

# Community Involvement Plans

# Identify the Problems

## Sediment & Water Contamination

- Dioxin
- Mercury
- Pesticides

## Injuries to Habitat

- Lost Wetlands
- Injured Bird & Fish Habitats



# Identify the Project Goals

## A Fishable, Swimmable River

- ✓ Clean Up Contaminated Sediments
- ✓ Reduce Human and Ecological Risk
- ✓ Improve Water Quality
- ✓ Restore, Create & Enhance Wetlands and Habitats

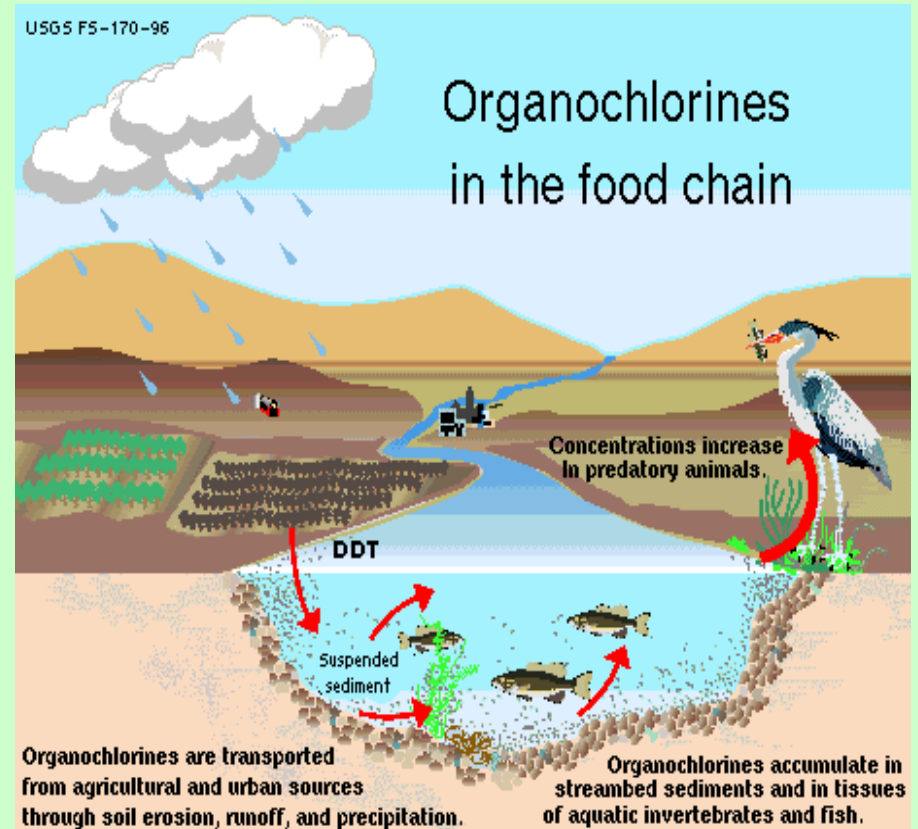


# Describe Site History

- **1950's/60's: Pesticides & Dioxins Produced and Wastes Dumped Into River**
- **1993: Site Investigation Expanded to Include a Six-Mile Study of the River**
- **1994: Community Advisory Group Formed**
- **1996/1997: Community Opposes Cleanup**
- **2000: New Cleanup Plan Selected and First Phase of Cleanup Started**
- **2001: First Phase of Cleanup Completed**
- **2008: Second Phase of Cleanup Being Discussed with Public**

# Describe the Project Components

- River Sampling
- Risk Assessments
- Treatment Technology Review
- Feasibility Studies
- Environmental Impact Assessment
- Cleanup Plan Selection



# Describe the Upcoming Project Milestones

- |                           |                    |
|---------------------------|--------------------|
| ✓ Project Work Plans      | 2004/2005          |
| ✓ Hydrodynamic Studies    | Summer/Fall 2005   |
| ✓ River Sampling (2)      | Spring/Summer 2006 |
| ✓ Draft Feasibility Study | 2008               |
| ✓ Final Feasibility Study | 2009               |
| ✓ Select Cleanup Plan     | 2010               |

# **Include a Community Profile**

- **Urban Community**
- **Homeless Populations**
- **Large & Growing Immigrant Population from South & Central America**
- **Low-Income Populations; In Some Communities Approximately 25% of People Live Below Poverty Line**
- **Minority Populations In Overall Project Area:  
23% Hispanic, 12% Black, 7% Asian**
- **Non-English Speaking Populations (Spanish, Italian, Polish, Portuguese, Chinese, Korean)**
- **Cultural & Subsistence Fishing**

# **Describe the Key Community Concerns**

- **Dispelling Myths: The River is Dead/Not Worth Saving**
- **Ignoring & Lack of Awareness of Fish/Shellfish Advisories**
- **Recreation, Air Quality, Open Space**
- **Preservation of Open Space/Coordination with River Cleanup**



# Key Community Concerns

- Public Does not Understand Risks
- Public Needs Information on Project Activities Timeline & Purpose
- Public Needs Help Understanding Who Is Doing What: Federal & State Agencies, Municipalities, Other Authorities
  - Lack of Credibility
  - Need Something to Start Now

# **Goals of the Community Involvement Plan**

- **Provide Accurate, Timely, & Understandable Information About the Project**
- **Use Tools & Methods Appropriate For Each Segment of the Public**
- **Establish Process For Public Input & Assist Public in Understanding Their Role in Decision-Making Process**
- **Provide Access to Project Team**

# **Community Involvement Plan: A List of Outreach & Involvement Tools**

- Surveys/Focus Groups
- Public Input
- Public Comment Periods
- Toll-Free Hotline
- Field Notifications//Signs
- Mailings
- Media Notification/Events
- Public Service Announcement
- Public Access Television
- School/Educational Outreach
- Community Advisory Group
- Community Events
- Public Meetings
- Coordination w/ Local Officials/Other Agencies
- Technical Assistance
- Display Ads
- Workshops/Seminars
- Fact Sheets
- Radio Announcements
- Maps/Visual Aids
- Newsletters
- Project/Site Tours
- Project Web Sites

**Exercise:**  
**Select & Prioritize the Tools to Use in a  
Community Involvement Plan**

- **Identify the TOP 5 Community Concerns You Feel Should be Addressed by your agency in the COMING YEAR**
- **For Each of the 5 Community Concerns You Select, Assign the 3 MOST EFFECTIVE Tools that Should be Used to Address Those Community Concerns**

# Questions