




Building Your Internal Network: Making the Switch to Green Power

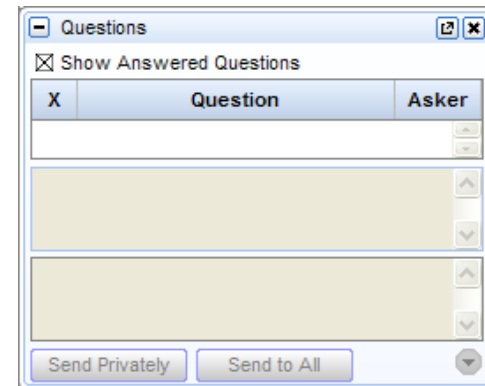
Hosted by the U.S. EPA's Green Power Partnership



*Green Power Partnership Webinar
December 17, 2013
1:00 – 2:00 p.m. EST*

Webinar Logistics

- Attendees are muted to reduce background noise.
- Submit questions and comments in writing via the online control panel. 
- To minimize or maximize the control panel, click on the button at the top left of the tool bar.
- Post-webinar survey on this webinar and topics for future webinars.
- Today's presentations will be available at:
http://www.epa.gov/greenpower/events/17dec13_webinar.htm



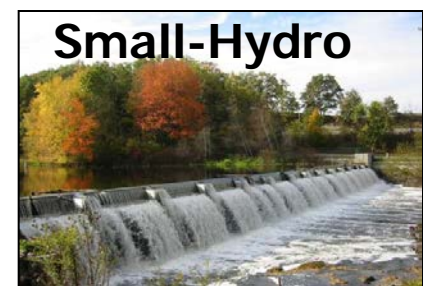
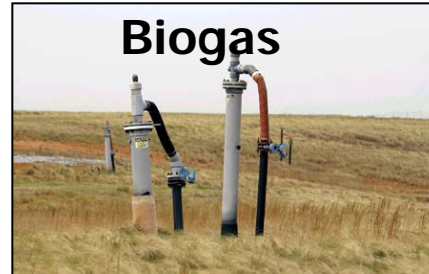
Today's Agenda

- Today's Topic: Building Your Internal Network: Making the Switch to Green Power
- Today's Speakers
 - Chris O'Brien, Director, Office of Sustainability, American University
 - Kevin Rabinovitch, Global Sustainability Director, Mars Incorporated
- Questions & Answers
- Post-webinar survey



What is Green Power?

- Electricity generated from natural resources that replenish themselves over short periods of time, including the sun, wind, moving water, organic plant and waste material (biomass), and the Earth's heat (geothermal).



EPA's Green Power Partnership

- **Credible Benchmarks & GHG Quantification**

- Metrics for "How much green power is enough?"
- Definition of eligible renewables & products
- GHG reduction guidance and calculations

- **Planning & Implementation Resources**

- Green power locator
- Purchasing strategy guidance
- Marketing and communications support

- **Recognition**

- Top Partner Lists
- Use of the Partner mark →
- Green Power Leadership Awards
- Promotional opportunities

- **Best Practices & Innovation**

- Collaborative procurement
- New contract mechanisms

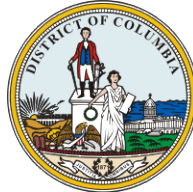


Partnership Requirements

- Voluntary program that supports Partners' procurement of green power by offering expert advice, technical support, tools and resources.
- Partners agree to procure green power and provide annual update.
- In return, EPA commits to:
 - Provide public recognition
 - Provide procurement and communications assistance, as requested
 - Provide a brief description of the Partner's green power use on EPA's website

	Partnership Benchmark	Leadership Benchmark
If your annual electricity use is:	You must, at minimum, use this much green power:	You must, at minimum, use this much green power:
Over 100,000,000 kWh	3% of your use	30% of your use
10,000,001-100,000,000 kWh	5% of your use	50% of your use
1,000,001-10,000,000 kWh	10% of your use	100% of your use
Under 1,000,000 kWh	20% of your use	N/A

EPA's 1,500+ Green Power Partners



Metropolitan Pier and Exposition Authority
Managing McCormick Place Complex and Navy Pier



GPP Updates

- Next webinar: Jan. 15: Gaining a Green Marketing Advantage: Data-Driven Insights into Today's Green Consumer
<https://www2.gotomeeting.com/register/159570450>
- GPP webinar series:
<http://www.epa.gov/greenpower/events/index.htm>
- Next Top Partner Rankings update: January 27 (data deadline: January 8)
- Sign up for our monthly program updates and other GPP news on our website: www.epa.gov/greenpower/contactus.htm
- [GPP LinkedIn group](#): Continue the conversation with our 450+ members



Want to Know More?

- Basic Information
 - Overview of the Green Power Partnership: www.epa.gov/greenpower
 - Full details of program requirements: www.epa.gov/greenpower/documents/gpp_partnership_reqs.pdf
 - EPA's Green Power Locator: www.epa.gov/greenpower/pubs/gplocator.htm
- More Questions?
 - Blaine Collison, GPP Director, 202.343.9139, collison.blaine@epa.gov
 - Mollie Lemon, Communications, 202.343.9859, lemon.mollie@epa.gov
 - Anthony Amato, ERG, contractor to EPA, 781.674.7225, anthony.amato@erg.com

