

HIDDEN GEMS

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U.S. Department of Housing and Urban Development

Urban Waters Federal Partnership

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Today

- A little History- Partnership for Sustainable Communities and HUD's Office of Economic Resilience
 - More than Housing - HUD's Regional Planning and Community Challenge Grant Program
 - A Family of *Place-Based* Initiatives
 - A few other HUD Tools and Programs
-

HUD-DOT-EPA Partnership for

Sustainable Communities



Started June 2009 at a Senate Banking Committee hearing with EPA Administrator Jackson, DOT Secretary LaHood, and HUD Secretary Donovan.

Six Guiding principles: Agreed to align efforts to support six livability principles:

- ❖ Provide more transportation choices.
- ❖ Promote equitable, affordable housing.
- ❖ Enhance economic competitiveness.
- ❖ Support existing communities.
- ❖ Coordinate policies & leverage investment.
- ❖ Value communities and neighborhoods.





“ The Partnership for Sustainable Communities is about achieving one goal: expanding opportunity for American families. HUD is proud to work with regions to cultivate and connect all the community assets needed to thrive, from jobs to transportation. Working with local leaders, I’m certain that the investments our agencies have made will enhance the health and wealth of communities for decades to come. ”

Secretary Julián Castro
U.S. Department of Housing and Urban Development



“ The Partnership is helping us align our transportation investments with the goals of providing affordable housing and preserving the environment. Together with HUD and EPA, we are making fundamental changes in how we work together to benefit all Americans and provide new Ladders of Opportunity for many. ”

Secretary Anthony Foxx
U.S. Department of Transportation

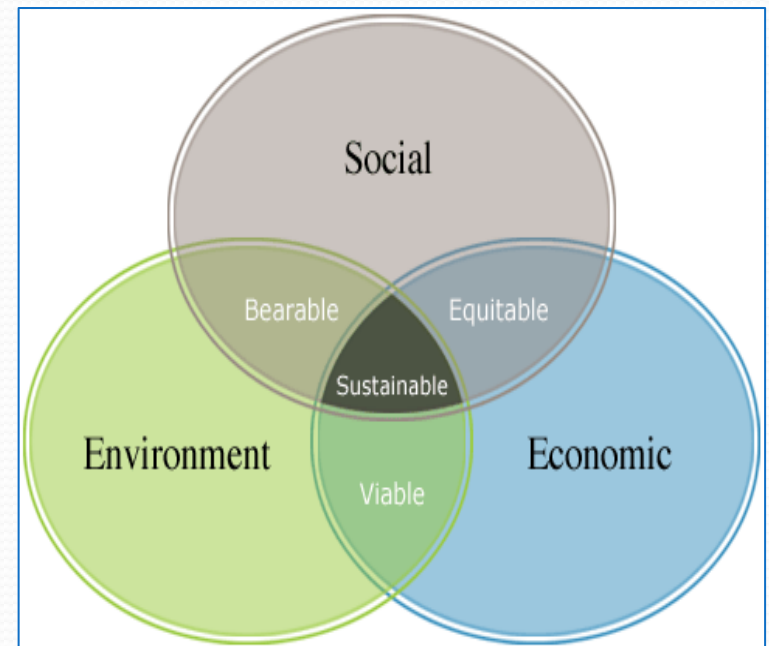


“ Communities know better than anyone else what they need. Through the Partnership for Sustainable Communities, we at the federal level are organizing ourselves to give communities tools to address economic and environmental challenges in the way that works best for them. ”

Administrator Gina McCarthy
U.S. Environmental Protection Agency

Communities that Work

- Balances economic and natural assets to meet the diverse needs of residents **now and in the future**
- High quality of life attracts residents and businesses
- Uses resources efficiently
- Transportation and housing options within neighborhood and to the region
- Helps communities build better for the future



Attributes of Competitive Communities



DISTINCTIVE NEIGHBORHOODS AND DISTRICTS

Melrose District, Phoenix, AZ



MULTIPLE TRANSPORTATION OPTIONS

MetroTransit Green Line, Saint Paul, MN



ECONOMIC COMPETITIVENESS AND MOBILITY

Proposed Memphis Aerotropolis, Memphis, TN



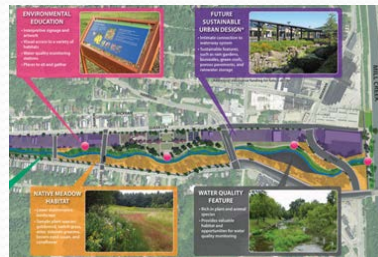
ACCESSIBLE AND AFFORDABLE HOUSING

Lancaster Urban Village, Dallas, TX



WALKABLE URBANISM

Downtown Burlington, Burlington, VT



GREEN & SUSTAINABLE DEVELOPMENT PRACTICES

Proposed Lick Run Creek, Cincinnati, OH



LEVERAGED PUBLIC SECTOR INVESTMENTS

Proposed Tampa Riverfront Park, Tampa, FL

Saves Families Money

HOW MUCH OF TOTAL HOUSEHOLD INCOME DO AMERICAN HOUSEHOLDS* SPEND ON COMBINED HOUSING AND TRANSPORTATION COSTS?

