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USEPA Water Cluster Leaders Meeting  
March 24-26, 2014 - Cincinnati, Ohio

## Experience in Testing and Permitting

# PATH-TO-MARKET PROGRAMMING



**Competition**  
Identifies promising water innovations and emerging businesses

**Accelerator**  
Advances winning ideas through in-kind resources, mentorship, investor introductions and beta customers

**Impact**

<b>Direct</b> New solutions	<b>Systemic</b> Ecosystem for entrepreneurship
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**INVESTMENT**  
**1 in every 10 dollars** of early-stage financing in the water sector

**ECOSYSTEM**  
**350+** Startups in **15** Countries

**END-USERS**  
**25m+** people  
Beta Partners

# COLLABORATIVE IMPLEMENTATION

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**WaterTAP**  
Technology Acceleration Project

 **COLORADO WATER**  
INNOVATION CLUSTER

  
THE WATER COUNCIL

 **MASSACHUSETTS**  
**CLEAN ENERGY**  
CENTER

 **BLUETECH**  
VALLEY

**ACCELERATOR HUB PARTNERS**

# Non-Traditional Financing



# Local Resources, Capital & Expertise



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## OBSERVATIONS

- Financing
- Pilots Projects
- End-users
- Business innovation
- Fragmentation