Community Involvement Plans
Identify the Problems

Sediment & Water Contamination
- Dioxin
- Mercury
- Pesticides

Injuries to Habitat
- Lost Wetlands
- Injured Bird & Fish Habitats
Identify the Project Goals

A Fishable, Swimmable River

- Clean Up Contaminated Sediments
- Reduce Human and Ecological Risk
- Improve Water Quality
- Restore, Create & Enhance Wetlands and Habitats
Describe Site History

- 1950’s/60’s: Pesticides & Dioxins Produced and Wastes Dumped Into River
- 1993: Site Investigation Expanded to Include a Six-Mile Study of the River
- 1994: Community Advisory Group Formed
- 1996/1997: Community Opposes Cleanup
- 2000: New Cleanup Plan Selected and First Phase of Cleanup Started
- 2001: First Phase of Cleanup Completed
- 2008: Second Phase of Cleanup Being Discussed with Public
Describe the Project Components

• River Sampling
• Risk Assessments
• Treatment Technology Review
• Feasibility Studies
• Environmental Impact Assessment
• Cleanup Plan Selection
<table>
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<tr>
<th>Milestone</th>
<th>Timeline</th>
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<tbody>
<tr>
<td>Project Work Plans</td>
<td>2004/2005</td>
</tr>
<tr>
<td>Hydrodynamic Studies</td>
<td>Summer/Fall 2005</td>
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<td>River Sampling (2)</td>
<td>Spring/Summer 2006</td>
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<tr>
<td>Draft Feasibility Study</td>
<td>2008</td>
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<tr>
<td>Final Feasibility Study</td>
<td>2009</td>
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<tr>
<td>Select Cleanup Plan</td>
<td>2010</td>
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Include a Community Profile

- Urban Community
- Homeless Populations
- Large & Growing Immigrant Population from South & Central America
- Low-Income Populations; In Some Communities Approximately 25% of People Live Below Poverty Line
- Minority Populations In Overall Project Area: 23% Hispanic, 12% Black, 7% Asian
- Non-English Speaking Populations (Spanish, Italian, Polish, Portuguese, Chinese, Korean)
- Cultural & Subsistence Fishing
Describe the Key Community Concerns

- Dispelling Myths: The River is Dead/Not Worth Saving
- Ignoring & Lack of Awareness of Fish/Shellfish Advisories
- Recreation, Air Quality, Open Space
- Preservation of Open Space/Coordination with River Cleanup
Key Community Concerns

- Public Does not Understand Risks

- Public Needs Information on Project Activities Timeline & Purpose

  - Lack of Credibility
  - Need Something to Start Now
Goals of the Community Involvement Plan

• Provide Accurate, Timely, & Understandable Information About the Project
• Use Tools & Methods Appropriate For Each Segment of the Public
• Establish Process For Public Input & Assist Public in Understanding Their Role in Decision-Making Process
• Provide Access to Project Team
Community Involvement Plan: A List of Outreach & Involvement Tools

- Surveys/Focus Groups
- Public Input
- Public Comment Periods
- Toll-Free Hotline
- Field Notifications/Signs
- Mailings
- Media Notification/Events
- Public Service Announcement
- Public Access Television
- School/Educational Outreach
- Community Advisory Group
- Community Events
- Public Meetings
- Coordination w/ Local Officials/Other Agencies
- Technical Assistance
- Display Ads
- Workshops/Seminars
- Fact Sheets
- Radio Announcements
- Maps/Visual Aids
- Newsletters
- Project/Site Tours
- Project Web Sites
Exercise:
Select & Prioritize the Tools to Use in a Community Involvement Plan

• Identify the TOP 5 Community Concerns You Feel Should be Addressed by your agency in the COMING YEAR

• For Each of the 5 Community Concerns You Select, Assign the 3 MOST EFFECTIVE Tools that Should be Used to Address Those Community Concerns
Questions