EPA Speakers

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Agenda

- History of the Brownfields Job Training (JT) Program
- Competitive Environmental Workforce Development and Job Training (EWDJT) Grants
- Getting Started – Application Process
- Threshold Criteria
- Ranking Criteria
- Attachments
- Application Tips
- Next Steps
- Additional Resources
- Questions
Brownfields Job Training Program –
History/Background

The Milwaukee Community Service Corps Job Training Class on site.
The first seeds of Brownfields Job Training—and of the Brownfields Program itself—emerged in the early 1990s, reflecting EPA’s growing concern for “environmental equity,” later known as environmental justice issues.

Among the lessons learned from the very first EPA Brownfields Pilot grants was the realization that the communities surrounding these brownfields were not benefiting from the job opportunities created by their assessment and cleanup. EPA realized that these Brownfields-related jobs were being filled by environmental professionals from other cities, due to a lack of environmental training among local workforces.
• While EPA had no resources allocated for Job Training during the initial years of the Brownfields Program, the Agency had already collaborated with HMTRI to offer environmental education and training program assistance to community colleges located near Superfund and other hazardous waste sites.

• With the goal of adding a job training component to the Brownfields Program, EPA tapped the expertise of a number of federal entities with established job training programs—including the National Institute of Environmental Health Sciences (NIEHS).
• **January 1995**: EPA announces the first Brownfields Pilots.

• **1996**: EPA signs a Memorandum of Understanding with the Department of Labor, focusing on job training and employment opportunities related to the Brownfields Program for local youths and adults.

• **1998**: The National Institute of Environmental Health Sciences establishes a Brownfields Minority Worker Training Program in collaboration with selected EPA Brownfields Pilot grantees.

• **1998 (cont…)**: EPA awards its first 11 Brownfields Job Training Pilots to entities including cities, community colleges, universities, and non-profits.

• **June 1999**: The Brownfields Job Training Program produces its first 100 graduates.

• **September 1999**: 100 graduates of EPA-funded Job Training Programs have been placed in environmental jobs.

• **June 2001**: The number of Brownfields Job Training Program graduates reaches 1,000.
Brownfields Job Training Program – History/Background (continued…)

• **January 2002:** President Bush signs the *Small Business Liability Relief and Brownfields Revitalization Act* into law. Known as the “Brownfields Law,” this legislation amended CERCLA to specifically authorize federal financial assistance for Brownfields revitalization, including grants for assessment, cleanup, and job training.
  
  • CERCLA now had language specifically authorizing Job Training Grants under EPA’s Brownfields Program—authorizing EPA to provide grants for training to facilitate site assessment, remediation of Brownfields sites, or site preparation.

• **2003:** EPA Awards $2 million for Brownfields Job Training Grants in ten communities across seven states—its first Brownfields Job Training grants under the new Small Business Liability Relief and Brownfields Revitalization Act of 2002.

• **To date,** EPA has funded 206 job training grants totaling over $45 million through both the former Brownfields Job Training program and newly expanded Environmental Workforce Development and Job Training program.

• **As of January 2014,** 12,000 individuals have completed training, and of those, more than 8,600 obtained employment in the environmental field with an average starting hourly wage of $14.00. This equates to a cumulative placement rate of approximately 71% since the program was created in 1998.
In 2010-2011, EPA’s Brownfields Program lead an effort to more closely collaborate on workforce development and job training with other programs within EPA’s Office of Solid Waste and Emergency Response (OSWER), and across the agency, including offices such as:

- Office of Resource Conservation and Recovery (ORCR);
- Office of Superfund Remediation and Technology Innovation (OSRTI);
- Center for Program Analysis (CPA);
- Office of Chemical Safety and Pollution Prevention (OCSPP);
- Office of Wastewater Management (OWM), and
- Office of Emergency Management (OEM)
The Environmental Workforce Development and Job Training program (EWDJT), is designed to recruit, train, and place, unemployed and severely under-employed, residents from communities impacted by the presence of a variety of waste facilities, blighted properties, and contaminated sites for environmental jobs that may otherwise be filled from outside the affected community by contractors selected to cleanup the various sites.

The goal was to also develop a job training program (EWDJT) that through a cooperative agreement, will offer an opportunity for expanded training in other environmental media outside the traditional scope of brownfields hazardous waste.

The EWDJT program is purposed to further environmental justice (EJ) by ensuring that residents, including low-income, minority, and tribal communities, living in communities historically affected by economic disinvestment, health disparities, and environmental contamination have an opportunity to reap the benefits of revitalization and environmental cleanup in these areas.

The EWDJT program supports the Community Engagement Initiative and requires grant recipients to involve the community in the development and implementation of its EWDJT project.
• Through the expanded Environmental Workforce Development and Job Training program (EWDJT), graduates develop wider skill sets that improve their ability to secure full-time, sustainable employment in various aspects of hazardous and solid waste management and within the larger environmental field, including water quality improvement and chemical safety.

• Applicants proposing to deliver training besides brownfields hazardous waste training are anticipated to receive some funding preference as referenced in the “Other Factors” section of the Guidelines.

• Under the expanded EWDJT model, communities have more flexibility to provide different types of environmental training that reflect local labor market assessments and employers’ hiring needs.
Program Requirements:

- Proposed training programs must target unemployed and under-employed individuals.
- Applicants will be evaluated on the extent to which they have partnered, and secured hiring commitments, with local contractors and other stakeholders where EPA-funded projects for Brownfields, Superfund sites, landfills, oil spill sites, wastewater treatment facilities, or EPA-funded state or tribal corrective actions or closures at solid or hazardous waste facilities or landfills are taking place. Proposed training should be directly linked to on-going environmental work taking place in the respective community.
• Applicants may choose, in addition to Brownfields hazardous waste training, to deliver a variety of environmental training listed below in items 1-5.
• Training may include all of the items in 1-5, none, or multiple items from the list.
• Please note that applicants have the option to deliver all of the training listed below, either at *awareness levels or advanced levels*.
• Applicants must indicate the type of training and at what level the training will be delivered in their transmittal cover letter.
• Applicants also have the option to deliver *only* brownfields hazardous waste training.

