

NDWAC LEAD AND COPPER WORKING GROUP ON PUBLIC EDUCATION

Meeting One *Proposed Agenda*

RESOLVE
1255 Twenty-third St., NW Suite 275
Washington DC 20037

Meeting Objectives:

- Working Group members become familiar with each other and Working Group charge
- Review and agree on Working Group's organizational protocols
- Review requirements of Lead and Copper Rule Sections pertaining to Public Education
- Review and discuss basic principles of risk communication, and clarify how these elements can apply to lead and copper.
- Review examples of "good" public education materials, as shared by Working Group members
- Decide and clarify the product the Work Group will produce, tasks and proposed schedule

Wednesday, October 5, 2005

8:30-8:50 a.m. Welcome and Review of Meeting Objectives/Agenda

Steve Heare , OGWDW, EPA
Abby Arnold, RESOLVE, facilitator

- Welcome and introductions
- Review and confirm meeting objectives and agenda

8:50-9:50 Background on LCR and Public Education – Presentation and Discussion

Ron Bergman, OGWDW, EPA

- Background on lead in drinking water and the Lead and Copper Rule (LCR)
- What are current public education requirements in the LCR?
- What is the distinction between the LCR and other contaminants_EPA regulates?

Action Item: Working Group members understand background on the LCR why they have been convened.

9:50- 10:15 Review and Discussion of Ground Rules and Working Group Charge

- What is the Working Group Charge?
- What do Working Group Members expect of each other?

Action Item: Working Group Members decide to reach consensus on operating protocols, or choose to wait until next day.

10:15-10:30 Break

- 10:30-11:15 Elements of Communicating Risk to the Public – Presentation and Discussion
Lisa Ragain, School of Public Health and Health Services, George Washington University
- Background on risk communication principles applied to communication to the public
- Action Item:** Working Group members have common picture of principles of risk communication and have an opportunity to discuss their perspectives
- 11:15-12:00 What Are Good Examples of How To Communicate About Risk To The Public?
- What is the example?
 - Where has it been used, and for what purpose?
 - Why do you think this is a good example?
- Action Item:** Working Group members will share examples of good public education materials with each other in the meeting and in an open house format, and discuss the elements of good risk communication methods and formats.
- 12:00-1:00 Lunch
(Working Group Members on own for lunch – see “Places to Eat around RESOLVE” handout)
- 1:00-1:30 What Are Good Examples of Communicating Risk To The Public?
(Continued)
- 1:30-4:30 Envisioning the Product the WGPE Wants to Produce
with break
- Given what Working Group members see as good examples of public education, what might be the framework for the WGPE’s recommended product?
 - What might be the elements of our recommendation?
 - Background?
 - Principles?
 - Regulatory Language?
 - Templates?
- Action Item:** Working Group members will brainstorm a table of contents or subjects on which they want to develop recommendations.
- 4:30-4:45 Public Comment
(Parties interested in making comment to the Working Group should sign up in advance of this session at the materials/ sign-in table – see a RESOLVE staff person with questions.)
- 4:45-5:00 Review Day’s Progress and Discuss Agenda for Day Two
- 5:00 Adjourn for the Day
(Meeting continues on Thursday, October 6, at 8:00)

Thursday, October 6, 2005

8:00-8:30 Review and Agree on Day's Agenda

8:30-11:00 What Principles Would Work Group Members Recommend To EPA Regarding Educating the Public About the Lead and Copper Rule?

- Discussion of principles to guide the delivery and substance of the messages for public education on lead and copper
- Discussion of potential topics for regulatory language

Action Item: Working Group members will brainstorm a list of principles and language to consider as part of future recommendations.

11:00-11:15 Break

11:15-12:30 Work Plan and Action Items

- Discussion of subgroups and membership
- Preparation for conference calls or next meeting
- Who will complete what next step tasks by when?

Action Item: Working Group members will establish subgroups to work between meetings on specific issues, as well as outline elements for a work plan (conference calls and additional meetings).

12:30-12:45 Public Comment

(Parties interested in making comment to the Working Group should sign up in advance of this session at the materials/ sign-in table – see a RESOLVE staff person with questions.)

12:45-1:00 Summary and Closing Remarks

- Summary and acknowledgments
- Final questions and comments

1:00 Adjourn Meeting