

U.S. EPA's Local Climate and Energy Webcast Series

Presents:

Getting it Funded: Finding Funding for your Clean Energy Programs

(Part 2 of 3: EPA Funding Webcast Series)

Telephone call-in number: 1-877-621-0252

We will start in a few minutes. Thank you for joining us.



Webcast Agenda



- **Welcome and Introduction**
Neelam R. Patel, U.S. EPA Local Climate and Energy Program
- **Finding Funding For Your Climate and Clean Energy Programs**
Pat McGuckin, The Cadmus Group, contractor to US EPA
- **Cost Savings in Utilities**
Marvin Lee, School District of Philadelphia, PA
- **A Case Study about Orlando's Revolving Energy Fund, Energy Manager position, and Implementation of Energy Conservation Measures**
Nate Boyd, Orlando, FL
- **Putting it Together**
Pat McGuckin, The Cadmus Group, contractor to US EPA
- **Q and A Session**
- **Optional Exit Survey**

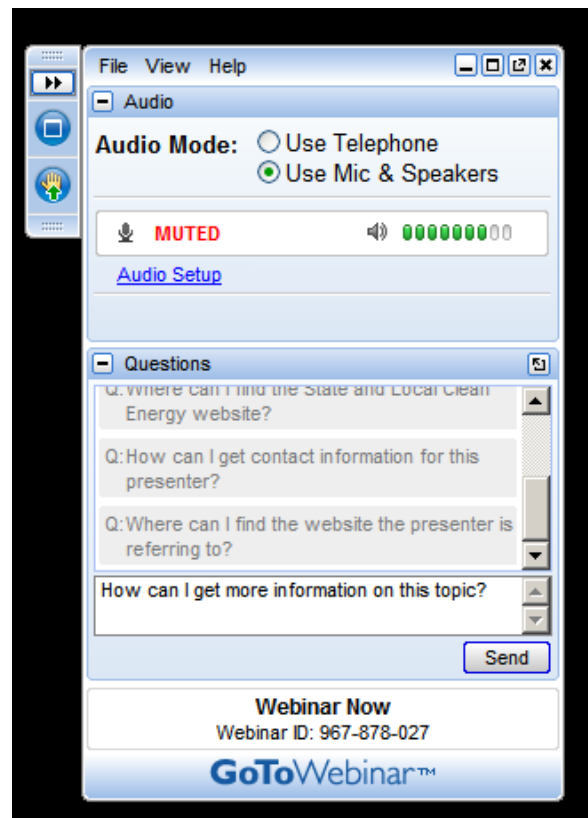
GoTo Webinar Software Logistics



- You will be muted throughout this webcast to minimize background noise. You'll be able to submit questions and comments in writing.
- PDF and audio files of today's session will be made available for download in a few weeks at:
 - <http://www.epa.gov/statelocalclimate/web-podcasts/index.html>
- Throughout the webcast, if you have technical difficulties, please contact Lauren Pederson from ICF at: LPederson@icfi.com

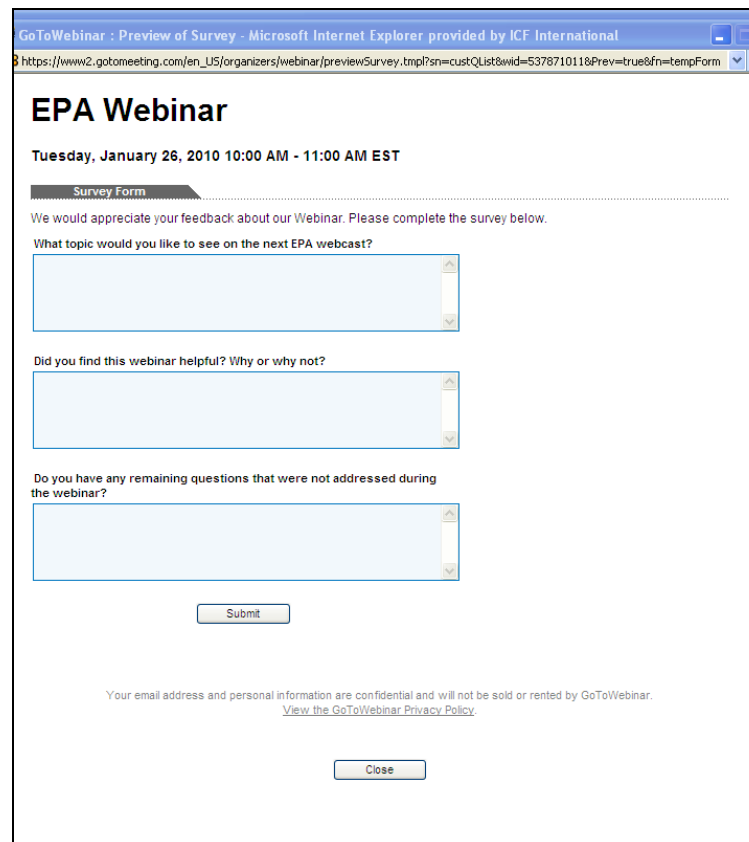
Questions (GoTo Meeting)

