

An aerial photograph of a river meandering through a rural landscape. The river is a central feature, winding from the top center towards the bottom left. The surrounding land is a mix of green fields, some with rows of crops, and areas with bare trees, suggesting a late autumn or winter setting. The sky is overcast, and the overall tone is somewhat muted.

Agricultural Conservation Planning Framework: Database, Concept, and Toolbox to Facilitate Watershed Analysis and Landowner Engagement (an introduction)

Mark Tomer

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USDA-ARS

Background on the ACPF

- Initiated as part of a NRCS Conservation Innovation Grant awarded to Environmental Defense Fund (EDF) in 2011.
- EDF contracted development of land use field boundary database for part of the UMRB (2011).
- Concept paper published in JSWC in 2013.
- Four training workshops have been held, two in Ames IA (Aug. 2014, Mar. 2016) and two in Mankato MN (during 2015), with nearly 100 trainees total.
- Journal of Environmental Quality papers published mid 2015.
- Release of ACPF toolbox Ver 1. and Users Manual: October 2015 (<http://northcentralwater.org/acpf/>).
- Support agreement with from NRCS for database expansion (Red River valley, western Erie basin), new practices (saturated buffers, bioreactors, others), and training/evaluation (funding shared with 3 LGUs).

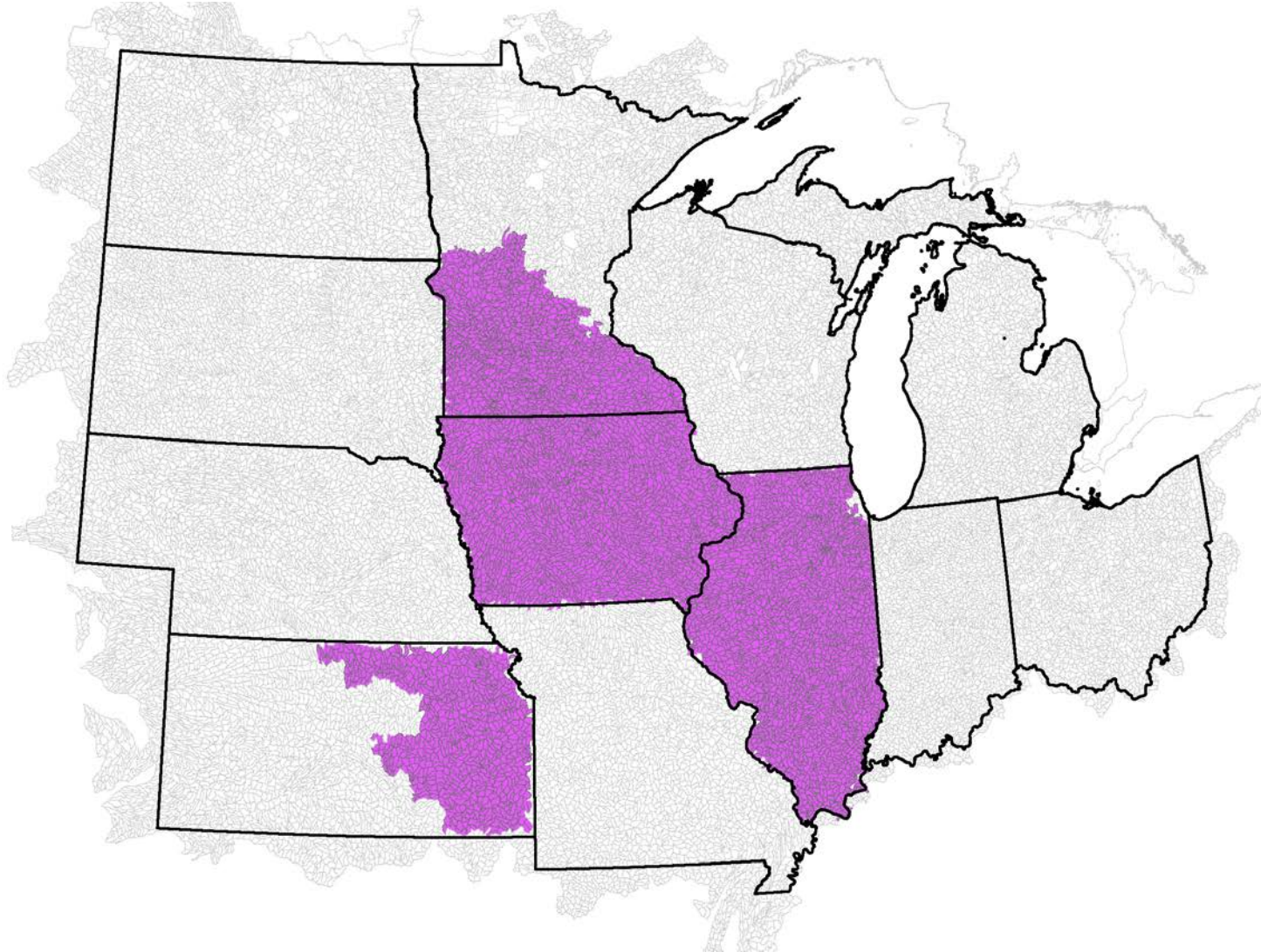
What does the ACPF do?

- Provides/facilitates consistent input data to enable consistency of planning analyses in different regions (states/MLRAs).
- Proposes a unifying concept for water quality management in agricultural watersheds (conservation pyramid).
- ArcGIS toolbox identifies a full suite of possible locations for conservation practice installations.
- Approach is intended to facilitate landowner involvement in planning by providing choices for implementation with spatial precision.
- HUC-12 watershed intended unit of analysis, but some tools have been run at full HUC-8 scale.

Input data – Soils, Land use, Terrain

- Soils and land use input data available for IL, IA, southern MN, and (soon) eastern KS.
- High resolution terrain data required; must be hydro-enforced.
- Tools for hydro-enforcement included in the ACPF toolbox
- Where data are available, local GIS analyst with modest expertise, two days of training, and knowledge of the watershed can conduct ACPF analyses.
- Many user options are built into the ACPF tools. Results can be optimized with experience and with local knowledge of the watershed.

New update includes 2015 crop cover data,
eastern KS (4,991 HUC12s)



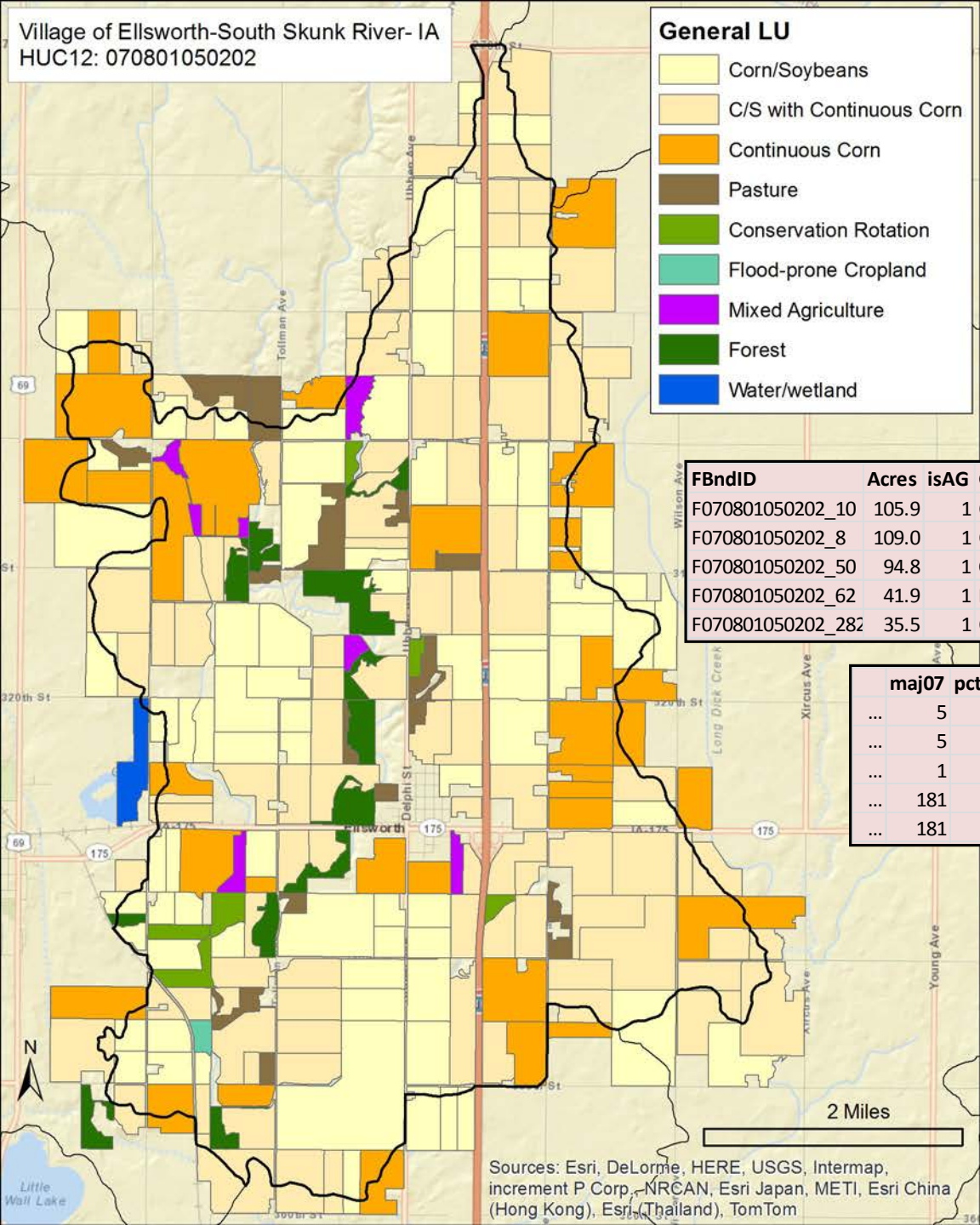
Village of Ellsworth-South Skunk River- IA
 HUC12: 070801050202

Land Use Data

- 2007-2012 NASS CDL
- Sequence of major crops
- Individual-field dominant crop
- Dominant crop percent of field
- Rule-based crop rotation
- Continuous corn count

General LU

- Corn/Soybeans
- C/S with Continuous Corn
- Continuous Corn
- Pasture
- Conservation Rotation
- Flood-prone Cropland
- Mixed Agriculture
- Forest
- Water/wetland



FBndID	Acres	isAG	GenLU	CropRotatn	CropSumry	CCCcount	MixCount
F070801050202_10	105.9	1	Corn/Soybeans	BCBCBC	C3B3	0:6	0:6
F070801050202_8	109.0	1	C/S with Continuous Corn	BCBCCC	C4B2	2:6	2:6
F070801050202_50	94.8	1	Continuous Corn	CCCCC	C6	5:6	0:6
F070801050202_62	41.9	1	Pasture	PPPPPP	P6	0:6	6:6
F070801050202_282	35.5	1	Conservation Rotation	PPPCBC	C2B1P3	0:6	3:6

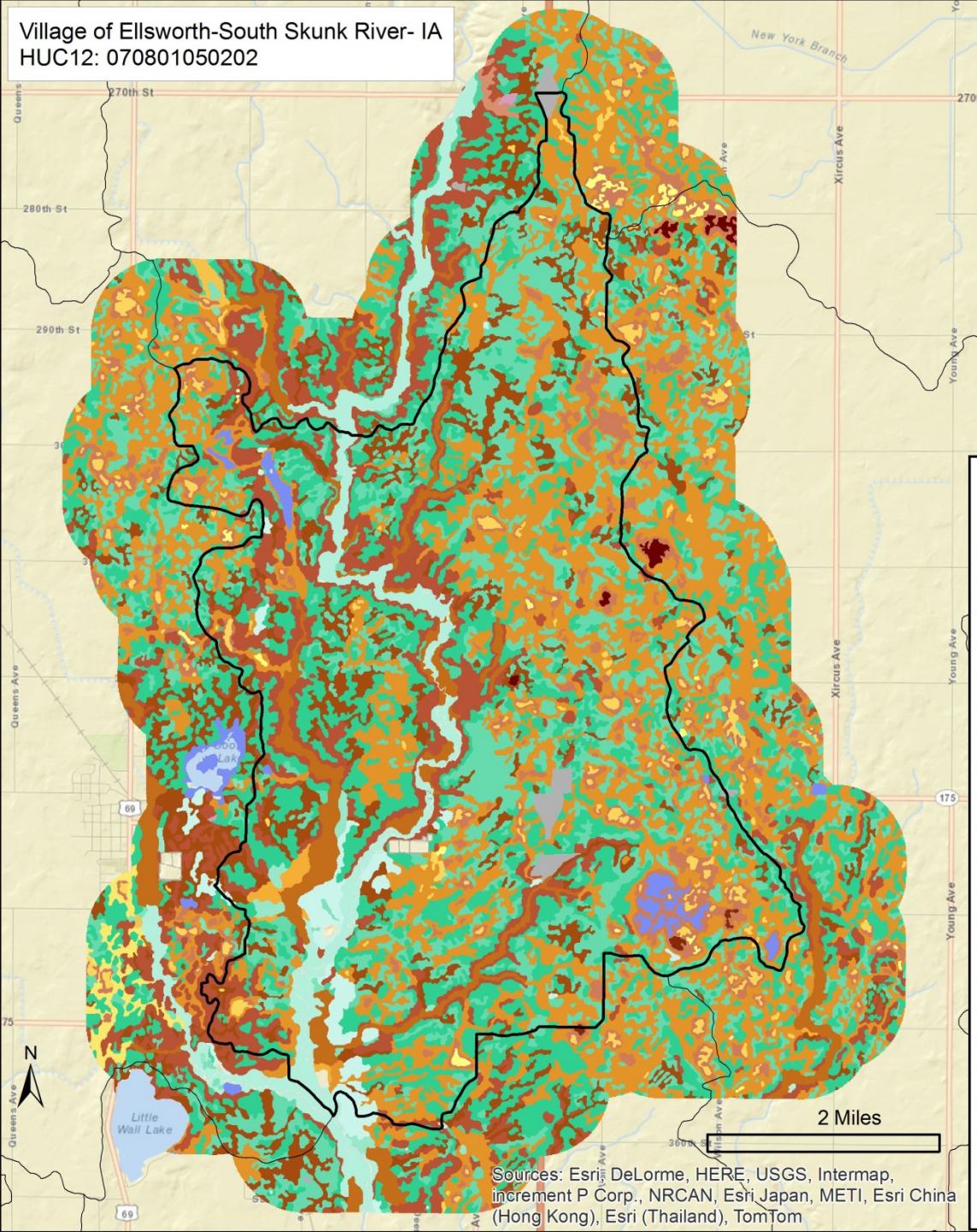
	maj07	pct07	maj08	pct08	maj09	pct09	maj10	pct10	maj11	pct11	maj12	pct12
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...	5	74	1	82	5	74	1	91	1	82	1	91
...	1	84	1	93	1	84	1	96	1	97	1	99
...	181	68	181	66	181	45	181	51	171	43	171	74
...	181	74	181	32	181	46	1	76	5	80	1	87

Sources: Esri, DeLorme, HERE, USGS, Intermap, increment P Corp., MRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom

Village of Ellsworth-South Skunk River- IA
 HUC12: 070801050202

Soils Data

- gSSURGO 10m rasters
- MUAggAtt
- VALU1
- Horizon
- Texture
- Parent Material

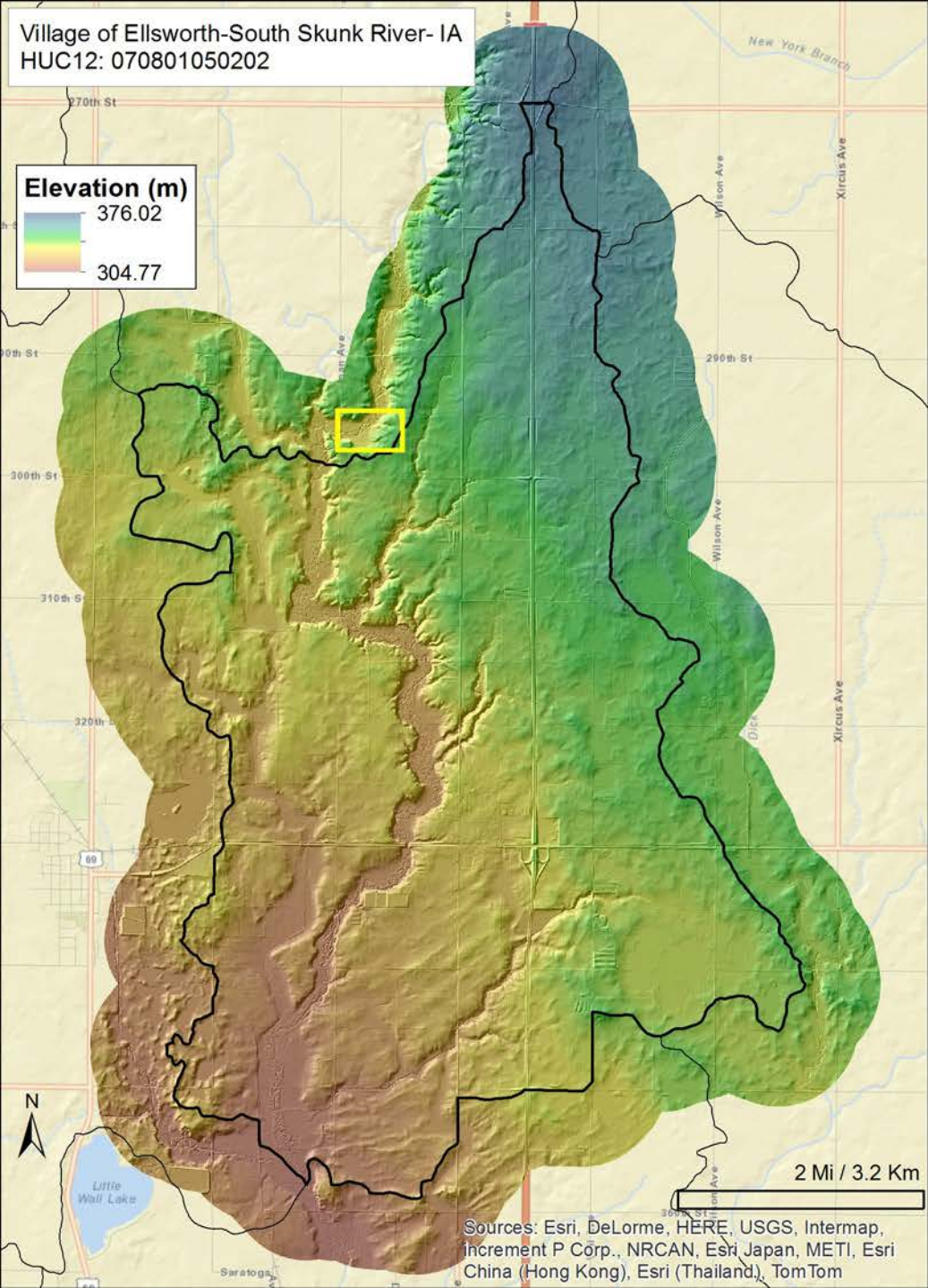
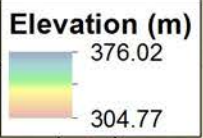


gSSURGO
SurfHrz070801050202.TaxCIs

	Coarse-loamy, mixed, superactive, mesic Typic Hapludolls
	CUMULIC HAPLUDOLLS, FINE-LOAMY, MIXED, MESIC
	Fine, smectitic, calcareous, mesic Cumulic Vertic Endoaquolls
	Fine, smectitic, calcareous, mesic Vertic Endoaquolls
	Fine, smectitic, mesic Cumulic Vertic Endoaquolls
	Fine-loamy over sandy or sandy-skeletal, mixed (calcareous), mesic Typic Endoaquolls
	Fine-loamy over sandy or sandy-skeletal, mixed, superactive, mesic Aquic Hapludolls
	Fine-loamy over sandy or sandy-skeletal, mixed, superactive, mesic Typic Endoaquolls
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	Fine-loamy, mixed, superactive, calcareous, mesic Typic Endoaquolls
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	Fine-loamy, mixed, superactive, mesic Cumulic Endoaquolls
	Fine-loamy, mixed, superactive, mesic Cumulic Hapludolls
	Fine-loamy, mixed, superactive, mesic Glossic Hapludalfs
	Fine-loamy, mixed, superactive, mesic Typic Calciaquolls
	Fine-loamy, mixed, superactive, mesic Typic Endoaquolls
	Fine-loamy, mixed, superactive, mesic Typic Eutrudepts
	Fine-loamy, mixed, superactive, mesic Typic Hapludolls
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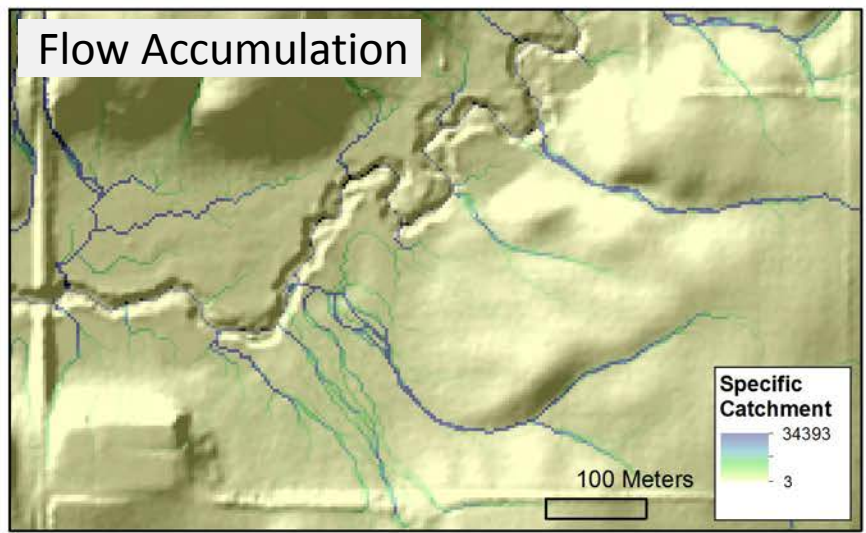
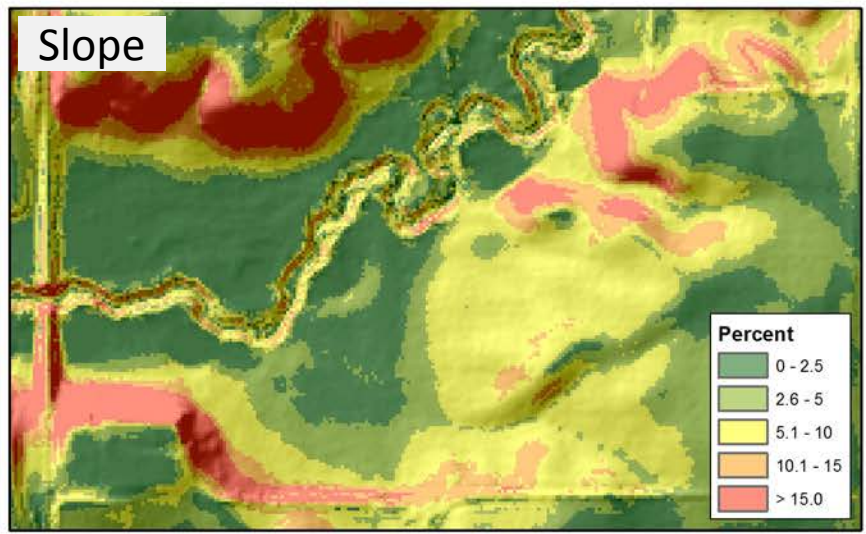
Sources: Esri, DeLorme, HERE, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom

Village of Ellsworth-South Skunk River- IA
HUC12: 070801050202



Terrain Data

- LiDAR-derived digital elevation model
- 3m horizontal resolution
- Hydrologically enforced



Sources: Esri, DeLorme, HERE, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom

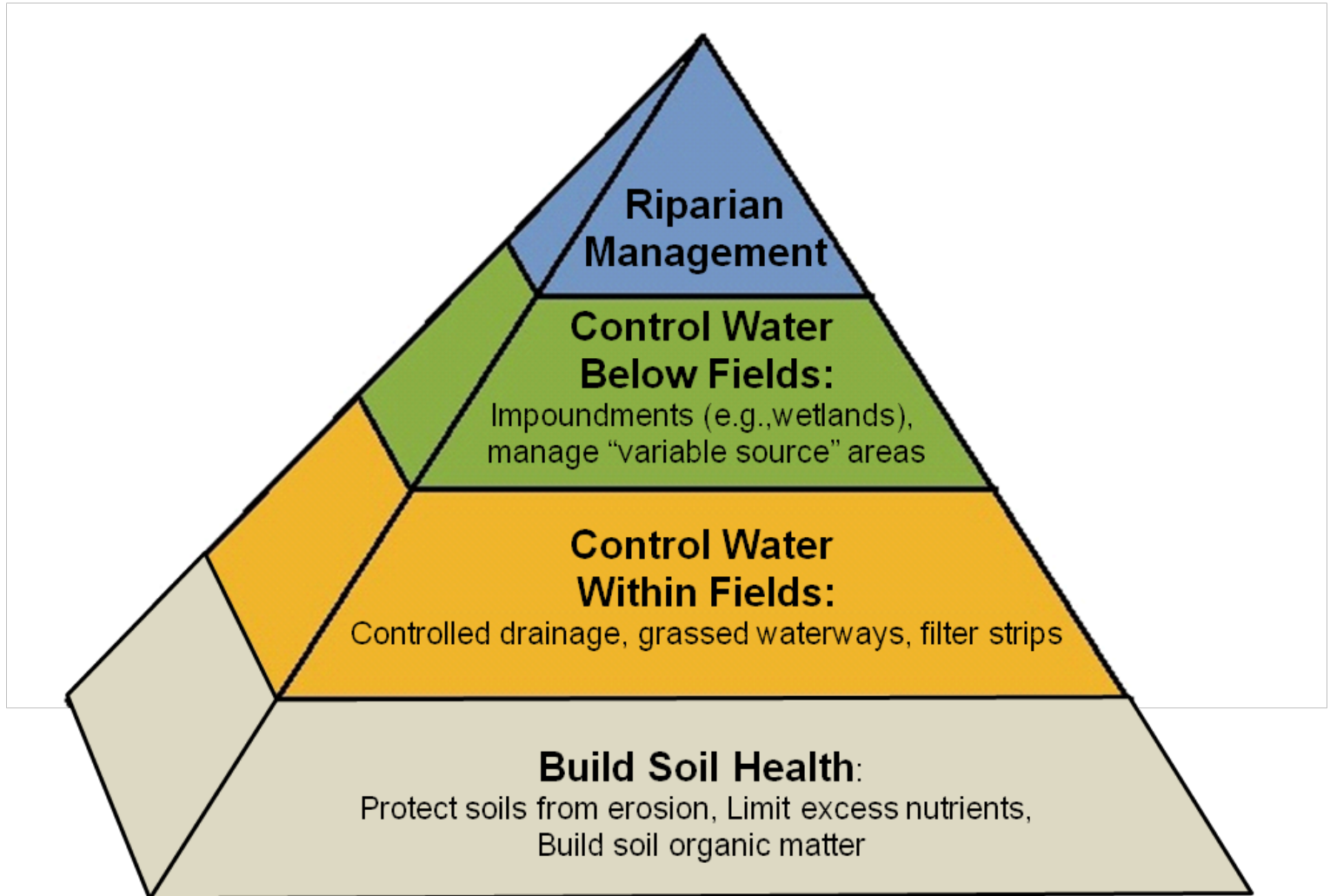
2 Mi / 3.2 Km

100 Meters

Any broad based approach to watershed planning must consider four needs:

- The need to recognize the uniqueness of each watershed;
- The need to recognize the entrepreneurial independence of individual farmers and include them as equal partners in the planning process;
- The need to include a mix of practices placed within fields and below field edges in order to meet nutrient reduction goals; and,
- The need to protect and improve our soil resource to increase crop productivity and provide other ecosystem functions critical for climate-change adaptation.