★ As noted in the 2014 Guidelines, *(Section V.C)* EPA’s Selection Official, when making funding decisions, may take into consideration and give preference to applicants who choose to deliver multiple types of training, in addition to Brownfields hazardous waste training.
Curriculum – Training

As referenced in Section IV.C.2., the applicant’s transmittal letter must indicate what other types of environmental training listed below, if any, they choose to deliver, including:

1. Solid waste management or cleanup training;
2. Superfund site cleanup training, such as innovative and alternative treatment technologies (i.e., “green remediation” technologies);
3. Wastewater treatment or stormwater management training;
4. Emergency response training; and
5. Enhanced Environmental Health and Safety training.

Please read the FY 2014 RFP for an expanded description of the above training and list what training, if any, mentioned above in your transmittal/cover letter.
• Additional Eligible Uses of Grant Funds –

Applicants must indicate what other training they propose to deliver in their course outline (as referenced in Section IV.C.2).

Other examples of eligible uses of grant funds and training listed below:

• Personnel costs for instructors to conduct training, fringe benefits, and/or personnel costs for tasks associated with programmatic reporting requirements.
• Costs for screening and placement of individuals in the training program.
• Costs for training materials and work gear associated with the training curriculum.
• Development and refinement of existing curricula for training.
• Implementing job development outreach activities directed toward engaging prospective employers to be involved in the job training program and to hire graduates.
• Training in the assessment, inventory, analysis, and remediation of sites or facilities at which hazardous substances, pollutants, contaminants, and petroleum are located, transported, or disposed, including training for jobs in environmental sampling, demolition, groundwater extraction, and site remediation associated with brownfields, including sites contaminated by the manufacturing of illegal drugs or mine-scarred land.

• Training participants in the use of techniques and methods for cleanup of hazardous substances, petroleum, and pollutants, such as asbestos abatement; lead abatement; lead renovation, repair, and painting (RRP); mold remediation; and cleaning up sites contaminated by the manufacturing of illegal drugs (e.g., methamphetamine labs), abandoned gas stations, or mine-scarred lands.

• Training in technologies that use alternative energy (solar, wind, or geothermal power) or alternative fuels (e.g., biofuels), including preparing sites for renewable energy installations.
• Training in confined space entry.
• Training in first-aid, CPR, and blood-borne pathogens.
• Training in chemistry, toxicology, and geology to the extent necessary to inventory, assess, remediate, and clean up contaminated sites.
• Training in radiation safety, cleanup of uranium mine tailings, and other mine-scarred land.
• Training in HAZMAT, commercial driver’s license (CDL), forklift, and machine operations associated with the transportation of hazardous waste.
• Training in freon removal or the removal of hazardous substances from white goods.
• Training participants in planning and conducting ecological restoration of contaminated land, including general botanical classes or introductory horticultural classes related to land and stream restoration or indigenous species re-vegetation; landscaping; and soil science.
• Training in the requirements and implementation of the All Appropriate Inquiries Final Rule, as required in CERCLA Section 101(35)(B) and 40 CFR part 312, and due diligence.

• Training in weatherization; Building Performance Institute (BPI) training; energy efficiency retrofitting; heating, ventilation, and air conditioning (HVAC); and energy auditing.

• Training in the use of compost and soil amendments and associated sampling, testing, and design considerations, and management techniques to support the assessment and cleanup of sites for urban agriculture and horticulture.

*Due diligence is the process for evaluating a property for the potential presence of environmental contamination, and for assessing potential liability for any contamination present at the property.*
• Training in the various certifications of Leadership in Energy and Environmental Design (LEED).
• Training in building trades related to constructing beams, caps, synthetic barriers, pumping facilities, and similar structures to remediate contamination.
• Training in national historic preservation and tribal historic preservation regulations associated with cleanup projects.
• Training in vapor intrusion testing and mitigation.
• Training in site surveying, mapping, blueprint reading, computer-aided design and drafting (CADD), and geographic information systems (GIS).
• Insurance needed by trainees to participate in on-the-job training.

(Applicants must indicate what other training they propose to deliver in their course outline (as referenced in Section IV.B). Please also note that this list is intended to be illustrative and applicants may apply for funding for other types of related environmental training consistent with the statutory authority for this Request for Proposals (RFP).
Environmental Job Spectrum

- Environmental Technician
- Recycling Center Operator
- Emergency Responder
- GIS Technician
- Treatment, Storage, & Disposal Facility Technician
- Health & Safety Technician/Trainer
- Biotechnology Technician/Analyst
- Sampling/Calibration/Analysis Technician
- Underground Storage Tank Removal Specialist
- Hazardous Materials Transporter
- Wastewater Treatment Facility Operator
Costs associated with health exams (e.g., pulmonary function tests), drug testing, or licensing fees directly related to the training and/or the placement of graduates in environmental work. (Any funding used to pay for such fees must be applied before training is completed and expended before the close of the grant.)

Costs used to cover rental fees associated with training facilities or minor alteration of existing facilities. (Construction costs are not allowable.)

Cost associated with eligible participant support expenses, including transportation for trainees for site visits during training or to transport trainees to and from class.
Grant funds may not be used for the following activities:

- Training in general construction skills and trades (e.g., carpentry, plumbing, electricity, etc.). EPA encourages applicants to leverage this training through outside funding.
- Conducting site assessments or actual cleanups, except within the context of on-the-job training.
- Conducting response activities often associated with cleanups (e.g., landscaping, demolition, and groundwater extraction), except within the context of on-the-job training assignments. Assessment, cleanup, and associated activity costs must be funded through other means.
- General or life skills education activities, such as remedial classes in math and reading; job readiness training, such as developing resumes and acquiring interview skills; GED costs; website development; vehicle or medical insurance; or child care and daycare costs.
• Stipends for students, including on-the-job training costs, or scholarship funds to support students’ enrollment in college courses. As noted above, stipends for student transportation expenses are eligible.
• Membership fees, such as fees required to join placement service organizations or environmental organizations.
• Providing food or light refreshments to employees, instructors, and trainees - except at graduation ceremonies.
• Costs that are unallowable (e.g., lobbying, fundraising, alcoholic beverages) under Cost Principals 2 CFR Part 220 (universities), 2 CFR Part 225 (state, tribal, and local governments), or 2 CFR Part 230 (nonprofit organizations), as applicable.
• Training in natural resources extraction, such as mining, hydraulic fracturing, oil refineries, etc.
• Matching any other federal funds (unless there is specific statutory authority for the match). None of the statutory authorities listed above provide this authority. Grant funds may be used to match state or local funds, if authorized by the relevant state statute or local ordinance.

