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Informational Webinar: 2018 Climate Leadership Awards

Thursday, July 13, 2017 11am PT / 2pm ET



The Climate Registry



Agenda

- Introduction and Overview
- Recognition Categories
- Eligibility Requirements & Application Evaluation
- Application Period – Important Dates
- Application and Submission Instructions
- Awards Dinner and Climate Leadership Conference
- Award Categories – Detailed Discussion
 - Overview
 - Evaluation Criteria
 - Review Process
- Q&A



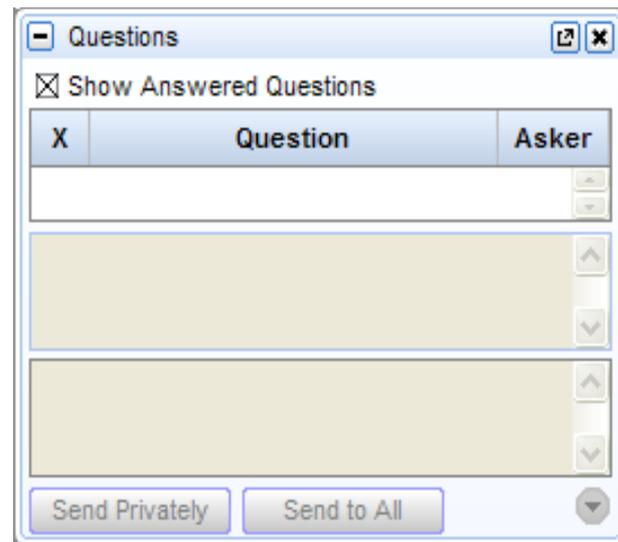


Presenters

- **Melissa Klein** – Communications Lead, Center for Corporate Climate Leadership, U.S. Environmental Protection Agency
- **Jordan Faires** – Program Coordinator, Technical Services, The Climate Registry
- **Meg Storch** – Director, Business Strategy & Partnerships, Center for Climate and Energy Solutions (C2ES)



- Attendees are muted to reduce background noise
- Submit questions and comments in writing via the online control panel →→ →
- To minimize or maximize the control panel, click on the button at the top left of the tool bar
- Today's presentation is available at:
<https://www.epa.gov/climateleadership/center-corporate-climate-leadership-webinars-and-events>





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Introduction and Overview

Melissa Klein

Communications Lead, Center for Corporate Climate Leadership
U.S. Environmental Protection Agency



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A Co-Sponsored Awards Program

The U.S. EPA, Center for Climate and Energy Solutions (C2ES), and The Climate Registry have co-sponsored the Climate Leadership Awards (CLA) annually since 2012. The CLAs recognize the outstanding voluntary work that organizations and individuals pursue in reducing greenhouse gas emissions and building resilience to climate change.

Now in its seventh year, the program has honored more than 115 recipients. The awards continue to highlight leadership in addressing climate change by reducing carbon pollution and implementing adaptation planning initiatives.



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2017 Awardees

In 2017, we were proud to honor 3 individuals, 10 organizations, and 2 partnerships in the public and private sector. <http://www.epa.gov/climateleadership/2017-climate-leadership-award-winners>



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What 2017 CLA Winners Are Saying...

"IBM is honored to be recognized with its fifth Climate Leadership Award. When it comes to climate change, reducing greenhouse gas emissions is paramount. Thanks to an unyielding corporate commitment, IBM has been taking aggressive actions across our global operations, products and services, achieving results that we have publicly disclosed for over 20 years. These efforts have included collaboration with our supply chain, government agencies and NGOs."

- Wayne Balta, Vice President, Corporate Environmental Affairs and Product Safety, IBM

"DFW Airport has an unwavering commitment to reduce its carbon footprint and to preserve our natural resources for the betterment of our world. On behalf of all of our employees and our business partners, we are honored to receive this recognition from the EPA, especially after becoming North America's first Airport to achieve Carbon Neutrality."

- Sean Donohue, CEO, Dallas Fort Worth International Airport

"Being recognized by the EPA with a Climate Leadership award in the Supply Chain Leadership category is an honor for the U.S. Postal Service. The award will serve to fortify our continued efforts to be a world class leader in green business practices and achieve our sustainability goals."

- Susan Brownell, Vice President of Supply Management, United States Postal Service





What 2017 CLA Winners Are Saying...

“Congratulations to Sophia Mendelsohn [Director of Sustainability, JetBlue Airways] on receiving this prestigious award. Thanks to her efforts, JetBlue is helping to innovate our industry and lessening our carbon footprint. Reducing emissions is crucial for the future of aviation. This award confirms the proactive measures we’re taking to address customer demand and lessen the impact our industry contributes to climate change. In order to make this work, businesses need to work together towards a lower-carbon future.”

- James Hnat, General Counsel, JetBlue

“We certainly don’t do this work in search of accolades but there’s no doubt how good it feels knowing that our collaborative effort in working with all 21 local jurisdictions in San Mateo County, CA are being recognized beyond our borders. As a collaboration of local government agencies, we continually strive for innovative approaches to meet our collective climate and sustainability goals. This Climate Leadership Award is a positive sign that we’re headed in the right direction and we’re proud to accept it on the behalf of all involved.”