Concept for Conservation Planning Framework: A CONSERVATION PYRAMID FOR AGRICULTURAL WATERSHEDS



Process for conservation planning to improve water quality in agricultural watersheds using precision technologies

DATA REQUIRED: LiDAR-based digital elevation model, Soil survey, Field boundaries, Land use

AVOID and CONTROL : Improve soil health within cropped fields to avoid and control pollutant losses by-
Protecting soils from erosion with zero or minimum tillage;
Limiting excess nutrients through rates and timing of fertilizer and manure applications;
Building soil organic matter and rejuvenating compacted soils with intensified crop rotations

**CONTROL, TRAP,
and/or TREAT**

IN FIELDS:

Place water control /
filter practices

BELOW FIELDS

Place water
detention / nutrient
removal practices

RIPARIAN ZONE

Place/design
practices for
ecosystem function
and nutrient removal

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**CONTROL, TRAP,
and/or TREAT**

TILE DRAINAGE

SURFACE RUNOFF


IN FIELDS:

Place water control /
filter practices




BELOW FIELDS

Place water
detention / nutrient
removal practices



RIPARIAN ZONE

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Assessments for prioritization and design of practices

CONTROL, TRAP, and/or TREAT

TILE DRAINAGE

SURFACE RUNOFF

IN FIELDS:
Place water control / filter practices

BELOW FIELDS
Place water detention / nutrient removal practices

RIPARIAN ZONE
Place/design practices for ecosystem function and nutrient removal

Runoff Risk Assessment:
Prioritize fields where multiple erosion control practices are most needed

Close to stream?

	Yes		No
Slope steepness			
H	A	B	C
M	B	C	
L	C		

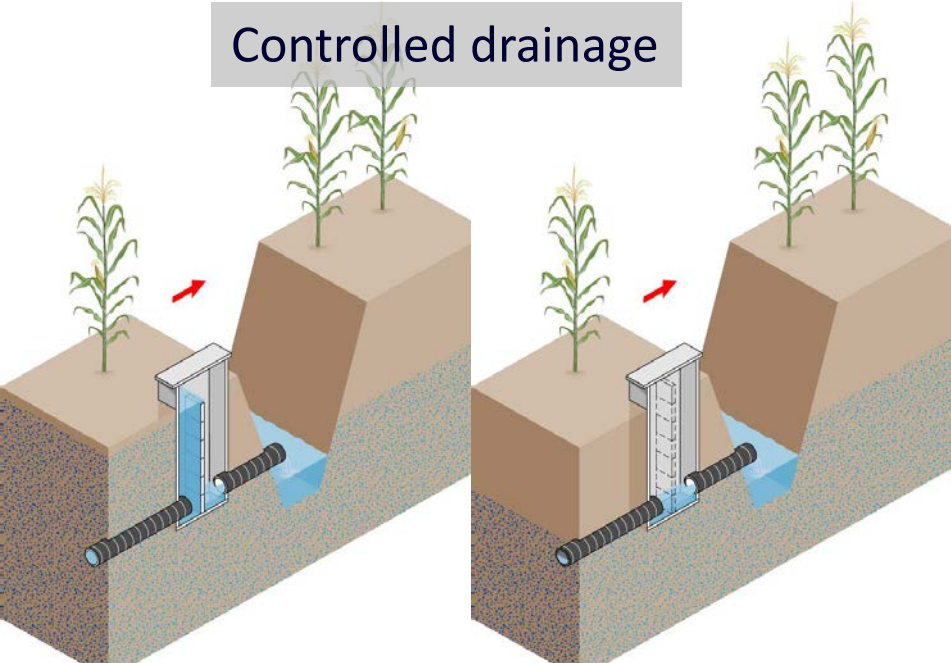
Riparian Assessment:
Identify riparian function by stream reach

Shallow water table?

	Yes		No
Runoff delivery			
H	CZ	MSB	SSG
M	MSB	MSB	SSG
L	DRV	DRV	SBS

Practices for Reducing Nitrate Loads from Tile Drainage

Controlled drainage



Denitrifying bioreactors



Two-stage drainage ditch



Nutrient removal wetlands



Practices to Manage Runoff & Water Quality

Contour buffer strips



Grassed waterways



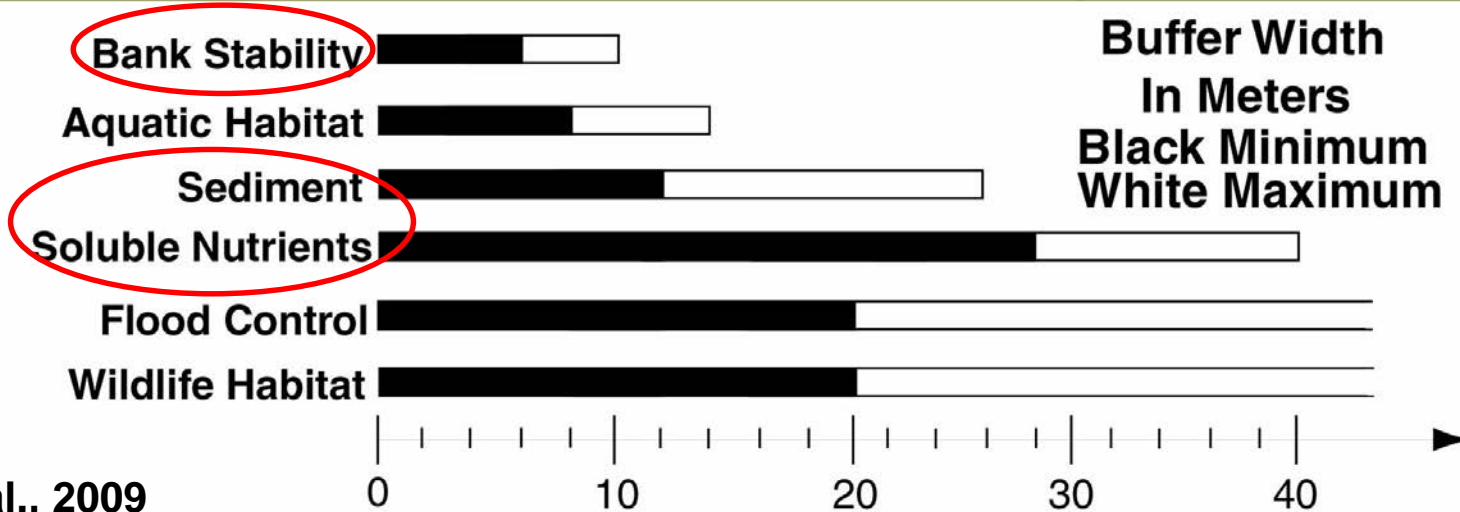
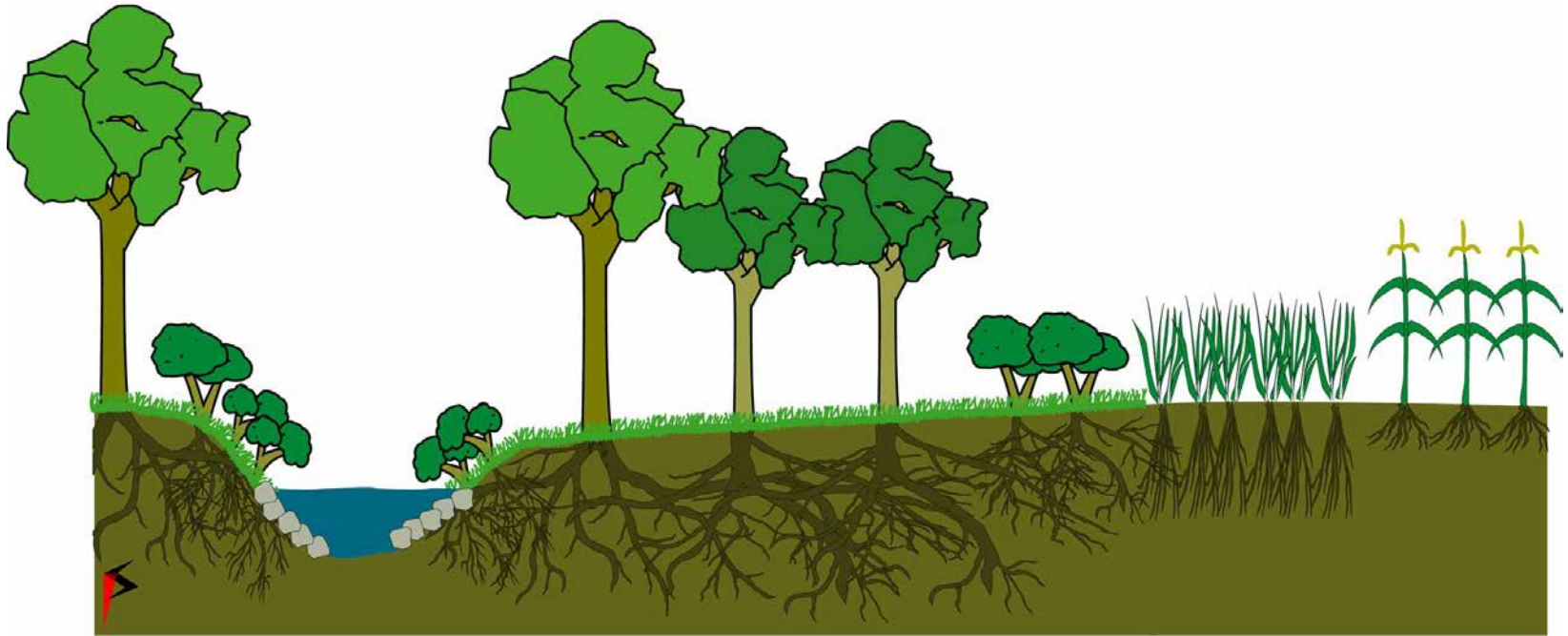
Water/sediment control basins



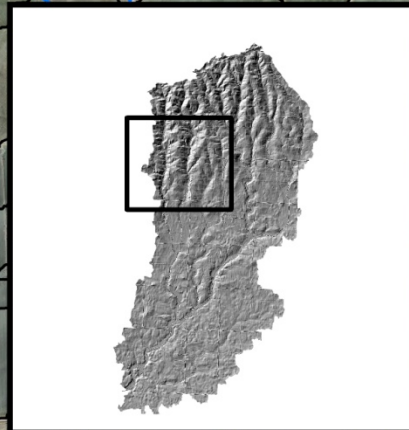
Conservation cover



Potential Riparian Functions Depend on Landscape Attributes and May Be Achieved at Varying Buffer Widths



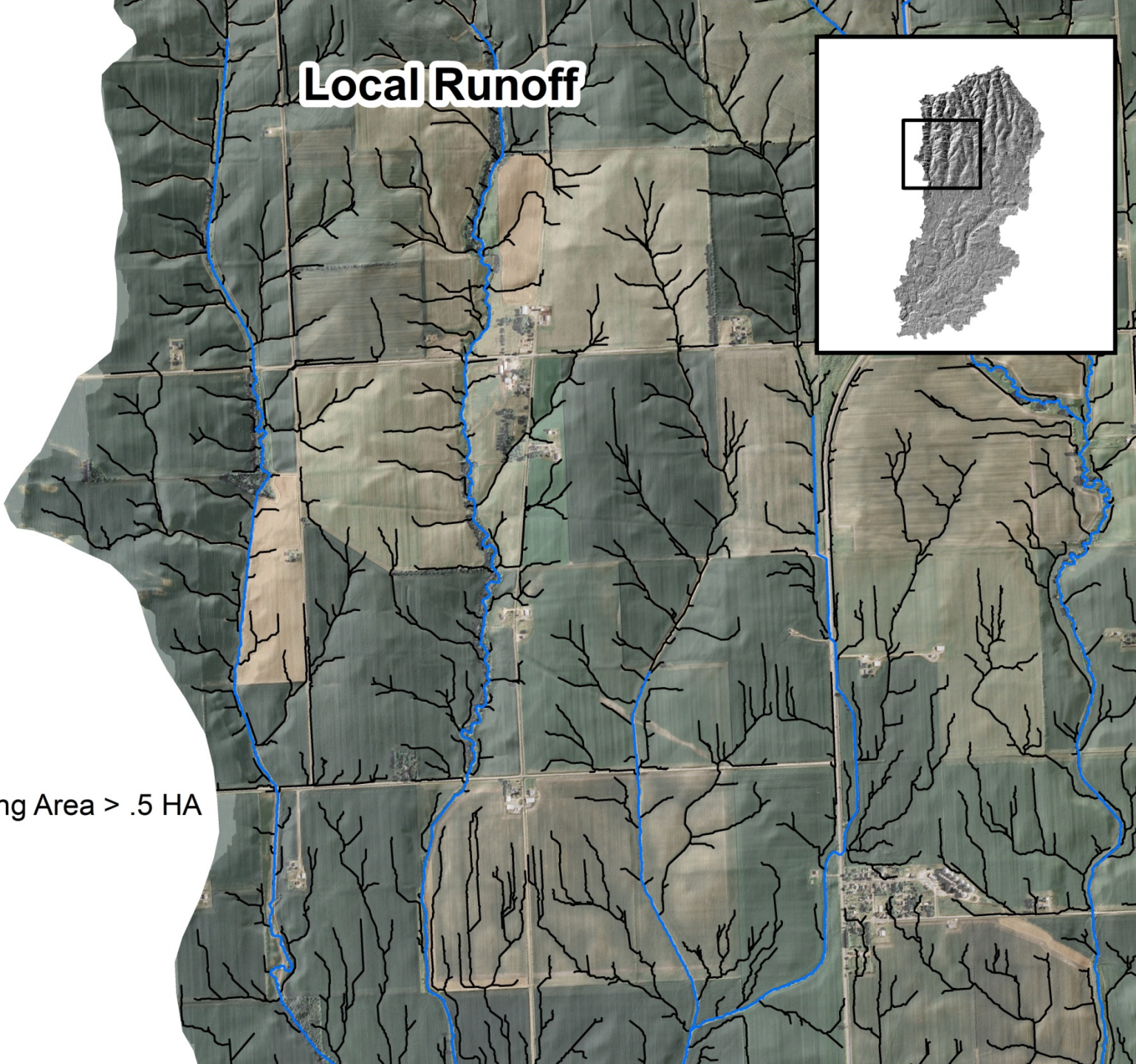
Local Runoff



N



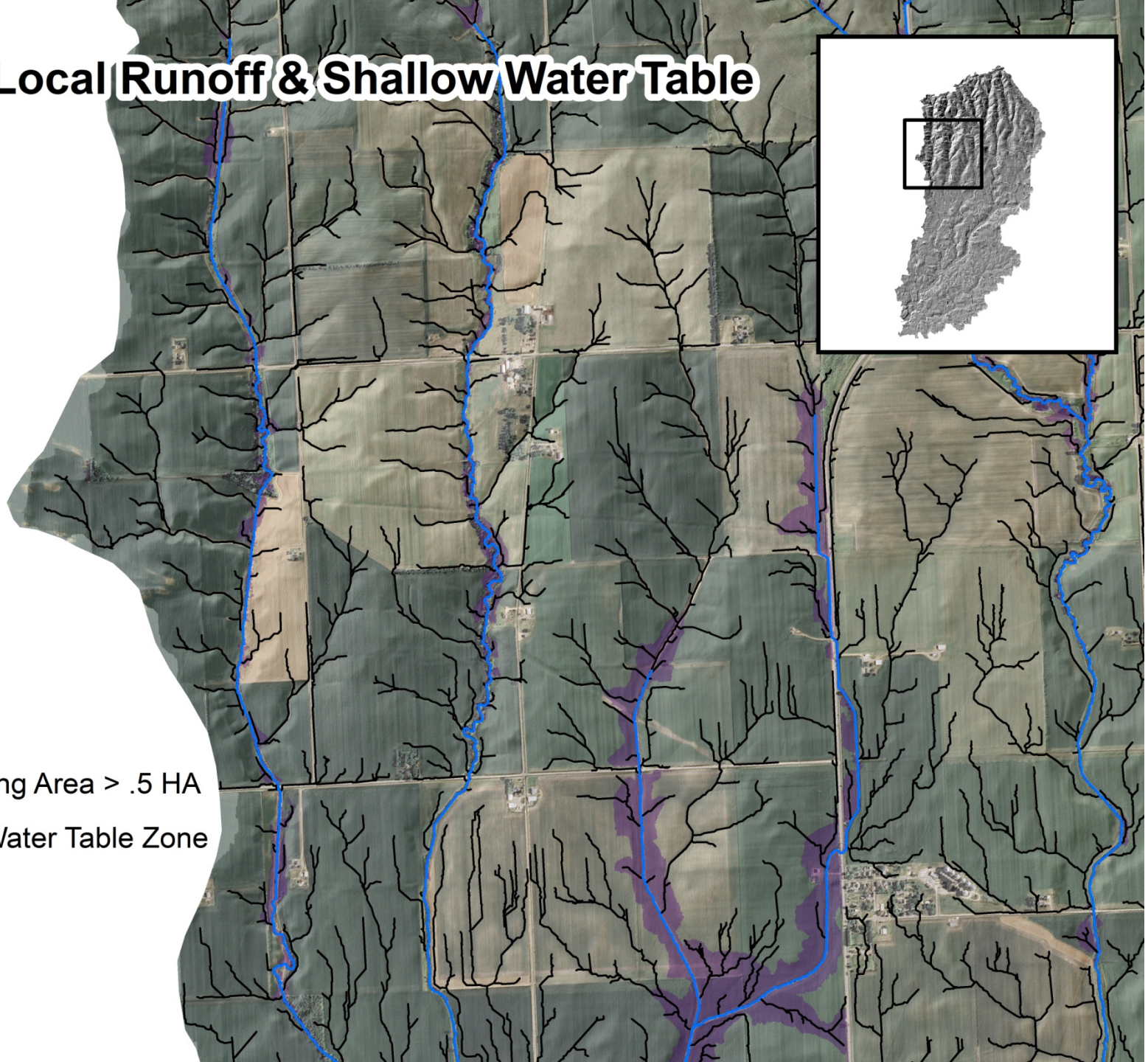
— Contributing Area > .5 HA



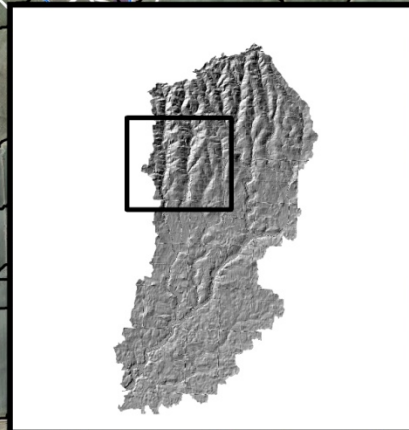
Local Runoff & Shallow Water Table






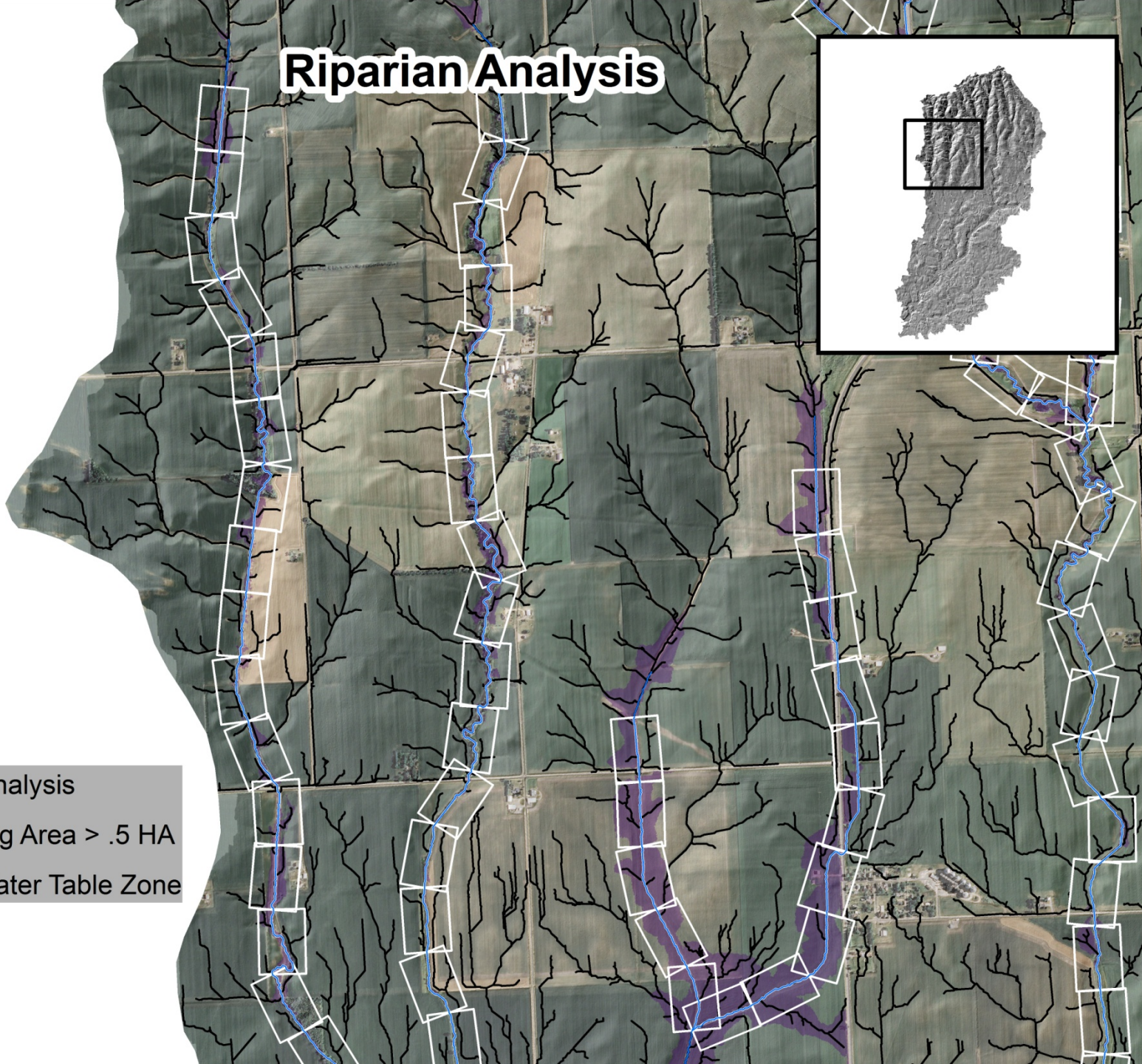
- Contributing Area > .5 HA
- Shallow Water Table Zone