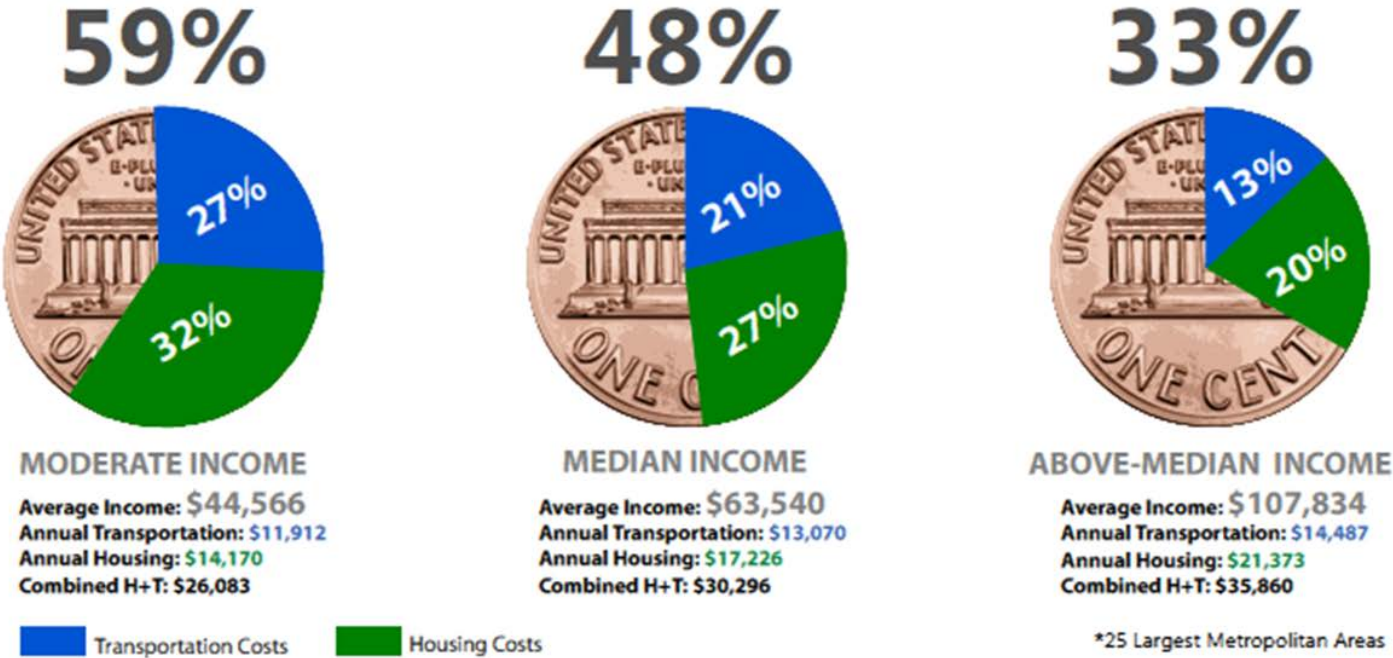


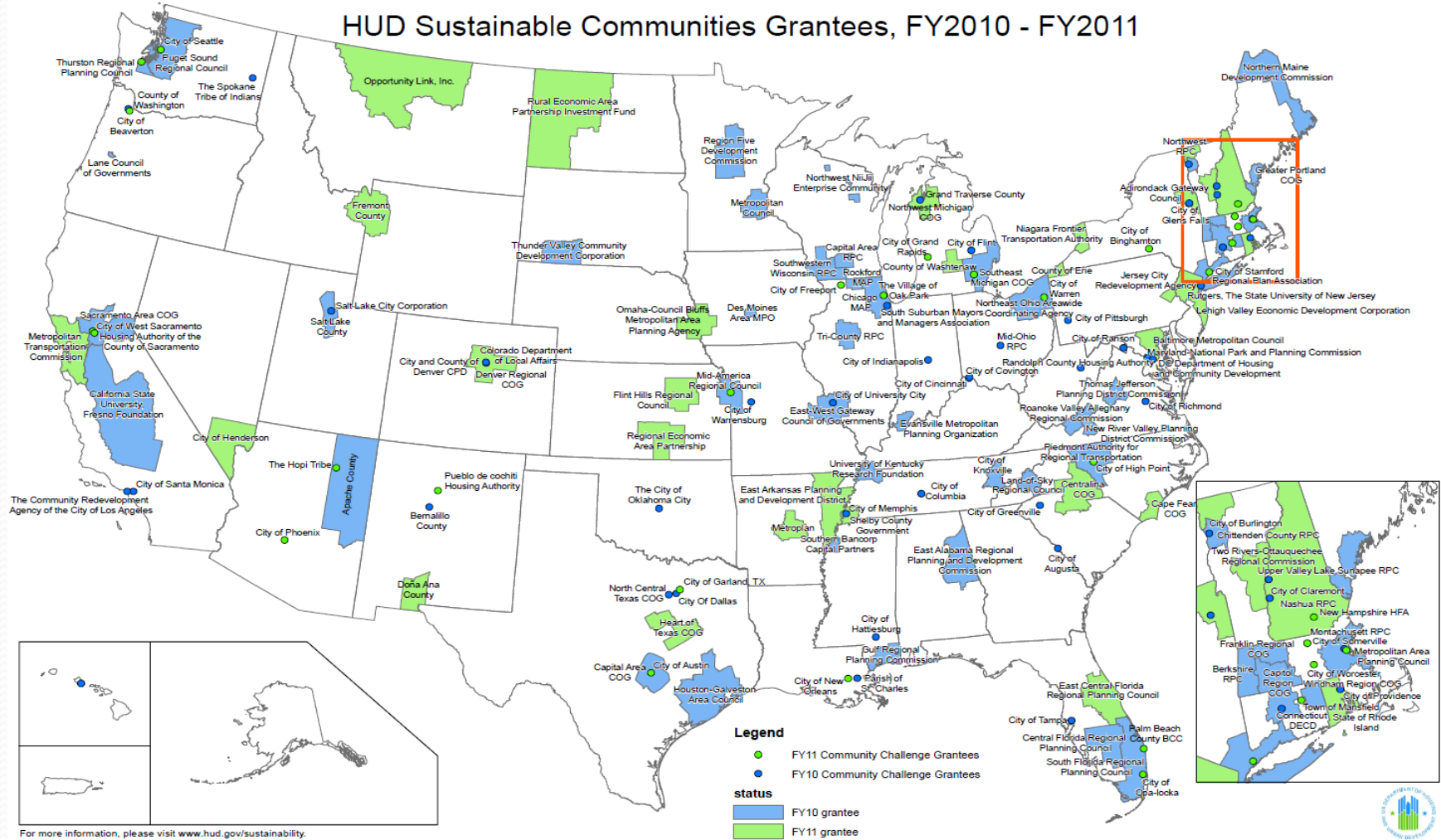
Figure 3: Combined housing and transportation costs make up a larger percentage of household income for lower-income households. Source: Hickey 2012.

Office of Economic Resilience 101

- Created (as OSHC) in 2010 as part of Obama Administration's Partnership for Sustainable Communities
- Aligning federal investments in housing, transportation, infrastructure and the environment by leveraging private, philanthropic and local government funds and catalyzing hubs of opportunity across the country