• Construction or substantial rehabilitation of buildings or other facilities to house training.

• Foreign travel.

• Proposal preparation costs.

• **Administrative costs**, management fees, penalties, or fines. (Refer to Appendix 1: *Prohibitions on Use of Funds.*)

☆ See [http://www.epa.gov/brownfields](http://www.epa.gov/brownfields) for additional information on ineligible grant activities and Frequently Asked Questions.
I.D. EPA Strategic Plan Linkage

EPA’s Strategic Plan 2011-2015 defines goals, objectives, and sub-objectives for protecting human health and the environment. The Environmental Workforce Development and Job Training grants awarded through this competition will support progress towards EPA Strategic Plan Goal 3 (Cleaning Up Communities and Advancing Sustainable Development), Objective 3.1 (Promote Sustainable and Livable Communities), Objective 3.2 (Preserve Land), and Objective 3.3 (Restore Land).

(View EPA’s Strategic Plan on the Internet at: http://www.epa.gov/ocfo/plan/plan.htm, and view EPA’s Order 5700.7 at http://www.epa.gov/ogd/grants/award/5700.7.pdf.)

Environmental Outputs and Outcomes

Pursuant to EPA Order 5700.7, “Environmental Results under EPA Assistance Agreements,” EPA requires that all grant applicants and recipients adequately address environmental outputs and outcomes.

Refer to FY 2014 Guidelines § I.E. for delineation of anticipated outputs and outcomes.
Historically, EPA has set a high standard for successful job training grant applications:

- In past years, an average of one out of every four applications was funded per solicitation. In FY2011, EPA received a record number of applications and only one out of every 12 applicants was funded.
- From year-to-year, 90% of previously unfunded applicants, who re-applied, are successful and consequently, were funded after re-applying.

FY 2014’s total estimated funding, available for Environmental Workforce Development and Job Training Grants, is approximately $2,400,000. EPA anticipates awarding 12 cooperative agreements with maximum values of $200,000 each for a three-year project period.
To begin the application process:

1. Go to [http://www.epa.gov/oswer/grants-funding.htm](http://www.epa.gov/oswer/grants-funding.htm) and scroll down to *Open Announcements -- Office of Brownfields & Land Revitalization* and click on the link for *FY14 Environmental Workforce Development and Job Training Grant Guidelines* to download. The guidelines also will be posted on the EPA Brownfields Program website at [www.epa.gov/Brownfields/applicat.htm](http://www.epa.gov/Brownfields/applicat.htm) and at [www.grants.gov](http://www.grants.gov).

2. Applicants may choose to submit application packages either in hard copy (paper) format or by submitting a complete electronic version via [www.grants.gov](http://www.grants.gov).

3. Sign up for the Brownfields *list serve* to receive automatic notifications of request for applications (RFAs) when they are issued.
The Competitive Grant Process - Getting Started (continued)

a. **Paper submission** – *(The Instructions below apply to Hard copy ONLY!)*
   - Applicants must submit two complete packages including all of the documents identified in the forthcoming application guidelines.
   - Complete packages must be postmarked by the closing date and time *(February 13, 2014)* for receipt of application packages. One complete package must be sent through regular mail, express mail, or courier to each of the following recipients:
     - **Environmental Management Support, Inc.** *(contractor to EPA)* Attn: Keith Arnold, 8601 Georgia Avenue, Suite 500 Silver Spring, MD 20910, (301) 589-5318
     - The appropriate **EPA Regional Job Training Coordinator** listed in *Section VII* of the guidelines.

b. **Electronic Submission** – Applicants may submit the complete application package electronically via [www.grants.gov](http://www.grants.gov). Also, send an electronic copy to the appropriate EPA Regional Job Training Coordinator as listed in *Section VII* of the guidelines.

**NOTE** – The grants.gov registration process may take up to one week, so please plan accordingly *(Suggestion: pre-register Now for later submittal)*
FY 2014 Proposals are due by February 13, 2014.

Proposals may be sent through the U.S. Postal Service (USPS), a commercial delivery service, or through www.grants.gov.

Note: Only one method should be used for the submission of the original, complete proposal.

Proposals sent through the USPS or via a commercial delivery service must be postmarked by February 13, 2014.


Note: Please refer to Section IV.B., Due Date and Mailing Instructions, for further instructions.
Threshold Criteria

Participants from the Oregon Tradeswomen, Inc. Brownfields Job Training Program.
Threshold criteria are evaluated on a pass/fail basis.

- Threshold criteria include:
  1. Applicant Eligibility
  2. Demonstration that Proposed Project Does Not Duplicate Other Federally Funded Environmental Job Training Programs
  3. Required HAZWOPER Training
  4. Funding Amount
  5. Format Requirements
  6. Due Date

  Proposals must not request more than $200,000 or project periods in excess of three years.

- Applicants who received an EPA EWDJT grant in FY13 are ineligible to apply in FY14 unless proposing to serve a different city.

- EPA will notify applicants not meeting the threshold criteria within 15 calendar days of the “fail” determination.

  Applications failing any one of the threshold criteria will not be given further consideration and their proposals will not advance to the ranking evaluation process.
Threshold Criteria (Pass/Fail)

1. Applicant Eligibility

Applicants must demonstrate they are eligible.

