

- ***2011 National Bed Bug Summit Breakout Session***
- **Education: Sectors Dealing with Bed Bug Control and Prevention**
- Facilitator: Patricia Moe

Session 1

- **What four things would the group like to see a national strategy address?**
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- Clearinghouse
- Efficacy
- Best practices/models/IPM/prevention and control
- Training/certification
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Education: Sectors Dealing with Bed Bug Control and Prevention

Session 2

What four things would the group like to see the National Strategy Address

- Task force/Partnership - Task force should be expanded (the original is composed of Federal Agencies) to include PMPs, people who are affected, people who get infestations, to increase stakeholder involvement. Needs to be stakeholder driven.
- Sector map – Would establish subcommittees that represent sectors, such as schools, hotels, hospitals, entertainment, transportation, since each have different characteristics need. Each sector may need different standards.
- Clearinghouse – Need to vet the information and include the proper experts and authorities to review the materials. There should a transparent process for validating materials.
- Dissemination - Market information and make sure it is available, not only on-line, but also through printed materials at public places, such as transportation hubs, stores/malls, neighborhoods. Might employ professional marketing.

Session 2

What does the group see as the major gaps?

- Dissemination – A need for professional marketing strategy.
- Web presence – Need for a “bedbug.gov” web site vs a web page (Each sector could have its own page).

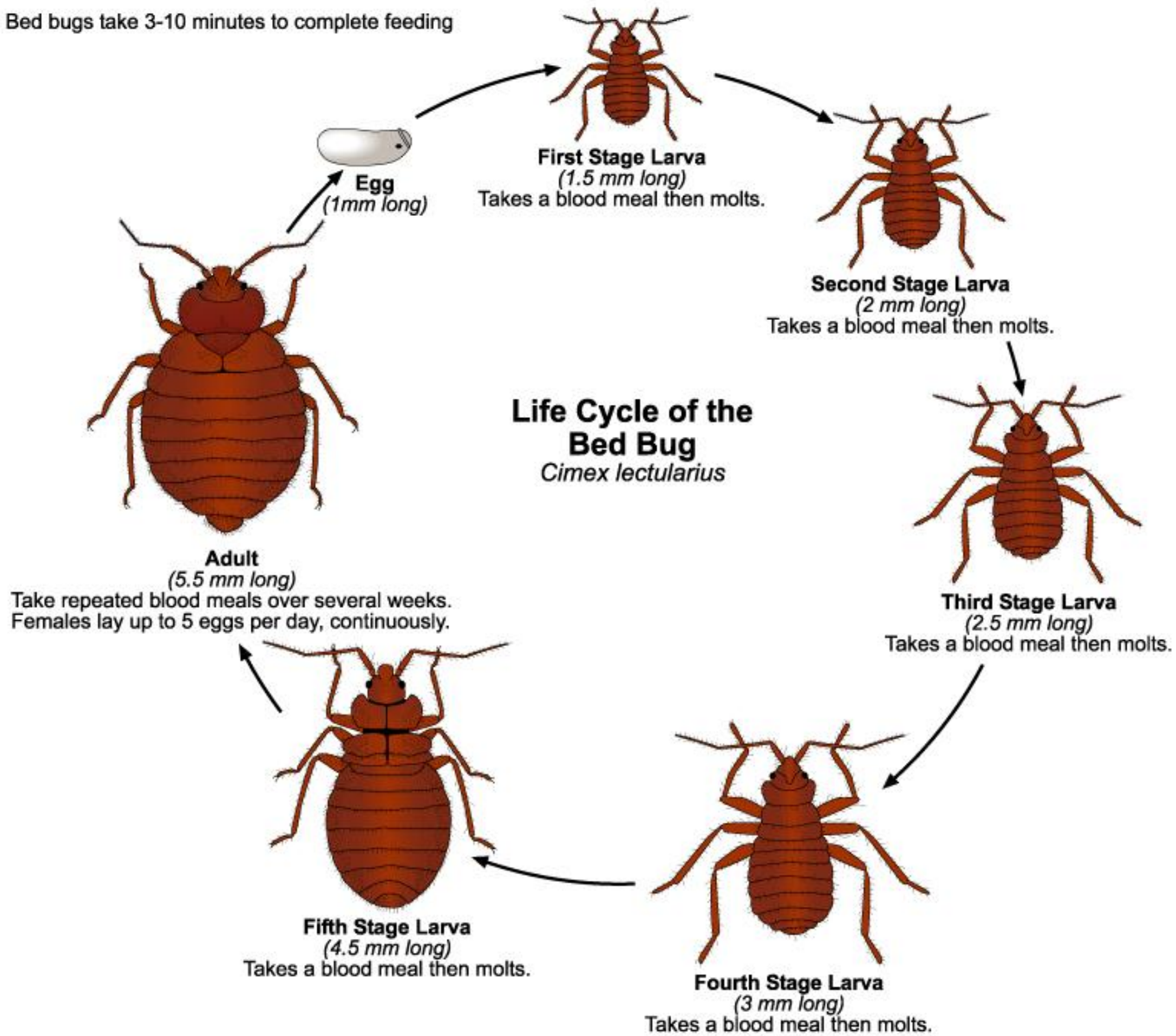
Session 1

What does the group see as the major gaps, barriers or obstacles in the area of control and prevention?

