



WATER FINANCE FORUM

Financing Resilient and Sustainable Water Infrastructure

MARCH 31, 2016 | PORTLAND, OR

Why Attend?

You are invited to a free peer and funder networking event. Topics will include funding resilient and sustainable infrastructure, disaster preparedness and recovery, communicating the value of water to the public, and more.

Come to the Forum to:

- Hear about state and federal financing options for resilient and sustainable infrastructure
- Understand how to prepare your utility to withstand natural disasters, and available funding for disaster preparedness and recovery funding.
- Network with your peers on implementing successful and innovative financing strategies.
- Interact with state, federal, and private sector experts to discuss local infrastructure financing needs and resources.

Who Should Attend?

Water and wastewater utilities, water sector professionals, elected officials, and other relevant stakeholders.

Contact:

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The Cadmus Group

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617-673-6430

Event Details:

March 31, 2016

8:30 a.m. – 4:30 p.m.

Ambridge Event Center

Marquam Room

1333 NE MLK JR. Blvd

Portland, OR 97232

Attendance is free for all participants.

Please register on-line at:

<https://www.eventbrite.com/e/water-finance-forum-tickets-22167931881>

Location is convenient to MAX Light Rail and highways, and there are numerous nearby short- and long-term parking options.

Lunch and refreshment options are available nearby.

EPA has submitted this Forum for CEUs.

Please check the registration page for updates on approved credits.

Please visit [EPA's web site](#) for regularly updated versions of this agenda.



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AGENDA

8:30-9:00a Registration

SESSION 1

9:00-9:30a Welcome and Introduction

Welcome from Oregon Department of Environmental Quality and Introduction from EPA's Water Infrastructure and Resiliency Finance Center.

Anita Yap, Community and Program Assistance Manager
Operations Division
Oregon Department of Environmental Quality

Jim Gebhardt, Director
Water Infrastructure and Resiliency Finance Center
U.S. Environmental Protection Agency

SESSION 2

9:30-10:45a Getting Community Buy-in for Financing Needs – Communicating the Value of Water

Share successful value of water communication campaigns and community engagement efforts that focus on local drivers.

Sonia Brubaker, Program Manager
Water Infrastructure and Resiliency Finance Center
U.S. Environmental Protection Agency

John O'Leary, City Manager
City of Garibaldi

Group discussion on ways to effectively communicate with the public and decision makers.

10:45-11:00a Break



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SESSION 3

11:00a-12:00p Funding Resilient Infrastructure – Expert Finance Panel

Interact with a panel of experts on:

- Funding options for infrastructure and technology procurement including SRFs and public-private partnerships.
- Importance of upfront planning for financial sustainability, including using asset management practices to inform capital decisions.
- Identifying utility objectives to set sustainable rates.

Moderator:

Chris Marko, Rural Development Specialist
Rural Community Assistance Corporation

Panel:

Federal/State Funding Coordination

Evan Haas
Clean Water State Revolving Fund
Oregon Department of Environmental Quality

Jeremy McVeety
Drinking Water State Revolving Fund
Oregon Infrastructure Finance Authority

Sam Goldstein, Community Programs Director
Rural Development
U.S. Department of Agriculture

Public Private Partnerships

Jonathan Trutt, Executive Director
West Coast Infrastructure Exchange

Planning and Predevelopment

Heather Cannon, Rural Development Specialist
Rural Community Assistance Corporation

12:00-1:30p Networking Lunch (On your own)



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SESSION 4

1:30-2:45p

Planning Resilient Infrastructure Before and After Disasters – Federal and State Funders

Hear about federal and state funding for disaster preparedness and recovery efforts and what communities can do to build resiliency into their operations. Emphasis on earthquakes, wildfires, drought, and flooding.

Tom Donnelly, Recovery Planning Coordinator
Region 10, FEMA

Josette Mitchell, City Administrator
City of Vernonia

David Peters, P.E., Principal Engineer
Portland Water Bureau

Brandon Sweeza, Hazard Mitigation
Assistance Specialist
Region 10, FEMA

2:45-3:00p

Break

SESSION 5

3:00-4:15p

Financing Sustainable and Resilient Infrastructure – Utility Perspectives

Hear from utilities on strategies used to help to plan and finance resilient infrastructure.

Steve Fancher, P.E., Environmental Services Director
City of Gresham

Terese (T.C.) Richmond, Partner
VanNess Feldman LLP

Q&A and open discussion from attendees.

SESSION 6

4:15-4:30p

Conclusion

Take-aways and next steps

Jim Gebhardt, Director
Water Infrastructure and Resiliency Finance Center
U.S. Environmental Protection Agency