- **Sustainable Community Initiative** Helping 143 rural, suburban, and urban communities link jobs with transportation and housing, foster long-term economic growth, and protect America's environment through Regional Planning and Community Challenge grants. Touches 40% of the U.S. population.
- **Sustainable Housing Initiative** – Coordinates across Agency to meet HUD's energy and green building goals and Climate Action Plan responsibilities.
- **Resilience (economic/climate)**– Increased office focus

WHERE We Work

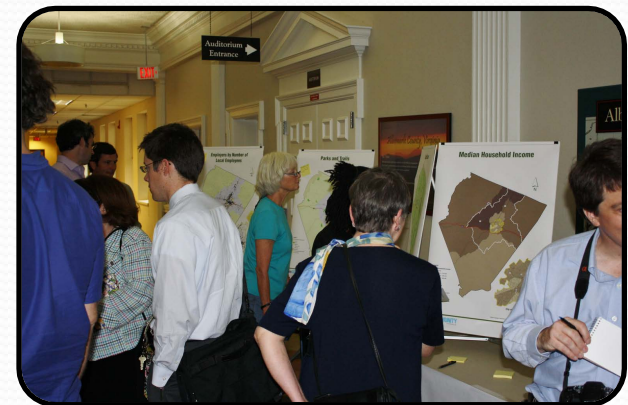
HUD Sustainable Communities Grantees, FY2010 - FY2011



