Innovative Collaborations in the Hospitality Sector to Increase Food Recovery

Jim Larson – Program Development Director
“Successful Collaborations Promoting Food Donation and the Unique Partnerships they have Built in their Communities”

Today’s Webinar Description
Food Waste Recovery Hierarchy*

Source Reduction – Reduce the volume of food waste generated

Feed People – Donate extra food to food banks, soup kitchens and shelters

Feed Animals – Provide food to farmers

Industrial Uses – Provide fats for rendering and food discards for animal feed production

Composting – Convert food scraps into a nutrient rich soil amendment

Landfill Waste

*US EPA developed a food waste recovery hierarchy to illustrate how productive use can be made of excess food. The hierarchy emphasizes practices that provide the greatest ecological, economic, and social benefits, with disposal as the last option.
Who is ...

• Coordinates surplus inventory donation programs
• Links qualified non-profit charities to donor locations
• Manages agency scheduling
• Operates a live answer support center
• Documents donations with eLog Mobile
• Provides recall tracking assistance
• Delivers detailed reporting
### by the numbers in 2014...

<table>
<thead>
<tr>
<th>1992</th>
<th>17,200</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Established</strong></td>
<td><strong>Donors</strong></td>
</tr>
<tr>
<td>4 Countries</td>
<td>1,600,000</td>
</tr>
<tr>
<td>50 States</td>
<td>40,600,000</td>
</tr>
<tr>
<td>310 Companies</td>
<td>380,000,000</td>
</tr>
<tr>
<td>7,383 Charities</td>
<td>0 Foodborne Illness</td>
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</table>
Why Donate Surplus Food?

✓ Employee Pride & Engagement
✓ Environmental - Waste Reduction
✓ Sustainability
✓ Community Relationships
✓ U.S. Incentives Encourage Donations
U.S. Liability Protection

Bill Emerson

Good Samaritan Food Donation Act

Signed into Law October 1996 by President Bill Clinton

Liability Protection, except in cases of

Gross Negligence or Intentional Misconduct
Who Donates Surplus Food?
Who Gets the Food?

CITY HARVEST

BOYS & GIRLS CLUBS

Mid-Ohio Foodbank

Dare to Care Food Bank

San Diego Rescue Mission

KNOX AREA RESCUE MINISTRIES

Second Harvest Food Bank

Union Rescue Mission

Feeding America

Inter-Faith Food Shuttle

Pacific Garden Mission
What’s Involved?

✓ Make Food Safety First
✓ Identify Potential Donation Items
✓ Select Qualified Charities
✓ Establish Pickup Schedule
✓ Track Donations
✓ Calculate & Report Savings
What Equipment is Needed?

- Cambro® Pans
- Food Safe Storage Bags
- Transport Bins
- Insulated Transport Pouches
What’s the Process for Restaurants?

Identify

Store

Package

Measure

Record
What’s the Process for Charities?

Pickup

Serve or Distribute

Transport
What’s the Impact at Charities?

40 million pounds in 2014
(1.6 million pick ups)

Over 400 million pounds
(meals) since 1992
Tracked with eLog Mobile

TOUCH

CLICK
Tax Incentives

IRC Section 170e - December 18, 2015

Enhanced tax deduction for donating food

✓ Permanent for all businesses
✓ Increased cap to 15% of net income
✓ Carry forward deduction for 5 years
✓ Defined Fair Market Value
Summary

✓ Proven, safe program
✓ Variety of food and consistent supply
✓ Local availability – Readily accessible
✓ Immediate impact on the lives of people
✓ Positive impact on environment
✓ Free to hunger relief organizations
✓ U.S. Congress encourages with tax incentives
Questions or Comments?

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