Deutsche Bank DB Climate Change Advisors



# How Transparency, Longevity and Certainty in Public Policy Can Drive Investment

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Passion to Perform

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# How Transparency, Longevity and Certainty in Public Policy Can Drive Investment

Introduction to DBCCA

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### Deutsche Bank Climate Change Advisors: An overview



# DBCCA was formed in 2008 as a global in-house climate change research team

- An investment industry thought-leader on a broad range of climate change dynamics, with representatives in the US, UK, and China
- International research group (NYC, London and Beijing) has published more than 35 whitepapers and research notes since October 2007
- DBCCA also supports multiple business channels and climate change investment teams across the DB Group, and briefs the firm's clients on the topic of climate change investments

# DBCCA research team has access to a wide range of expertise



### Expertise in multiple climate change-related sectors and industries

### Coverage Research Areas

- Clean energy
- Energy efficiency
- Climate policy
- Power markets
- Agriculture
- Water
- Sustainable investing

### Coverage Asset Classes

- Asset allocation trends
- Public equities
- Private equity
- Infrastructure
- Bonds
- Commodities
- Real estate

### Coverage Geographical Regions

### • US

- Europe
- China
- Developing countries

Note: "Coverage Asset Classes" refers to the types of asset classes or markets (e.g. private equity markets, public markets) that DBCCA research covers

## DBCCA Published Research: 41 and counting...



Investing in Climate Change Series: 2008, 2009, 2010 and 2011 February 2011 January 2010 October 2008 October 2007



United States Building Energy Efficiency Retrofits: Market Sizing and Financial Models

March 2012



Natural Gas and Renewables in the US October 2011

November 2010



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#### UK Offshore Wind

November 2011

April 2010

UK Renewable Energy Investment Opportunity

Mark Fulton





Climate Change: Addressing the Major **Skeptic Arguments** 

Global Energy Transfer

Feed-in Tariffs for

April 2010

September 2010

Paving for Renewable Energy: TLC at the Right Price - Achieving Scale through Efficient Policy Design

December 2009



How TLC in Public Policy Can Drive Investment

**Global Climate Change** Policy Tracker I, II, III & IV







September 2009

Investina in Agriculture: Far-Reaching Challenge, Significant Opportunity

June 2009



Global Climate Change Regulation **Policy Developments:** July 2008-February

February 2009

20 Research Notes

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# How Transparency, Longevity and Certainty in Public Policy Can Drive Investment

**Role of Asset Managers** 

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### Illustrative risk adjusted portfolio allocation





Source: DBCCA Analysis 2011

# Investment spectrum for the private market climate change universe



	Capital Deployed							
	\$5 million- \$20 million			\$20 r \$100	million- million	\$100 million		
Company Stage	Technology development	Pilot plant	Demo plant	Business strategy	First commercial plant	Project portfolio finance	Company expansion	
Investment Style		Venture Capital	r,	Private	equity	Infrastructure Equity	Buyout/PIPES	
	Angel/ A Round	B&C F	Round	D Round	I/Exit-IPO			
Investment Attributes	Technology expertise, sector kowledge, Management building			Sector knowle building, Finan Material I	edge, Company cial engineering mowledge	Project finance	Market knowledge	

Source: Hudson Clean Energy Partners

#### Universe supports multiple investment mandates and is becoming increasingly mainstream **Primarily Mission / Impact Primarily Financial** SRI ESG Socially Responsible Investing Climate Change Environment, Social. Governance Clean Tech Types of Investors Endowments and Asset Managers / Corporations Foundations **Owners** Sovereign Wealth High Net Worth **Funds Insurance Companies** Individuals and Families Pension funds 11

## Increasing commitment from investors



### UN Principles for Responsible Investment (UN PRI)

# Investor Network on Climate Risk (INCR)

Assets under management (AUM) and number of signatories growing substantially





Note: As of July 2011. Source: UN PRI, 2011

Note: As of July 2011. Source: Ceres INCR, 2011

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# How Transparency, Longevity and Certainty in Public Policy Can Drive Investment

Opportunity of Investing in Climate Change

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## Environmental regulations, markets and investors





Understanding technology trends, not just best available technology, is potentially an important part of cost effective policy and regulation



#### 

### Pricing "externalities" in energy markets: Health, safety, security and the environment



A comparative analysis of different energy fuel sources, based on current technology

