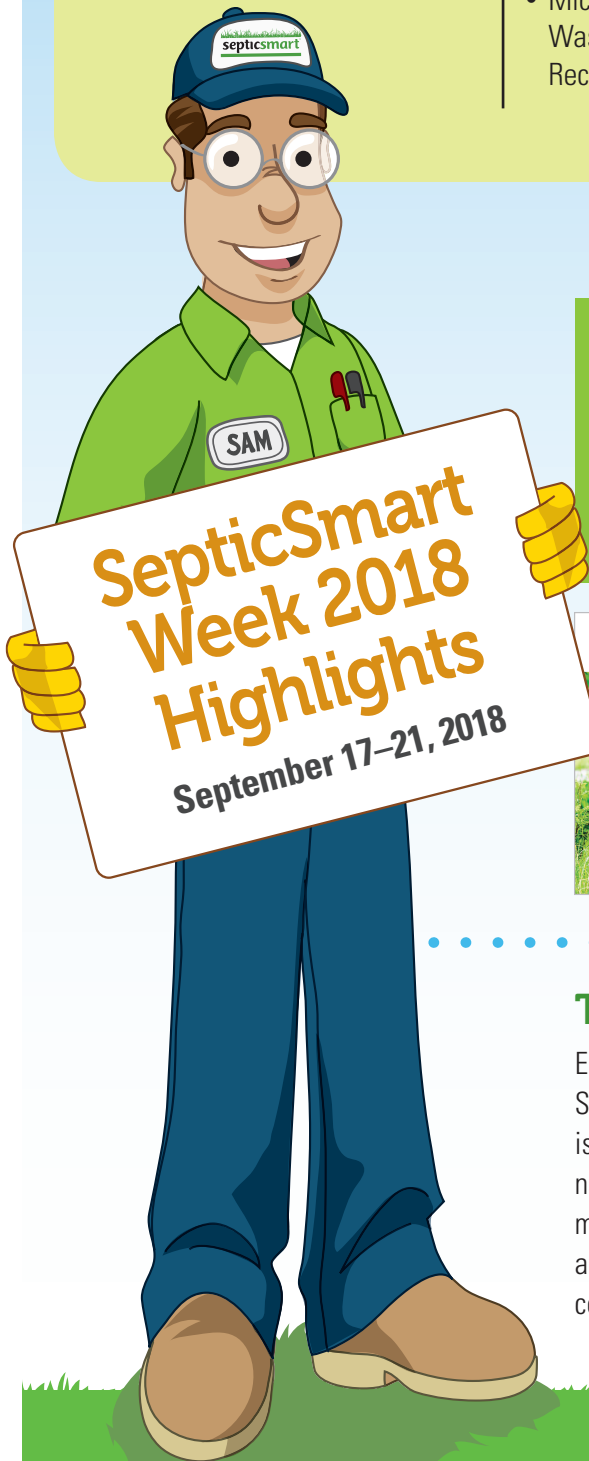


Proclamations

Proclamations were issued by Governors and County Commissioners around the country. For the first time this year, proclamations were also made by non-governmental organizations (NGOs) and partners of the EPA Decentralized MOU Partnership.

- Commissioners, Marshall County, Indiana
- Groundwater Protection Council
- Michigan Association of Conservation Districts
- Michigan Onsite Wastewater Recycling Association
- Michigan Septic Tank Association
- National Environmental Health Association
- Rural Community Assistance Partnership
- State Onsite Regulators Association
- State of Idaho
- State of Indiana
- State of Maryland
- State of Michigan
- State of Minnesota
- State of North Carolina
- State of Oregon
- State of Vermont
- Commonwealth of Virginia
- State of Washington



SOCIAL MEDIA

MORE THAN 700
SOCIAL MEDIA POSTS
MADE MORE THAN
2.6 million
IMPRESSIONS.

UNIQUE POSTS AND
CREATIVE GRAPHICS
ROUTINELY PROMOTED
SEPTICSMART
CORE MESSAGES!



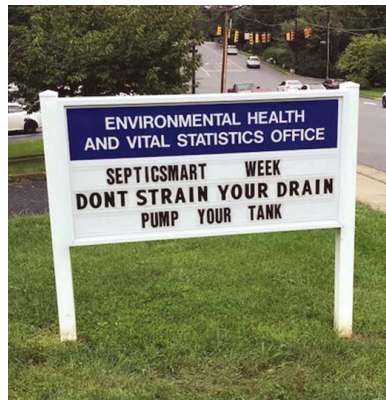
Tribal Outreach

EPA Region 9 and the Indian Health Service (IHS) helped highlight septic issues for tribes: More than 50 tribal nations were reached with SepticSmart messages and IHS worked with engineers and other IHS sanitation facility construction staff to share messages.



Community Outreach and Training

This year, SepticSmart Week reached communities through new banners, signs, games and trainings designed explicitly for homeowners. Trainings in five states introduced homeowners to the basics of septic systems and covered the “do’s and don’ts” and proper maintenance tips.



Video and Media

Custom SepticSmart Week YouTube videos and local media and radio interviews were organized by MOU partners. Media introduced the basics of a septic system and shared proper care instructions.



State Outreach

Missouri Department of Natural Resources

- Printed and hung new SepticSmart posters at state parks



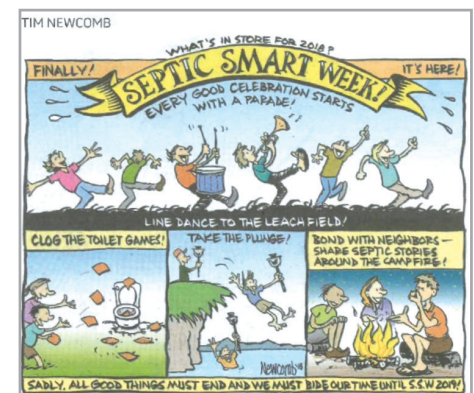
Michigan Department of Environmental Quality

- Held field trips with DEQ staff, local health department representatives and engineers to visit alternative treatment systems



Vermont Department of Environmental Quality

- Coordinated several media promotional pieces, and worked with a local newspaper to continue the annual tradition of a SepticSmart Week cartoon



www.epa.gov/septic