Eligible applicants include:

- Non-profit organizations 501(C)(3) or other IRS non-profit designation
- Municipalities
- Quasi-governmental organizations
- Government entities created by state legislatures
- Regional Councils or general purpose units of local government
- Redevelopment agencies
- States
- Tribes (other than in Alaska)*
- Workforce Investment Boards
- Colleges and Universities

Non-profit entities/organizations are eligible for funding. (Proof of current non-profit designation and status is required.)
Threshold Criteria (Pass/Fail)
2. No Duplication of Training

- Demonstration that Proposed Project Does Not Duplicate Other Federally Funded Environmental Job Training Programs –

  - Applicants must demonstrate that the proposed training project does not duplicate other Federally-funded programs for environmental job training in your target community
  - For example:
  - Proposed training project does not duplicate National Institute of Environmental Health Sciences (NIEHS) hazardous waste worker training programs in their target community, or Department of Labor (DOL) or Department of Energy (DOE) environmental training programs.
  - Proposed training does not duplicate another organization’s EPA-funded environmental technician training curriculum in the same geographical area that your proposal is targeting.
Federal agencies maintain lists of these grant programs at the following sites:

- **EPA:**
  - [http://www.epa.gov/superfund/community/sfjti/](http://www.epa.gov/superfund/community/sfjti/)
  - [http://www.epa.gov/environmentaljustice/grants/index.html](http://www.epa.gov/environmentaljustice/grants/index.html)

- **NIEHS:** [http://www.niehs.nih.gov/wetp](http://www.niehs.nih.gov/wetp)

- **DOL:**
  - [http://www.dol.gov/ocia/grants.htm](http://www.dol.gov/ocia/grants.htm)

- **DOE:** [http://www.doe.gov/articles/doe-announces-29-million-recovery-act-awards-weatherization-training-centers](http://www.doe.gov/articles/doe-announces-29-million-recovery-act-awards-weatherization-training-centers)
Threshold Criteria (Pass/Fail)

2. No Duplication of Training (continued)

• If you are listed on any of these websites as a recipient, you must demonstrate how services under this proposed project will complement, but not duplicate, the existing federal environmental job training activities in your targeted service area (i.e., different target audience, differing types of certifications, etc.).

• If you are not listed on the above websites but are the recipient of other federally funded environmental or “green job” training programs serving your area or community(ies), you must similarly demonstrate how services under this proposed project will complement, but not duplicate, the existing federal environmental job training activities. These other programs may include funding provided by Housing and Urban Development (HUD), Health and Human Services (HHS), and other federal agencies. The EPA also may conduct internal screening to ensure demonstration of non-duplication and also will coordinate duplication screening with federal partners.
3. Required Training

- **Required HAZWOPER Training**
  Your proposal must demonstrate that OSHA 29 CFR 1910.120 40-hour Hazardous Waste Operations and Emergency Response (HAZWOPER) training will be incorporated into the proposed curriculum. The course is required for **all trainees** participating in the proposed program.
Content and Form of Proposal Submission
General Application Requirements

Application packages must substantially conform to the outline and content detailed in Section 4(C), Content and Form of Proposal Submission of the forthcoming guidelines or they will be rejected.

• Application must include Transmittal Letter maximum of 3 pages and single-spaced.

• Pages in excess of the page limitations for the transmittal letter (3 pages), narrative proposal (15 pages), and the attachments (15 pages) that are listed in Section 4(C), Content and Form of Proposal Submission will not be reviewed.

• All application materials must be submitted in English, including support letters.

• Do not include binders, spiral binding, or color printing.

• Photos and graphics will not be considered.

🌟 The transmittal letter and narrative proposal must be typed, on letter-sized paper, with a font size no smaller than 12 point.
RANKING CRITERIA—OVERVIEW

• Applicants must directly and explicitly address all criteria as part of their “Narrative Proposal.”

• Each application will be evaluated and scored under a point system, with a maximum total of 100 points possible.

• Each application will be evaluated according to five evaluation criteria.

• Each of the five criteria is comprised of subfactors that vary in scoring value.

Proposals that meet the threshold criteria will then be evaluated based on the ranking criteria disclosed in Section 5(B)—Ranking Criteria for Environmental Workforce Development and Job Training Grants.
## Ranking Criteria - Overview

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Maximum Points Per Criterion</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Community Need</td>
<td>20</td>
</tr>
<tr>
<td>2. Training Program Description, Anticipated Outcomes and Outputs</td>
<td>23</td>
</tr>
<tr>
<td>3. Programmatic Capability</td>
<td>24</td>
</tr>
<tr>
<td>4. Community and Employer Partnerships</td>
<td>25</td>
</tr>
<tr>
<td>5. Budget/Resources</td>
<td>8</td>
</tr>
<tr>
<td><strong>Total Possible Points Per Proposal</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>
Community Need [20 points]

A) Community Description [10 points]

- Provide a detailed description of your community.
- Use the sample table format below to provide demographic information about your community, including the population, unemployment rate, poverty rate, percent of minority, per capita income, and/or other relevant statistics.
- Discuss how these demographic indicators relate to current challenges and environmental justice concerns, such as the disproportionate siting of polluting facilities or proliferation of brownfield sites in your community, including environmental, social, public health, and economic issues.
- Demonstrate how you will recruit and train unemployed or under-employed individuals of specific populations indicative of need (e.g., ex-offenders, veterans, etc.).

Applicants will be evaluated on the extent to which demographic statistics such as these exceed county, city, state, and/or national averages.
### Ranking Criteria

1. **Community Need**  
   (20 Total Points – 2 subfactors - 10 points each)

### Suggested Format for Demographic Information

<table>
<thead>
<tr>
<th>Target Community/Census Tract</th>
<th>County/City</th>
<th>State</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Population:</strong></td>
<td></td>
<td></td>
<td>308,745,538&lt;sup&gt;1&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Unemployment:</strong></td>
<td></td>
<td></td>
<td>7.2%&lt;sup&gt;2&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Poverty Rate:</strong></td>
<td></td>
<td></td>
<td>15.1%&lt;sup&gt;3&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Percent Minority:</strong></td>
<td></td>
<td></td>
<td>26.7%&lt;sup&gt;1&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Per Capita Income:</strong></td>
<td></td>
<td></td>
<td>$49,445&lt;sup&gt;3&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Other:</strong></td>
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</table>

<sup>1</sup>Data is from the 2010 U.S. Census data and is available at [www.uscensusbureau.gov](http://www.uscensusbureau.gov).

<sup>2</sup>Data is from the Bureau of Labor Statistics and is available at [www.bls.gov](http://www.bls.gov).

