kills bugs fast-on contact and (2) it keeps on killing with residual action even after you spray, for up to 6 weeks) 1

Incorrect response 2

Could not find 3

DK/Refused 4

3. Next, please locate information about where the product should not be used and read it to me. **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (Avoid excessive wetting of asphalt, tile, rubber and plastic materials. Do not apply to humans, pets, plants or contaminate feed, food stuffs, dishes or utensils. Cover and avoid spraying fish aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.) 1

Incorrect response 2

Could not find 3

DK/Refused 4

4. And can you please locate information about the effects on personal and children's health or safety and read them to me? **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (**PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS: CAUTION:** Harmful or fatal if swallowed or absorbed through the skin. Avoid breathing spray mist. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling. Provide adequate ventilation of area being treated.) 1

Incorrect response 2

Could not find 3

DK/Refused 4

5. Now please find information about effects on pets, wildlife or water and read them to me. **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (**PRECAUTIONARY STATEMENTS, HAZARDS TO HUMANS AND DOMESTIC ANIMALS: CAUTION:** Do not apply to humans, pets, plants or contaminate feed, food stuffs, dishes or utensils) 1

Incorrect response 2

Could not find 3

DK/Refused 4

6. Now can you please locate product contents or ingredients and read one to me? **(WAIT FOR RESPONDENT TO READ, SPELL OR GET EVEN CLOSE TO PRONOUNCING) (RECORD ONE RESPONSE ONLY)**

Correct response (**ACTIVE INGREDIENTS:** Permethrin 0.20%, 2 - (1-Methylethoxy) phenol methylcarbamate 0.50%, Tralomethrin (1R) 0.01%, d-trans Allethrin 0.05%, Pyrethrins 0.20%, Piperonyl butoxide technical 0.50%, OTHER INGREDIENTS: 98.54%, contains petroleum distillates. Total = 100%) 1

Incorrect response 2

Could not find 3

DK/Refused 4

7. Now please go to the part of the label that gives you information on how to store the product and read it to me. **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (**STORAGE:** Store away from heat or open flames, in an area inaccessible to children). 1

Incorrect response 2

Could not find 3

DK/Refused 4

8. Next, please find the area that gives you information on how to dispose of the packaging of the product and read it to me. **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (**DISPOSAL:** This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the can by using the product according to the label. **(DO NOT PUNCTURE)** If recycling is not available, replace cap, wrap in several layers of newspaper and discard in trash) 1

Incorrect response 2

Could not find 3

DK/Refused 4

9a. Now can you find the place that gives you information on what to do in an emergency or in case of accident and read to me from that section. **(WAIT FOR RESPONDENT TO READ) (RECORD ONE RESPONSE ONLY)**

Correct response (**FIRST AID. IF SWALLOWED:** Call doctor or Poison Control Center immediately. Gastric lavage is indicated in material was taken internally. (Do not induce vomiting). **IF IN EYES:** Flush with plenty of water. **IF ON SKIN:** Wash promptly with soap and water. Get medical attention if irritation persists or develops. **IF INHALED:** Remove victim to fresh air. Apply artificial respiration if indicated.) 1

Incorrect response 2

Could not find 3

DK/Refused 4

9b. Was all of the information on this label where you expected it to be? **(TAKE DK AS NO)**

Yes ..... 1 - **(SKIP TO QU. 10a)**

No 2

9c. What information was not where you expected it to be? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECTLY INTO CRT

10a. Now please look at the section on the back of the label entitled "Directions for use". Are there any **WORDS** or **PHRASES** in this section that could be **CONFUSING** or **DIFFICULT** to understand? **(DO NOT READ LIST) (ACCEPT ONE RESPONSE ONLY)**

Yes 1

No ..... 2 - **(SKIP TO QU. 11a)**

DK/Refused ..... 3 - **(SKIP TO QU. 11a)**

10b. What **WORDS** or **PHRASES** are those? **(DO NOT READ LIST) (ACCEPT MULTIPLES)**

It is a violation of federal law to use this product in a manner inconsistent with its labeling 1

Avoid excessive wetting 2

Other (Specify): _____ 3

DK/Refused 4

11a. Now please go to the section on the back of the label titled "Storage" and a bit further down "Disposal". Are there any **WORDS** or **PHRASES** in this section that could be **CONFUSING** or **DIFFICULT** to understand? **(DO NOT READ LIST) (ACCEPT ONE RESPONSE ONLY)**

Yes 1

No ..... 2 - **(SKIP TO QU. 12a)**

DK/Refused ..... 3 - **(SKIP TO QU. 12a)**

11b. What words or phrases are those? **(RECORD VERBATIM)**

TYPE DIRECTLY INTO CRT

12a. Now please look at the section on the back of the label titled "Precautionary Statements". Are there any **WORDS** or **PHRASES** that could be **CONFUSING** or **DIFFICULT** to understand? **(DO NOT READ LIST) (ACCEPT ONE RESPONSE ONLY)**