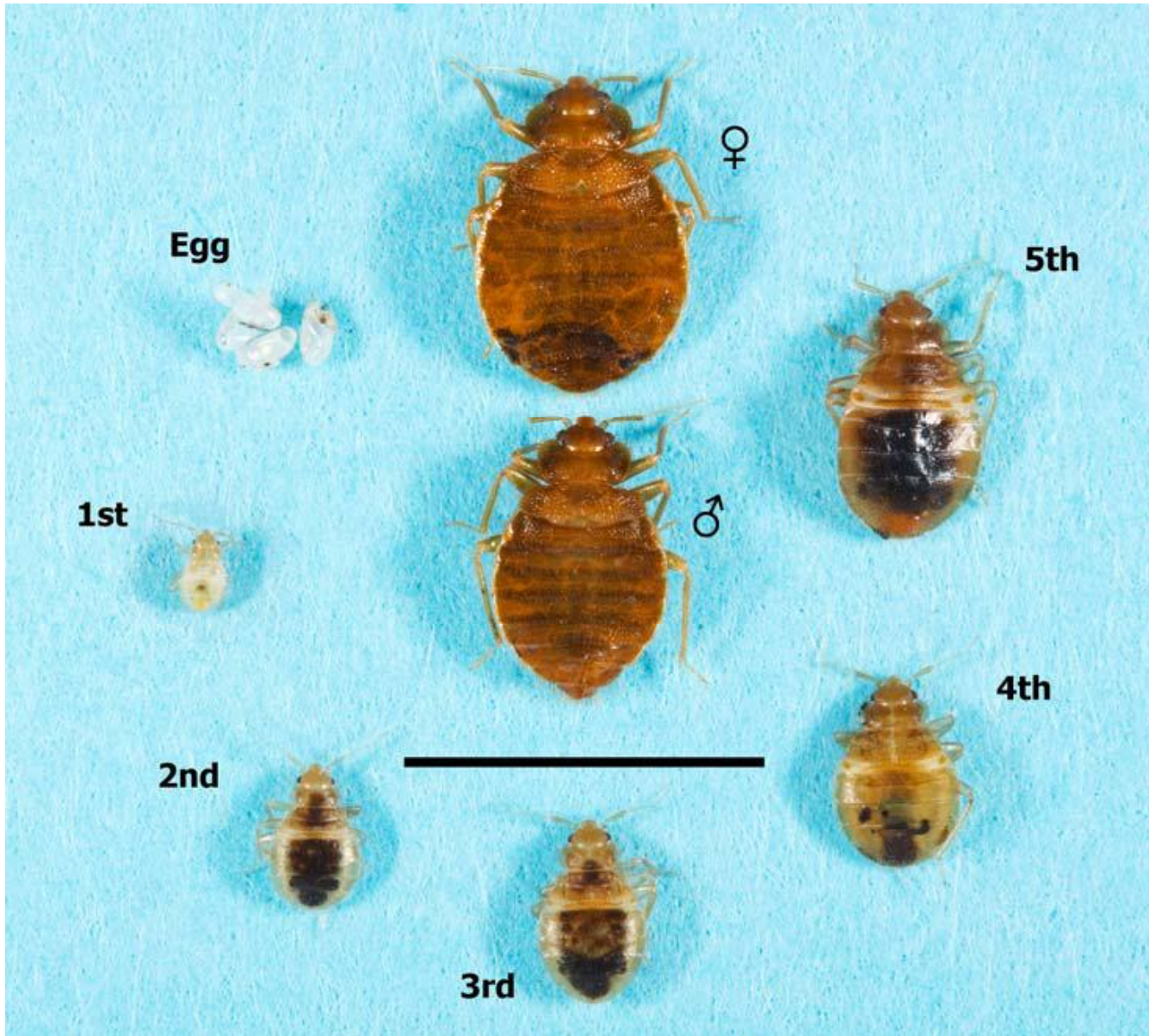
- Education/mediation, effectively dealing with reservoir sources
- Lack of funding for training, treatment, state and local agencies
- Jurisdictions have different requirements, regulations
- Stigma associated with having bed bugs



Note: Bed bugs take 3-10 minutes to complete feeding



Drawn from previous life cycle, but is poor representation of bed bug nymphs and adults



Stephen L. Doggett, 2009