SUPPLY CHAIN ENGAGEMENT

John DeAngelis
Global Sustainability Initiatives
For 100 years, Steelcase has been bringing human insight to business by studying how people work, wherever they work. Those insights can help organizations achieve a higher level of performance, by creating places that unlock the promise of their people.

Quick facts:

- ~$3 billion in revenue
- Global supply chain to support regional manufacturing across the world
- Wide variety of raw materials: plastic, wood, steel, aluminum, fabric, foam, electrical & lighting products, and much more.
Sustainability is one of today’s fundamental business challenges – and our inspiration. Everyday our team works to create maximum value from our available assets and be catalysts for good.

We know we are on a journey. Along the way, it is our responsibility to care for our planet and its people. As we continue to study, learn and share insights, our commitments and accountabilities continue to grow in measurable and meaningful ways.

All of this leads us to deliver innovative products and increased value to our customers and stakeholders.
Our Progress Towards Renewable Energy

- 2008: 0.28%
- 2011: 19%
- 2014: 100%
WE DIDN’T STOP THERE
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- Suppliers as key stakeholders
  - Represent significant environmental, social, and economic impacts

- Two significant obstacles:
  - Awareness
  - Cost
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- Created Supplier Renewable Energy Program
  - Partnered with Renewable Choice Energy
  - Overcame obstacles through communications and extending Steelcase pricing

- Voluntary program
  - Aids management approval
  - Utilizes other sustainability programs

- Initial reactions
  - Extremely positive
  - Currently “pull” program
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- **Next steps:**
  - Expand communication with suppliers on energy topics including green power purchasing
  - Continue to partner with suppliers

- **Other engagement initiatives:**
  - Materials innovation
  - Sustainability data
THANK YOU

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