

Box 1: The applicant submits its application for partnership to a qualified third-party reviewer.

Box 2: The third-party reviewer reviews all product ingredients against Safer Choice criteria, collects performance information, and develops chemical profiles.

Box 3: The third-party reviewer communicates the findings to the applicant.

Box 4: The applicant determines whether or not to submit to Safer Choice. If no, the applicant makes necessary improvements and resubmits the application.

Box 5: If yes, Safer Choice performs QA on the third-party assessment and confirms that the ingredients meet Safer Choice criteria for human health and the environment.

Box 6: Safer Choice discusses its assessment with the applicant and third-party reviewer and decides if the product meets the Safer Choice Standard.

Box 7: If yes, the partnership agreement is signed and label use is allowed. If no, the applicant makes necessary improvements and resubmits the application.