



# National Water Reuse Action Plan

## Collaborative Implementation (Version 1)

### WRAP Action Development Process – Example Attributes and Elements

The [National Water Reuse Action Plan](#) (WRAP), released on February 27, 2020, seeks to advance the consideration of water reuse as a tool to improve the security, sustainability, and resilience of the nation's water resources. The WRAP includes 37 specific actions and over 200 implementation milestones led by 28 different organizations and supported by more than 80 collaborating partners.

#### Develop a WRAP Action

EPA's Water Reuse Team invites the water user community to propose and lead new actions that further the consideration of water reuse. Action idea sources include undeveloped actions in the [WRAP Online Platform](#), suggestions from the public docket portrayed in [Action Plan Version 1](#) (Table 3), as well as entirely new ideas.

In the preliminary consideration of an action for potential inclusion, assess whether the action generally aligns with the example attributes, below, and begin to consider the key descriptive elements. We encourage you to reach out to the EPA Water Reuse Team ([waterreuse@epa.gov](mailto:waterreuse@epa.gov)) to discuss next steps.

#### Example Action Attributes

- **Applicable.** The action is related to water reuse and a WRAP strategic theme (e.g., integrated watershed action, policy coordination, science and specifications).
- **Results-oriented.** The action is clearly articulated, offers a tangible outcome, and appears to be feasible.
- **Leadership.** There is a leader(s) for the action.
- **Collaboration.** The action facilitates and promotes collaboration among multiple stakeholders.
- **Timeline.** The action is an immediately pursuable task and can likely be completed within the next 2 years.
- **Downstream Effects.** The action may promote a range of potential outgrowths/impacts and is not a dead-end activity.
- **Priority.** The action represents an area of priority and may have been suggested multiple times across sources of input/stakeholders.
- **Funding.** There is a potential or likely funding source to support implementation of the action.
- **X-Factor.** The action may serve as a source of inspiration, motivation, and continued momentum. The action has the potential to offer residual impacts over the next 10+ years.

#### Key Action Elements

- **Action title.** Brief descriptive title of the action.
- **WRAP strategic theme area.** The strategic theme to which the action most closely aligns.
- **Brief description of the action.** A summary of what will be done.
- **Background.** Brief context for the action.
- **Opportunities to be gained.** The impact, results, and/or outcomes desired.
- **Action leader(s).** The entity and person with the critical role of facilitating/convening/organizing to ensure implementation of the action and routine reporting of progress.
- **Partner(s).** The name of the organization(s) collaborating with the action leader(s) to complete this action.
- **Implementation milestones.** The explicit steps to be taken to initiate, convene, and support the action, including milestone lead(s), partner(s), and target completion dates.