WHAT’S UP WITH ALL THE WASTED FOOD?

CONSIDER THE TOMATO...

31% of fresh tomatoes bought by U.S. households are thrown out—that’s 21 tomatoes a year per person!

Throwing out that many tomatoes costs us a bundle—over $2.3 billion a year.

If only it was just tomatoes... the cost of all U.S. household food waste = $166 BILLION!

WASTED FOOD = WASTED RESOURCES

U.S. FOOD WASTE ACCOUNTS FOR:

- 25% of all our fresh water use.
- Enough energy to power the country for more than a week.
- Enough land to feed the world’s hungry.

By making small shifts in how we shop, store, and prepare food, we can keep the valuable resources used to produce and distribute food from going to waste.