



The Value of Certification and Verification

March 8, 2017





Speakers and Agenda

- Speakers
 - Christopher Kent, Program Manager, Green Power Partnership
 - Sarah Busch, Senior Analyst, Market Development, Center for Resource Solutions
 - Elliott Engelmann, Analyst, Renewable Energy Purchaser Programs, Center for Resource Solutions
- Agenda
 - Introduction to Green Power Partnership
 - Why Certification is Important
 - Verification and Marketing Compliance Review Process
 - How CRS Sets Green-e Standards
 - Question and Answer Session



Green Power Partnership Overview

- Summary
 - The U.S. EPA's Green Power Partnership is a **voluntary** program that encourages organizations to use green power.
- Objectives
 - Reduce U.S. greenhouse gas emissions
 - Expand the voluntary green power market
 - Standardize green power procurement as part of best practice environmental management
- Program Activities
 - Provide technical assistance and tools on procuring green power
 - Provide recognition platform for organizations using green power in the hope that others follow their lead
- 1,400+ Partners procure nearly 37.5 billion kWh annually, equivalent to the annual electric use of more than 3.4 million American homes



EPA's 1,400 Green Power Partners



2017 Green Power Leadership Awards

- 2017 application period is now open and will close on March 24
- Award ceremony will take place during the Renewable Energy Markets Conference in New York City from October 22-24
- Visit: www.epa.gov/greenpower/green-power-leadership-awards

EPA and CRS administer awards for the following categories		
US EPA		CRS
Partner Awards		Market Development Awards
Excellence in Green Power Use		Green Power Market Development
Green Power Partner of the Year		International Green Power Market Development
Sustained Excellence in Green Power		Leadership in Green Power Education
Direct Project Engagement		Green Power Leader of the Year
Green Power Community of the Year		



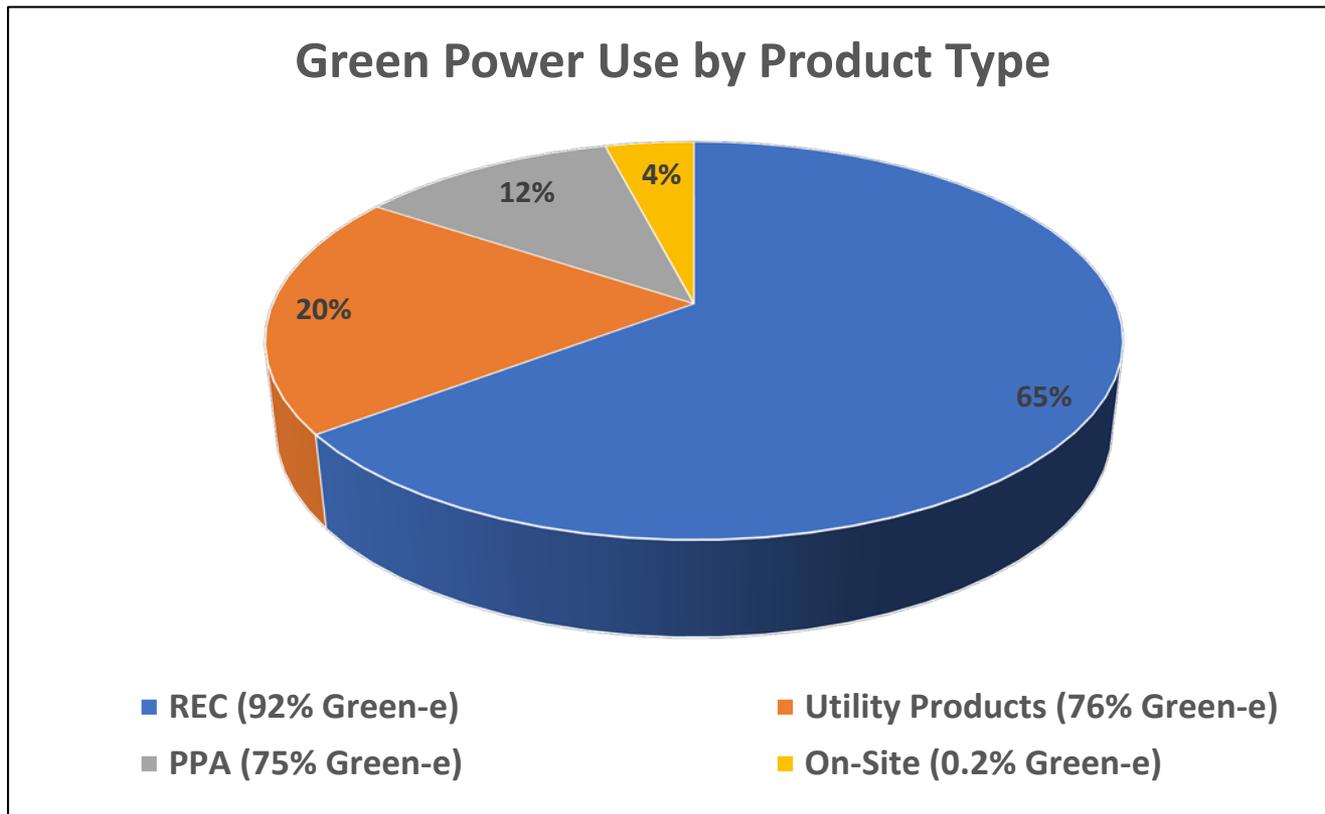


Why buy certified?

- EPA recommends, as a consumer best practice, buying green power products that are third-party certified and verified
 - Difficult for buyers of green power to know whether they are buying credible products from credible suppliers
- Certification by an independent third-party offer consumers a higher level of certainty about the integrity of their purchase.
 - Ensures the purchase meets nationally accepted standards for resource and product quality.

Green-e Certified Products in GPP

- Currently, 60% of all green power used by Green Power Partners is certified by Green-e*





Any Questions?

- Green Power Partnership: www.epa.gov/greenpower
- Center for Resource Solutions: resource-solutions.org
 - Green-e: www.green-e.org
- More Questions?
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