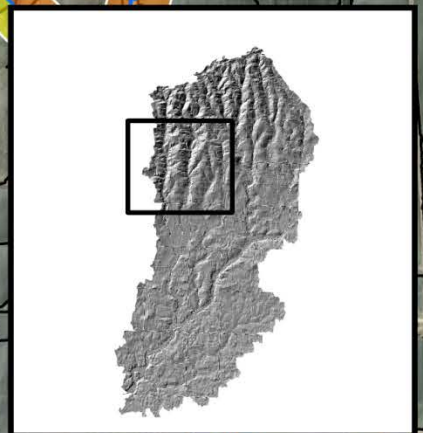
Riparian Analysis



-  Riparian Analysis
-  Contributing Area > .5 HA
-  Shallow Water Table Zone

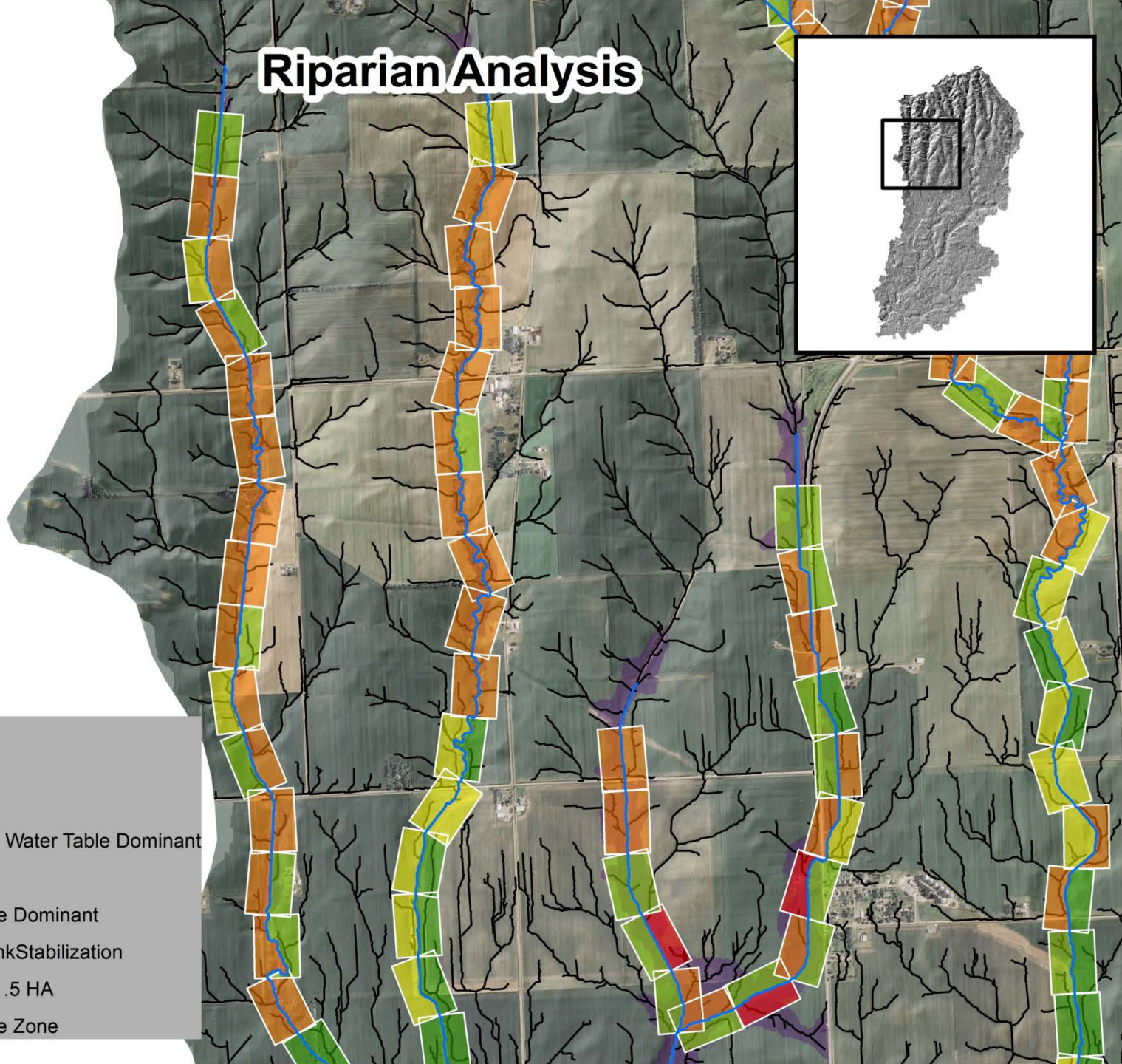


Riparian Analysis



RiparianFunction

- Critical Zone
- Runoff and Shallow Water Table Dominant
- Runoff Dominant
- Shallow Water Table Dominant
- StreamShading/BankStabilization
- Contributing Area > .5 HA
- Shallow Water Table Zone



Process for conservation planning to improve water quality in agricultural watersheds using precision technologies

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Building soil organic matter and rejuvenating compacted soils with intensified crop rotations

CONTROL, TRAP, and/or TREAT	TILE DRAINAGE	SURFACE RUNOFF
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IN FIELDS:
Place water control / filter practices

Controlled Drainage
where slopes are least

Surface Intake Filters or Restored Wetlands
where depressions occur

Contour Filter Strips, Terraces, Conservation Cover
where slopes are steep

Grassed Waterways
where gullies may form

BELOW FIELDS
Place water detention / nutrient removal practices

Bioreactors
or small wetlands constructed above field-tile outlets

Water detention using impoundments of varying designs

Nutrient Removal Wetlands

Perennial crops, & novel practices
to intercept flows where soils stay wet

Sediment Control Basins
Farm Ponds

RIPARIAN ZONE
Place/design practices for ecosystem function and nutrient removal

Re-Saturated Buffers

Ditch design: **Two-Stage Ditches**; novel practices for detention / diversion of tile drainage

Design Types for Riparian Buffers:

CZ Critical Zone -sensitive sites
MSB Multi-Species Buffer
SSG Stiff-Stemmed Grasses
DRV Deep-Rooted Vegetation
SBS Stream Bank Stability

New Tools
(Fall 2016)

Future Tools
(vulnerable lands, 2-stage ditches, scenario assessment calculator)

Assessments for prioritization and design of practices

Runoff Risk Assessment:
Prioritize fields where multiple erosion control practices are most needed

Close to stream?

	Yes		No
H	A	B	C
M	B	C	
L	C		

Slope steepness

Riparian Assessment:
Identify riparian function by stream reach

Shallow water table?

	Yes		No
H	CZ	MSB	SSG
M	MSB	MSB	SSG
L	DRV	DRV	SBS

Runoff delivery

South Fork Watershed - Summary of Practice Opportunities



— Stream Network

■ Depressions (> 3 foot depth)

— Water and Sediment Control Basins

■ Saturated Buffers

■ Contour Buffer Strips

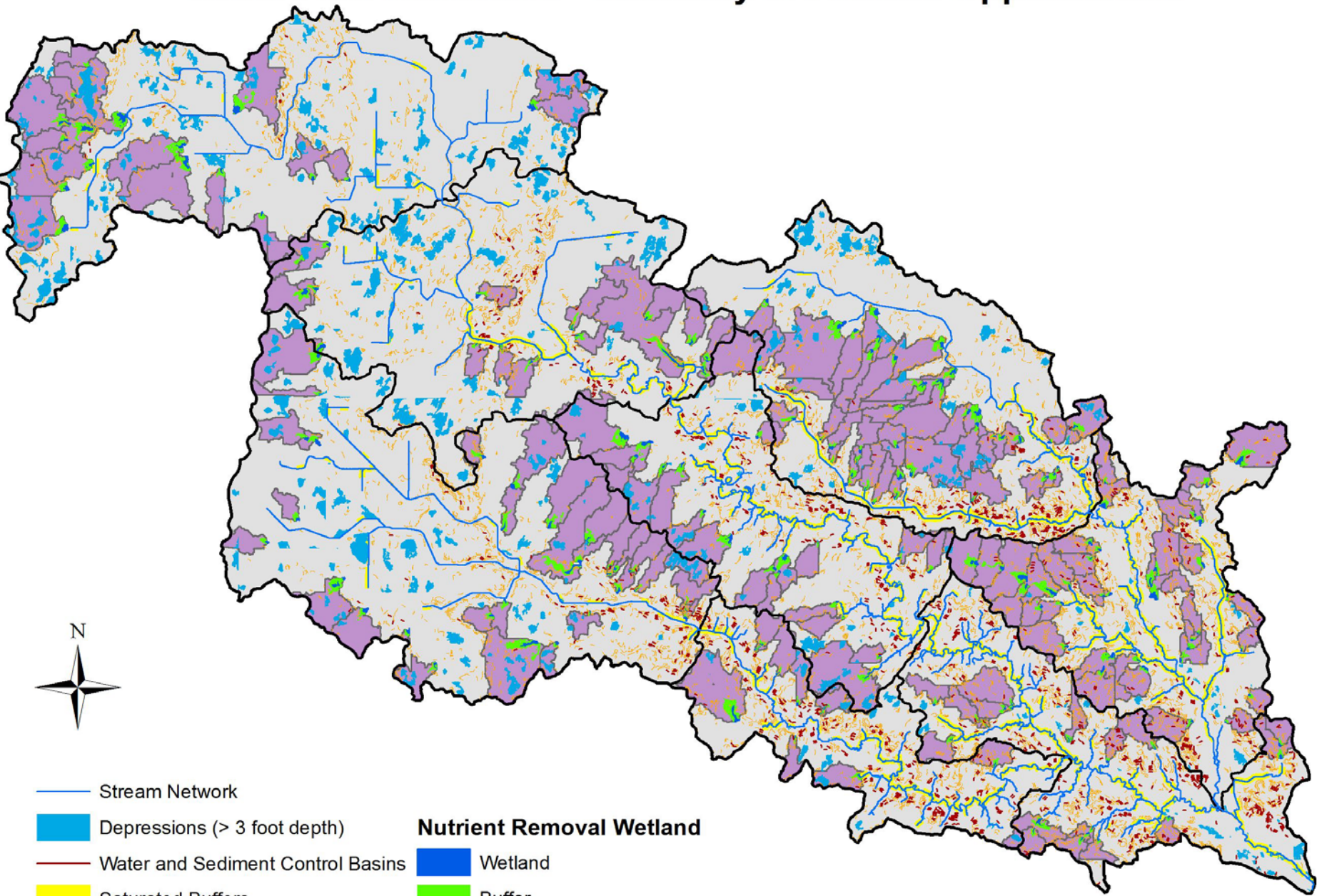
Nutrient Removal Wetland

■ Wetland

■ Buffer

■ Nutrient Removal Wetland Drainage Area

0 3 6 Miles



ACPF Summary: Key points

- Addresses tile drainage and runoff pathways, while stressing the importance of soil health for conservation success.
- Suggests possible beneficial locations for different types of practices placed in fields, at field edges, and in riparian zones.
- Includes well known practices and can include new types of practices if siting criteria can be defined/applied to input data.
- Input data becoming widely available.
- Tools are independent of each other. Users may select those tools of greatest interest, but are advised that any tool can show unexpectedly useful information for a given watershed.
- No recommendations are made. Intent is to develop a watershed planning resource, not a plan. Actual planning is inherently a local consultative process involving landowners.

Thank You

Sarah Porter, USDA-ARS

David James, USDA-ARS

Kathy Boomer, The Nature Conservancy

Eileen McLellan, Environmental Defense Fund

USDA-NRCS

Further information:

- <http://www.jswconline.org/content/68/5/113A.full.pdf+html>
- <https://dl.sciencesocieties.org/publications/jeq/articles/44/3/754>
- <https://dl.sciencesocieties.org/publications/jeq/articles/44/3/768>
- <http://northcentralwater.org/acpf/>



ACPF in the Upper Silver Creek Watershed

JANET BUCHANAN,
HEARTLANDS CONSERVANCY



**The National Great Rivers
Research & Education Center**

HEARTLANDS
CONSERVANCY
Investing In The Nature Of Southwestern Illinois

**MADISON
COUNTY**
PLANNING &
DEVELOPMENT
PLAN | GROW | SUSTAIN

About the watershed



- Headwaters
- Largely farmland
- Water quality challenges (303d)
- Flooding events

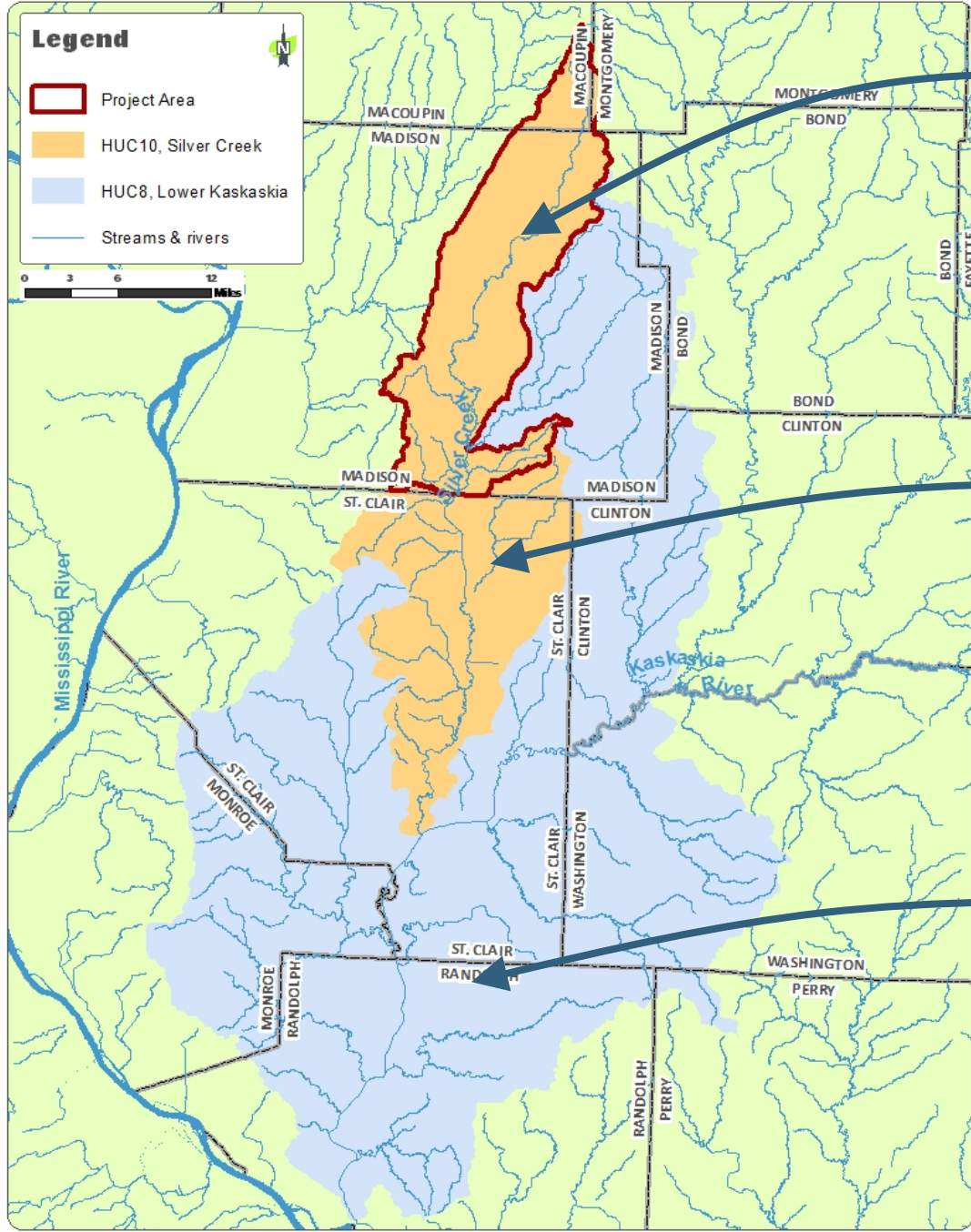


EPA Watershed Planning grant

Watershed Location



Watershed Boundaries



Upper Silver Creek
(seven HUC-12s)

Silver Creek
HUC-10
0714020405

Lower Kaskaskia
HUC-8
HUC 07140204

The Watershed Planning process



YEAR ONE: Watershed Resources Inventory

Identify existing conditions

Assess issues (challenges and threats)

YEAR TWO: Watershed Plan

Identify Best Management Practices (BMPs)

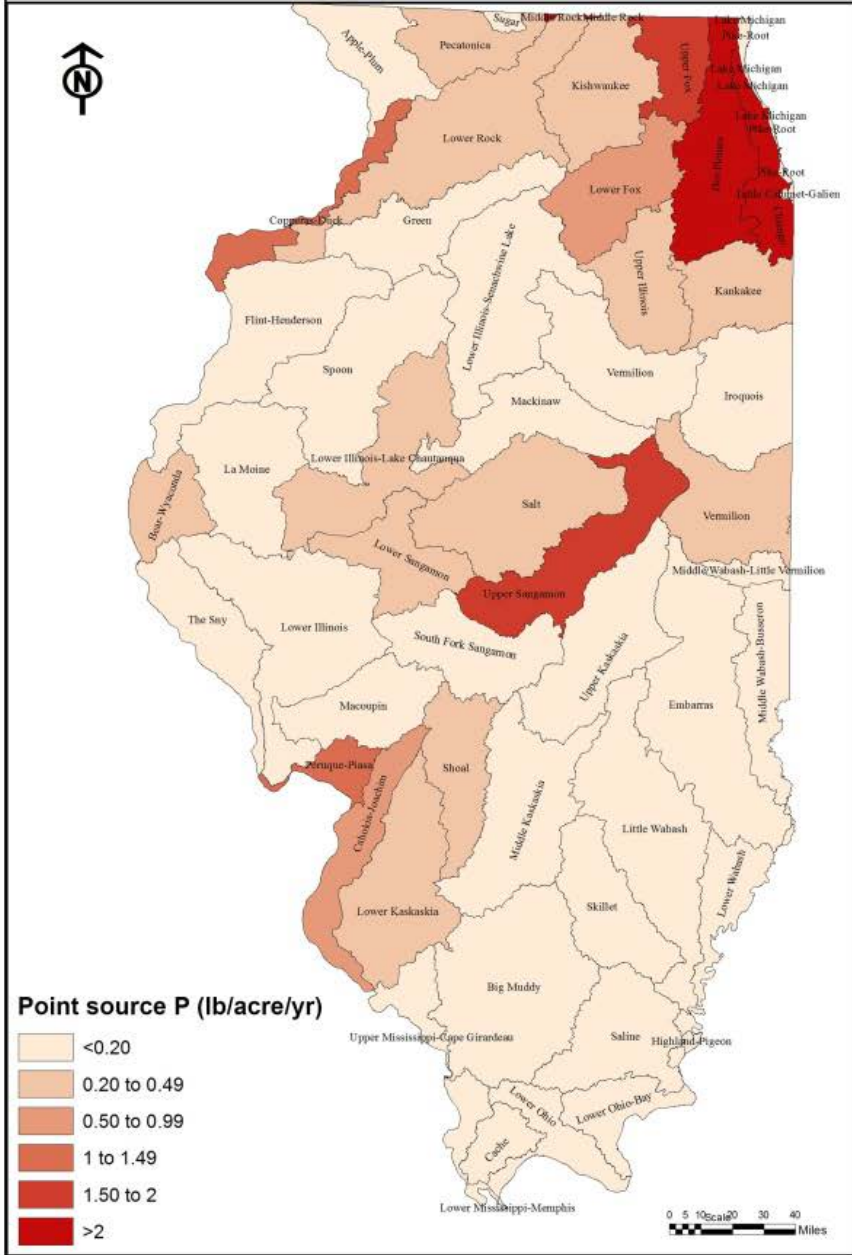
Select BMPs and locations

THROUGHOUT

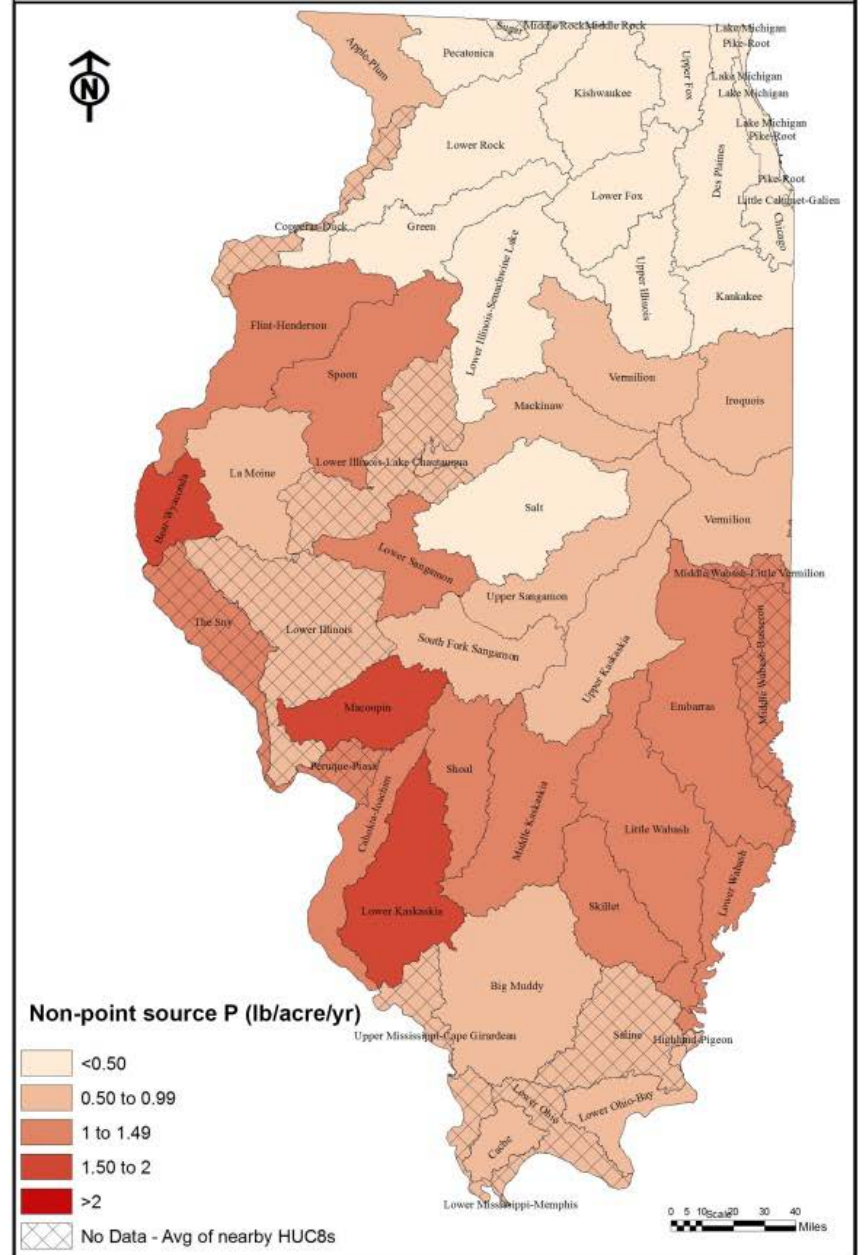
Stakeholder engagement & technical support