- If you have a question, submit through the question pane.
- We will compile these questions and ask them during the Q&A session.
- Please include the name of the presenter you would like to answer your question.



Optional Feedback (GoTo Meeting)

- A pop-up window will appear once you exit GoTo Meeting.
- Please take a few minutes to respond to the optional questions and provide your feedback.



The screenshot shows a web browser window titled "GoToWebinar : Preview of Survey - Microsoft Internet Explorer provided by ICF International". The address bar shows a URL from gotomeeting.com. The main content area is titled "EPA Webinar" and includes the date and time "Tuesday, January 26, 2010 10:00 AM - 11:00 AM EST". Below this is a "Survey Form" section with the text: "We would appreciate your feedback about our Webinar. Please complete the survey below." The first question is "What topic would you like to see on the next EPA webcast?" with a text input field. The second question is "Did you find this webinar helpful? Why or why not?" with a text input field. The third question is "Do you have any remaining questions that were not addressed during the webinar?" with a text input field. At the bottom of the form is a "Submit" button. Below the form, there is a privacy notice: "Your email address and personal information are confidential and will not be sold or rented by GoToWebinar. [View the GoToWebinar Privacy Policy](#)". At the very bottom is a "Close" button.

U.S. EPA Local Climate and Energy Program: Goals



Help communities (e.g., tribal governments, regional governments, cities, counties, etc.):

- Reduce greenhouse gas emissions while achieving sustainability goals
- Identify and work with expert partners and programs
- Understand, integrate, and maximize multiple benefits in planning and designing programs
 - Air quality improvements
 - Cost savings
 - Energy security and reliability
 - Economic development
 - Public health
 - Quality of life

Local Climate and Energy Programmatic Elements



1. Climate Showcase Communities (CSC)

- 50 pilot communities; \$20M
- Create, support, and showcase replicable models of sustainable community action, www.epa.gov/statelocalclimate/local/showcase

2. Key Guidance and Tools

- Comprehensive Local Climate and Energy Website, www.epa.gov/statelocalclimate
- Local Government Climate and Energy Strategy Series, www.epa.gov/statelocalclimate/resources/strategy-guides.html
- Linkages to existing internal & external technical support programs



3. Peer Exchanges

- Annual CSC workshop
- Monthly local climate and energy webcast series collaboration/co-marketing webinars with other EPA programs; www.epa.gov/statelocalclimate/web-podcasts/local-webcasts-by-date.html
- Conference presentations
- Newsletters, www.epa.gov/statelocalclimate/listservs



Poll Question

Funding Webcast Series



EPA hosts the Local Climate and Energy Webcast Series to assist local governments as they explore and plan climate and clean energy efforts.

1. Getting Started: Big Pictures Questions to Lay the Groundwork on Funding

- Date: **Wednesday, May 16, 2012**
- In the coming weeks, files will be available at: <http://www.epa.gov/statelocalclimate/web-podcasts/local-webcasts-by-date.html>

