



E3: ECONOMY - ENERGY - ENVIRONMENT

A SUSTAINABLE GROWTH STRATEGY

2009 E3 and Green Suppliers Network News

Energy Audits Pay Dividends in Columbus Pilot

November 16, 2009 - The E3 initiative in Columbus, Ohio, led by AEP, the city of Columbus, and the Solid Waste Authority of Central Ohio, recently completed a pilot effort to identify ways to cut waste and disposal costs, improve energy efficiency, reduce carbon emissions, and make better use of water and other resources. E3 sponsors said the audits identified ways for six companies to save more than \$4 million annually, including \$38,000 at C.O.W. Industries, a 40-employee operation. The other participants were G&J Pepsi-Cola Bottlers Inc.; automotive parts supplier Hirschvogel Inc; steel maker ArcelorMittal; TimberTech, a manufacturer of compo decks and fences; and Crane Plastics Manufacturing Ltd.

Columbus Firms Showcase Best Practices for Sustainability and Competitiveness in Manufacturing

October 27, 2009 - The International Trade Administration of the Department of Commerce has highlighted a number of Columbus firms that have implemented energy-efficiency measures and sustainability efforts that can ultimately help them improve their competitiveness. Three firms--Crane Plastics, TimberTech and C.O.W. Industries--joined Mary Saunders, Acting Assistant Secretary of Commerce for Manufacturing and Services, and Columbus City Councilwoman Eileen Y. Paley, along with representatives from four federal agencies, AEP, and the Solid Waste Authority of Central Ohio, to showcase local manufacturing companies on a Sustainable Manufacturing American Regional Tour (SMART) of Columbus businesses that participated in E3: Columbus.

General Cable Joins Green Suppliers Network

July 14, 2009 - General Cable (NYSE: BGC) accelerates its environmental commitment through the participation of the Green Suppliers Network (GSN) technical review of its Marshall, TX Utility Plant.