Fuel	Health Concerns	Safety Concerns	Energy Security Concerns	Environmental Concerns	
Oil / Petroleum	High	High	Very High	Very High	
Coal	Very High	High	Low	Very High	
Nuclear	Medium	High	Low	Medium	
Natural Gas	Low	High	Medium /	Medium	
		g	Low		
Hydro	Very Low	Medium	Very Low	Low	
Bioenergy	energy Very Low		Very Low	Medium	
Geothermal Very Low		Low	Very Low	Low	
Wind	Low	Very Low	Very Low	Very Low	
Solar Very Low		Very Low	Very Low	Low	

Source: DBCCA Analysis 2011

# The climate change investment universe is broad and deep in terms of sectors and technologies



#### **Cleaner Energy**

#### **Power Generation**

- Solar (PV, CSP, thermal)
- Wind (onshore, offshore)
- Other clean power (geothermal, hydro, landfill gas, marine, tidal, etc.)
- Fuel switch: coal to natural gas/ biomass; biomass to biomethane
- Clean coal and gas (CCS)
- Nuclear fission
- Increased efficiency
- Combined heat and power
- Mass energy storage
- Fuel cells
- Future breakthrough technologies (e.g. nuclear fusion)

#### Transport

- High efficiency / lower emissions vehicles
- Sustainable biofuels
- Flex fuel vehicles
- Hybrids
- Electric vehicles
- Battery technology
- Natural gas vehicles
- Hydrogen fuel cells

#### **Energy & Material Efficiency**

#### **Building Efficiency**

- Efficient & LED lighting
- Advanced materials
- Micro generation / CHP
- Retrofits, ESCO & Energy Services
- Advanced/efficient appliances & lighting
- Heating & cooling systems
- Building mgmt: home energy displays & smart meters
- District power/heat networks

#### **Power Grid Efficiency**

- Energy mgmt systems
- Infrastructure: advanced metering, UHV transmission, electric charging
- Storage: compressed air, batteries, flywheels
- Wide area monitoring
- Smart grid
- Distributed grid
- Grid security

#### **Industrial Efficiency**

- Expanded, efficient technology products
- Recycling of steel
- Valve fitting and improvements
- Speed controls
- Waste heat recovery
- Insulating distribution systems
- Membrane use
- Low carbon cement

#### **Environmental Resources**

#### Agriculture

- (Climate) smart machinery
- (Climate) smart irrigation
- Seeds & breeding technologies: GMO's & hybrids
- Clean/bio pesticides & fungicides
- Smart fertilizers
- GIS management systems

#### Water

- Filtration & membrane technology
- Purification & disinfection: pre-chlorination, coagulation, sedimentation
- Equipment: pipes, valves, etc.
- Safe chemicals
- Desalination
- Distribution & management: monitoring & metering
- Energy recovery devices
- Wastewater treatment

#### Waste Management

- Recycling & e-cycling
- Advanced/sustainable materials
- Anaerobic digestion
- Mechanical heat and biologic treatment
- Waste to energy
- Land remediation
- Material mgmt strategies
- Advanced waste sorting

Source: DBCCA Analysis 2012

# Investment in climate change sectors presents a rich and diversified investment universe



Significant amounts of capital are entering clean energy globally



# Opportunities abound in energy efficiency



Source: OECD/IEA 450 Scenario, World Energy Outlook 2009

How TLC in Public Policy Can Drive Investment

## Universe extends beyond low carbon energy



Business as usual approaches will not satisfy growing demand for water...



# Agricultural production must double to feed the global population in 2030

#### **Demand Scenario Assumptions**

**2030 low case:** Only population growth drives increase in total demand

**2030 high case:** Per capita food consumption and caloric intake aligned to European level; high biofuel expansion



Source: 2030 Water Resources Group – Global Water Supply and Demand model, *Charting Our Water Future*, Exhibit II 2009; DBCCA Analysis, 2010

Source: McKinsey. 2009.

# While fossil fuels are in finite supply, renewable sources are technically sufficient to meet world energy needs

Renewable Energy Potential with Current Technology vs. Future World Energy Demand



Note: One exejoule equals 10<sup>18</sup> joules. For reference, there are 3.6 \* 10<sup>6</sup> joules in one kilowatt-hour (kWh).

Sources: IEA, International Energy Outlook 2011, 2011; Worldwatch Institute. State of the World 2009, 2009; UNDP; Johansson et al., 2005.

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# How Transparency, Longevity and Certainty in Public Policy Can Drive Investment

**Role of Public Policy** 

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What do investors want from policy?