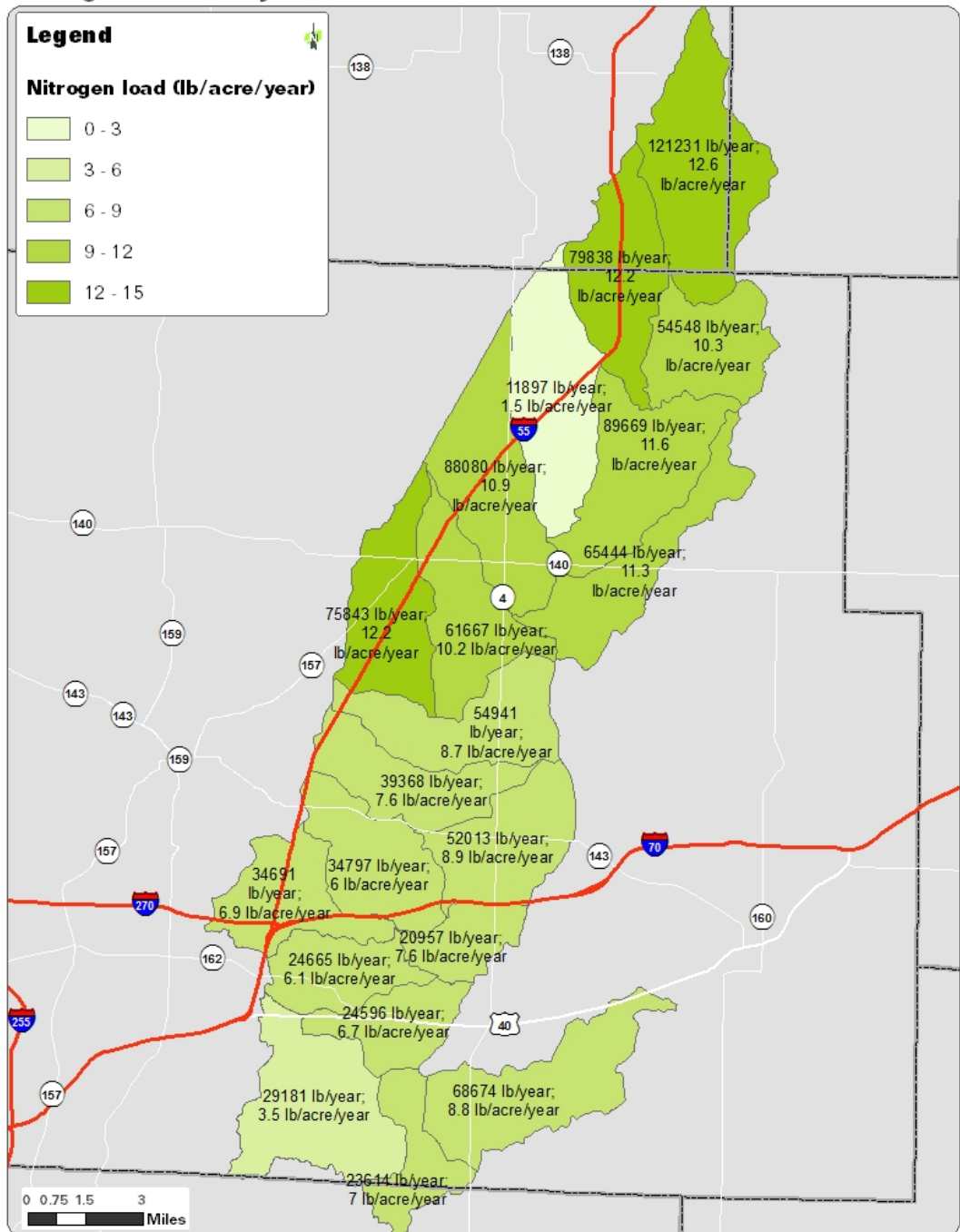
HUC8 point source P yield



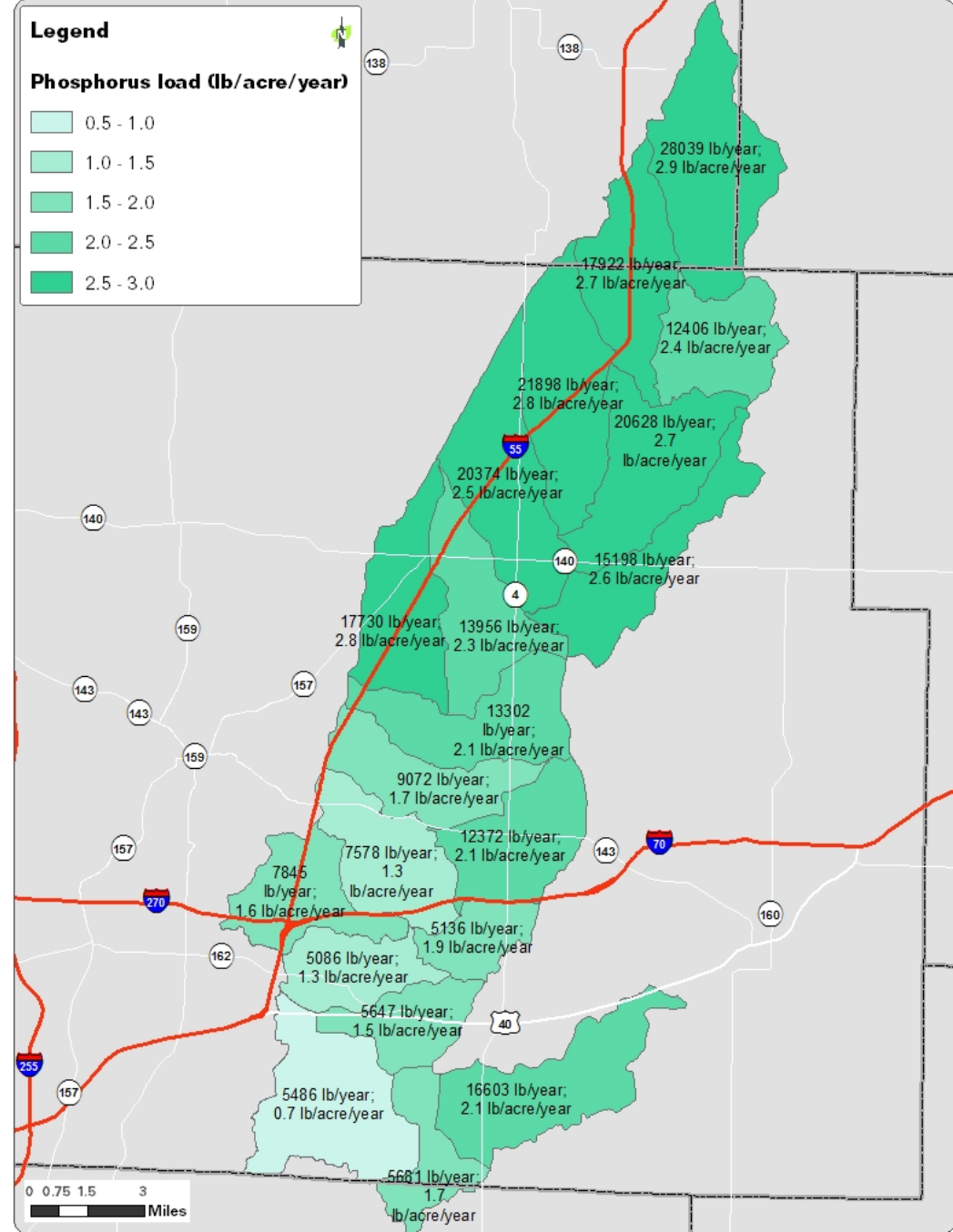
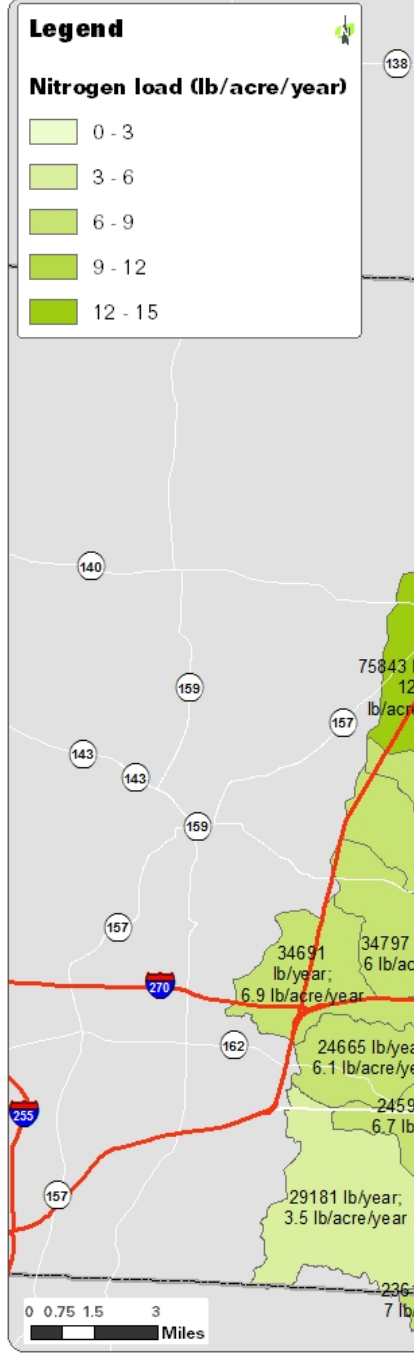
HUC8 non-point source P yield



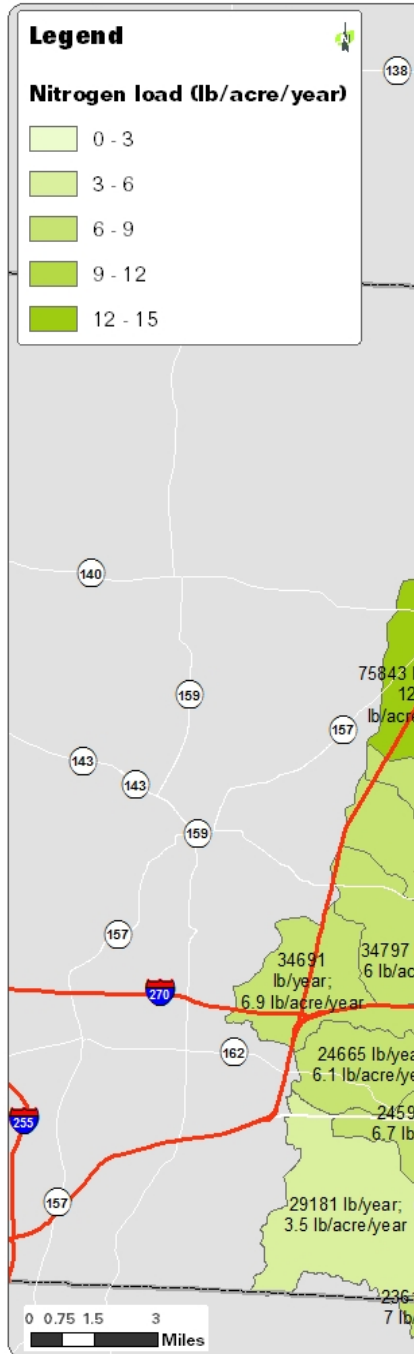
Nitrogen loads (by HUC14)



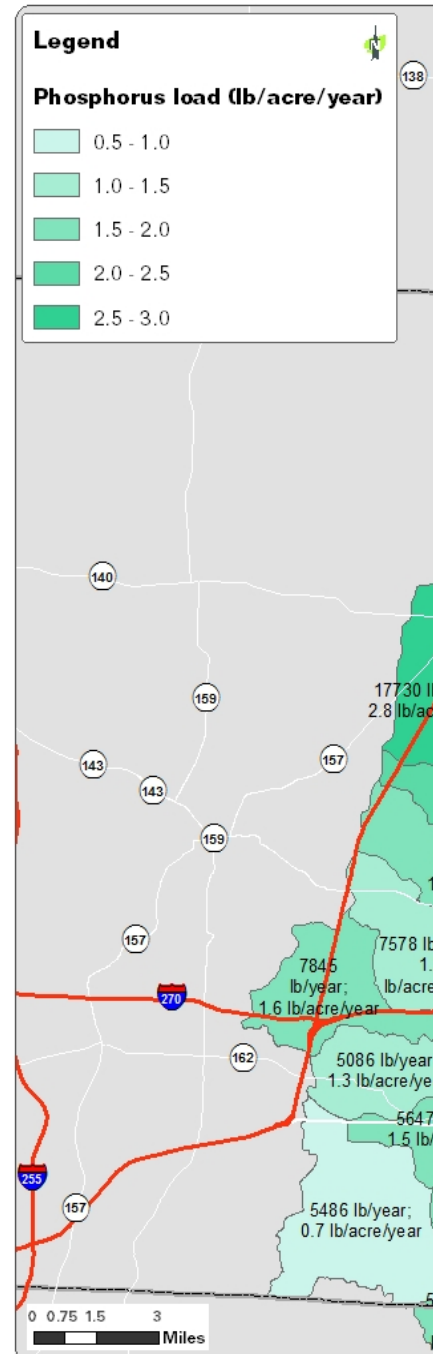
Nitrogen loads (by HUC1) Phosphorus loads (by HUC14)



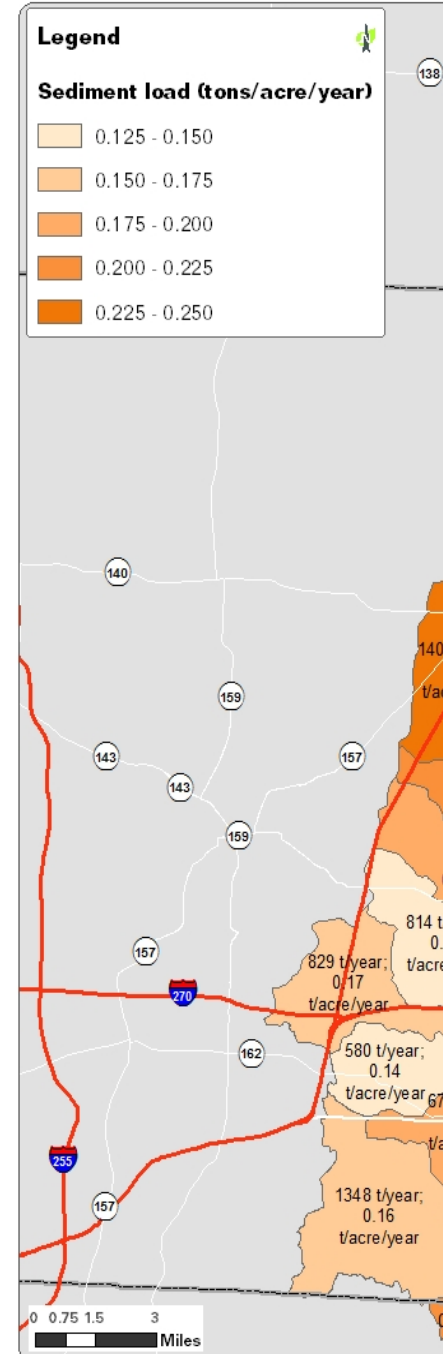
Nitrogen loads (by HUC1)



Phosphorus loads (by HUC)



Sediment loads (by HUC14)

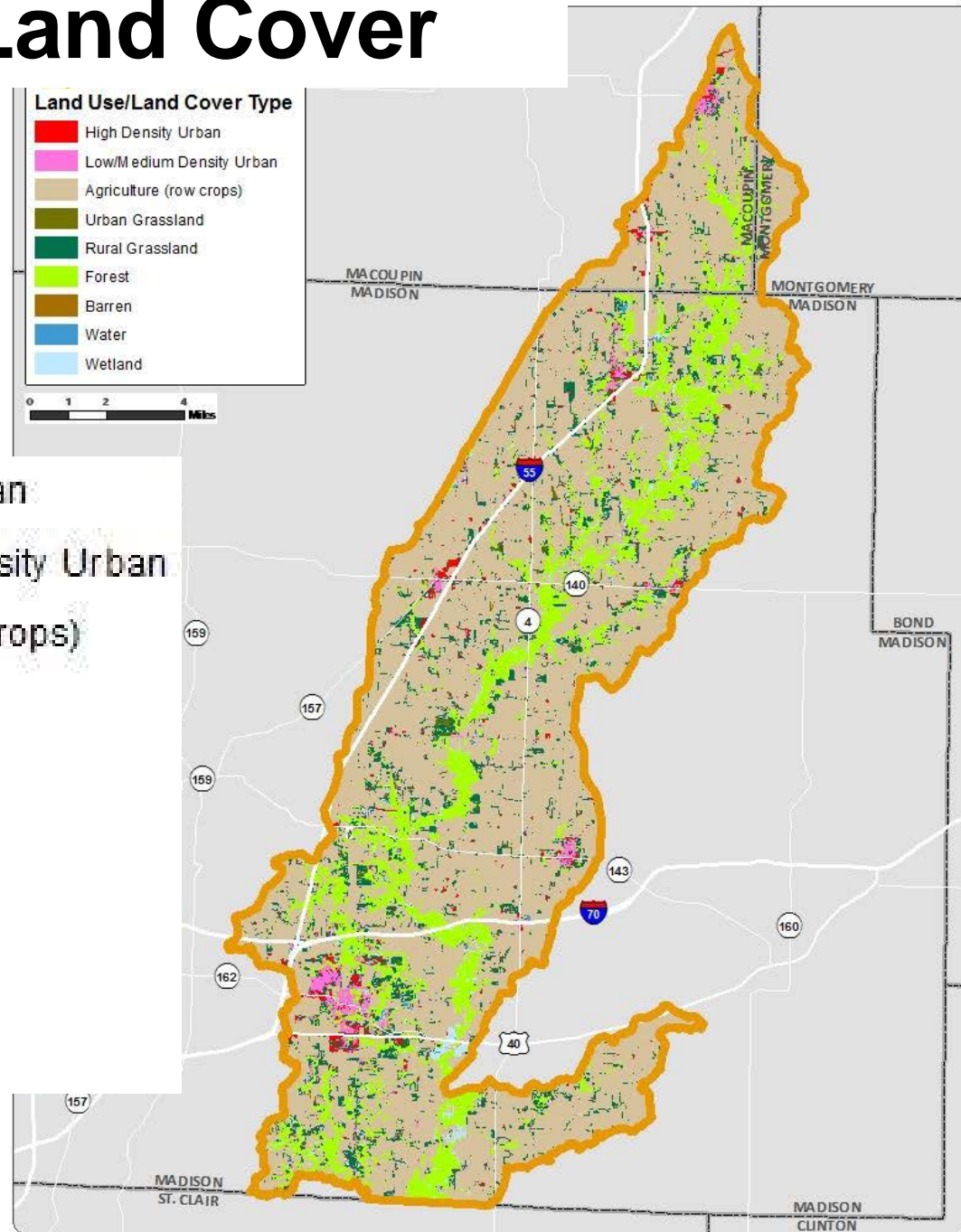


Land Use/Land Cover

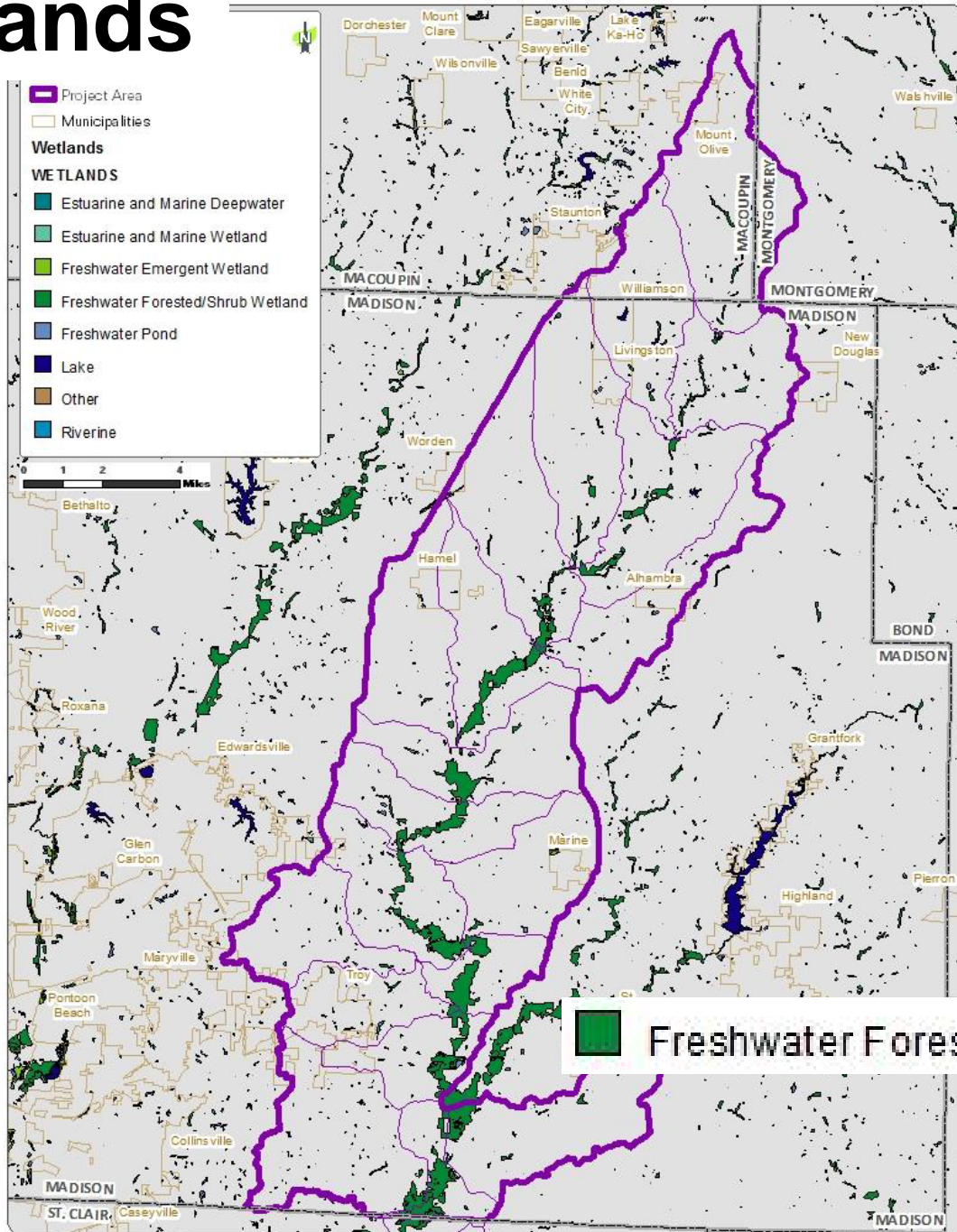
- High Density Urban
- Low/Medium Density Urban
- Agriculture (row crops)
- Urban Grassland
- Rural Grassland
- Forest
- Barren
- Water
- Wetland

Land Use/Land Cover Type	
High Density Urban	
Low/Medium Density Urban	
Agriculture (row crops)	
Urban Grassland	
Rural Grassland	
Forest	
Barren	
Water	
Wetland	

0 1 2 4 Miles



Wetlands



 Freshwater Forested/Shrub Wetland

Upper Silver Creek Watershed

071402040501

071402040502

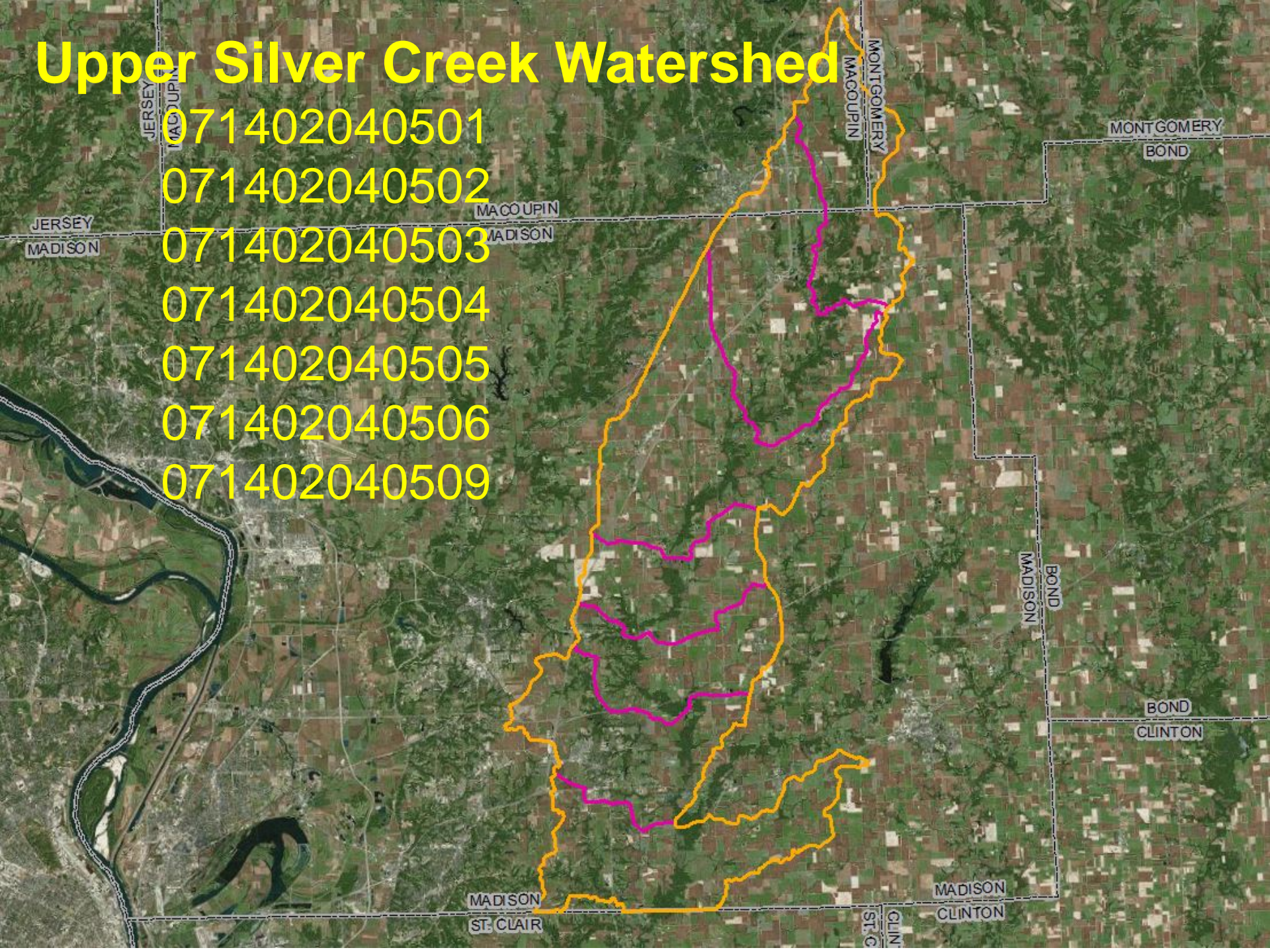
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Upper Silver Creek Watershed

