



Soak Up the Rain New England Webinar Series

Join us for the first webinar of our 2016 series:

Soak Up the Rain New England

Tuesday, April 5th, 2016

12:00-1:30 EST

[Register Here*](#)

Speakers include:

EPA Soak Up the Rain Campaign: Anne Leiby and Cindy Brown, Office of Assistance & Pollution Prevention, U.S. EPA, Region I.

EPA launched Soak up the Rain to raise public awareness and encourage action to address stormwater runoff and to highlight the benefits of green infrastructure and the importance of citizen action. Learn about program resources and tools you can use to support your public outreach campaign.

Soak Up the Rain New Hampshire: Jillian McCarthy, New Hampshire Department of Environmental Services (NH DES).

Soak Up the Rain New Hampshire (SOAK) is a voluntary program, managed by the New Hampshire Department of Environmental Services (NH DES), with the goal of protecting and restoring clean water in the state's lakes, streams, and coastal waters from the negative impacts of stormwater pollution. Jillian will provide background on the SOAK NH Program, highlight examples of completed projects, and discuss lessons learned in implementing successful local stormwater management programs.

Soak Up the Rain Pioneer Valley: Patty Gambarini, Pioneer Valley Regional Planning Commission (PVPC), Springfield, MA.

Soak Up the Rain Pioneer Valley is a program to help reduce the impacts of stormwater runoff from homes and businesses in the Connecticut River basin. Patty will present the various activities conducted under Soak Up the Rain Pioneer Valley to date and how the program can help meet some of the new Massachusetts MS4 storm water requirements.

Who Should Attend

Municipal decision makers and DPW staff, environmental organizations, practitioners, and interested citizens- anyone who is considering a new project or looking to build on an existing program.

Webinar Series

We will be focusing on a range of innovative approaches to addressing stormwater in New England, presented by leaders from around the region.

- Hear about stormwater public outreach resources and programs
- See who's soaking up the rain as we showcase green infrastructure projects and programs
- Learn about the latest tools and resources from EPA and others for implementing and promoting green infrastructure and
- Share information about successes, barriers, and lessons learned while implementing green infrastructure in our New England communities.

Upcoming Webinars

- Engaging Residential Homeowners/Renters in Low-income Urban Communities: Innovative Approaches to Promoting Community-Based Stormwater Management
- Back to School: Soaking Up the Rain at K-12 Schools
- Latest and Greatest EPA Green Infrastructure Tools
- Paying for Stormwater Management: Innovative Funding Strategies
- Driving Demand for Green Infrastructure

For questions about the webinar series, or if you have ideas for additional webinars or a project you would like to showcase, send an email to soakuptherain@epa.gov

***Webinar registration address:** <https://attendee.gotowebinar.com/register/3611093426241645826>