Yes 1

No ..... 2 - **(SKIP TO QU. 13a)**

DK/Refused ..... 3 - **(SKIP TO QU. 13a)**

12b. What words or phrases are those? **(DO NOT READ LIST) (ACCEPT MULTIPLES)**

Hazards to humans and domestic animals 1

Provide adequate ventilation of area being treated 2

Other (Specify): _____ 3

DK/Refused 4

13a. Next, I would like you to look at the section on the back of the label titled "First Aid". Are there any **WORDS** or **PHRASES** in this section that could be **CONFUSING** or **DIFFICULT** to understand? **(DO NOT READ LIST) (ACCEPT ONE RESPONSE ONLY)**

Yes 1

No ..... 2 - **(SKIP TO QU. 14a)**

DK/Refused ..... 3 - **(SKIP TO QU. 14a)**

13b. What **WORDS** or **PHRASES** are those? **(DO NOT READ LIST) (ACCEPT MULTIPLES)**

(IF IN EYES) Flush with plenty of water 1

(IF INHALED) Remove victim to fresh air 2

If irritation persists 3

Gastric lavage is indicated if
material was taken internally 4

Other (Specify): _____ 5

DK/Refused 6

14a. And finally, I would like you to take a look at the section on the back of the label titled "Physical or chemical hazards". Are there any **WORDS** or **PHRASES** in this section that could be **CONFUSING** or **DIFFICULT** to understand? **(DO NOT READ LIST) (ACCEPT ONE RESPONSE ONLY)**

Yes 1

No ..... 2 - **(SKIP TO NOTE BEFORE QU. 15a)**

DK/Refused ..... 3 - **(SKIP TO NOTE BEFORE QU. 15a)**

14b. What **WORDS** or **PHRASES** are those? **(DO NOT READ LIST) (ACCEPT MULTIPLES)**

Do not puncture or incinerate container 1

Other (Specify): _____ 2

DK/Refused 3

15. Now I'm going to read you some words or phrases from this label. For each one, please tell me what it means to you.

(NOTE: IF CODE 1 NOT MENTIONED IN QUESTION 10b ASK QUESTION 15a. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15b)

15a. Under directions for use, what does "It is a violation of federal law to use this product in a manner inconsistent with its labeling", mean to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

(NOTE: IF CODE 2 NOT MENTIONED IN QUESTION 10b ASK QUESTION 15b. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15c)

15b. Halfway through directions for use, what does "Avoid excessive wetting" mean to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

(NOTE: IF CODE 1 NOT MENTIONED IN QUESTION 12b ASK QUESTION 15c. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15d)

15c. Under the title precautionary statements, what does "hazards to humans and domestic animals" mean to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

(NOTE: IF CODE 2 NOT MENTIONED IN QUESTION 12b ASK QUESTION 15d. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15e)

15d. Halfway through the precautionary statements, what does "provide adequate ventilation of area treated" mean to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

(NOTE: IF CODE 3 NOT MENTIONED IN QUESTION 13b ASK QUESTION 15e. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15f)

15e. Look at the second sentence under the title "First Aid". What does this statement "if irritation persists" mean to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

(NOTE: IF CODE 1 NOT MENTIONED IN QUESTION 13b ASK QUESTION 15f. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15g)

15f. Look at where it says "if in eyes" in capital letters and tell me what "flush with plenty of water" means to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

(NOTE: IF CODE 2 NOT MENTIONED IN QUESTION 13b ASK QUESTION 15g. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15h)

15g. Look at where it says "if inhaled" in capital letters and tell me what "remove victim to fresh air" means to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

(NOTE: IF CODE 1 NOT MENTIONED IN QUESTION 14b ASK QUESTION 15h. OTHERWISE, SKIP TO NOTE BEFORE QUESTION 15i)

15h. In the physical or chemical hazards section what does "do not puncture or incinerate container" mean to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

15i. Now, please look at the front of the label at where the ingredients are listed and tell me what "other ingredients" means to you? **(RECORD VERBATIM) (CLARIFY VAGUE RESPONSES)**

TYPE DIRECT INTO CRT

16. Just to keep our records up-to-date, may I have your age please? **(REFUSED = 98)**

Age: _____

17. (RECORD SEX FROM VOICE):

Male 1

Female 2

Those are all of the questions I have this **(MORNING/AFTERNOON/EVENING)**. Sometime in the next day or so, please open up the envelope marked "Questionnaire" and complete and return the survey inside. Please keep the replica of the indoor insecticide label handy while you are filling out the questionnaire. You will need to refer to it. Thank you for participating. **(TERMINATE)**