071402040501

071402040502

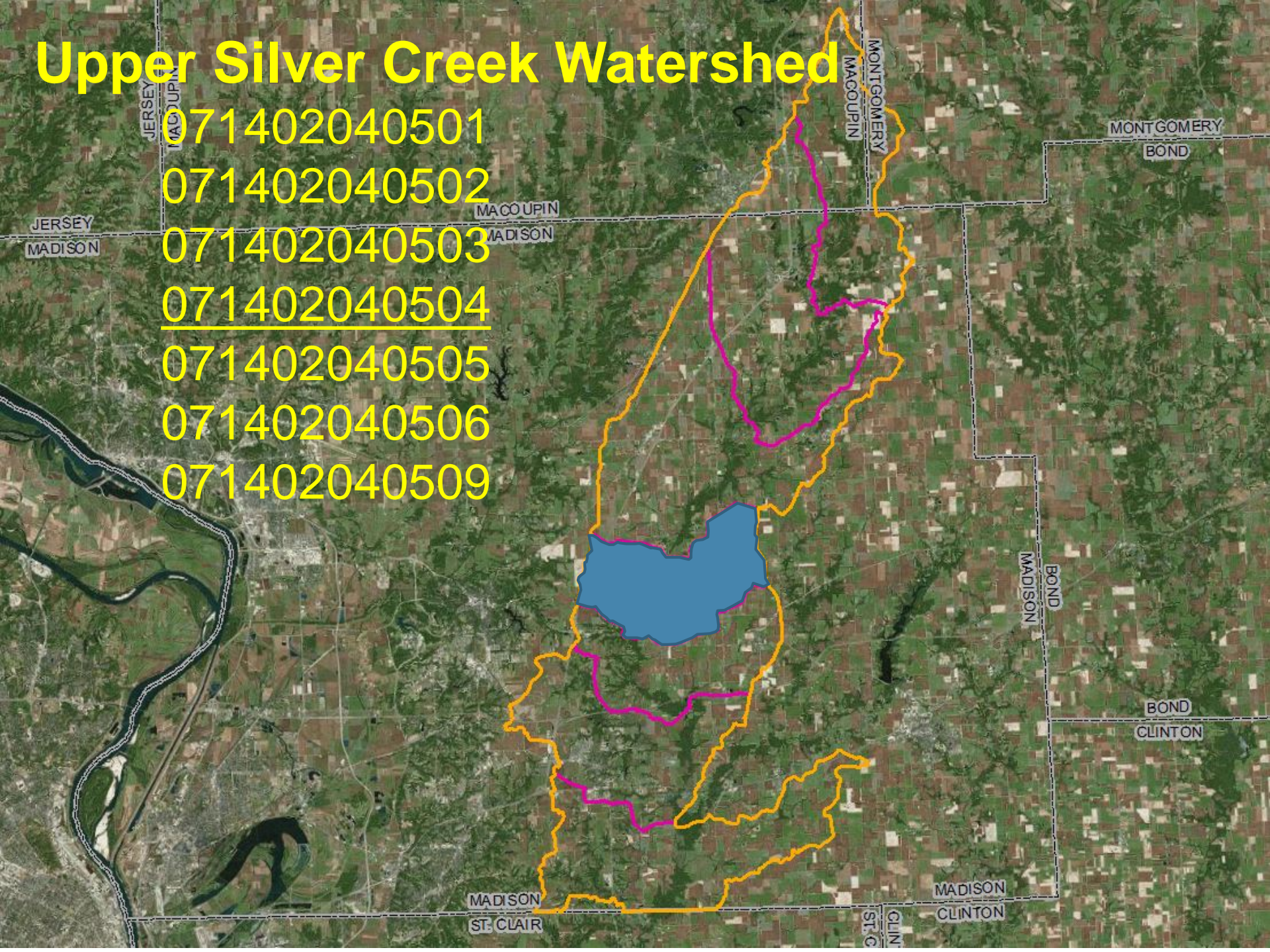
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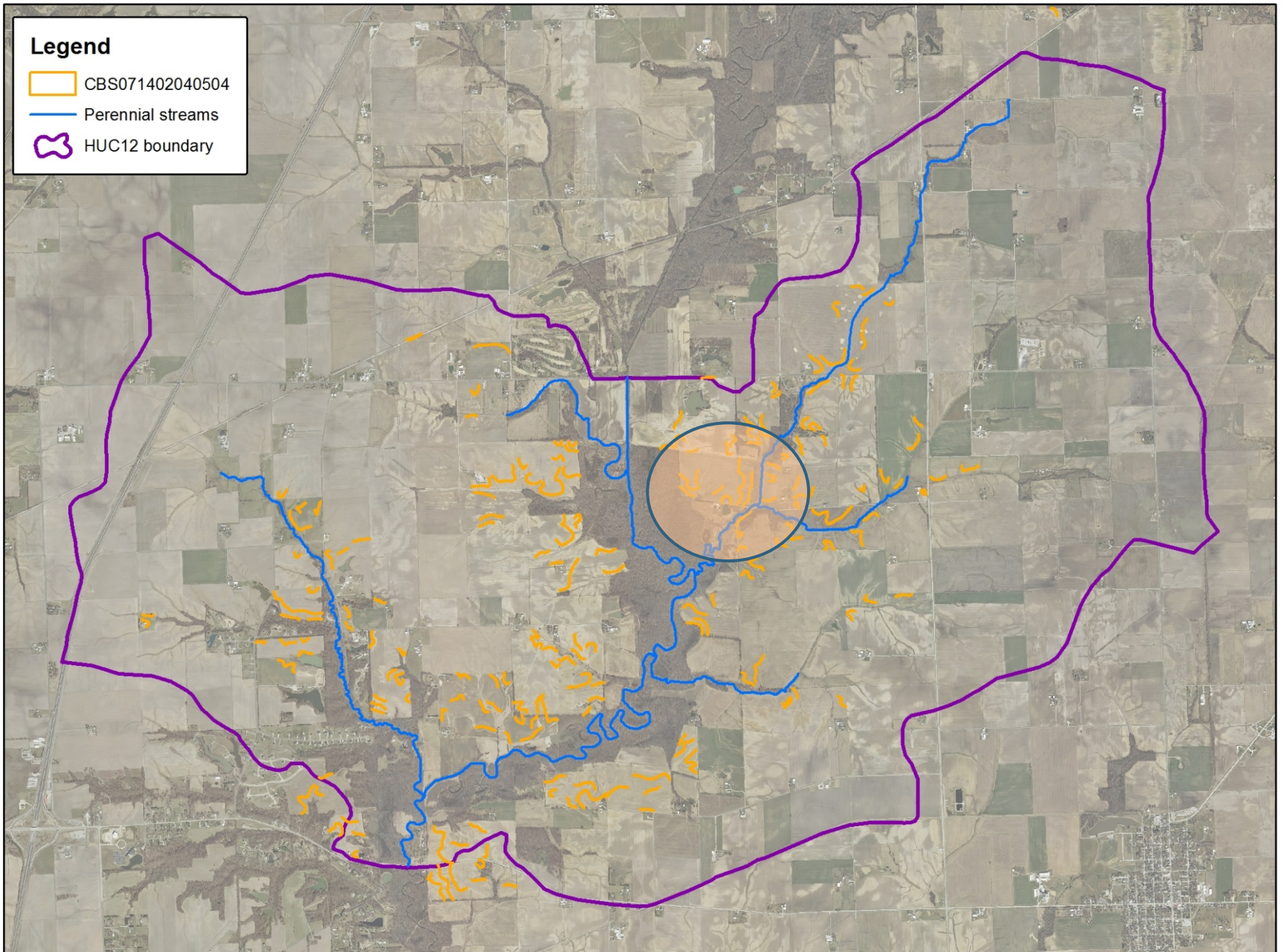
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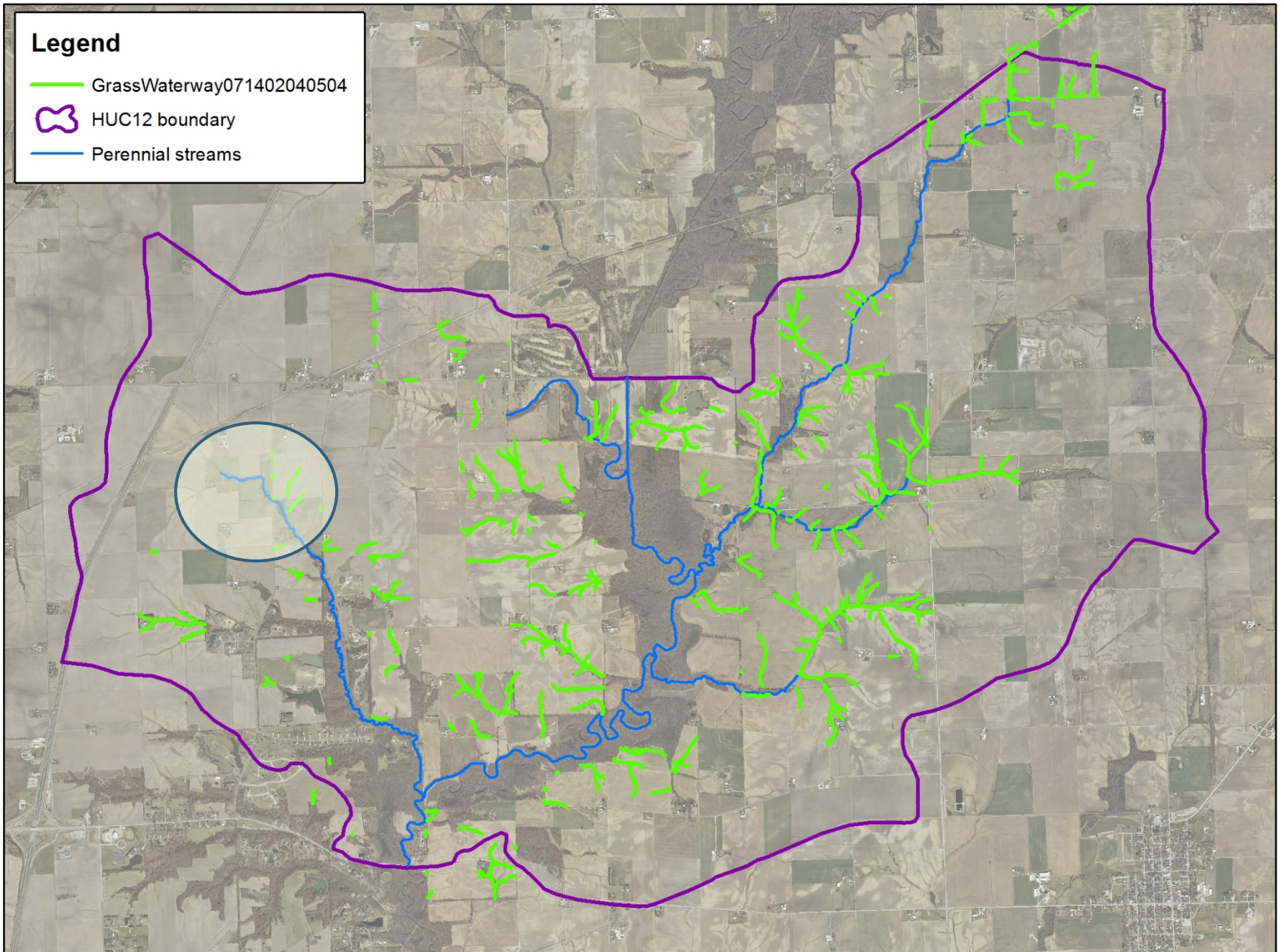
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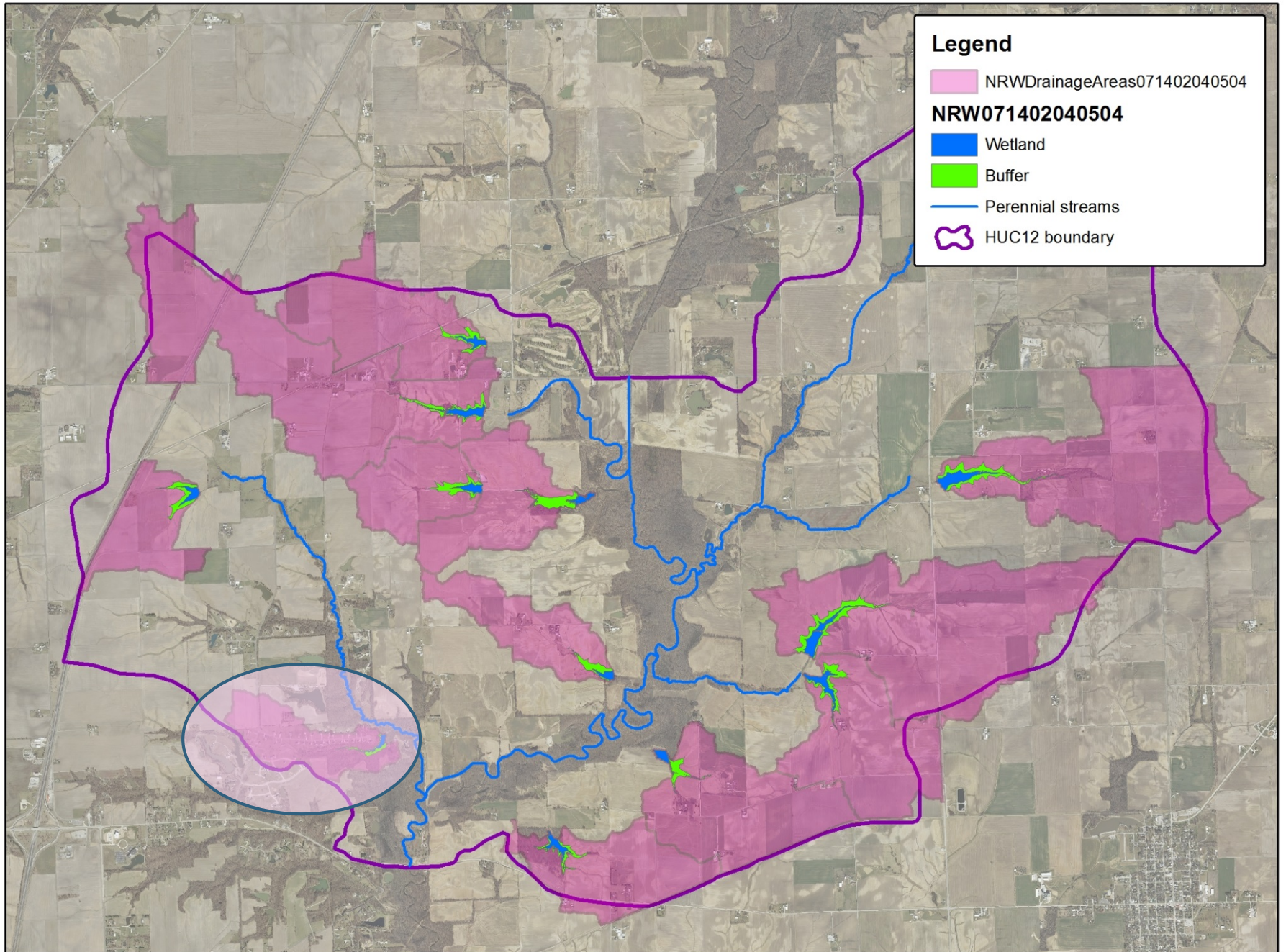


