SmartWay®
U.S. Environmental Protection Agency

There are many ways to ship goods. This is the smartest way.

1. What is SmartWay?

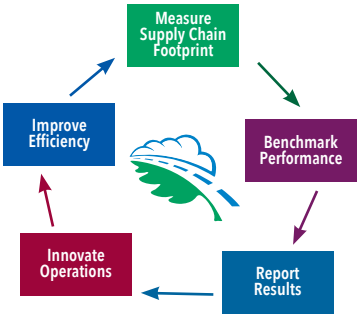
SmartWay is an innovative, voluntary, public-private, market-driven partnership. SmartWay helps companies improve their transportation supply chains – to move more ton-miles of freight with lower emissions and less energy, and at a lower cost. It helps companies gain a competitive edge and enhance their corporate image.

2. Who can join SmartWay?

Since 2004, 3,000 of the nation's shippers, logistics companies, truck, rail, barge and multimodal carriers (including many Fortune 500 companies) have registered with SmartWay. SmartWay carriers now account for 22% of all trucking miles. SmartWay is actively working to expand to all freight modes.

3. How does SmartWay work?

SmartWay gives its partners a consistent set of EPA-tested tools to make informed transportation choices – to help them measure, benchmark and report carbon emissions, and improve supply-chain efficiency and environmental performance. SmartWay helps its partners exchange reliable and credible performance data and accelerate adoption of advanced technologies and operational practices.



4. What results have SmartWay partners achieved?

Since 2004, SmartWay partners have eliminated **72.8 million** metric tons of CO_2, **1,458,000** tons of nitrogen oxides and **72,000** tons of particulate matter. They've saved **170.3 million** barrels of oil and **$24.9 billion** in fuel costs. This equals taking more than **14 million** cars off the road for an entire year.

5. How do SmartWay partners meet customer and stakeholder needs?

In a rapidly changing business landscape, SmartWay partners demonstrate to customers, clients and investors that they are taking responsibility for the emissions associated with moving goods. SmartWay partners are committed to corporate social responsibility and sustainable businesses practices, and are reducing their carbon footprint.

6. How do SmartWay partners benefit North America?

By moving goods in the cleanest, most efficient way possible in the U.S. and Canada, SmartWay partners protect the environment, enhance North America's energy security and foster economic vitality.

7. What additional benefits are there for SmartWay partners?

SmartWay partners are part of an alliance that includes Canada and a global network of Green Freight programs. SmartWay partners can network with their peers and share success stories. They gain access to public events and forums in which partners showcase their achievements. And SmartWay has market incentives, and recognition for top performers.

8. How can my company join SmartWay?

It's easy. Simply enter your freight activity data in a free, downloadable tracking and assessment tool, and submit it to EPA.

Visit epa.gov/smartway to learn more.

When you join SmartWay, you're in good company.

Some of SmartWay's shipper partners.

SHARP
Kimberly-Clark
Tyson
Walgreens
IKEA
hp
JCPenney
kraft foods
Johnson & Johnson
LOWE'S
SC Johnson A Family Company

What some shipper partners say about SmartWay.

"At Kimberly-Clark, we see SmartWay as both good environmental policy and good business. The transportation strategies that SmartWay recommends are saving us fuel, lessening our carbon footprint, and making a big difference in bringing us closer to our sustainability goals."

Stelios Chrysandreas
Transportation Manager, Kimberly-Clark

"We encourage shippers, carriers, and logistics providers to get involved in SmartWay and use it to the maximum because participation will make your operation both more environmentally efficient and more economically effective."

Mike Cole
Senior Director, North America Transportation, Kraft Foods

"We're serious about our responsibility to the environment, which is why we joined the SmartWay Transport Partnership. The framework it provides has enabled us to evaluate, measure and reduce the environmental impact of our transportation operations in a more comprehensive and strategic way. Specifically, SmartWay has helped us reduce fuel usage and greenhouse gas emissions, and improve our operational efficiency."

Kevin J. Igli
SVP and Chief EHS Officer, Tyson Foods

"SmartWay has been a great partner in helping us implement best practices in our environmentally focused fleet management."

Jesus Garciarivas
American Logistics, Hewlett Packard

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Any way you ship it, move it the SmartWay.

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