Investors essentially look for 3 key drivers in policy:



In assessing the potential success of policies, these factors should be taken into account

Government policy frameworks extend beyond emissions targets and carbon pricing, and require expertise



Note: RPS refers to Renewable Portfolio Standard; RFS refers to Renewable Fuel Standard; RES refers to Renewable Energy Standard Source: DBCCA Analysis 2011

# Three broad groups of policy available to climate change regulators on a geographic level





#### Risks

- National climate change policy still lacking in some major countries, such as the US
- Emissions reduction targets and mandates can also be subject to change

### Risks

- Post-Kyoto Protocol framework still lacking, which has implications for the EU ETS and CERs (Carbon Emissions Reductions), as part of the CDM
- Carbon pricing lacking in major countries
- EU EUA prices have been volatile over the past two years

#### Risks

- Budget constraints lead to uncertain incentive structures in some countries
- Technologies that are more dependent upon incentives are more at risk
- Incentive structures vary by region, and some are stop-start and not long-term (such as the case in the US)

## Best-in Class Energy Policies: Driving Transparency, Longevity and Certainty (TLC)



	Emissions Control			Financial Support				Risks	Deployment							
Country	Binding/ Account able Emission Target	Renew able Electricity Standard	Long term Energy Efficiency Plan	Feed in Tariff	Long term Govt based Green Bank	Tax Benefits	Long term funding programs	Long term Grid Improvem ent Plan	Budget strength (deficit as % of GDP in 2011)	Capital Investment (\$mn) 2009 2011	GDP 2011 (Official Exchange Rate \$tn)	Likelihood of meeting mandates				
Germany	√c	4	1	1	1	1	1	1	-1.7%	52,687	\$3.63	Strong				
China	✓ c regional	1	1	1	1	1	~	1	-1.2%	191,222	\$6.99	Strong				
United									-8.8%	46.004	\$2.48	Strong to				
Kingdom	•••					•	•		0.070	40,004	ψ2.40	Moderate				
Australia	√c	1	1	State-level	1	1	1	State-level	-2.5%	10,977	\$1.51	Strong to				
	-	-												,		Moderate
Japan	1	1	1	1	x	1	1	1	-8.5%	15,770	\$5.86	Moderate				
Brazil	1	1	1	x	1	1	•	-	-3.1%	51,714	\$2.52	Strong				
Canada	1	State-level	1	State-level	x	1	1	State-level	-3.8%	25,363	\$1.76	Moderate				
India	SCOP Acc	1	1	State-level	x	4	1	1	-5.0%	41,229	\$1.84	Moderate to Low				
Mexico	SCOP Acc	1	1	x	x	1	~	State-level	-2.4%	5,207	\$1.19	Low				
United		State lovel	State lovel	State lovel	Ş		State-level	State lovel	State loval	State lovel	State lovel	State-level		210.409	¢15.06	Moderate to
States				Claic ICVEI		· ·		Glate-level	-0.370	213,430	φ10.00	Low				
South Africa		ZCOP Acc ✓	× ×	1	x	x	1	2	-5.2%	374	\$0.42	Moderate to				
											-φ0.4∠	Low				

Notes: COP Acc = policy is a submission to the Copenhagen Accord and is not legally binding; = tentative / unconfirmed policy dependent on certain provisions (e.g. funding) Source: DBCCA Analysis 2011; GDP and Budget Strength data: CIA World Factbook; Capital Investment by country: Bloomberg NEF 2012 Supportive public policy is helping to scale production volumes and accelerate technical progress...





Sources: DBCCA analysis 2012

... and reduce costs so that renewables can compete with conventional energy sources (without subsidies)





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# How Transparency, Longevity and Certainty in Public Policy Can Drive Investment

The US Experience

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## The US invests strongly in early-stage cleantech



### In 2011 the share of VC/PE activity in total US clean energy investment was 11%



US Clean Energy Investment by Asset Class, 2004-2011 (\$ Millions) New Investment in US Clean Energy by Asset Class, 2011 (%)



Notes: SDC is Small Distributed Capacity. Source: Bloomberg New Energy Finance

# ... and the US leads the world in investing to commercialize clean energy technologies



In 2011, \$6.0 billion of US transactions accounted for 68% of new global VC/PE investing in clean energy

This is the highest figure globally, and far outstrips China's private investment in this space, which in recent years has declined on both a relative and absolute basis



