THE JUST SALAD STORY

- Founded in 2006
- 31 Locations
- NYC based
OVER 30 LOCATIONS GLOBALLY + GROWING

- NEW YORK: 20
- NEW JERSEY: 1
- CHICAGO: 4
- KANSAS: 1
- DUBAI: 3
- HONG KONG: 2
MAKING HEALTHY AFFORDABLE

We’re dedicated to serving healthy meals at an affordable cost to everyone.

- Signature salads with protein starting at $7.99
- Our Loyalty Rewards App offers $9 back for every $99 spent among other excellent money-saving rewards.
ECO-FRIENDLY INITIATIVES

With over 30 locations, we have a chance to make a real impact on the environment.

- Our napkins are made of 100% recycled materials and are 100% compostable.
- A majority of our chairs are made out of 100% trash material.
- Energy-efficient LED lighting in all our stores.
- Our in-store plastic bowls and lids are made from 100% post-consumer recycled materials.
- Tabletops made from urban salvaged wood sourced from southeast Michigan.
- Stores use environmentally sustainable cleaning products from EcoLogic Solutions
REUSABLE BOWL

Saving over 75,000 lbs of plastic every year
REUSABLE BOWL PROGRAM

Details

- Customers buy a bowl for $1 at any Just Salad location.
- Customers receive two FREE essential toppings or one FREE cheese with every use.
- Everyone reduces their plastic consumption, making the world a happier place.
REUSABLE BOWL PROGRAM

Origin Story + Development Challenges
- 18 month process

Operational Overview
- 20 page HAACP plan
- Customer keeps bowl until very end
- No cross contamination
- Not one food safety issue related to our reusable bowl in 10 years
REUSABLE BOWL PROGRAM SUCCESS

- Saving over 75,000 lbs of plastic every year
- Our customers become walking advertisements
- JS becomes more attractive to new landlords
THANK YOU

Nick Kenner | CEO & Co-Founder