You’re Invited!

# Rural and Small Systems Sustainable Utility Management Workshop

## [Workshop date/location]

Dear \_\_\_\_\_\_:

Clean and safe water is the lifeblood of a healthy rural environment and economy. Without clean and safe water, no community can survive and without the support of its community leaders, no water utility can survive. Today’s rural and small utilities face a range of challenges to provide the services that their customers need each day, as well as challenges in planning for the future. Your support is *absolutely critical* to help local utilities address community needs today, as well plan for a thriving future.

The **[Association name]** invites you to attend a workshop on **[date]** at **[location]** that will help your community’s utilities provide affordable, clean and safe, and dependable water. Learn from workshop leaders and other utilities about how to address today’s challenges, while planning for the future to improve utility success over time and bring real benefits to your community.

At the workshop, you will have the opportunity to learn new strategies and participate in discussions about many topics including:

* How to assess your utility’s strengths and areas for improvement to help ensure that your community has affordable, reliable clean and safe water now and in the future
* Hear from other utility managers and local officials about ways in which they are addressing similar challenges
* How to protect against costly infrastructure failures and water outages
* Important resources available from USDA and EPA to help your utility and community

**We know your time is limited, but please attend this important workshop!** You will learn how this initiative can benefit your community, share information with others about your community’s challenges, and the work USDA and EPA are doing in support of small and rural utilities, and easy ways for you to get involved in this Rural and Small System Sustainable Management initiative.

## Register here: [LINK]

We look forward to seeing you there!

**[SIGNATURE/LOGO]**