<sup>3</sup>Data is from the 2009 American Community Survey and is available at [http://www.census.gov/newsroom/releases/archives/income_wealth/cb10-144.html](http://www.census.gov/newsroom/releases/archives/income_wealth/cb10-144.html).
B) Labor Market Demand [10 points]

- Detail the methods and results of recent labor market assessments (LMA) and employer surveys you have conducted in your community. You may not be required to conduct the LMA or employer survey, if one of your committed partners has done so recently, i.e. local WIB, or Economic Development Agency or Department of Labor – remember to cite your source for the data.

- To what extent do these results indicate a demand for skilled environmental professionals with the certifications being proposed for incorporation into your curriculum?
2. Training Program Description, Anticipated Outcomes and Outputs (23 points)

A) Training Program Structure [8 points]

- Detail your proposed training program in the sample table format provided below. Include:
  - course name
  - type of training
  - Awareness vs. advanced level training
  - type of certification(s) to be earned,
  - number of hours per course,
  - total number of hours for the program,
  - the course schedule,
  - List of certificates to be earned, and
  - the training provider (if known)
2. Training Program Description: Anticipated Outcomes and Outputs
(23 Total Points – 4 subfactors – points varies) (continued)

- Add or remove columns from the suggested table format, as necessary, to accurately and fully detail your training program.

**TRAINING PROGRAM**

<table>
<thead>
<tr>
<th>Course Name/ Curriculum Topic</th>
<th>Type of Training</th>
<th>Program, State or Federally Recognized Certification(s)</th>
<th># of Hours</th>
<th>Start Date/ Completion Date</th>
<th># of Times Course will be Offered</th>
<th>Training Provider</th>
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- To what extent will the certifications graduates earn ensure employment and apply to the hiring needs of employers in your community? To what extent is the proposed curriculum comprehensive, realistic, and detailed?
B) Outputs and Outcomes [5 points]

• In the sample table format provided below,
  1. detail how many participants you expect to enroll;
  2. the number of students anticipated to graduate from the proposed training program; and the
  3. targeted placement rate of graduates in environmental employment.

SAMPLE OUTPUTS

<table>
<thead>
<tr>
<th>Overall # of Participants Enrolled in Program</th>
<th># of Graduates from Program</th>
<th># of Graduates Placed in Environmental Positions</th>
<th># of Graduates Not Placed but Pursuing Further Education</th>
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• How will you evaluate progress towards achieving the expected short term and long term project outputs and outcomes, including, but not limited, to those identified in Section I.D. To what extent is your proposed timeline for achieving deliverables of the project, as reflected in the attached milestones schedule, clearly identified, detailed, and realistic?
C) **Recruitment and Screening** [4 points]

- Describe the process you plan to utilize to recruit students and market your Environmental Workforce Development and Job Training program.
- Discuss the screening, retention, and attrition strategies and processes that will be utilized by your program.
- To what extent will fees, if any (e.g., licensing, certification, and medical examination fees), burden participants of your program? *Please note that any such fees you collect will be considered “program income” under 40 CFR Part 30 and 31.*
- To what extent are the training facilities accessible (e.g., proximity to public transportation, parking, etc.)?
D) **Program Support** [6 points]

- Describe the job search support and resources for participants of your job training program.
- To what extent will your organization assist with initial job placement and continuous employment for participants?
- To what extent will your organization track graduates and for how long (must be a minimum of one year)?
- To what extent will you utilize federal and local hiring incentives (e.g., first-source or local hiring ordinances, tax incentives, wage subsidies, etc.) that can increase the likelihood of employment for program graduates in your community and
- How will you market these incentives to employers?

⭐ **Note:** The minimum acceptable placement rate for FY14 is 70%.
3. Programmatic Capability (24 points)

A) Grant Management System [4 points]

- Describe the management system you have in place to direct activities under the grant. Include a brief description of your project manager and staff and a discussion of the expertise, qualifications, and experience.
- Discuss the means you have to retain project leadership or recruit qualified staff should employee turnover occur.
- Describe the system(s) you have in place to acquire additional expertise and resources required to perform the proposed project.
- If you intend to contract for the necessary expertise, describe the system you have in place to acquire that expertise. Please refer to Section II.
B) Organizational Experience [8 points]

- Discuss your organization’s and training provider’s experience in working with minority, unemployed, veterans, and ex-offenders in the community you propose to serve.

- Describe any previous experience your organization has had in environmental training as it relates to your proposed curriculum.

- If you do not have an instructor on staff and are considering subcontracting or sub-granting to obtain these services, detail the criteria you will use to select these services. Please provide a support letter from the training provider being considered by your organization.

- Discuss any experience your organization has in the employment and training field at large.
C) Audit Findings [2 points]

- Describe any adverse audit findings.

- If you have had problems with the administration of any grants (e.g., compliance reporting, expenditure of funds, etc.), please describe how you have corrected, or are correcting, the problems.
D) Past Performance and Accomplishments [10 points]

• If you have ever received an EPA Job Training grant, please respond to item i below.

• If you have not received an EPA Job Training grant, but have received other federal or non-federal assistance agreements (an assistance agreement is a grant or cooperative agreement and not a contract), including EPA Brownfields Assessment, Revolving Loan Fund, or Cleanup grants, please respond to item ii below.

• If you have never received any type of federal or non-federal assistance agreements please state so in your proposal and you will receive a neutral score (6 points) for this criterion. *(Failure to respond may result in zero points for this criterion.)*

Note: In evaluating an applicant’s response to this criterion, EPA may consider relevant information from EPA files and/or from other federal and/or non-federal grantors to verify or supplement information provided by the applicant.
i. Currently or Has Ever Received an EPA Brownfields Job Training Grant

- Identify each of the EPA Job Training grant(s) you currently have or have received in the past.
- Demonstrate how you successfully managed the grant(s), and successfully performed all phases of work under the previous or existing grant(s) by providing information on the following:
- Funds Expenditure: the balance of grant funds not drawn down (funds remaining). If you have an open EPA Job Training grant, please indicate your need for additional funding based on remaining funds. (1 point)
Compliance with grant requirements:

a. Information regarding your compliance with the work plan, schedule and terms and conditions. Are you making sufficient progress towards achieving the expected results of the grant? (2 points)
b. Information regarding your timely quarterly and annual reporting, as well as ongoing Assessment, Cleanup and Redevelopment Exchange System (ACRES) reporting. (2 points)

Accomplishments:

a. the number of individuals you committed in your proposal to train and place versus what was provided in your negotiated workplan (1 point)
b. the number that were actually trained (1 point)
c. the placement rate (1 point)
Accomplishments (continued):

d. whether the original anticipated training and placement goals were met, and, if not, the steps that were taken to improve the program (1 point)

e. whether the data is accurately reflected in ACRES at the time of this proposal submission, and if not, why? (1 point)
ii. Has Not Received an EPA Job Training Grant but has received other federal or non-federal assistance agreements, including EPA Assessment, Revolving Loan Fund, or Cleanup Grants

- Identify current and/or prior federally and non-federally funded assistance agreements, including the EPA Brownfields grant(s) you currently have or have received in the past.