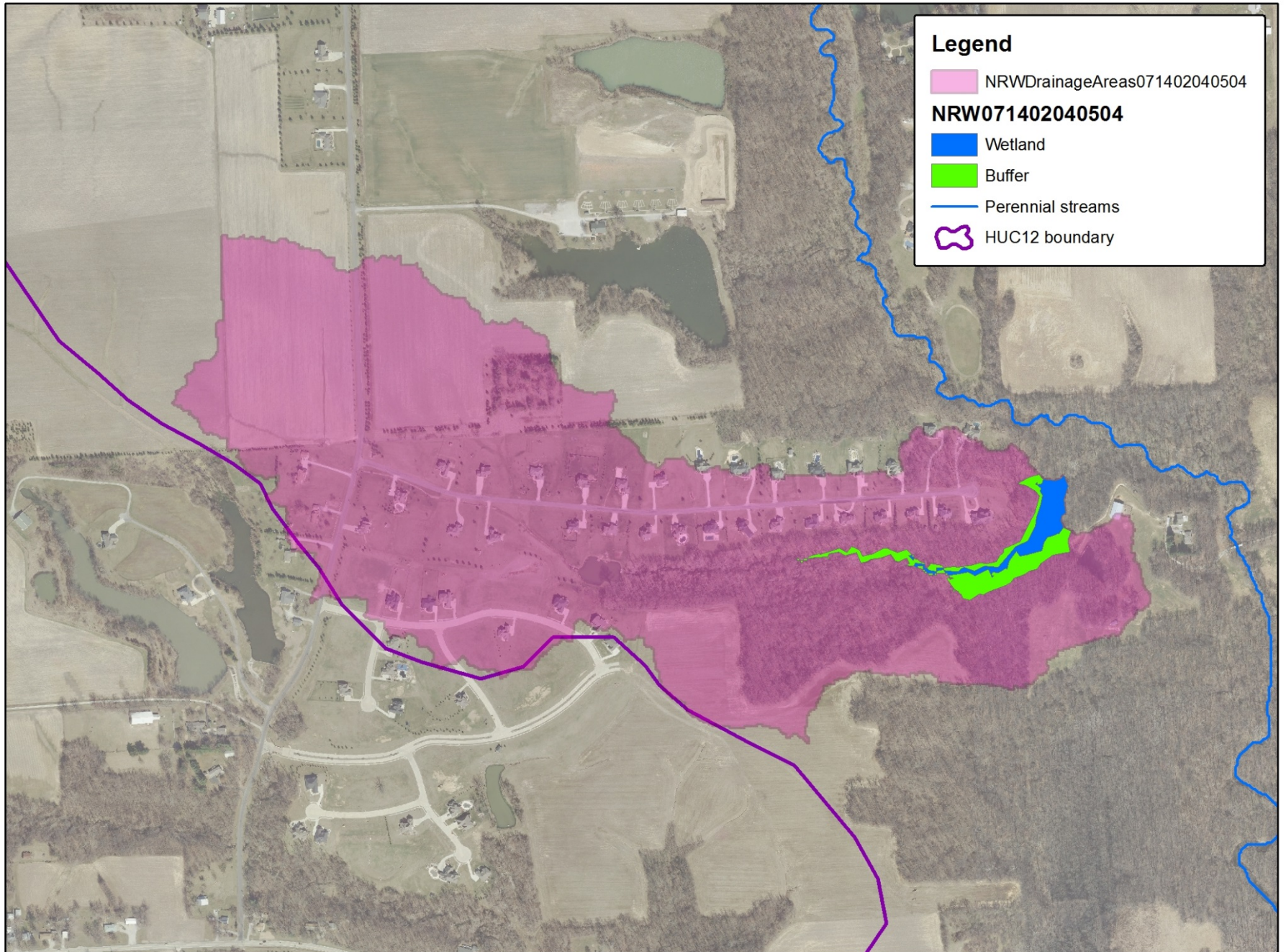








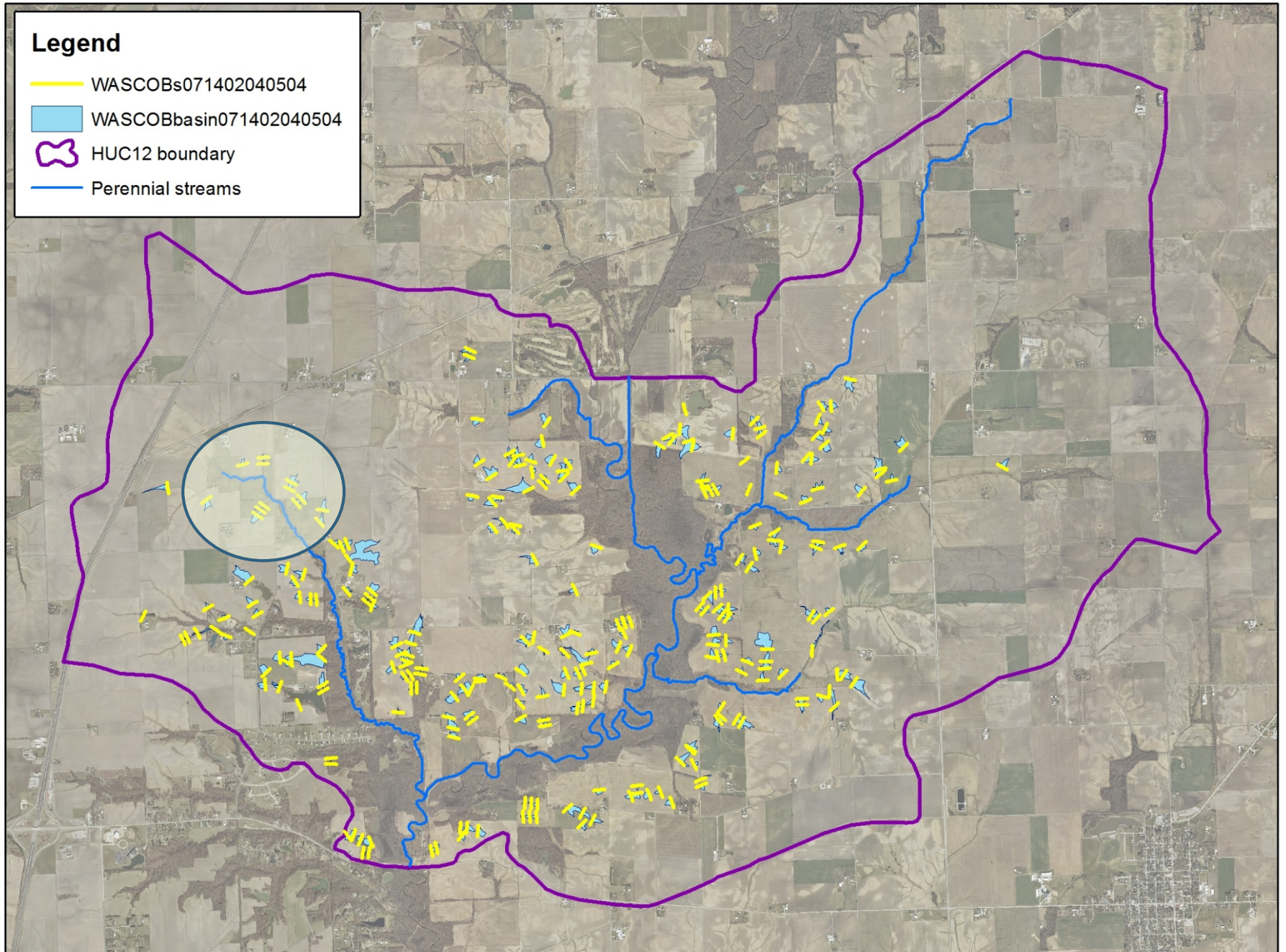




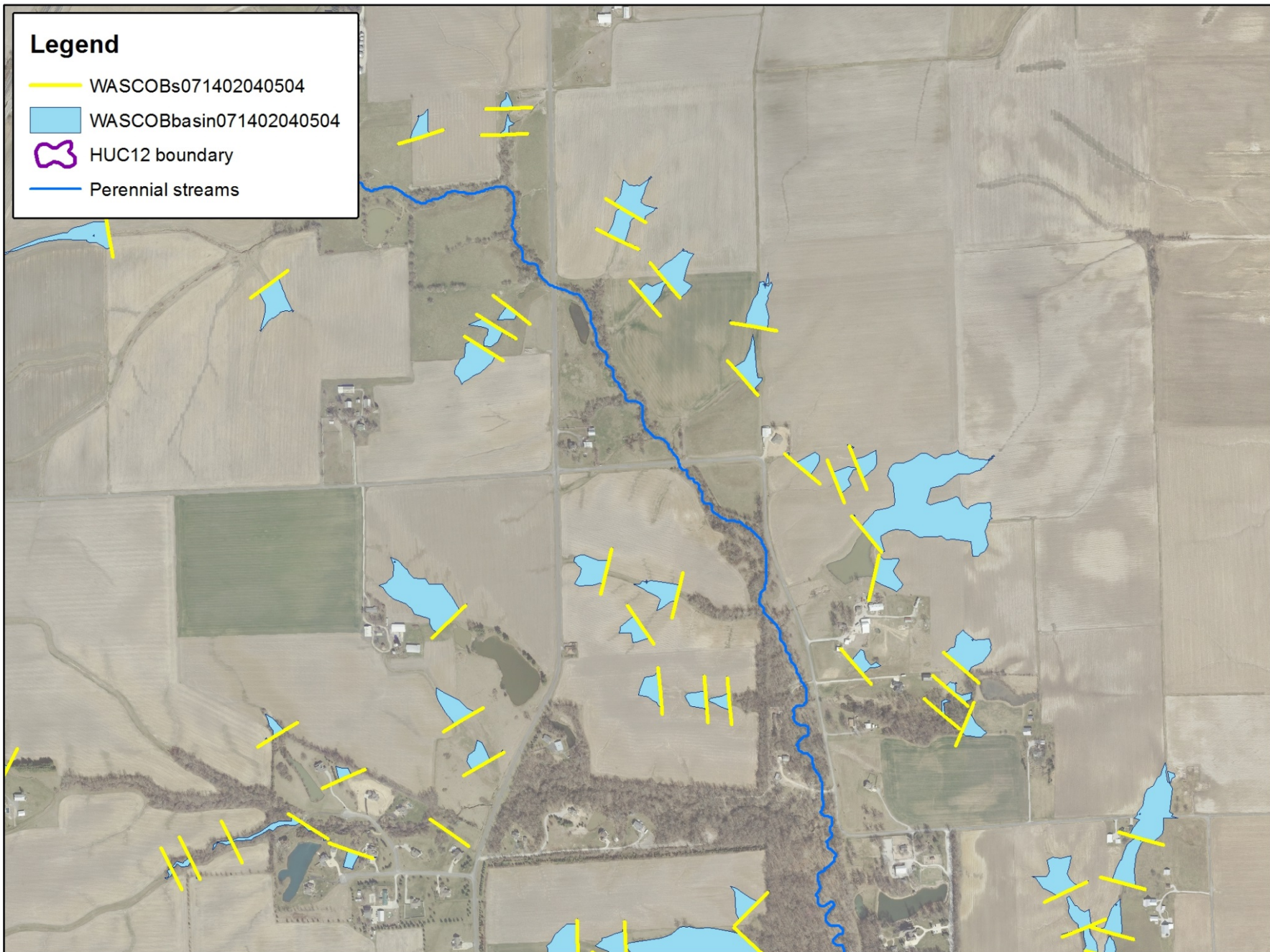
WASCOB basins - HUC071402040504

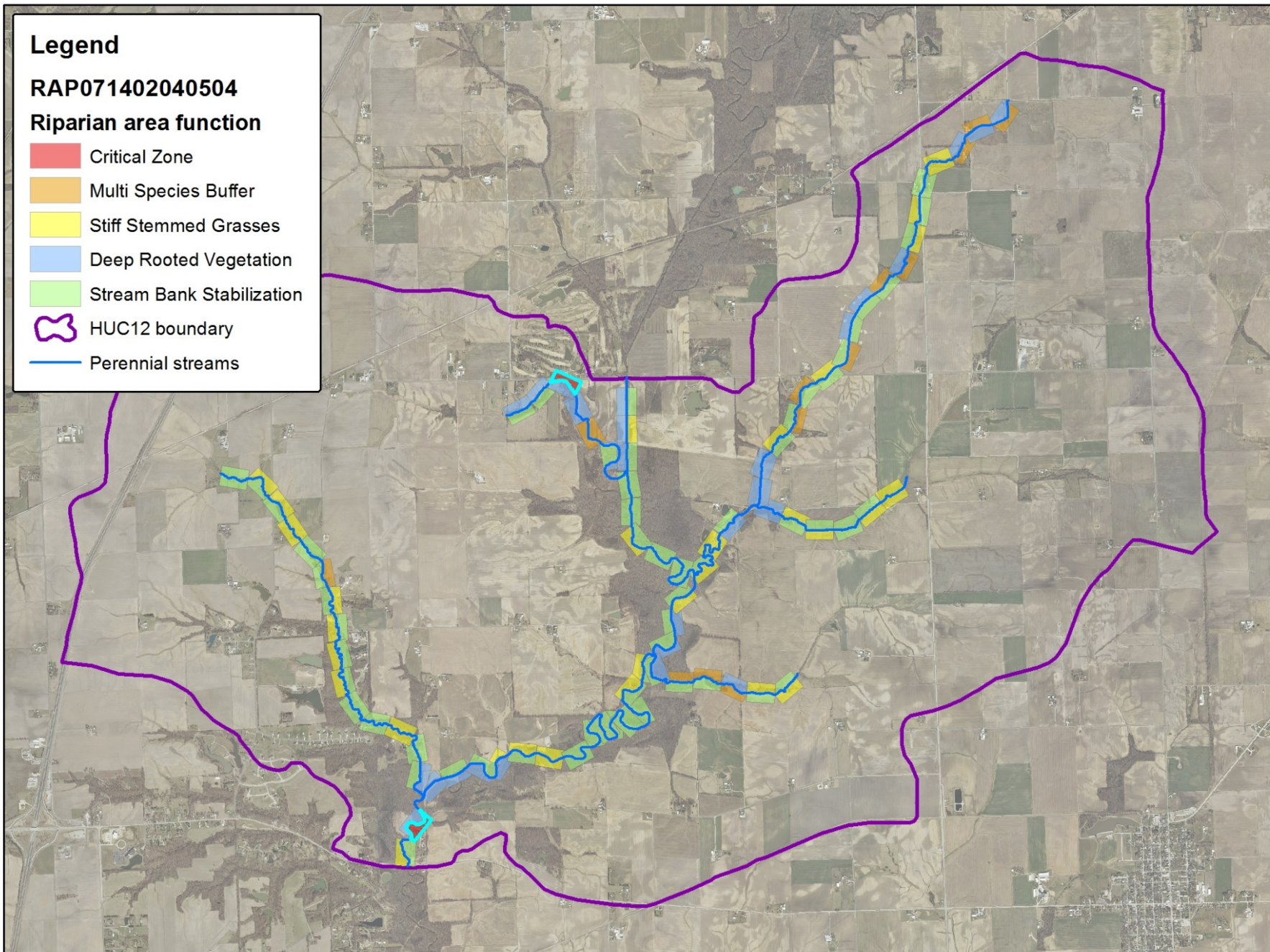
Legend

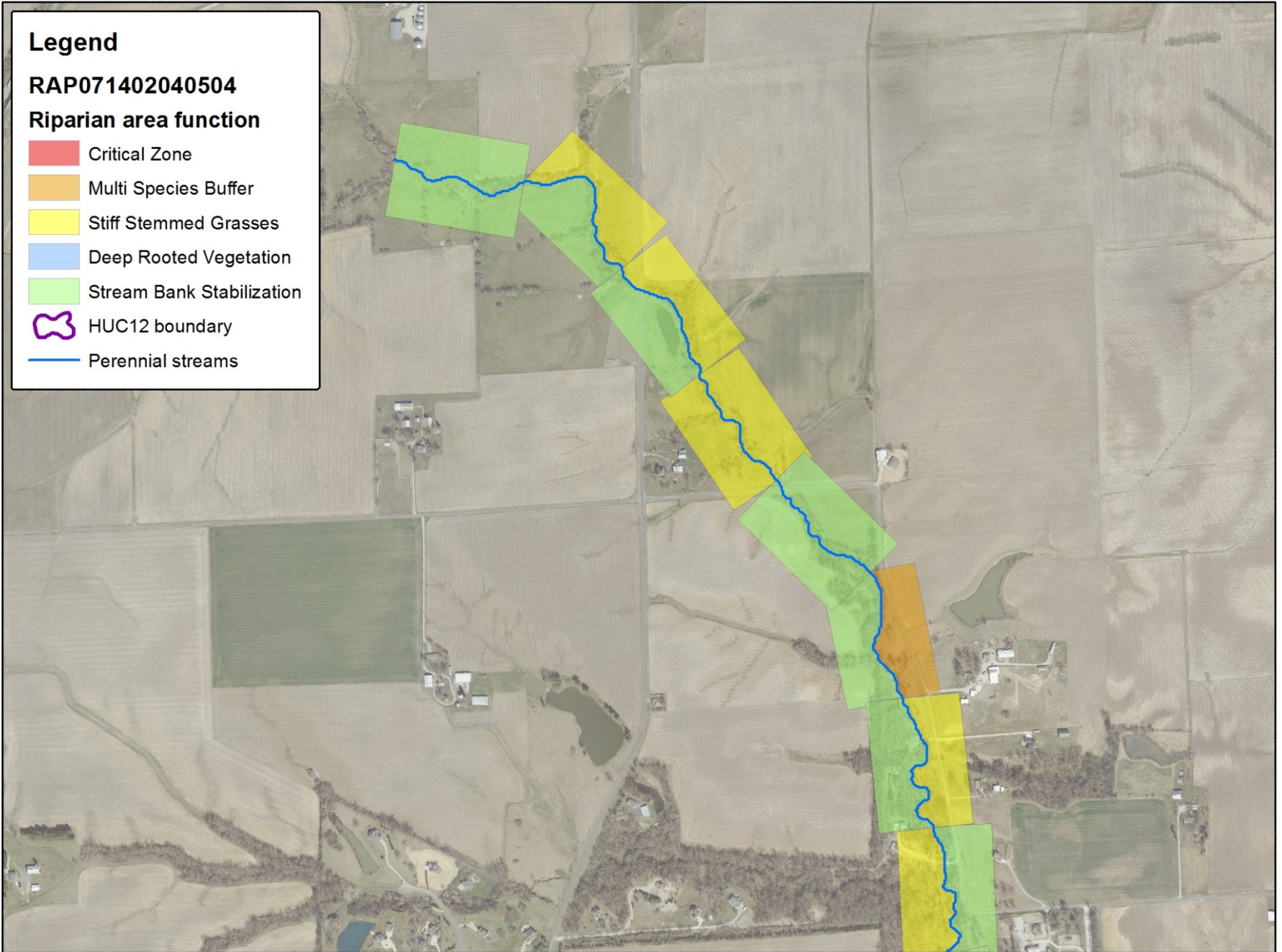
- WASCOBs071402040504
- WASCOBbasin071402040504
- HUC12 boundary
- Perennial streams



WASCOB basins example - HUC071402040504







Summary of recommended conservation practices for each HUC-12.

<i>HUC12 0714020405</i>	<i>Area (Ha)</i>	<i># nutrient removal wetlands</i>	<i># drainage management polygons</i>	<i># contour buffer strips</i>	<i>Grass waterways total length (km)</i>	<i># WASCOB</i>
_01	6,027	1	220	20	91	57
_02	8,916	1	316	105	119	159
_03	10,581	0	428	253	179	157
_04	4,648	12	79	191	50	270
_05	4,713	0	75	229	73	106
_06	6,247	14	11	254	79	138
_09	7,886	1	49	520	131	404
TOTAL	49,018	29	1178	1572	723	1291

Summary of recommended Riparian Area conservation practices for each HUC-12.

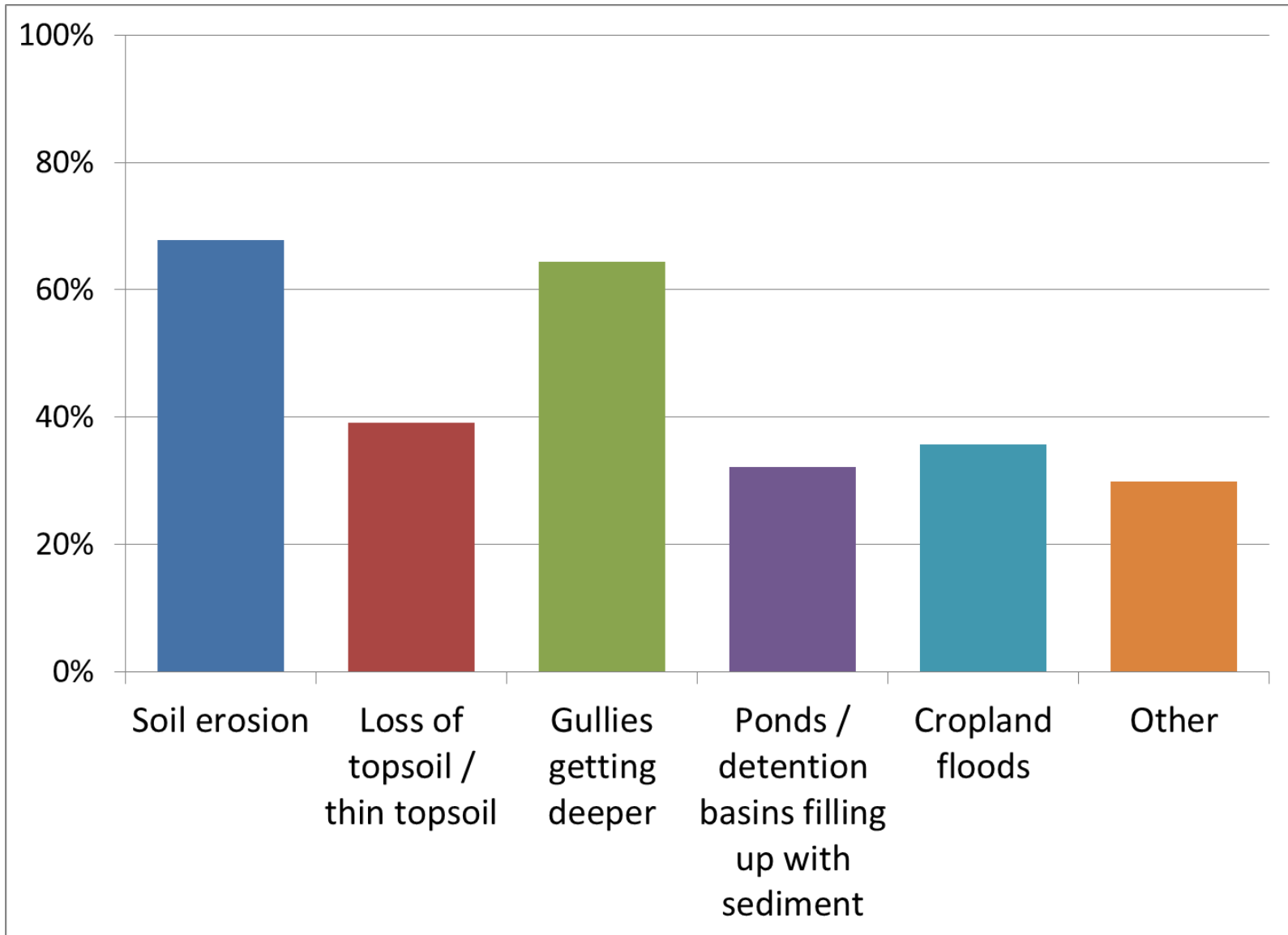
HUC12 0714020405_	Area (Ha)	# Critical Zone segments (CZ)	# Multi Species Buffer (MSB)	# Stiff Stemmed Grasses (SSG)	# Deep Rooted Vegetation (DRV)	# Stream Bank Stabilization (SBS)
_01	6,027	22	22	56	229	207
_02	8,916	25	24	80	435	378
_03	10,581	51	44	97	464	394
_04	4,648	2	14	36	33	77
_05	4,713	26	16	35	215	182
_06	6,247	12	13	33	195	155
_09	7,886	25	23	66	311	285
TOTAL	49,018	163	156	403	1882	1678

Landowner/Farmer Survey

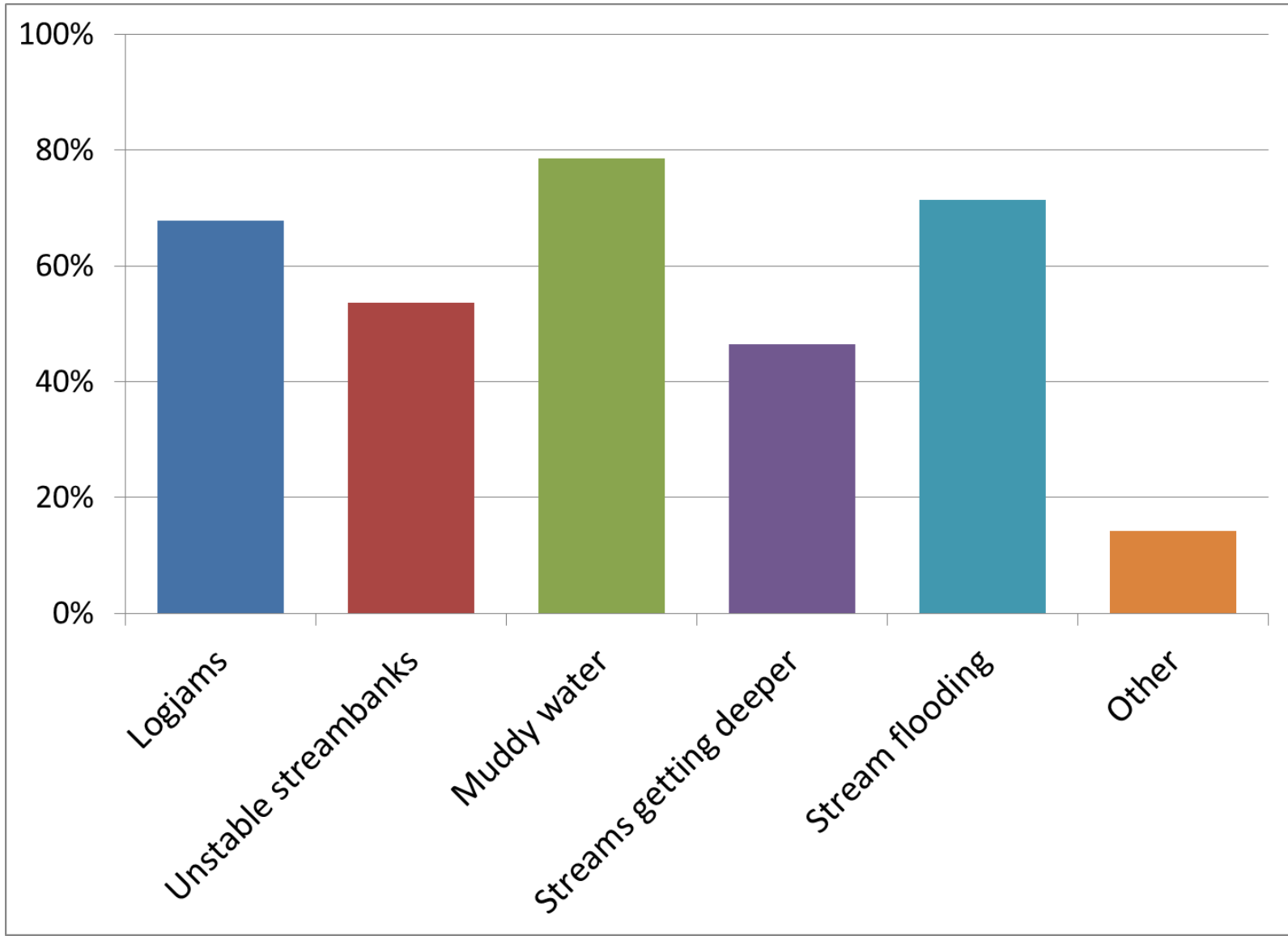


- Determine landowners' knowledge of conservation programs and/or their interest in pursuing conservation practices.
 - 10 questions
 - Mailed to almost 1,000 addresses of owners of parcels >5 acres
 - 105 Responses
-

Which of these issues have you noticed on your land / cropland?

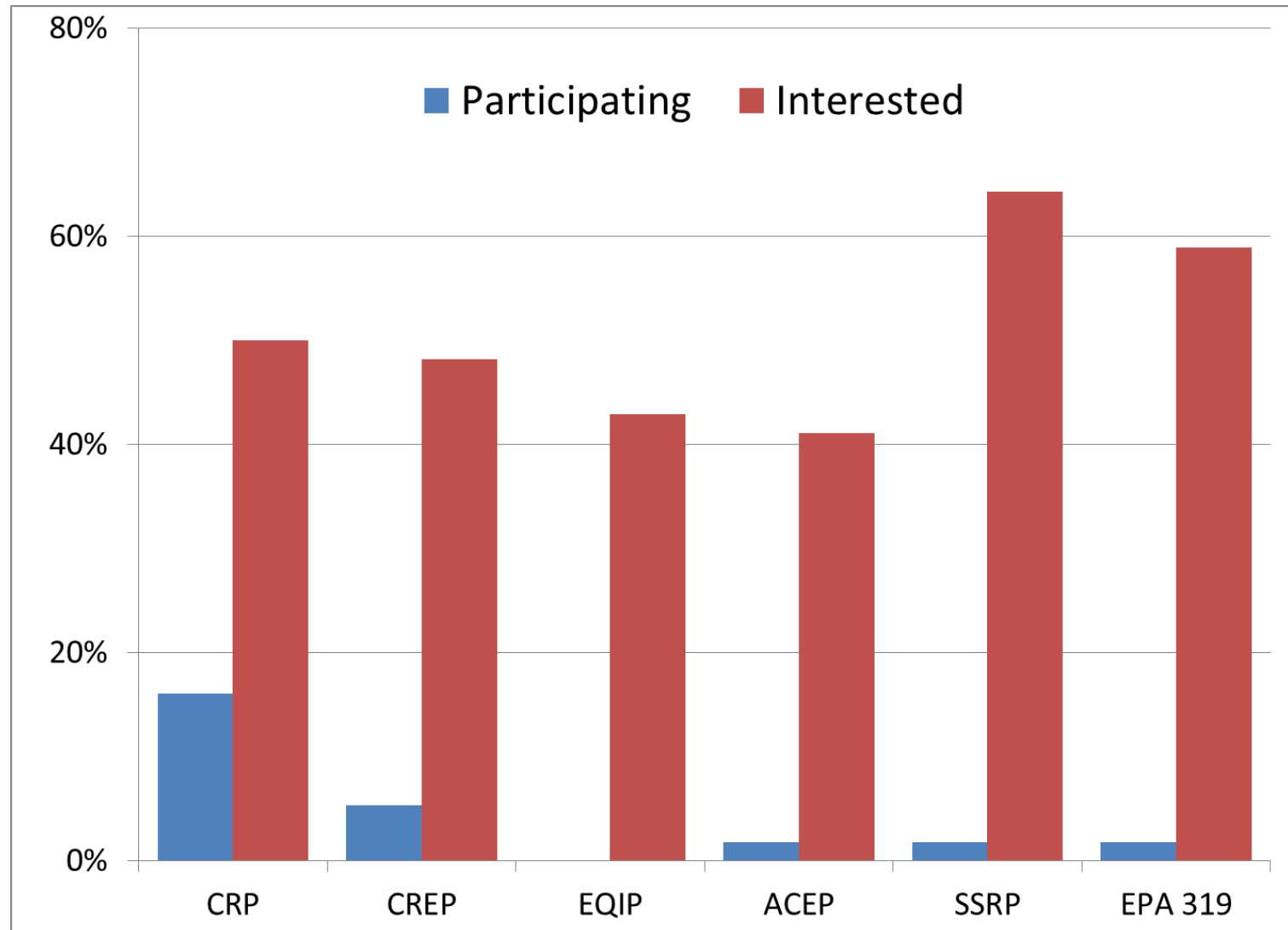


Which of these issues have you noticed in the creeks and streams on or adjacent to your land?

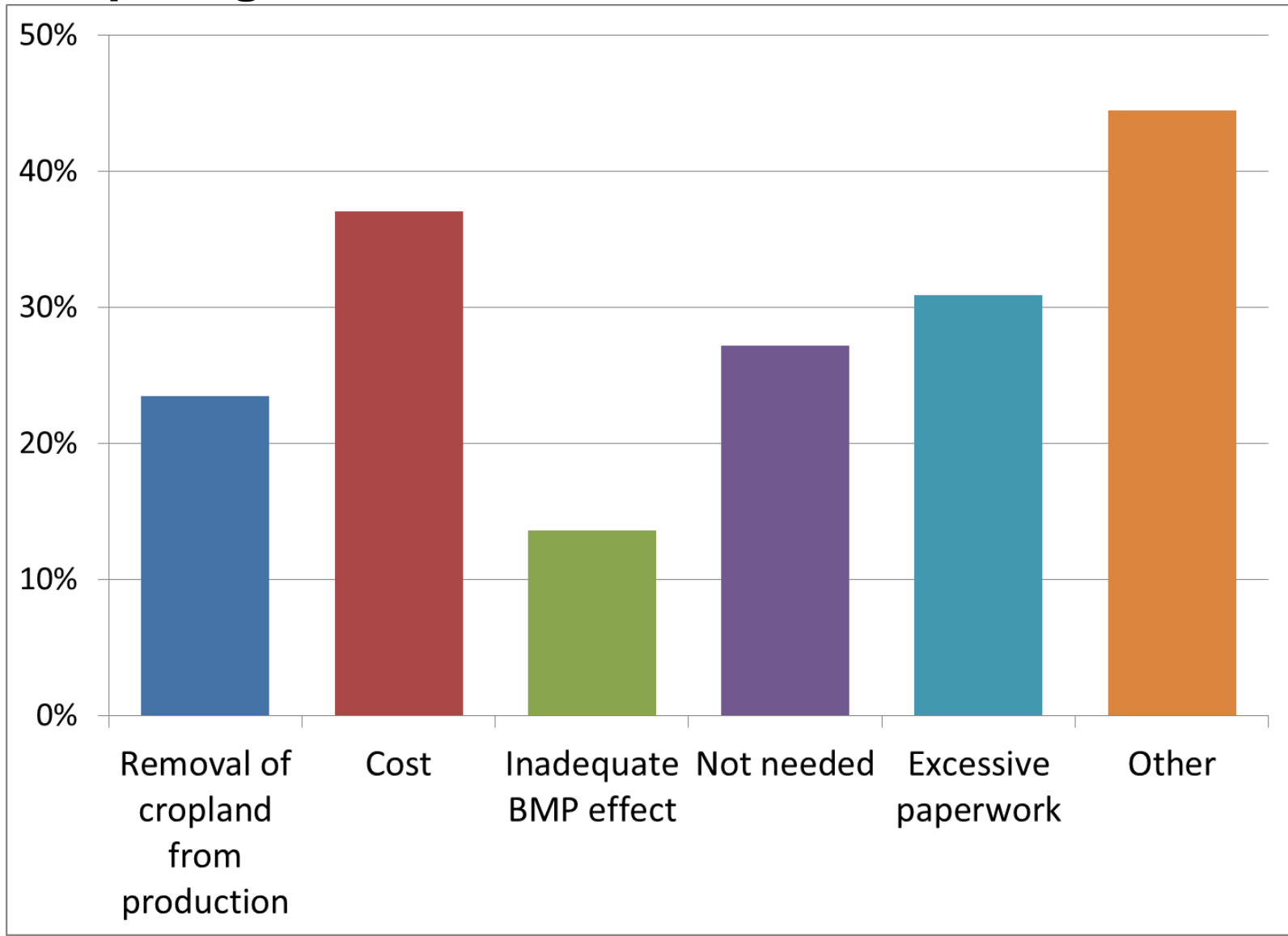


Which of the following programs are you participating in?

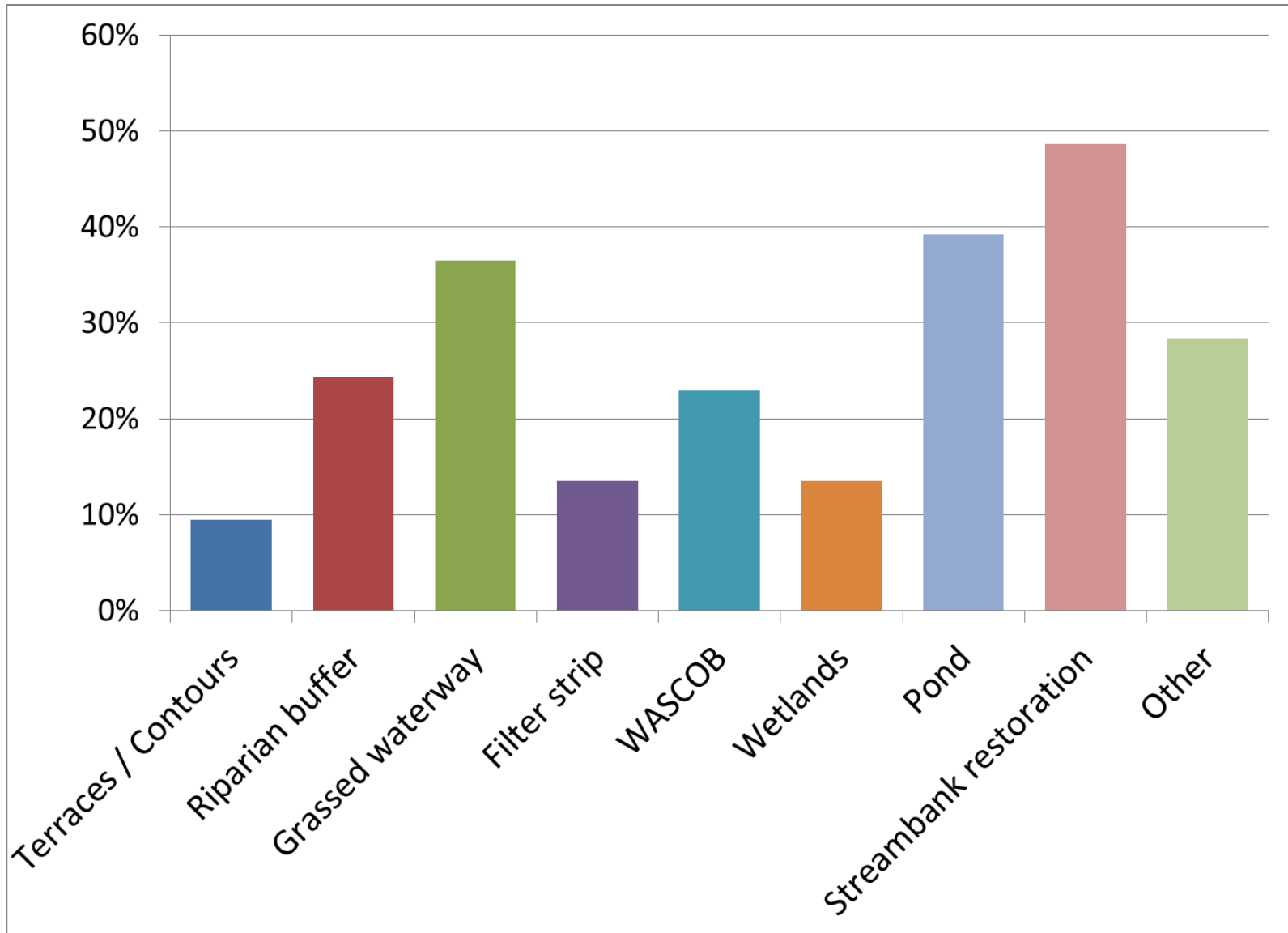
Which program(s) might you be interested in participating in?