HOW We Work

Regional Planning Grant Program

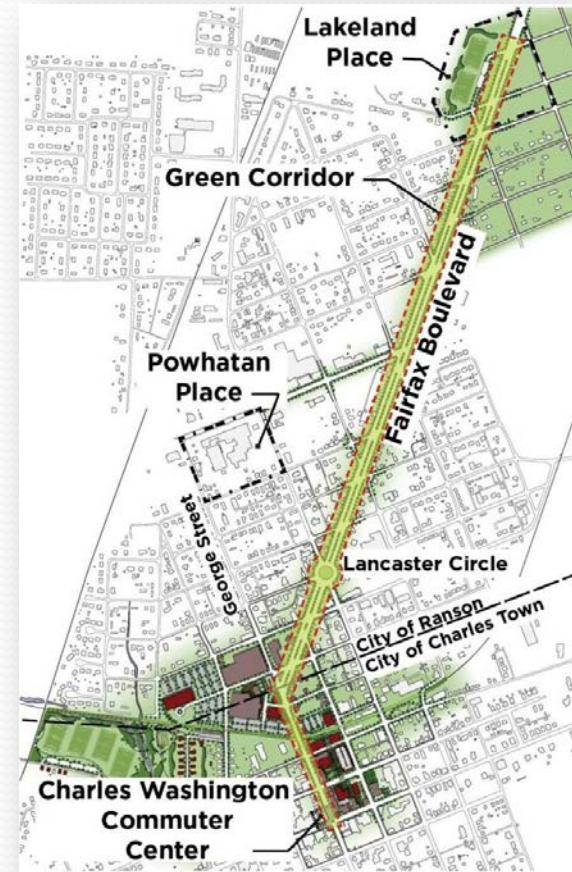
- \$170 million in FY2010 and 2011
- Multi-jurisdictional, regional entity, and non-profit partnerships to develop a Regional Plan for Sustainable Development
- Plans will integrate housing, land use, economic and workforce development, transportation, and infrastructure investments to address:
 - (1) economic competitiveness and revitalization;
 - (2) social equity, inclusion, and access to opportunity;
 - (3) energy use and climate change; and
 - (4) public health and environmental impact.



HOW We Work

Community Challenge Grant Program

- \$70 million in FY2010 and 2011
- Fosters reform and reduces barriers to achieving affordable, economically vital, and sustainable communities.
- Funded activities include amending or replacing local master plans, neighborhood plans, corridor plans, zoning codes, and building codes
- Promote mixed-use development, affordable housing, the reuse of older buildings and structures for new purposes, and similar activities with the goal of promoting sustainability at the local or neighborhood level.



HUD Sustainable Communities

FY2010 *Grantee Spotlight*: \$500,000 HUD Community Challenge/DOT TIGER II Grant

The Bridge Boulevard Corridor Redevelopment Plan, Bernalillo Co., NM

Project Summary: Redevelopment plan to create a mixed-use, pedestrian and transit friendly corridor on busy river crossing to attract new businesses and affordable housing while honoring the region's unique history and character.

- County projects it will attract nearly 100 new businesses and 700 new jobs
- Main Street Designation
- Urban Waters Designation (Middle Rio Grande)



Drawing Lessons- Community Involvement: a Significant Element

- **New tools:** scenario planning, open source, new media, surveys, etc
- **New voices:** business, builders, low-income, minority, youth
- Capacity building resources targeted to improve, expand reach and impact





Applying Lessons-

Other Placed-based Initiatives

- Promise Zones
- Choice Neighborhoods
 - Implementation grants
 - Planning grants
- National Resource Network
<http://nationalresourcenetwork.org/en/home>

Choice Neighborhoods is focused on three core goals

Housing:

- Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood;

People:

- Improve educational outcomes and intergenerational mobility for youth with services and supports delivered directly to youth and their families; and

Neighborhood:

- Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families' choices about their community.

Other HUD Programs

- CDBG – Block Grants

- Beginning in 1974, the CDBG program is one of the longest continuously run programs at HUD. The CDBG program provides annual grants on a formula basis to 1209 general units of local government and States.

- New Disaster Resilience Competition (CDBG-DR)

- 67 eligible applicants
- <https://www.hudexchange.info/cdbg-dr/resilient-recovery/>



California Wildfires (2014)



Nashville, TN Flooding (2010)



Cedar Rapids, IA Flooding (2008)



Hurricane Sandy (2012)

Additional Resources

- For more information, please visit:
 - Partnership for Sustainable Communities:
www.sustainablecommunities.gov
 - HUD's Office of Economic Resilience : www.hud.gov/resilience
 - Sustainable Communities Learning Network - current resource for grantees: www.sclearningnetwork.org