



U.S. Environmental Protection Agency 2016 SmartWay Affiliate Challenge Honoree Ceremony

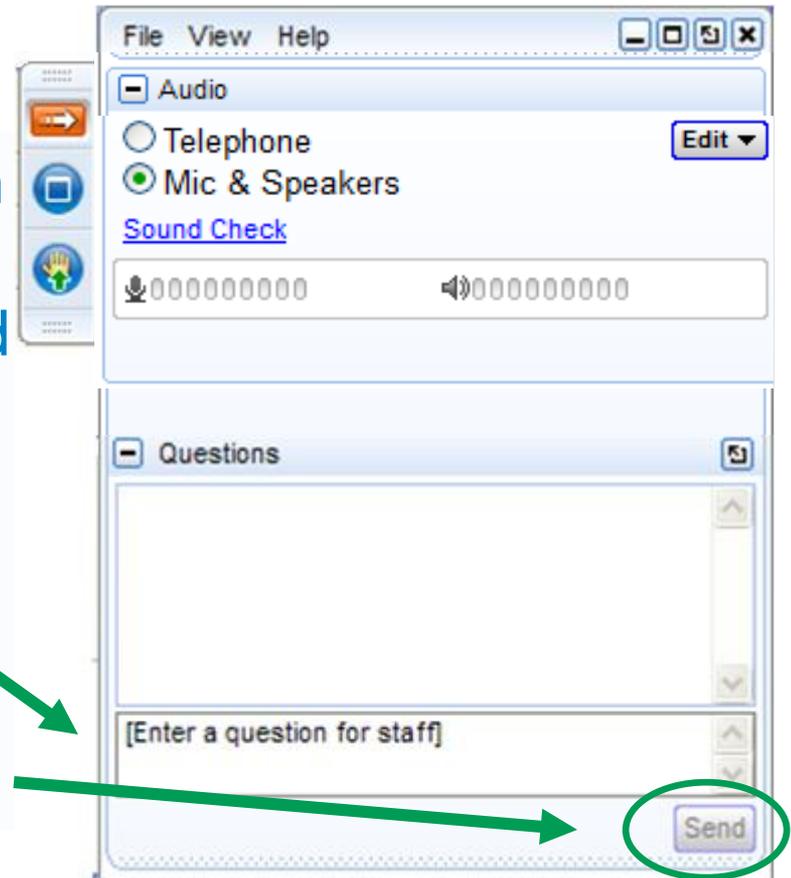
April 21, 2016



Q&A Participation Instructions

By default, you are in listen-only mode (muted).

You may submit a question by typing into the **Enter a question for staff box** and clicking the **Send button**. Staff will read and answer these questions as time allows.



SmartWay Presenters



- Patrice Thornton
 - SmartWay Affiliate Program Lead



- Cheryl L. Bynum
 - National Director, EPA SmartWay Program



Goods Movement in the U.S.



- Goods movement drives the U.S. economy and contributes to our quality of life
- It is our challenge to reconcile the benefits with environmental costs
- SmartWay's goal is to work across the supply chain to increase efficiency and reduce environmental

SmartWay Snapshot



- Since 2004, SmartWay has grown to over 3,000 partners with broad freight industry support
 - Top 100 U.S. truck carriers
 - All Class 1 rail lines
 - Fortune 500 shippers from every major business sector
 - Major logistics firms
 - Adopted by Canada in 2012
 - Becoming the global standard for freight carbon accounting
- SmartWay partners have
 - Reduced CO2 by over 72 million metric tons
 - Saved 170.3 million barrels of fuel
 - Saved over \$24 billion in fuel costs

SmartWay Affiliate Role



- Affiliates play a key role in partnership growth
- Affiliates drive change through
 - Member outreach
 - Education and training
 - Promotion and publicity
- Annual EPA SmartWay Affiliate Challenge recognizes Affiliates that are true leaders

EPA SmartWay Announces the 2016 Affiliate Challenge Honorees:





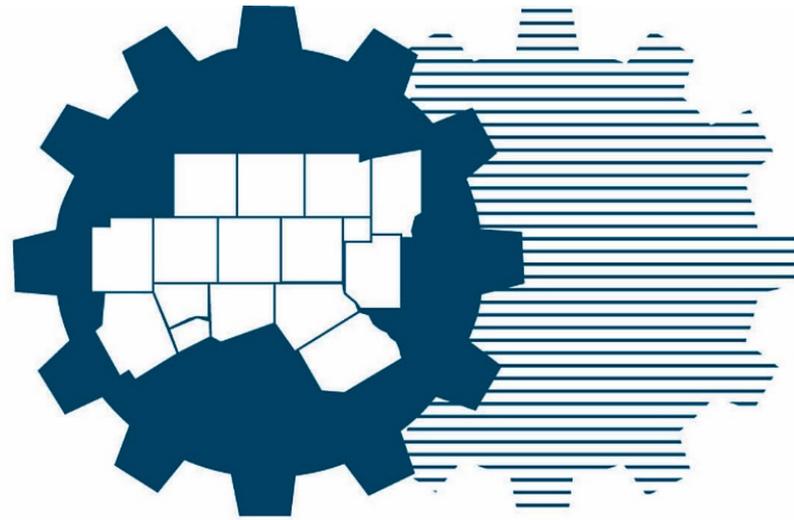
***AMERICAN
TRUCKING
ASSOCIATIONS***





Finding the ways that work





North Central Texas Council of Governments





Rental | Leasing | Logistics





RILA

RETAIL INDUSTRY LEADERS ASSOCIATION
Educate. Collaborate. Advocate.





Congratulations 2016 SmartWay Affiliate Challenge Honorees!



What was most effective...



.....in raising awareness of the benefits of the SmartWay program and sustainable freight transportation?

Questions?



- For More Information:
 - www.epa.gov/smartway
 - smartway_transport@epa.gov
 - SmartWay Helpline 734-214-4767