If you are aware of any or all of the programs above, what concerns prevented you from applying / participating?



What type(s) of projects might you be interested in implementing on your land?



Summary




- The ACPF provided guidance on where to focus conservation practices.
 - Landowner/Farmer Survey and stakeholder engagement educated and created leads.
-

Next Steps



- Watershed Plan approved by IEPA, Nov 2015
- County making changes; will adopt in 2016
- Implementation thru 319 grant etc.
- Continued outreach







Thank You!
Questions?

Contact: Janet Buchanan at
janet.buchanan@heartlandsconservancy.org
or John Sloan at jjsloan@lc.edu

Visit: www.heartlandsconservancy.org/uppersilvercreek



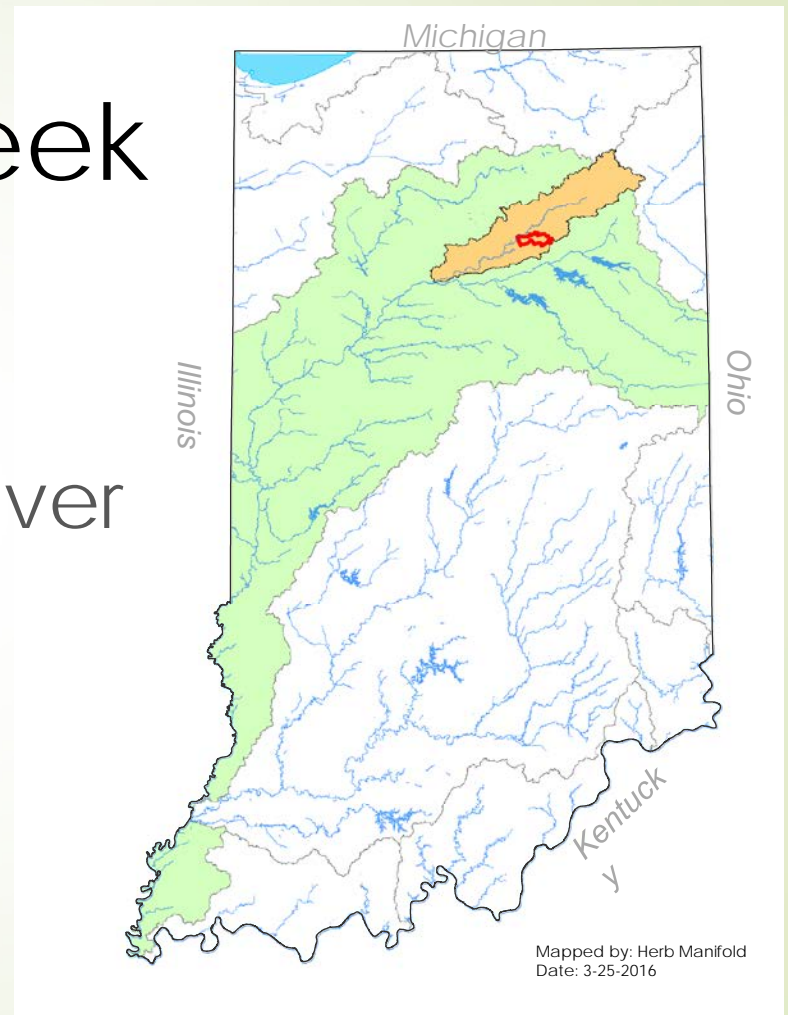
Agricultural Conservation Planning Framework in the Beargrass Creek Watershed




Dr. Joe Magner-Watershed Recovery, University of Minnesota
Susi Stephan-Wabash County Soil & Water Conservation
District Executive Director

Beargrass Creek Watershed

Within the Eel River Watershed
Wabash County,
Indiana

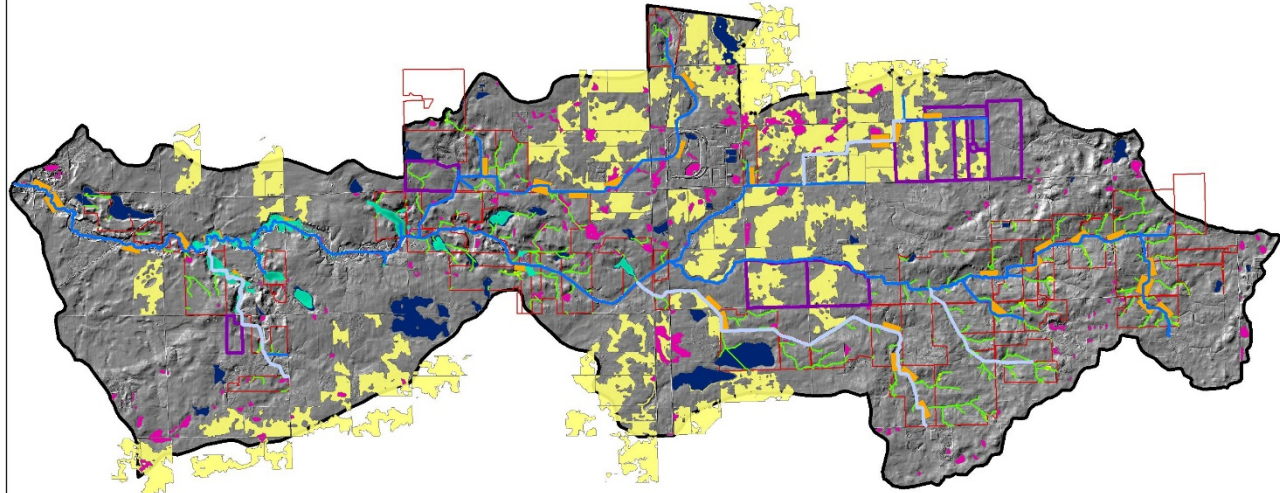


- 
- 14,000 acres
 - 85 Total Operators
 - 50 Primary Operators
 - 32% of the watershed is managed by 4 farming operations

Row Crop Agriculture Extent Beargrass Creek Watershed

Mapped by: Herb Manifold
Date: 3-25-2016

Practice Opportunities



In Field Practices

In Field Surface Depressions

Depressions with likely tile intakes (classified by depth)

- < 1 meter
- > 1 meter
- Drainage Management Opportunities

Runoff Control

- Grass Waterways (> 5 acres drainage)
- WASCOBS (Water and Sediment control basins)
- Fields at risk of direct surface runoff to stream

Edge of Field Practices

- Bioreactors

Riparian Practices

- 2-stage ditch possibilities

Depressions Along Stream (Divert & Treat)

Estimated Water Table Depth

- Channel
- 0 - 50 cm
- 50 - 100 cm
- 100 - 150 cm

Riparian Function

- Critical Zone / Multi Species Buffer



The Watershed (Restaurant) Approach

- Mark and Sarah have produced the Menu
- Joe and Susi have been taking orders
 - Some producers are ordering appetizers
 - Others are ordering meals
 - Some have been here before and have already tasted Cover Crops so are trying a new entrée such as bioreactors
- Most recently we have moved up to Chef status
- Herb Manifold, Manchester University Students and University of Minnesota Students are collecting ingredients

"Tag Team" is Working Great

- Joe-Year's of Research and Field Work, Combined with life experiences produces great interaction with the farmers.
- Susi-Born and raised in Wabash County and through the SWCD and past experiences has a personal connection with many of the landowners.



"The fact that a number of agency staff are personally connected to the watershed, farm themselves or are from a farming family, also appears to have cemented their reputations"-Social Science Findings Report



Outreach

2 Landowner Meetings:

December 2014-50 in attendance about ½ producers and ½ agency

Introduced the Project, Importance of Manure Management, Nitrogen Cycle, PARP, Showed Maps, Trap and Treat Practices.

January 2016- 39 in attendance 21 farmers-Key Producers!

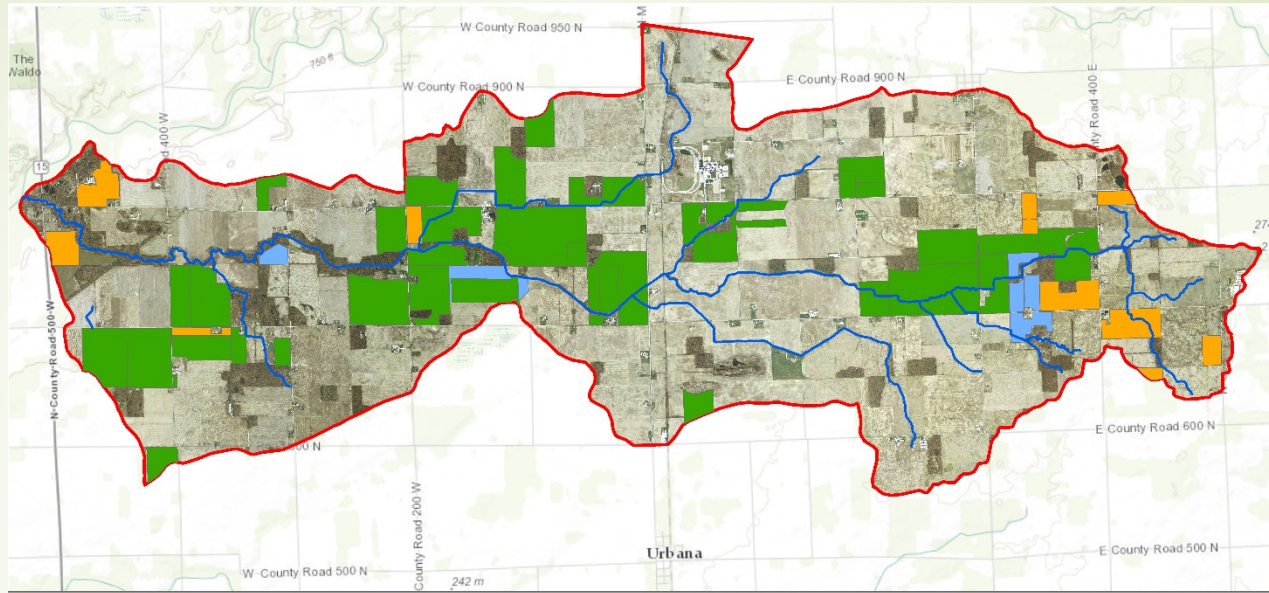
Purdue University- October 2014-13 interviews, combination of farmers with both conventional and conservation management practices.

Shop Meetings:

December 18 & 19, 2014- Met with 4 producers

March 10, 2015-Met with 8 Producers

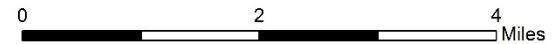
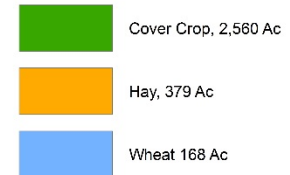
March 15 & 16, 2016-Met with 9 producers



Cover Crop and Ground Cover 2015



Mapped by: Herb Manifold
Date: December 2015





Next Steps:

- Preparing Orders with field data ingredients
 - Two-Stage Ditch, Denitrifying Bioreactors, Stream Channel Modification and Utilization of Oxbows
- Presentation to the Table!

Questions?

Communication is ALWAYS key!



Contact Information:

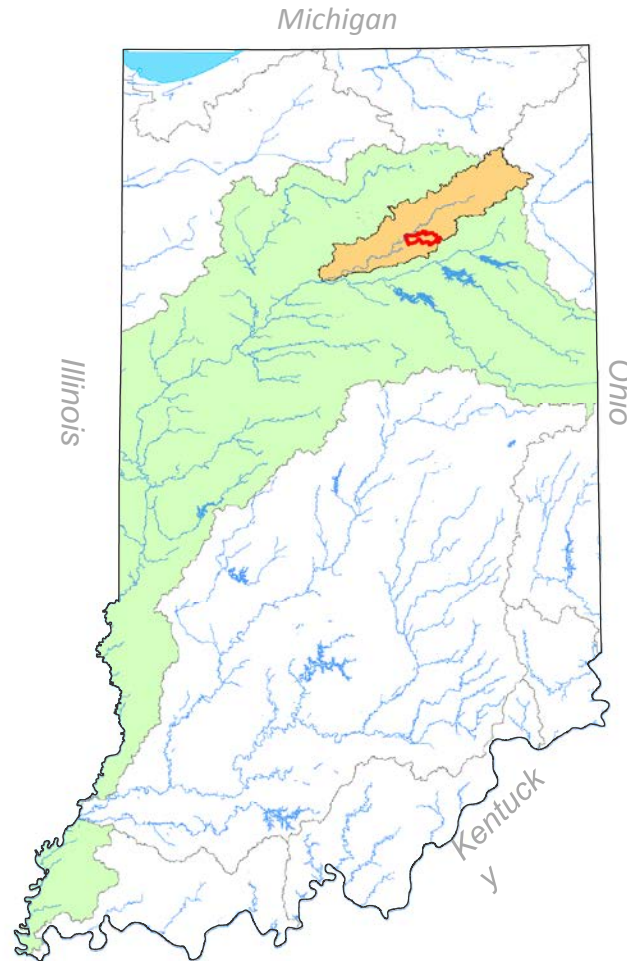
- Dr. Joe Magner
Watershed Recovery, University of Minnesota
magne027@umn.edu
- Susi Stephan
Wabash County Soil & Water Conservation District Executive
Director
Susan.Stephan@in.nacdnet.net

Nutrient Budget of Beargrass Creek Watershed

Herb Manifold, University of Minnesota

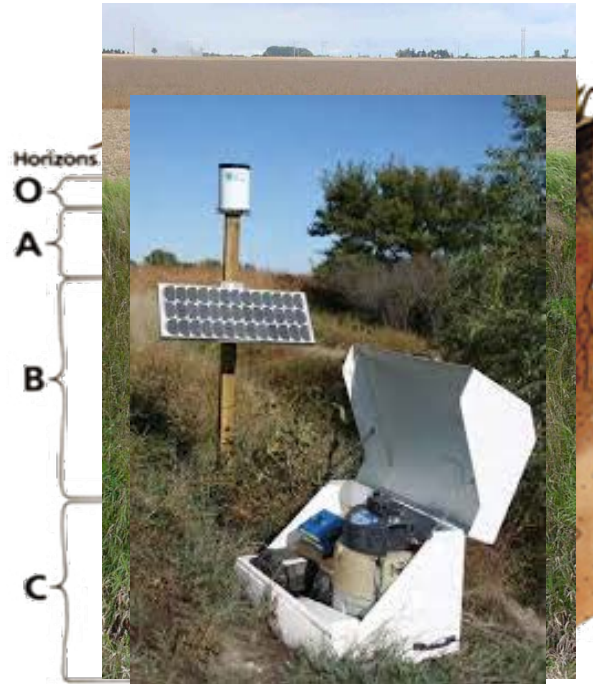
- **Beargrass Creek Watershed**

- 14,000 acres
- 85% Row Crop Agriculture
- 13 Animal Feeding Operations

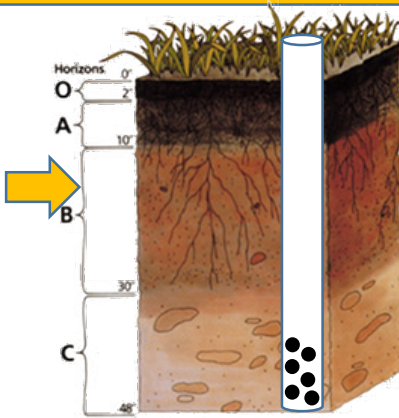


Experimental Design

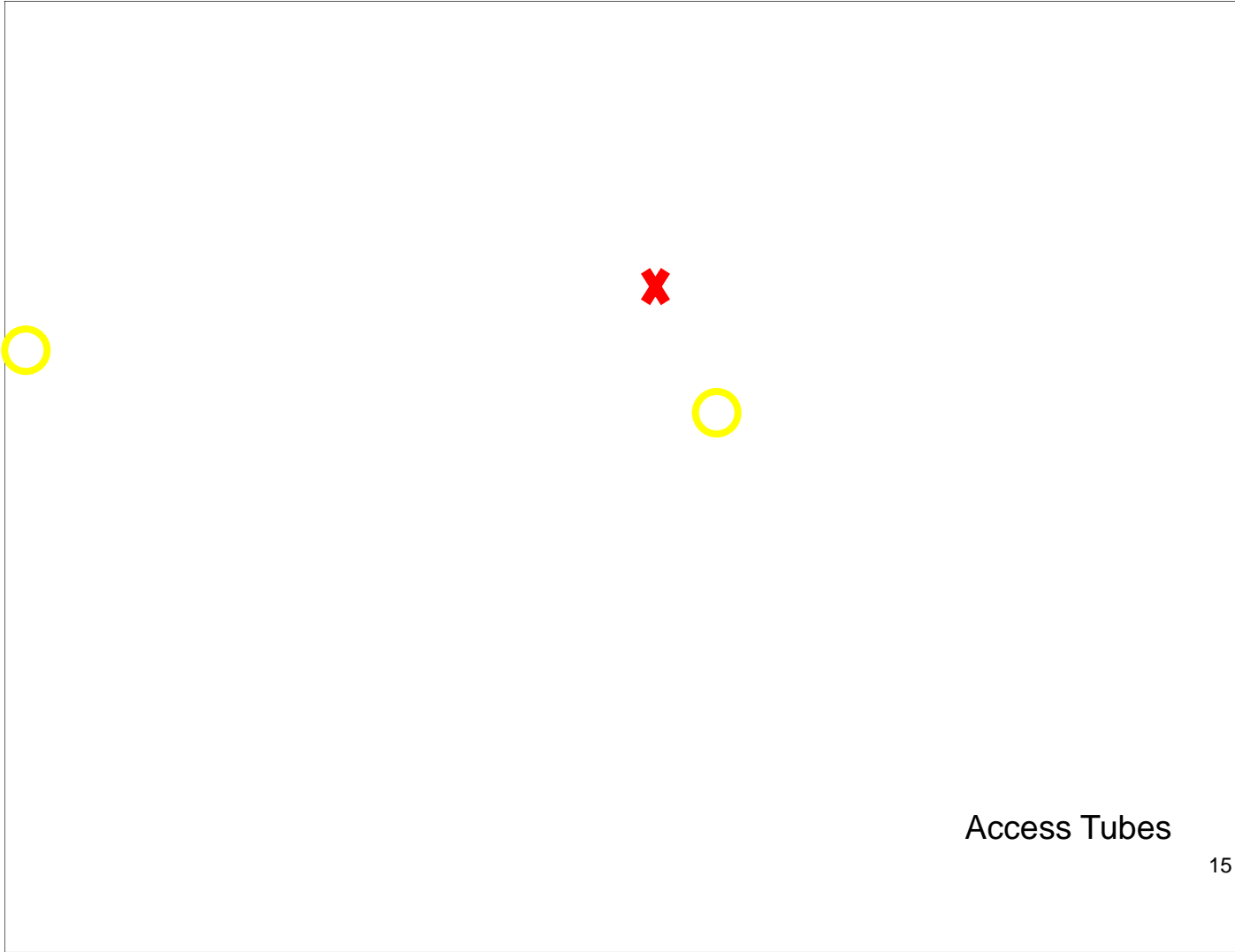
- Track Nutrients from Application to Exit
- Fertilization
 - Commercial Fertilizer
 - Amount Manure Applied
 - Nutrient Analysis of Manure
- Water Quality
 - Access Tubes, Loads
 - Field Tile, Loads
 - Stream Gage Station, Loads



(Hunter College, Michigan State University, ISCO)



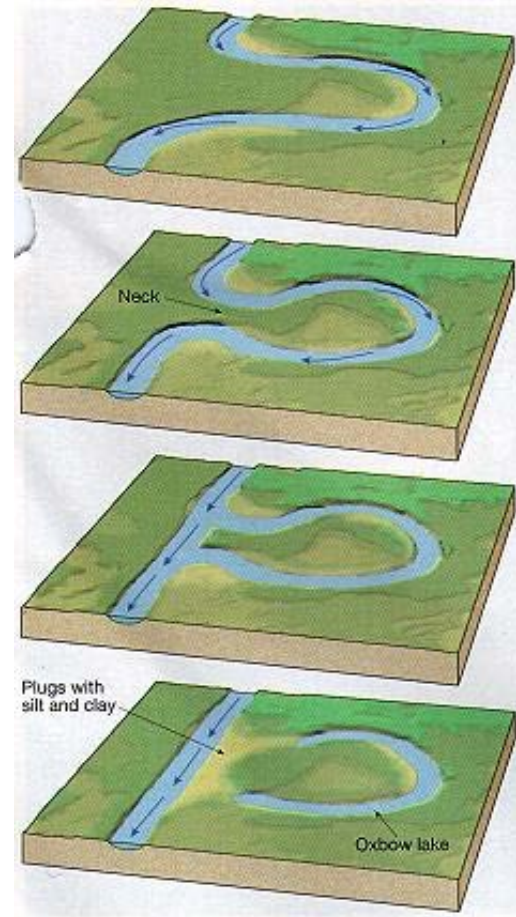
(Hunter College,, ISCO, Milward 2014, Stromberg 2013)



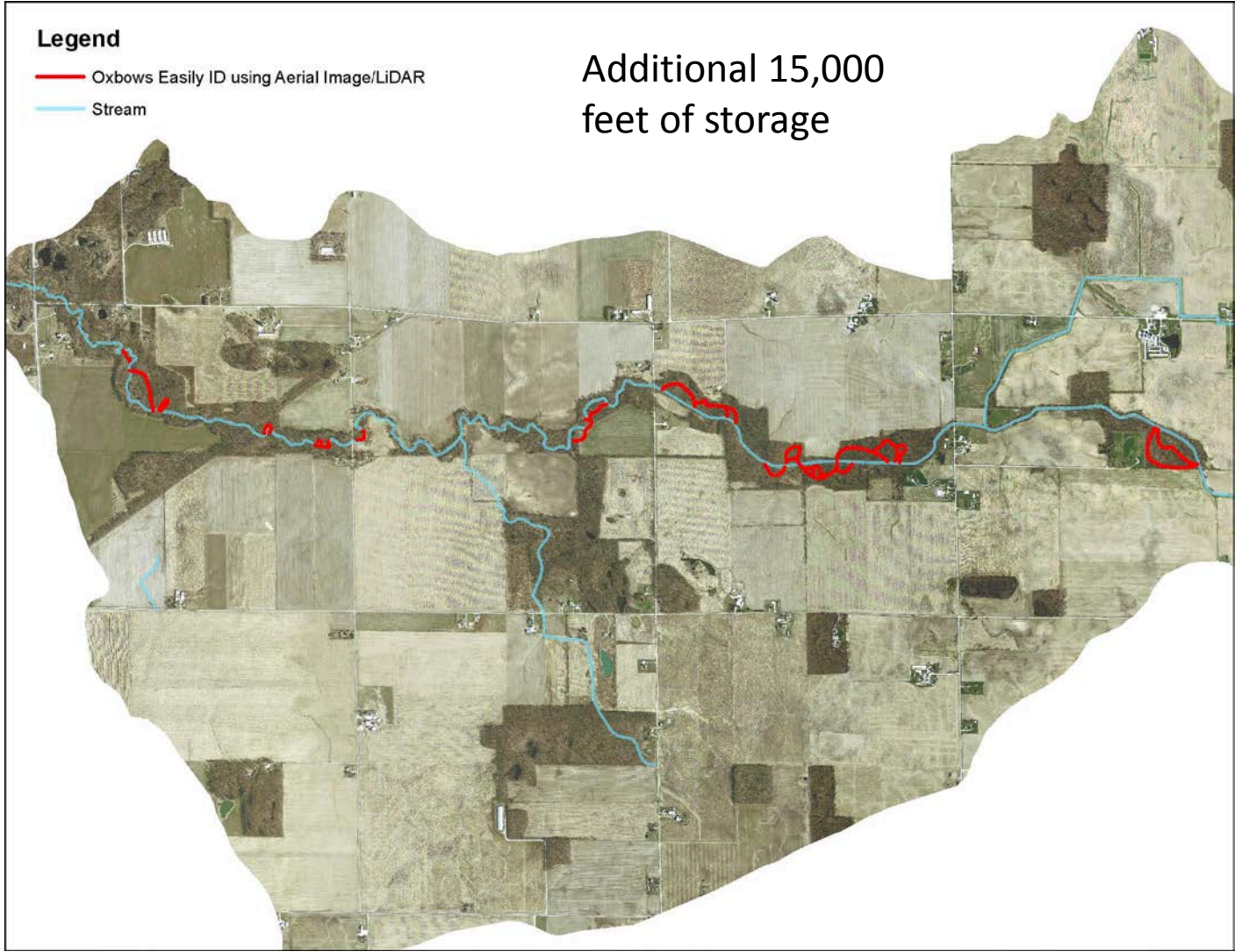
Access Tubes

What is an Oxbow

- Old part of stream channel
- Predominate in non productive areas
- Extended residence time
- Off Channel Storage
 - Non-productive areas
 - Additionally nutrient reduction



(BCC)

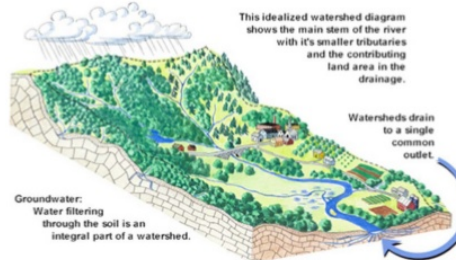


Summary

- Stream samples and access tube samples seem to show similar concentration of nutrients.
- More in-depth analysis of data will be done soon to better describe the nutrient budget

THE WATERSHED APPROACH: A SYSTEMIC AND STRATEGIC APPROACH AT WATERSHED SCALE

Reduce sources, reduce transport, restore sinks



Following the flow of water...surface and subsurface...

