

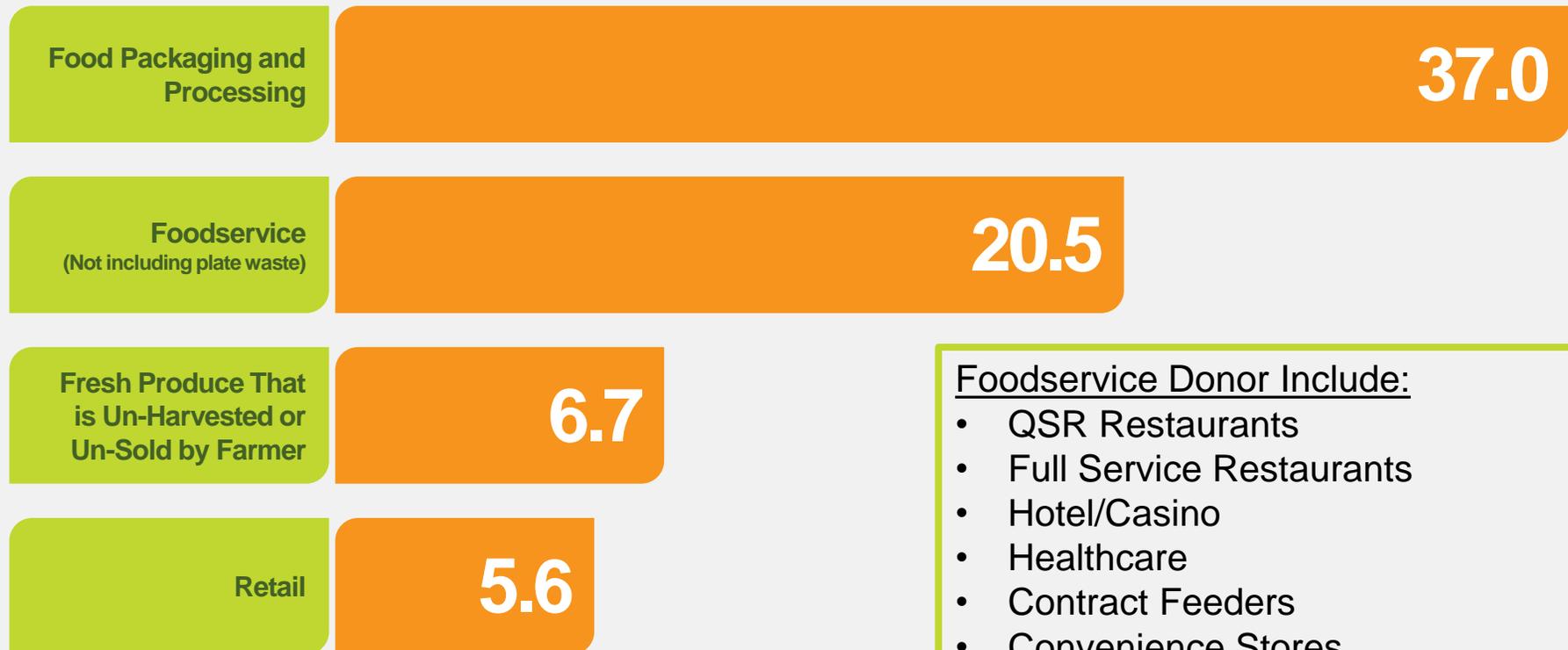


**TOGETHER
WE CAN
SOLVE
HUNGER**

**FEEDING[®]
AMERICA**

Where 70 Billion Pounds of Food is Lost

BILLIONS OF POUNDS

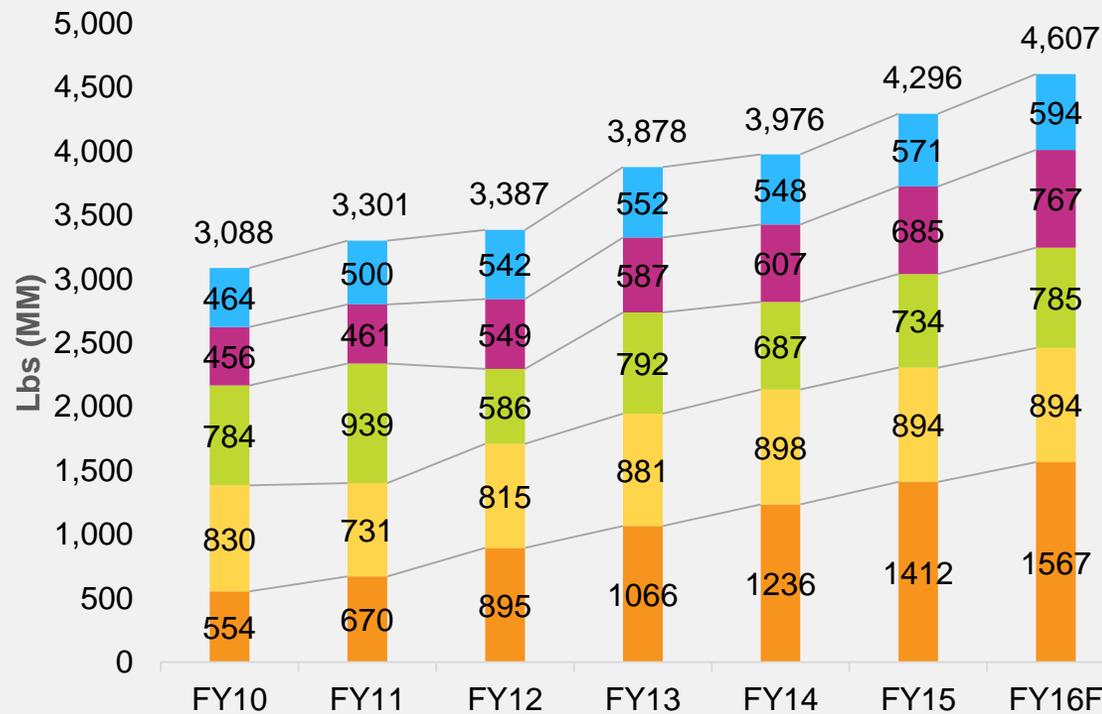


Foodservice Donor Include:

- QSR Restaurants
- Full Service Restaurants
- Hotel/Casino
- Healthcare
- Contract Feeders
- Convenience Stores
- Sports/Entertainment Facilities

Pounds by channel Goal

Channel lbs by fiscal year



Channel	FY10- FY15 growth	FY15- FY16F growth
Purchasing	4%	4%
Produce	9%	12%
Fed Com	(1%)	7%
Manu	2%	-
Retail	21%	11%
Total	7%	7%

Retail Donations



Retail Donations (Supermarkets)

- Currently picking up from over 17,000 retail locations
 - Pick up three times per week on average
- FY15 our members recovered 1.4 billion pounds of perishable and non-perishable products
- If all retail locations were donating each chain's average donation yields we could recover an additional 340 million pounds
 - Under best case scenario there is probably 800 million pounds of useable product available

Hurdles

- Infrastructure - enough organizations with proper safe food handling equipment and procedures in place to pick up the product safely

Food Service Donations



Food Service Convenience Store Opportunity

Today, over 20 billion pounds of safe, healthy food from foodservice and convenience stores go to waste each year.

For the first time, Feeding America is tapping into new sources of food never before rescued in large quantities by our network—food from America’s 1.1 million foodservice and convenience stores. This not only provides more food to those in need, it reduces food loss and waste costs.

