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SUPERVALU, Inc.

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September 29, 2011





- Source Reduction
- Food Bank
- Recycling/Organic Diversion



Source Reduction



Less is more!

- Fresh product sells so Order Right
 - Statistical information with grocery hand held
 - Best selling information
 - On ad or coming up on ad
 - How much did you sell at different price points and how many cases you need until next load
 - Reporting for best opportunities to sell product
 - Start at the distribution center to Pull vs. Push
 - Stores give orders to DC 5 weeks out
 - Inventory control
 - Hyper-local buying
- Shrink—right behind Sales in grading for Store Directors!
 - Reporting of what is being donated
 - Review with Department heads
 - Posted for all to review
- Styrofoam and grape packaging





Food Bank

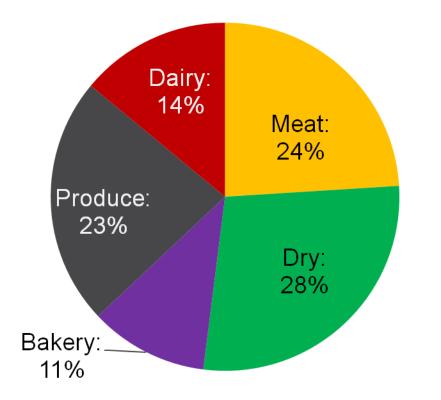


Food Bank

Triple Bottom Line

- People
 - 2010 Food Donations





- 61 million pounds
- 1.28 pounds/meal = 48 million meals
- Great moral booster on the front lines!



Triple Bottom Line

- Planet
- Methane has a GWP (global warming potential) of 21
 - 21 times more effective at preventing infrared radiation from escaping the planet









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Food Bank

Triple Bottom Line

- Profits
 - Waste Expense due to Food Bank donations
 \$2.6 million savings!
- Big Green Wave rolls on...
 - Education
 - Awareness
 - Hyper-local programs
 - Nearly 15% savings year-over-year AGAIN!



Recycling/Organic Diversion



Recycling/ Organic Diversion

Landfill is last resort

• EPA Food Recovery Hierarchy

- Implement and execute diversion programs
 - Fresh Rescue
 - Cardboard recycling
 - Soft plastic recycling
- Organics are 50% by weight
 - 15.7% decrease in landfill tons
- Hard plastic recycling
 Mixed paper recycling
 Composting/Organic Diversion



Source Reduction

Feed Hungry People

Feed Animals

Industrial Uses

Landfill/ ncineratio

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