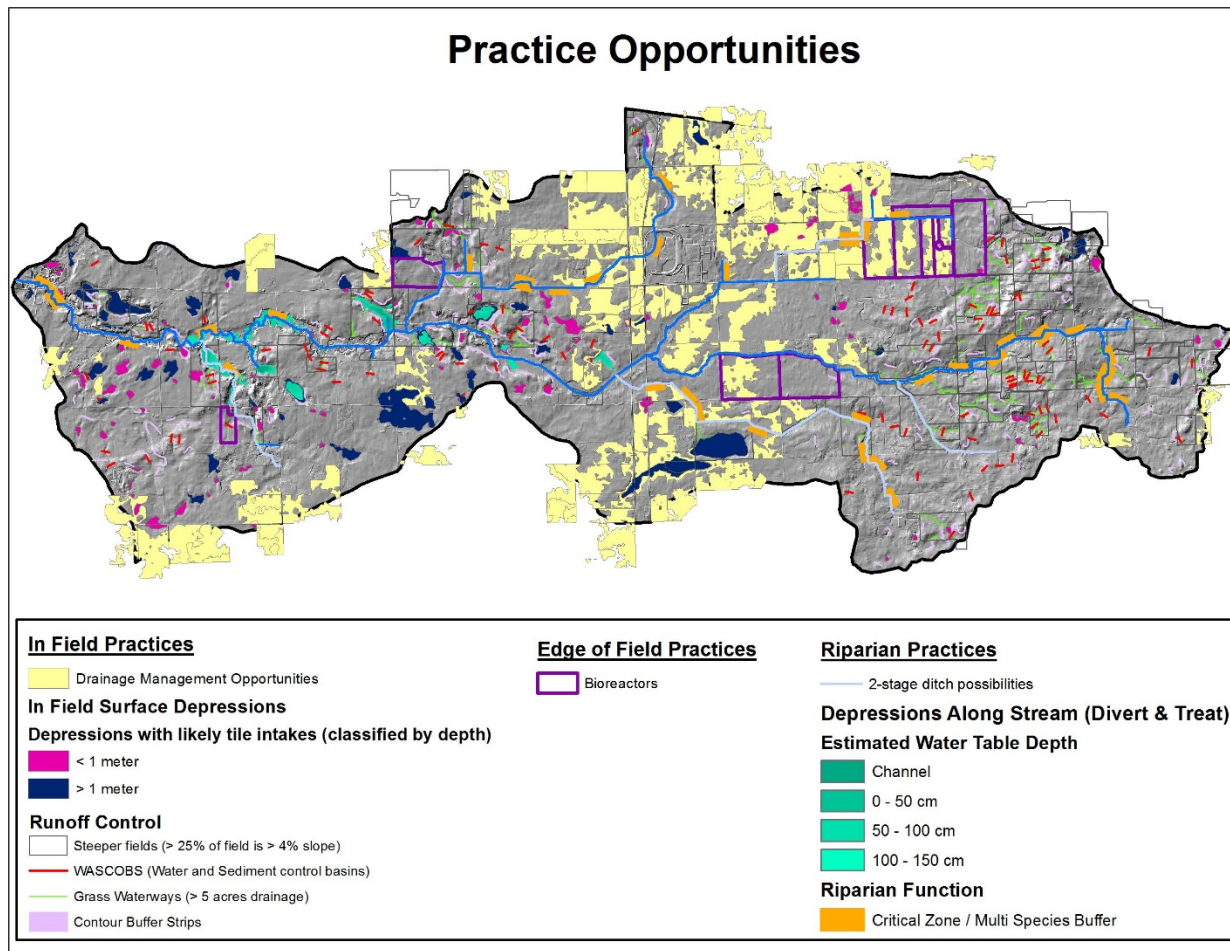
(McLellan)

Stakeholder Responses to Watershed Planning with ACPF

Dr. Linda Prokopy
Director, Natural Resources Social Science Lab
Professor of Natural Resources Social Science



Is this scary to farmers???



General Thoughts on Targeting

- Sometimes assumed to be a dirty word!
- But increasing evidence suggests that farmers and agency staff “get it”

(Arbuckle 2013; Kalcic et al. 2014)

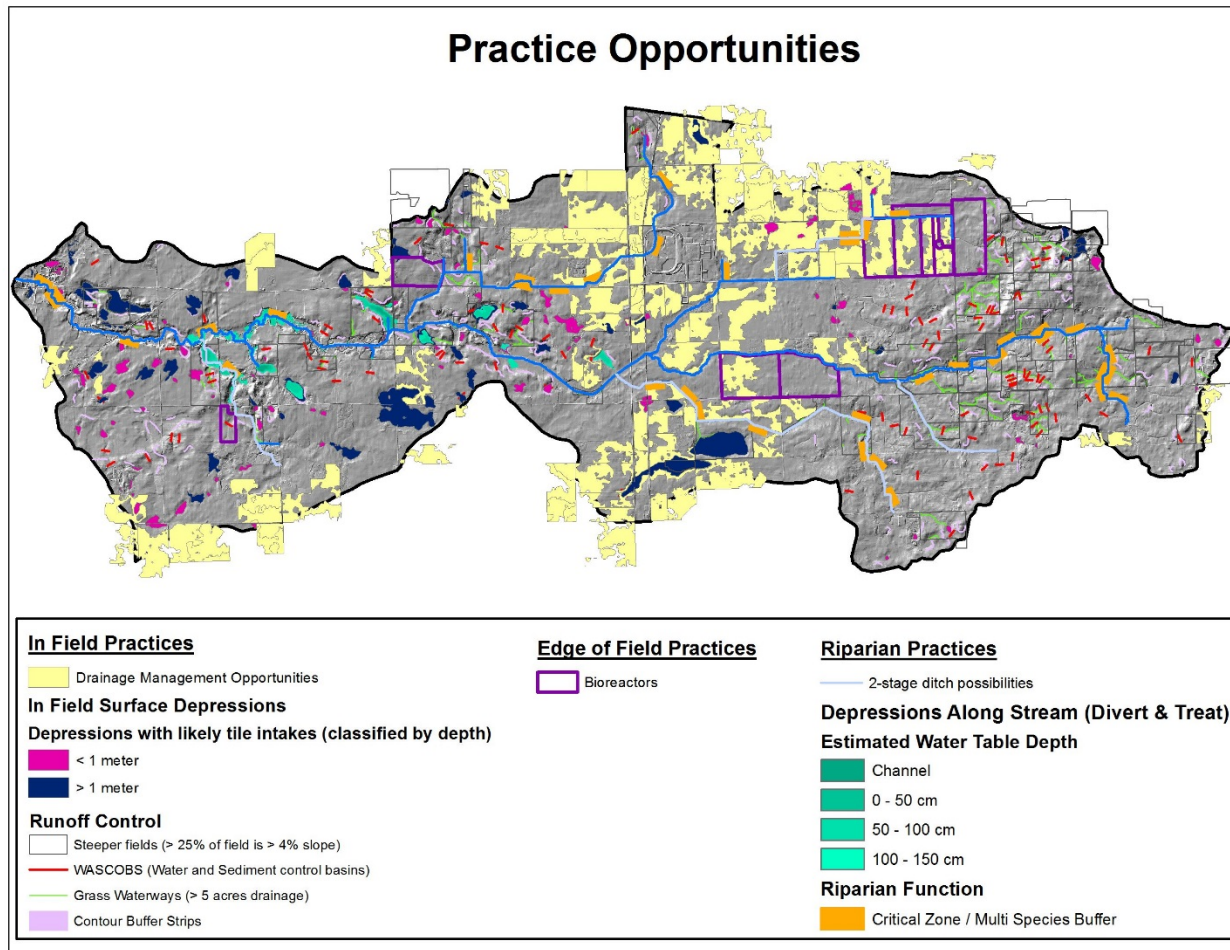
“Well, biggest bang for the buck. We do not have unlimited funds to spend, either personally, or businesses or the government, any of us. So we have to do the most for the least amount of money.” (farmer in Kalcic et al. 2014)

“We all know places where there are filter strips where there doesn’t need to be a filter strip. . And there are just places where it really does need to be.” (NRCS employee)

Our Process in Watershed Approach

- 1) Start with a watershed with sufficient capacity
- 2) Interview agency staff
- 3) Interview producers
- 4) Social indicator surveys
- 5) Detailed report with outreach recommendations
- 6) Ongoing guidance for conducting farmer meetings
- 7) Evaluation

Beargrass



1. Social Capacity

- Paid watershed staff
- Inter-agency trust and collaboration
- Problem salience and awareness
- “Basic” BMPs already adopted
- Some farmers are conservation leaders



2. Interview Agency Staff (2014)

- Staff are really committed and excited about ACPF!

“You have to have the grassroots approach – number one. Hence the Soil and Water Conservation District. If they are not behind you, you got nothing. You have to have the right people at the right place at the right time. And I’m not going to say that’s luck, I’m going to say if you have the right people doing what they need to be doing, they can tailor things so that you are at the right place at the right time” – Agency Staff

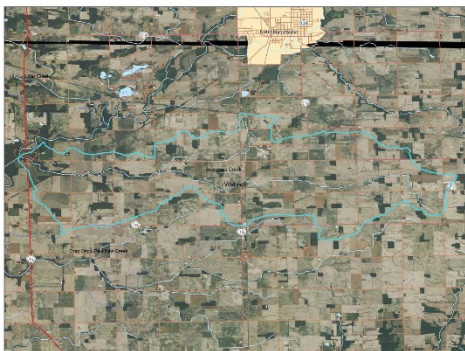
3. Interview Producers (2014)

Recommendations:

- Clearly articulate goals of the project
- Emphasize that project is an opportunity for producers
- Alleviate fears: participation is voluntary
- Provide evidence of environmental problems resulting from agriculture
- Familiarize producers with range of conservation practices and their purpose
- Provide evidence practices work
- Have trusted individuals convey messages and findings
- Provide multiple opportunities for dialogue

4. Social Indicator Surveys, 2014

Your Views on Local Water Resources



Dear agricultural producer,
Purdue University, in partnership with the Natural Resource Conservation Service, the Wabash County Soil and Water Conservation District and the Middle Eel River Watershed Initiative, is working to improve and protect the water quality of our lakes and streams. As an agricultural producer in the Beargrass Creek watershed, your insights are particularly important in helping to direct technical and financial assistance for local conservation efforts. We would greatly appreciate your participation in this survey to help us learn how we might best serve your needs.

There are two ways in which you can complete our survey. The most convenient way is for you to enter the following website address into your web browser: <http://tinyurl.com/Beargrass09> and provide your responses securely online. If you choose to complete the survey online you will need to enter the following code: _____ . This will let us know that you have completed the survey so that we will stop sending reminders. We have also included a paper version with a postage-paid return envelope if you prefer to respond by mail. The information you provide is confidential and will never be linked to your name, only to this code, which is used only for the purpose of knowing who has responded to the survey.

We ask that this survey be completed by the person in your home that makes most of the agricultural management decisions and is at least 18 years old. Your participation in this survey is voluntary. Your answers will be kept confidential and will be released only as summaries where individual answers cannot be identified.

Unless otherwise instructed, please check the selection that best describes your situation or opinion for the agricultural operation located within the Beargrass Creek watershed, which is the area inside of blue lines shown on the map above. The survey should take approximately 20 minutes to complete. Please read each question carefully. For more information about the Middle Eel River Watershed Initiative, please contact Susi Stephan at susan.stephan@in.nacdn.net or at (260) 563-7486 Ext. 3. For information regarding the survey, please contact Linda Prokopy at lprokopy@purdue.edu or at (765) 496-2221. Thank you in advance for your help!

Susi Stephan

Susi Stephan, Executive Director
Wabash County
Soil and Water Conservation District

Linda Prokopy

Linda Prokopy
Purdue University

Following SIPES protocol
(www.iwr.msu.edu/sidma)

N=60

73% response rate

Survey Results

	Strongly Disagree/Disagree	Neutral
Government use of satellite imagery and GIS to map characteristics of private land is an invasion of privacy.	21%	43%

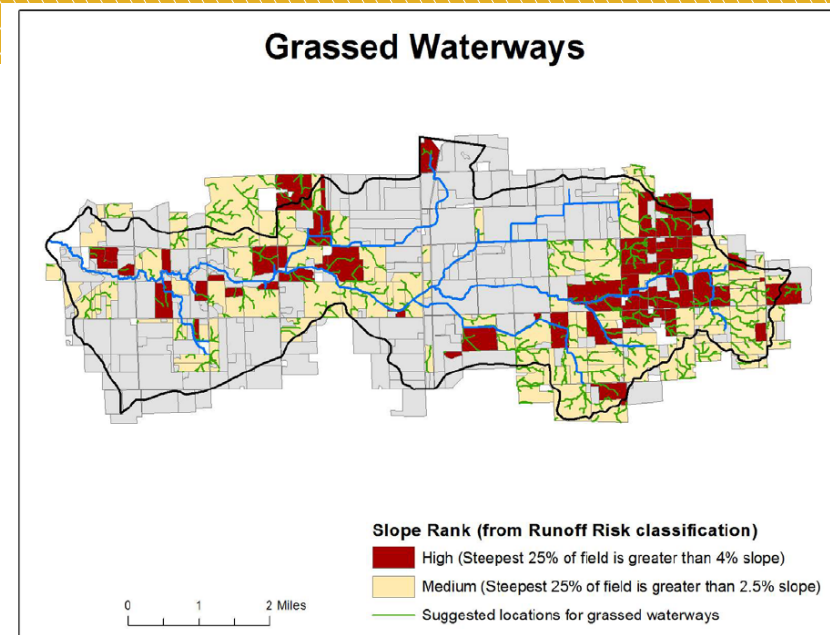
More Survey Results

	Strongly Agree/Agree
a. Conservation funding should be higher for land that is most vulnerable to soil and water quality problems.	71%
b. Targeted conservation is a good idea because limited resources should be spent where they have the most impact.	77%
c. Satellite imagery, GIS and other technologies can be valuable tools to help farmers improve their farm's environmental performance.	64%

Grassed Waterways

Goal: reduce risk of concentrated flow (gully) erosion

Currently use: 77%

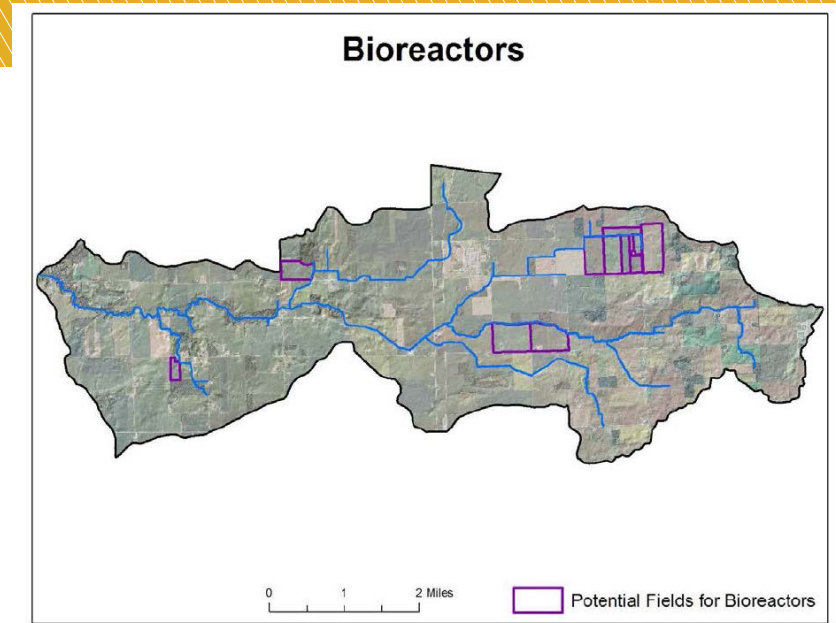


	Never heard of it	Heard of it	Used it in the past
Not willing to try	0%	3%	2%
Might be willing to try	0%	7%	5%

Bioreactors

Goal: denitrification

Currently use: 2%

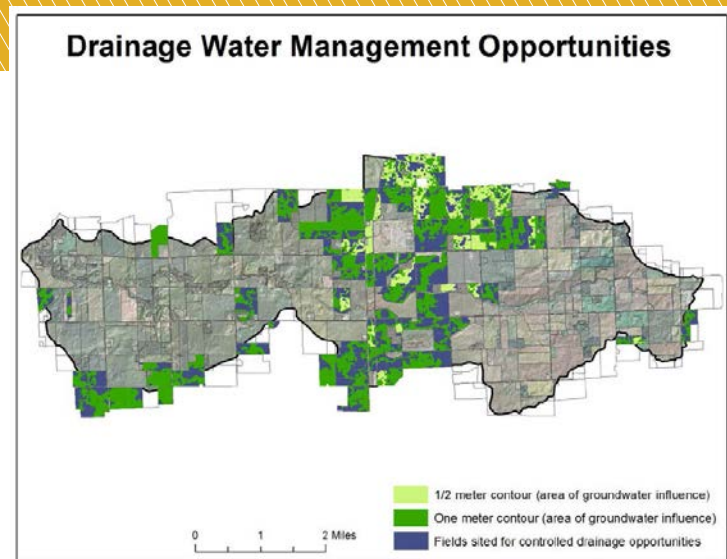


	Never heard of it	Heard of it	Used it in the past
Not willing to try	19%	7%	2%
Might be willing to try	41%	22%	5%

Controlled Drainage

Goal: reduce nitrogen loads

Currently use: 3%

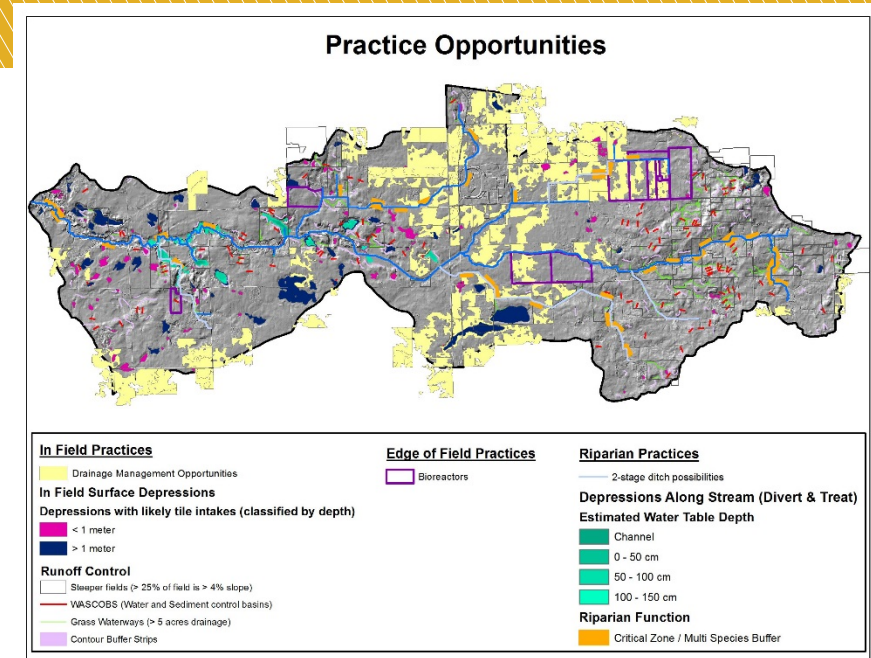


	Never heard of it	Heard of it	Used it in the past
Not willing to try	13%	10%	2%
Might be willing to try	20%	40%	0%

Two Stage Ditches

Goal: trap sediment and reduce nutrient loading

Currently use: 2%

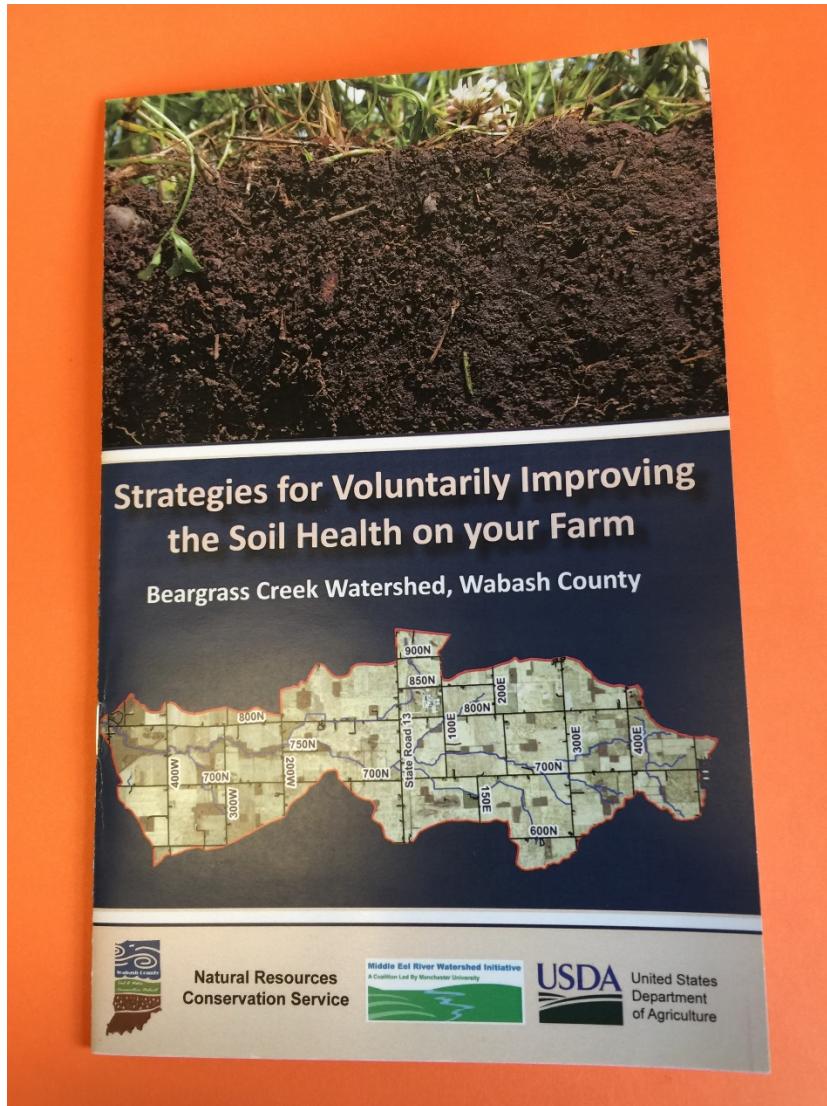


	Never heard of it	Heard of it	Used it in the past
Not willing to try	16%	11%	2%
Might be willing to try	35%	23%	2%

Our Process in Watershed Approach

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Promoted Practices



“Menu of Options”

- Grassed waterways
- Filter strips
- Water and Sediment Control Basins (WASCOBs)
- Controlled Drainage
- Crop Residue Management
- Cover Crops
- Nutrient Management
- Manure Storage
- Precision Agriculture
- Two Stage Ditches
- Bioreactors
- Saturated Buffers
- Stream Channel Modifications

7. Evaluation – later this year!

Your Views on Local Water Resources



Dear agricultural producer,
Purdue University, in partnership with the Natural Resource Conservation Service, the Wabash County Soil and Water Conservation District and the Middle Eel River Watershed Initiative, is working to improve and protect the water quality of our lakes and streams. As an agricultural producer in the Beargrass Creek watershed, your insights are particularly important in helping to direct technical and financial assistance for local conservation efforts. We would greatly appreciate your participation in this survey to help us learn how we might best serve your needs.

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Susi Stephan

Susi Stephan, Executive Director
Wabash County
Soil and Water Conservation District

Linda Prokopy

Linda Prokopy
Purdue University

Plus...

Will be working in other watersheds that have used ACPF:

- How did they introduce it to stakeholders?
- How was it received?
- Did it lead to behavior changes?

Will make recommendations on how to use ACPF from a social perspective in other watersheds.

(Funding from USEPA through University of Minnesota and ARS)

Acknowledgements

Thank You!



Linda Prokopy
lprokopy@purdue.edu

Twitter: @lprokopy





Questions?

Agricultural Conservation Planning Framework: an Overview and Experience in Beargrass Creek and Silver Creek Watersheds

Mark Tomer, USDA, Agricultural Research Service

Janet Buchanan, HeartLands Conservancy

Joe Magner, University of Minnesota

Susi Stephan, Wabash County SWCD

Linda Prokopy, Purdue University