- If you worked with the EPA on delivering a Superfund Job Training Initiative (JTI) project, please also note this.

- Please provide information on no more than five of your most recent assistance agreements.

- Describe your history of successfully managing these agreements and performing the agreements including:
3. Programmatic Capability (continued)
(24 Total Points – 4 Subfactors (points vary))

- Describe your history of successfully managing these agreements and performing the agreements including:
  
a. Information regarding your compliance with the work plan, including schedule, progress and terms and conditions. (5 points)

  b. Information regarding your meeting and complying with reporting requirements, including quarterly reporting, technical reports, final reports, and data entry into the Assessment, Cleanup and Redevelopment Exchange System (ACRES), as applicable. (5 points)

**Note: In evaluating responses, EPA may consider relevant information from EPA files or from other federal grantors to verify or supplement information provided by the applicant.**
4. Community and Employer Partnerships
(25 Total Points - 3 Subfactors - points vary)

• **Community and Employer Partnerships** (25 points)
  
  A) **Collaboration with Solid and Hazardous Waste Site Communities** [4 points]
  
  • Describe any specific efforts that have been made to collaborate with brownfield assessment, revolving loan fund, and cleanup grantees, and/or Superfund, Federal Facility, leaking underground storage tank, EPA-funded state or tribal regulated corrective action or landfill closure contractors, or wastewater treatment facilities in your community.
  
  • Provide detailed information how these efforts will enhance and foster future employment for job training graduates in the community.
  
  • Describe your organization’s relationship with your local economic development office and how this relationship has resulted in placement of graduates with local contractors in your community.
  
  • If applicable, please provide letters of support for any commitments these organizations have made to assist with your training program *(e.g., to provide on-the-job training or to hire graduates).*
4. Community and Employer Partnerships (continued)
(25 Total Points - 3 Subfactors - points vary)

B) Community Partnership Building [8 points]

- Describe your plan for involving the affected community (e.g., local community groups, Workforce Investment Boards, and academic institutions located in or near the affected community) in the proposed job training program.

- To what extent did you notify, involve, or hold any public comment sessions in the target community before applying or during the development of your proposal?
B) Community Partnership Building (continued) [8 points]

- To what extent have partners committed to providing non-environmental training such as GED attainment, life skills training, transportation, childcare, personal protective equipment (PPE), etc.? Please attach letters of support indicating commitments these organizations have made.

- Describe how your program and partners’ expertise ensure trainees are job ready and have the pre-employment skills needed to secure full-time work.

Please carefully review Section II.D. and II.E. before identifying a partner who you intend to provide EPA funds to under a procurement contract or subgrant.
C) Employer Involvement [13 points]

- To what extent has the employer community (e.g., local businesses, environmental contractors, labor unions, site owners) been involved in the development of the proposed job training program (e.g., curriculum development, advisory councils, apprenticeships, and mentoring)?
- Provide detailed information on specific efforts related to employer involvement, such as meeting dates, etc., that occurred during the preparation of this proposal.
- To what extent have employers committed to hiring graduates of your proposed program?
- Discuss any partnerships you have established with employers who have hired graduates of your program in the past. Please provide letters of support from past and prospective employers that affirm their involvement and commitment to the proposed program.
Ranking Criteria
5. Budget Resources
(8 Total Points - 2 Subfactors - points vary)

- **Budget Resources** (8 points)

A) **Budget** [5 points]

- Use the table format below to identify specific tasks for which EPA funding will be used.
- Show the costs (by budget category) associated with each task. (Note: the tasks provided in the table below are examples, not necessarily required).
- In addition to the budget table, *describe in narrative format each task in detail*, including the basis for the estimated cost as well as the projected outputs where possible (e.g., student safety equipment for 100 students at a cost of $50 each for a total of $5,000).

★ **Note:** EPA also encourages applicants to set aside appropriate funding to support placement and required tracking upon completion of the last training class. *(Refer to Section I.E. for a definition and examples of “outputs.”)*
## Ranking Criteria
### 5. Budget/Resources (continued)
(8 Total Points – 2 subfactors)

<table>
<thead>
<tr>
<th>Project Funding</th>
<th>Instruction</th>
<th>Outreach</th>
<th>Program Mgmt.</th>
<th>Other Tasks</th>
<th>Total</th>
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<tbody>
<tr>
<td>EPA Project Funding</td>
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<td>Personnel</td>
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<td>Fringe benefits</td>
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<td>Travel</td>
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<td>Contractual</td>
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<td>Supplies</td>
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<td>Other (Please be specific)</td>
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<td><strong>Total EPA Funds</strong></td>
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<td><strong>Total Non-EPA Funds</strong></td>
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</tbody>
</table>

Do not include tasks for activities/costs that are ineligible uses of funds. Including administrative costs, under these grants as described in Appendix 1. For additional examples of ineligible uses/costs for grant funds, refer to the FAQs at [http://www.epa.gov/brownfields](http://www.epa.gov/brownfields)
The Budget Narrative

- Include a short introduction before the budget chart outlining how you intend to spend the grant.
- Present the budget chart
- Include a budget narrative explaining each of your tasks clearly and completely, including:
  - Basis for the estimated cost
  - Projected outputs where possible.
  - Address each cost presented under a task. The task should correlate with the proposed project’s workplan
  - The cost should appear reasonable based on the details in the description.
  - List responsible party assigned to complete the task or activity

Note: This is where many applicants lose points! Applicant must provide both the chart and the narrative must be provided to receive full points.
Ranking Criteria
5. Budget Resources (continued)
(8 Total Points - 2 Subfactors - points vary)

- REMINDER: **DO NOT** include tasks for activities or costs that are ineligible uses of funds under EPA’s grant. e.g.,
  - Indirect costs are ineligible.
  - A list of prohibited uses of funds can be found in *Appendix 1* of the *FY2013 Environmental Workforce Development and Job Training Grant Guidelines*.

