How Does Public Action Support Recycling?

Dylan de Thomas, The Recycling Partnership
At The Recycling Partnership, we believe in a sustained world where resources are valued and returned for their highest, best use.

To create thriving community recycling programs through dynamic partnerships.
We work across the system ... across the country...

STATE and LOCAL

HAULERS

MRF

BRANDS

RESIDENTS

250+ community partners

... growing access to resources and data

~400,000 carts
More than $20MM of new infrastructure

And we work across the non-profit landscape...
The Closed Loop Fund unlocks recycling value by providing low interest loans to cities and companies to build recycling infrastructure.

CLF INVESTMENT AREAS:

**COLLECTION:**
- Single-stream carts
- Multi-family residential collection
- Recycling truck

**SORTATION:**
- New MRF builds
- MRF upgrades
- Expansion to new materials
- Solutions to reduce contamination
- New technology

**PROCESSING AND END MARKETS:**
- Better ways to process recycled commodities (glass, plastics)
- New end markets for recycled commodities

**CRITERIA:**
- Scalability
- Increased Tonnage
- Ability to Pay Back
- Reporting

To Apply:
Visit www.closedlooppartners.com/apply to download the application.

Application period is rolling.

Email info@closedloopfund.com for more information.

Loan size: ~$1-$5m

CLF Investors making these loans possible:
We work across the system ... across the country...

- STATE and LOCAL
- HAULERS
- MRF
- BRANDS
- RESIDENTS

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A FEW OF OUR PARTNER CITIES AND STATES

- Columbia, SC
- Florence, AL
- Cuyahoga Co., OH
- Greenville, SC
- Emmet Co., MI
- Richmond, VA
- Santa Fe, NM
- Athens, OH
- St Paul, MN
- Outagamie Co., WI
- Portland, ME
- Memphis, TN
- Chicago, IL
- Atlanta, GA
- Denver, CO
- Massachusetts
- Ohio
RECYCLING IS A LOOSELY CONNECTED, BUT HIGHLY DEPENDENT SYSTEM
SORTING OUT THE NATIONAL LANDSCAPE
Background

Situation: No comprehensive data set that measures curbside recycling program performance consistently across the US

Goal: Build a baseline to understand how curbside recycling is performing today and to identify indicators of success and gaps to support state and regions in their planning activities
Key Attributes:

- Container Type & Size
- Frequency of Collection
- Material Mix
- Public vs. Private Collection
- Automatic vs. Opt-in
- Accepted Material (as communicated via web)
- MRF
- MSW Tip Fee
- Curbside Tonnage

2016 STATE OF CURBSIDE REPORT
Geographically Diverse Set of Surveyed Cities

465 Cities
National lbs/hh/year Average:

*Between 800 and 1,000 lbs of recyclables available in the home

500 lbs/hh/yr

HIGHER or LOWER?
Surveyed Cities Show Wide Range of Recovery Performance

357 LB/HH/YR AVG.
PROFILE OF THE HIGHEST-PERFORMING CITIES SURVEYED (OVER 400 LBS/HH/YR)

- 83% COLLECT IN CARTS
- 93% PROVIDE COLLECTION AUTOMATICALLY
- 96% SINGLE-STREAM COLLECTION

WHEN THE LOCAL GOVERNMENTS ARE ENGAGED IN THE RECYCLING PROGRAM AND HAVE TRIGGERED AN “ACTION” TO INCENTIVIZE RECYCLING IS WHEN YOU SEE THE MOST SUCCESS.

100% PUBLIC ACTION

RECYCLINGPARTNERSHIP.ORG
Public Action Impact

Average Surveyed City Curbside Recycling Performance Data

Overall: 357

No Public Action

Public Action
PEOPLE ARE THE SECRET.

100% of America’s top performing recycling programs have engaged local governments triggering action.

2016 State of Curbside Report
47% of Americans don’t automatically have curbside recycling.

&

40% of packaging is being recovered in the home.

Half plus half equals A WHOLE LOT OF OPPORTUNITY.

2016 SPC Access Study

Recycling Partnership
MAKE IT AUTOMATIC!
PUBLIC ACTION STARS

- Automatic
- PAYT
- Direct Engagement
- Licensing/Bundling
- Landfill Bans
- Multiple Touchpoints
TRY THESE TOOLS, JOIN OUR NETWORK, and let’s make recycling more & better!

TOOLS
Online
Library
Starters
BMPs

IDEAS
Webinars
Newsletters
E-Books
Forums

RESOURCES
Grants
Campaigns
Tech
Assistance

TRY THESE TOOLS, JOIN OUR NETWORK, and let’s make recycling more & better!
WATCH FOR RESOURCE RECYCLING GRANT ANNOUNCEMENT!
Thank You! And now to hear from Portland, Madison and Florence...

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