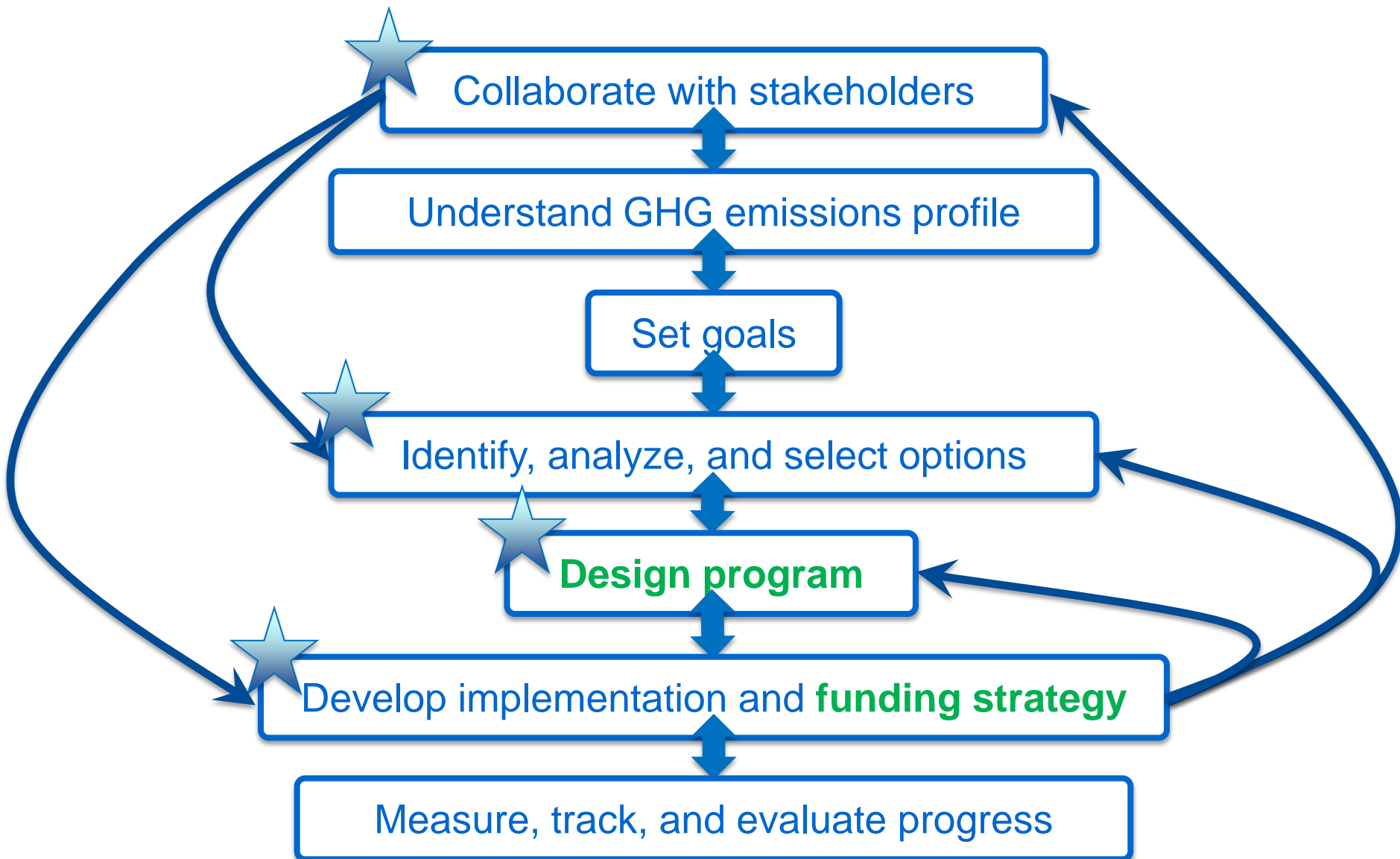
2. Getting it Funded: Finding Funding for your Climate & Clean Energy Programs

- Date: **Wednesday, May 30, 2012**
- Time: **2:00 PM – 3:30 PM EST**
- Register today at: <https://www2.gotomeeting.com/register/596806986>

3. Getting it Done: Financing Options for Your Clean Energy Programs

- Date: **Wednesday, June 13, 2012**
- Time: **2:00 PM – 3:30 PM EST**
- Register today at: <https://www2.gotomeeting.com/register/977254058>

Webcast 1: Recap - How Does Funding Fit Into the Planning Process?



Recap: What Resources Are Available for Your Program?



These program resources can impact your funding strategy by providing support that could reduce the amount of funding that is required.

Recap: What Do You Want to Fund?



Before developing a funding strategy, you need to evaluate the funding requirements of the program you are considering.

- **How much money will the program elements require?**
- **Can the program generate revenue or reduce expenses?**
- **How much seed funding is required?**
- **How much sustainable funding will be required?**
- **Can you start quickly with a small pilot?**
- **Can the program be financed?**
- **What are the staff costs versus hard costs?**

Contact Information



Resources:

- Website, <http://www.epa.gov/statelocalclimate/local/index.html>
- EPA State and Local Climate and Energy newsletter sign up, <http://www.epa.gov/statelocalclimate/listservs/index.html#a01>

People:

- Neelam R. Patel
 - patel.neelam-r@epa.gov