- Don’t use acronyms like “CBOs”, *(Community Based Organizations)* —spell them out.

- Allocate travel funds to attend the Brownfields Conference and the annual Job Training All-Grantee Meeting.

- **Make sure your budget table adds up (across and down the columns) to the total requested amount of funding!**
B) **Leveraging** [3 points]

- To what extent are in-kind and/or partner commitments providing services/resources to the proposed job training program (*e.g.*, staff time, life skills training, pre-employment training, student stipends, supplies, transportation and bus tokens, GED preparation, child care, academic enhancement, counseling, etc.) clearly indicated?
- Are these commitments current and confirmed? *(Written confirmation)*
- If not, what is the likelihood that these commitments will materialize during the project? *(What guarantees do you have that the commitments will be honored?)*
- Describe how your organization will manage this grant in light of the administrative cost prohibition? *(Note: cost-shares are not required for this grant).*
Leveraging

- When reviewing your budget, ensure that you demonstrated how you will leverage additional funds or in-kind services to carry out your project.

  - Make sure to describe additional sources of internal/external funding already in place.
  - Did you show how EPA grant funds will be complimented by these additional funding sources or in-kind services (e.g., staff time, life skills training, pre-employment training, GED preparation, child care, academic enhancement, placement assistance, counseling, transportation assistance, etc.). *(Assign an estimated monetary value to the in-kind services)*
  - If you do not currently have additional funding sources in place, indicate when and where you plan to look *(if known, the likelihood of the funds materializing)*!
  - Describe how your organization will manage this grant in light of the administrative cost prohibition.

  **Note:** EPA does not require a funding match.
V.C. Other Factors

In making final selection recommendations, EPA’s Selection Official may consider other factors (as appropriate) listed below.

- Whether the applicant seeks to serve a community severely impacted by a manufacturing plant closure (2008 or later), including an auto plant closure, or other significant economic disruption.
- Fair distribution of funds between urban and non-urban areas, including funding to “micro” communities (those communities with populations of 10,000 or less) and rural communities (those communities with populations of 20,000 or less) and not located within a Metropolitan Statistical Area.
- Fair geographic distribution of funds among EPA’s ten Regions.
- Fair distribution of funds between new applicants and previous job training grant recipients.
• Whether the applicant is a federally recognized Indian Tribe or United States Territory, or is an organization that will serve tribal or territorial residents.
• Whether the applicant seeks to serve a community severely impacted by a natural disaster (2006 or later).
• Whether proposals seek to deliver training beyond brownfields hazardous waste, such as wastewater/water quality, Superfund, solid waste, emergency response, or enhanced chemical safety training.
• Whether the applicant is a recipient of a HUD/DOT/EPA Partnership for Sustainable Communities (PSC) grant and the proposed target area includes the same area served through the PSC funding.
• Whether the applicant has received 21st Century Conservation Service Corps (CSC) membership designation.
• Environmental Justice – a community that bears a disproportionate impact of environmental contamination or faces adversely high cumulative environmental impacts.

• Proposals that seek to serve veterans.

Applicants must complete and submit the Other Factors Checklist (Appendix 3) as part of their attachments. Failure to do so may affect EPA’s ability to consider these other factors during selection decisions. The EPA may verify this information prior to selection and consider this information during the evaluation process.
V.D. Proposal Checklist

- Before you submit your proposal for an Environmental Workforce Development and Job Training grant, please ensure the following documents are included in your package submitted to EPA and EPA’s contractor:

<table>
<thead>
<tr>
<th>Attachment</th>
<th>Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transmittal Letter, which includes responses to threshold criteria (3-page limit)</td>
<td>(see Section IV.C.2)</td>
</tr>
<tr>
<td>The Narrative Proposal, which includes responses to all 5 ranking criteria (15-page limit)</td>
<td>(see Section IV.C.3)</td>
</tr>
<tr>
<td>Attachments including: (15-page limit)</td>
<td></td>
</tr>
<tr>
<td>References List (see Section IV.C.4.2)</td>
<td></td>
</tr>
<tr>
<td>Milestones Description (see Section IV.C.4.3)</td>
<td></td>
</tr>
<tr>
<td>General letters of support from partners identified in your proposal (see Section IV.C.4.5)</td>
<td></td>
</tr>
<tr>
<td>Other Factors Checklist (Appendix 3)</td>
<td></td>
</tr>
<tr>
<td>Documentation of applicant eligibility if other than city, county, state, or tribe (see Section IV.C.4.1) Note: This documentation will not count against page limitations.</td>
<td></td>
</tr>
</tbody>
</table>
A. Documentation of Applicant Eligibility
B. References List
C. Milestones Schedule
D. General Letters of Support

(Letter should contain statement for support and confirm commitment e.g., in-kind services, life-skills training, job-readiness prep classes, on-the-job-training, facility space for training and/or meetings, etc.)
Documentation of Applicant Eligibility

- Applicants that are not cities, counties, tribes, or states must provide documentation/evidence of current nonprofit status under federal, state, or tribal law, if applicable.
- Evidence of nonprofit status must be submitted at the time of application. Status must be current and in compliance with the IRS requirements for non-profit organizations.

Documentation of nonprofit status will not count against the attachment page limitations.
• References: These organizations may be contacted by EPA during the evaluation process.
  • Include a list with contact information, (NOT LETTERS), from the following:
    • Two employers who have hired past participants of your job training program (if applicable);
    • Two neighborhood and/or community-based organizations aiding in the development of your program; and
    • Two organizations from the employer community (e.g., local businesses, environmental contractors, site owners, etc.) that have been involved in the development of your job training program.
Your Milestones Schedule should include:

- start and completion dates for significant tasks

  - outreach
  - procurement of a contractor
  - recruitment and screening
  - training cycles (with start and completion dates)
  - class schedule (with start and end dates)
  - placement, and tracking (for each cycle)
General Letters of Support

• Attach general support letters from community-based organizations, past or potential employers, organizations involved in the development of your job training program, project partners, or other stakeholders that support your proposed training.