#### Source: Bloomberg New Energy Finance

# ... and aggressively promotes clean energy innovation



The US Department of Energy's Advanced Research Projects Agency – Energy (ARPA-E) funds high-risk technologies to reduce  $CO_2$  emissions and improve energy efficiency In 2009-10, ARPA-E awards of \$400K-\$9M to 121 projects (average award size \$3M)

#### **ARPA-E Program Areas**

- battery technologies
- building cooling
- carbon capture
- •electro-fuels (i.e. non-photosynthetic biofuels)
- •green electricity network integration
- •grid energy storage
- •high energy thermal storage
- •plants engineered to replace oil
- •power electronics for electric grid applications
- •power electronics for solar applications
- •rare earth alternatives for critical technologies



#### ARPA-E Projects by Lead Organization Type

Source: ARPA-E, FY2010 Annual Report

# A history of inconsistent US federal support for renewables





#### Sources: AWEA, 2012; Bloomberg New Energy Finance, 2012

# Key federal policy drivers of US renewables deployment



### **Federal Policies**

Business Energy Investment Tax Credit (ITC)	<ul> <li>30% for solar, fuel cells, and small wind (&lt;100 kW); 10% for geothermal, micro-turbines, and CHP (&lt; 50 MW)</li> <li>Scheduled to expire on Dec 31, 2016</li> <li>Tax-equity market constrained</li> </ul>		
Renewable Electricity Production Tax Credit (PTC)	<ul> <li>2.2 2/kWh for wind, geothermal, and closed-loop biomass; 1.1</li> <li>2/kWh for other eligible technologies</li> <li>Scheduled to expire on Dec 31, 2012 – extension possible?</li> <li>Tax-equity market constrained</li> </ul>		
1603 Program	<ul> <li>Expired Dec 31, 2011</li> <li>Provided 30% ITC in the form of a cash grant from the US Treasury</li> </ul>		

Additionally, 29 states (plus DC and PR) have Renewable Portfolio Standards (RPS) > RPS mandates that utilities must procure a minimum % of generation from renewable sources

Sources: US Database of State Incentives for Renewables and Efficiency (DSIRE)

# State policies helping to lead America in renewables



Sources: US Database of State Incentives for Renewables and Efficiency (DSIRE); Goldman Sachs, "US State Policies Call for a Decade-Long Investment Cycle", Dec 6 2011

### EPA standards drive closure of old, inefficient coal plants



### **Key Regulations**

Utility Hazardous Air Pollution Standards (HAPS MACT)	<ul> <li>Targets emissions of heavy metals and acid gases from power plants</li> <li>Affects 40% of existing coal-fired units (1,100 units) – many 30-50 years old</li> <li>Requires \$10 bn/yr of capex on scrubbers, sorbent injection, fabric filters</li> <li>In effect: EPA issued rule in Dec 2011; plants have 3-4 years to comply<sup>1</sup></li> </ul>
Cross-State Air Pollution Rule (CSAPR)	<ul> <li>Requires 1000+ plants in 28 states to reduce emissions of SO<sub>2</sub> and NO<sub>X</sub></li> <li>Adds \$2.4bn/yr of capex on selective catalytic reduction and scrubbers</li> <li>Being litigated: DC Court of Appeals recently stayed execution; April 2012 hearing had a mixed outcome</li> </ul>
Greenhouse Gas Emissions	<ul> <li>Clean Air Act compete EPA to develop regulations for GHG emissions</li> <li>Proposed new source performance standards (NSPS) for GHGs issued in March 2012</li> <li>Despite implementation uncertainty, GHG regulatory risk can deter investment in new coal-fired generation</li> </ul>

\$2bn/yr+ of additional retrofit capex from other forthcoming EPA rules:
National Ambient Air Quality Standards (NAAQS) for particulate matter
Cooling Water Intake Structure Rule (expected July 2012)
Coal Combustion Waste Rule (expected 2012 or later) *Cumulative impact of EPA actions: shifts investment coal to gas*

<sup>1</sup> For reliability critical (i.e. Reliability Must Run, or RMR) units, EPA is providing up to an additional year to comply with HAPS MACT standards. Sources: "Fact Sheet: Mercury and Air Toxics Standards for Power Plants", Environmental Protection Agency (EPA), 2011; : "Fact Sheet: The Cross-State Air Pollution Rule: Reducing the Interstate Transport of Fine Particulate Matter and Ozone", EPA, 2011; Congressional Research Service, 2011; Washington Analysis, 2011.