Developing Partners:

- Starbucks
- Panera
- Loaf and Jug
- Little Caesars
- Bon Appetite
- Compass Food Group



COMPASS
GROUP



Active Prospects:

- Cheesecake Factory
- Sheetz
- Wyndham Hotels
- Sodexo
- Disney
- Radisson Hotels
- HCA Hospitals
- Red Robin
- Murphy's
- Marriott Hotels
- Hilton Hotels
- 7-Eleven
- Panda
- Arby's

Food Service Challenges

- Small amounts of usable product at large number of locations
- Infrastructure in place to pick the product up safely
 - Requires organizations pick up, store and distribute product in temperature controlled environment
- Cost of recovery
- Nutritional value of available product

Donation Apps





MealConnect facilitates the **free, easy, safe** and **quick** donation of fresh, healthy food from grocery stores and foodservice operations by matching them to their local food bank or pantry.

Funded by Google.org in 2014, it assists donors, food banks and pantries in:

- Discovering and growing relationships
- Supporting and improving data management
- Continuing process integration and automation



Seamless solution: You will choose the agency to pick up the product from the vetted donor within an arranged time window, retaining control of the relationship.

Easy to navigate: With simple onboarding and intuitive design, use MealConnect on your smartphone, tablet or PC.

Real time data collection: Customizable dashboards enable you to track donations over time to monitor both donor and enabled agency activity.