• Support letters will only impact scoring of the subfactors listed in Section V.B.4 Community and Employer Partnerships of the guidelines.

★ Letters must be received with the proposal; letters received separately after the due date for proposal submission will not be considered.
General Tips for Proposal Preparation

• Read entire *NEW* Guidelines and follow directions.
• Get mentoring from prior grantees (Contact information is listed at [http://cfpub.epa.gov/bf_factsheets/index.cfm](http://cfpub.epa.gov/bf_factsheets/index.cfm)).
• Write as though the reader knows NOTHING about your community.
• Follow the instructions in Section IV of the Guidelines for application submission.
• Address *all* criteria—*if it doesn’t apply, say so and explain why*.
• Avoid using acronyms and technical/organizational jargon.
• Follow Cover Letter outline (See Section 4 of the Guidelines).
• Use “white space” and obey the *15-page limit for the narrative proposal*, the 3-page limit for the transmittal letter, and the *15-page limit for attachments*. Pages in excess of page limits (for each section) will be removed and will not be reviewed or evaluated.
• Typed; single spaced; no binders; **NO COLOR**!
• No photos or graphics.
• Limit attachments to required and relevant documents and currently dated letters.
• Electronic submission (via [www.grants.gov](http://www.grants.gov)) of applications is allowed (See Section IV of the Guidelines). *(Register early for grants.gov!)*
Create a Focused Plan and Show that You Know how to Implement the Plan

• Read the EWDJT Guidelines for comprehension. In order to respond in detail and on-point to the criteria, you must first be familiar with and understand the EWDJT program.
• Too much information is not necessarily a good thing.
• Quality beats quantity.
• Do not restate the evaluation criteria. Do not re-cycle the proposal you submitted last year; the guideline and format requirements may change; and generally do each year.
• Respond clearly and directly to the questions in the guidelines (avoid unnecessary jargon).
• Although your responses may seem repetitious, respond as many times as asked. Some reviewers may not always cross-reference responses.
• Address all criteria—if it doesn’t apply, say so and briefly explain why. Address each element of the criteria separately.
• Create a game plan for each section in the application. Identify the number of questions presented in each subsection.
• Highlight key words that you will want to use in your response.
• Identify information that you will need to research or obtain to answer the questions.
• For pertinent sections, design the actual plan you will implement if you receive the EPA grant. Be realistic in your planning.
• Use your plan to answer the questions; a strong understanding of your proposed program concepts and well-thought out plans will come through in your application.
• “Don’t say “we will” if we get the funding; communities “ready to go” with established partnerships will garner more points.
FY14 applications will be accepted via grants.gov

(Remember to plan for submission to grants.gov and register at least 2 weeks prior to submission due date!)
After Application Submission

- Threshold Criteria are evaluated by your EPA Region. A reviewer may contact you to clarify information in your application.
- Programmatic Capability will be scored by the Region.
- National panels will convene and rank applications.

The Office of Solid Waste and Emergency Response (OSWER) Assistant Administrator (i.e., the Selection Official) makes final selection determinations.
What To Do Now?

- Access and read for comprehension and clarity the FY 2014 EWDJT Guidelines and the FAQs. [http://www.epa.gov/Brownfields/applicat.htm](http://www.epa.gov/Brownfields/applicat.htm)
- Begin compiling and organizing the required documentation to insert into your application package!
- Conduct employer survey and get commitments from employers to participate in your program and to hire!
- Request and collect individualized letters of support (LOS) on respective letterhead with current date from committed partners and supporters. Make sure LOS contain support, and specific role partner will assume during project term. *(NB: Boiler-plate LOS reduces points – indicate no real commitment from author)*
- Hold a public meeting *(plan to offer opportunity for public comment and input and not to just inform public of plans to submit EWDJT proposal).*
- Contact partners for assistance in preparing and/or reviewing your application/proposal for clarity and completeness.
- Contact us with eligibility questions!
EPA Regional Job Training Brownfields Team

- Region 1 – Kathleen Castagna (1-617-918-1429) castagna.kathleen@epa.gov
- Region 2 – Schenine Mitchell (1-212-637-3282) mitchell.schenine@epa.gov
- Region 3 – Jeff Barnett (1-215-814-3246) barnett.jeff@epa.gov
- Region 4 – Kathleen Curry (1-404-562-8660) curry.kathleen@epa.gov
- Region 5 – Linda Morgan (1-312-886-4747) morgan.linda@epa.gov
- Region 6 – Amber Perry (1-214-665-3172) perry.amber@epa.gov
- Region 7 – Ina Square (1-913-551-7357) square.ina@epa.gov
- Region 8 – Christina Wilson (1-303-312-6706) wilson.christina@epa.gov
- Region 9 – Noemi Emeric-Ford (1-213-244-1821) emeric-ford.noemi@epa.gov
- Region 10 – Robert Tan (1-206-553-2580) tan.robert@epa.gov
Web-based Resources

- FY14 Environmental Workforce Development and Job Training Grant Guidelines – [http://www.epa.gov/Brownfields/applicat.htm](http://www.epa.gov/Brownfields/applicat.htm)
- FY14 Environmental Workforce Development and Job Training Grant Frequently Asked Questions (FAQ) – [http://www.epa.gov/Brownfields/applicat.htm](http://www.epa.gov/Brownfields/applicat.htm)
- Headquarters Information on-line – [www.epa.gov/Brownfields/job.htm](http://www.epa.gov/Brownfields/job.htm)
- Job Training Report: "Improving Land and Lives: 10 Years of Investment in EPA’s Job Training Program – [www.epa.gov/Brownfields/job.htm#tenyears](http://www.epa.gov/Brownfields/job.htm#tenyears)
- List of existing and past EPA funded JT Grant Recipients in your area – [www.epa.gov/Brownfields/plocat.htm](http://www.epa.gov/Brownfields/plocat.htm)
Questions?

Students Graduating from Florida State College-Jacksonville’s EWDJT program, August 29, 2011
Good Luck!

Students in the Absentee Shawnee Tribe Brownfields Job Training Program, participating in onsite training.