# Coal-to-gas fuel and asset switch decision tree matrix and commodity price sensitivity



### Current US spot price of natural gas: \$2.03/MMBtu<sup>1</sup>

Coal / Gas Scenarios	1	2	3		
Power Generation Type (\$/mmBtu Fuel)	Existing Coal/Gas Plant LCOE	Depreciated Coal Plant EPA Retrofit Fully Loaded Cash Cost	New Build Coal/Gas Scrubbed EPA Compliant Plant Fully Loaded Cash Cost	DBCCA Comment	
Coal @ \$3.00	0.04-0.06	0.06-0.09	0.10-0.14	Coal fully loaded cash costs rise with greater EPA compliance	
Gas @ \$4.00	0.03-0.05	N/A	0.05-0.07	At \$4/mmBtu, gas displaces coal across all scenarios	
Fuel switch	Yes	Yes	Yes	Hedge a carbon price	
Asset switch	Yes	Yes	Yes	Hedge a carbon price; build new gas assets to replace inefficient coal	
Gas @ \$6.00	0.05-0.07	N/A	0.06-0.10	At \$6/mmBtu, only old unscrubbed coal beats gas on LCOE but not based on fully loaded cash cost	
Fuel switch	No	Yes	Yes		
Asset switch	No	Yes	Yes	Hedge a carbon price; build new gas assets to replace inefficient coal	
Gas @ \$8.00	0.06-0.08	N/A	0.07-0.09	At \$8/mmBtu, old coal beats gas on LCOE and new EPA compliant builds are breakeven with gas	
Fuel switch	No	Yes	Selectively	Hedge a carbon price; dispatch efficient gas assets	
Asset switch	No	Yes	Selectively	Hedge a carbon price; build new gas assets to replace inefficient coal	

<sup>1</sup> Price is the average Henry Hub spot price for month of April Sources: DBCCA analysis 2011; Oilnergy 2012

# Performance standards, best available technology, and innovation



By imposing regulations and performance standards, EPA looks for best available current technologies to meet these requirements

Either this prices the regulated entity out of the market (e.g. coal to gas), or it produces a technological response that is cost effective

For example – in terms of GHGs, a critical technology would be CCS, but CCS is not yet commercially available

Should EPA focus both on best *current* technologies *and* best *future* technologies? Role of National Advisory Council for Environmental Policy and Technology (NACEPT)?

When developing regulations, EPA can work with other agencies – such as DOE's ARPA-E – to understand what is achievable and acceptable in current economy

# EPA releases new rules and White House orders inter-agency coordination on gas fracking



At least 10 federal departments or agencies currently are mulling new regulations of the gas industry or have commissioned studies of its environmental impact

On April 13, President Obama issued an executive order to better coordinate federal oversight of gas fracking by establishing an "interagency working group"

Members include: EPA, Interior Department, DOE, National Economic Council, etc.

On April 18, the EPA released new final air emissions regulations for the oil and gas industry

These represent the first ever federal air regulations on hydraulically fractured and refractured natural gas wells

The EPA extended implementation to 2015, and so the rule is expected to have a limited near-term impact on gas drilling in the US

EPA also estimates that the rule will actually have an \$11 million net benefit to the industry in 2015 due to increased capture of natural gas

# 2010-2030: US electricity supply mix becomes greener and more gas-intensive



Assumes from 2010-2030 energy efficiency measures limit growth in electricity demand to a 0.7% compound annual growth rate (CAGR)



Sources: EIA; DBCCA analysis 2011

## Repowering America: Key phases



Solar buildup as costs fall Energy 20,000 efficiency Gas build starts improvements throughout 15,000 Wind dominates: lowest cost, RPS 10,000 driven Gas Wind 5,000 Solar CSP Solar PV 0 Geothermal Gas utilization increases Nuclear -5,000 Coal -10,000 **Coal retirement phase** Nuclear retirement phase starts starts -15,000 2030 2010 2013 2014 2015 2016 2017 2018 2019 2020 2024 2025 2026 2029 2011 2012 2021 2022 2023 2027 2028

#### Annual Generation Capacity Additions/Removals by Technology, 2010-2030 (MW)

Sources: WPK Model, DBCCA analysis 2011.

## ~500,000 net new jobs in 2030 as compared with 2010



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Mark Fulton How TLC in Public Policy Can Drive Investment And again... What investors want from policy



Investors essentially look for 3 key drivers in policy:



In assessing the potential success of policies, these factors should be taken into account

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