This document includes suggested options for contract language that a shipper might consider as a way to encourage carrier participation in SmartWay. Cut and paste the information that best meets your need.

## **Suggested RFP Specification:**

# Policy Statement:

As a global corporate citizen, our firm is dedicated to being the best steward of our shared environment as possible. Our freight service providers are part of our expanded carbon footprint and incur emissions when transporting our products. These emissions include greenhouse gases and other pollutants which affect the environment and public health. We believe that it is our responsibility to lessen these impacts on our communities, our nation, and our planet.

Consistent with our commitment to corporate social responsibility, we have joined the U.S. Environmental Protection Agency (EPA) SmartWay Transport Partnership. SmartWay works collaboratively with freight shippers and their carriers, transport providers, and logistics partners to help reduce emissions associated with freight transport. We have committed our company to take a closer look at our freight operations and track and reduce those emissions. We have also committed to encouraging our carrier and logistics partners in the United States and Canada to join this important initiative.

# Option 1: SmartWay Registration Required

Carriers and/or logistics providers awarded this contract will be required to be a registered EPA SmartWay Transport Carrier, Logistics, or Multimodal Partner. Carriers and/or logistics providers must submit data to EPA on an annual basis to remain a partner in good standing and will be listed on the EPA SmartWay website as a partner. More information on registering in SmartWay is available at: [www.epa.gov/smartway](http://www.epa.gov/smartway).

# Option 2: SmartWay Performance Ranking Factored

Carriers and/or logistics providers that are awarded this contract will be required to be a registered EPA SmartWay Transport Carrier, Logistics, or Multimodal Partner AND listed in performance ranking categories 1, 2, or 3 or “performance ranking category 1 or 2” for grams of CO2 per ton-mile or grams of CO2 per mile in the SmartWay Performance Rankings listing at: [www.epa.gov/smartway/smartway-carrier-performance-ranking](http://www.epa.gov/smartway/smartway-carrier-performance-ranking).

Carriers and/or logistics providers must submit data to EPA on an annual basis to remain a partner in good standing and be listed on the EPA SmartWay website. More information on registering for SmartWay is available at: [www.epa.gov/smartway/participate-smartway](http://www.epa.gov/smartway/participate-smartway).

# Option 3: SmartWay Registration Preferred

Carriers and/or logistics providers that are registered as EPA SmartWay Transport Carrier, Logistics, or Multimodal Partners will be preferred over non-registered firms in awarding this contract. SmartWay registration will be a key factor in contract selection, in addition to pricing, availability, and level of service considerations. Carriers and/or logistics providers must submit data to EPA on an annual basis to remain a partner in good standing and be listed on the EPA SmartWay website. More information on registering in SmartWay is available at: [www.epa.gov/smartway/participate-smartway](http://www.epa.gov/smartway/participate-smartway).

## **Suggested RFP Questions:**

Preference will be given for carriers and/or logistics providers who are registered as EPA SmartWay Transport Carrier, Logistics, or Multimodal Partners. For a list of partners, visit [www.epa.gov/smartway/smartway-partner-list](http://www.epa.gov/smartway/smartway-partner-list).

1. **[Used for option 1 or 3]**

Is your company a registered EPA SmartWay Transport Shipper Partner?

Yes or No?

1. **[Used for option 1 or 2]**

If your company is registered as a SmartWay Carrier, Logistics, or Multimodal Partner, what are your grams of CO2 per ton-mile or grams of CO2 per mile ranking categories in the SmartWay Performance Rankings listing?

1. Grams of CO2 per ton-mile rating (e.g., category 1, 2, 3, 4, or 5)?
2. Grams of CO2 per mile rating (e.g., category 1, 2, 3, 4, or 5)?

**SmartWay Program Background**

The SmartWay Transport Partnership is a voluntary collaboration between U.S. EPA and the freight industry in the United States and Canada. It is designed to increase energy efficiency while significantly reducing greenhouse gases and air pollution.

SmartWay Transport Partners lead the way towards a cleaner, more sustainable transportation sector by adopting fuel-saving technologies, strategies, and practices that improve efficiency, reduce emissions, and lower costs.

The program welcomes:

* Shippers—any company that ships or receives items delivered by truck, rail, barge, or air transport.
* Carriers—companies that include truck owner-operators, private fleets, rail, barge, or air cargo carriers, and commercial for-hire fleets.
* Logistics and multimodal firms—third-party providers who manage contract freight services with dedicated fleets and/or brokered services.

For more information on SmartWay, please visit [www.epa.gov/smartway](http://www.epa.gov/smartway) or call 734-214-4767.