- Sandy Wong, Executive Director, City/ County Association of Governments of San Mateo County and Jim Eggemeyer, Director, County of San Mateo Office of Sustainability





Recognition Categories

- Excellence in Greenhouse Gas Management (Goal Setting Certificate)
- Excellence in Greenhouse Gas Management (Goal Achievement Award)
- Innovative Partnership Certificate
- Supply Chain Leadership Award
- Individual Leadership Award
- Organizational Leadership Award



In all applications (except for Innovative Partnerships and Individual Leadership), there's a new table in which to enter GHG inventory information.

- Enter base year and current year emissions included in the GHG reduction goal boundary. If the organization has a GHG reduction goal with an achievement year of 2015 or later, the organization must report both location-based and market-based scope 2 emissions for both the achievement year and the base year.
- If scope 3 or direct or indirect biogenic categories are not included in the goal boundary, leave these rows blank. The total emissions at the bottom of the table should be the quantity used to track progress toward the goal. The total emissions should include emissions from either scope 2 location-based or scope 2 market-based (not both), depending on the method being used to track progress toward the goal.
- If the GHG reduction goal boundary does not represent the company's full inventory, in addition to completing the table applicants must also attach a summary of the full GHG inventory as supporting documentation.
- Applicants must still publicly report a GHG inventory and provide link to that publicly available information.



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Eligibility Requirements: ALL Award Categories

The following criteria apply to ALL applicants:

- Applicants must have significant operations in the United States. Given the global nature of climate change, the majority of greenhouse gas (GHG) emissions reductions do not have to occur in the U.S.
- Corporate/Organizational budget must be at least \$100 million (except in the Innovative Partnership category).
- Organizations must have absolute GHG goals (except in the Innovative Partnership and Individual categories) that fulfill the minimum criteria.
 - Goals must achieve (or commit to, in the case of Goal Setting) at least a 1.8% reduction per year over the life of the goal. For example, a 5-year goal must commit to at least 9% total reduction.
 - Intensity goals will only be accepted if accompanied by a publicly announced absolute reduction goal.
- Leadership activities must have taken place between January 1, 2015 and September 26, 2017 and must be currently active.
 - Goal Achievers, however, have one additional year to demonstrate an achieved GHG reduction goal. For Goal Achievement category, leadership activities must have taken place between January 1, 2014 and September 26, 2017.
- Finalists must pass an EPA compliance screen in order to be selected.

Note: Organizations may not reapply for the same award category for two consecutive award cycles. (e.g., If company A receives an Organizational Award in 2016, the company would not be able to apply for the Organizational Award again until the 2019 awards).



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Eligibility Requirements

- The geographic boundaries of the applicant's reduction goal must include all U.S. operations, all North America operations, or all global operations.
- The reduction goal should include all scope 1 and 2 (either location-based or market-based) emissions sources that fall within the chosen geographic boundary. The goal boundaries must remain consistent throughout the goal period.
- The base year for a first generation goal may not be more than four years prior to the year the goal was publicly announced. For instance, for first generation goals set in 2016, 2012 would be the earliest base year allowed. Subsequent goals may use the same base year as a previous goal, provided that the new goal extends the goal period by three years at a minimum.
- The goal period (the time between the base year and achievement year) should be no fewer than three and no more than 12 years for a first generation goal. Subsequent goals that use the same base year may extend the previous goal period by no fewer than three and no more than 12 years.
- Goals must represent an aggressive reduction - Please see FAQs and criteria pages for more information.





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Eligibility Requirements

- Applicants for all categories (except Individual Leadership & Innovative Partnership Categories) must submit documentation of a current GHG inventory (to include all GHG emissions from scope 1 and 2 sources at minimum) that is publicly reported, and their publicly reported base year inventory that is third-party verified either to a 'limited' or "reasonable" level of assurance, or has been through a third-party critical review.
- For the Goal Achievement Award, a verified inventory for both base year and achievement year are required.
- Applicants with inventories previously reviewed and approved under EPA's former Climate Leaders program may submit those for the relevant years referenced in the application (considered critical review); however, if the applicant's inventories have undergone significant adjustments since their participation in the Climate Leaders program, then the applicant's inventories may need to be re-verified to meet the aforementioned data quality requirements.
- **More detailed criteria can be found in the appendix of each application and the FAQ page.**



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Scope 3 Reporting

- Scope 3 emissions must be publicly reported if they are incorporated in the GHG reduction goal, and should always be reported for Supply Chain Award applications. If scope 3 emissions are included as part of the applicant's goal, these must also undergo, at a minimum, a third-party critical review. Please note that 'carbon neutral' or 'net zero' goals must include scope 3 sources as part of their GHG reduction commitments and are therefore subject to this criteria.
- Direct or indirect biogenic emissions (CO₂ emissions resulting from the combustion of biomass) are reported separately from scopes 1, 2 and 3. Similar to scope 3 emissions, biogenic emissions must be reported publicly if they are incorporated in the GHG reduction goal. If biogenic emissions are included as part of an applicant's goal, these must undergo, at minimum, third-party critical review.



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Important Dates

2017

- **June 29** Award application period opens
- **September 26** Award application period closes
- **Mid Dec./Jan.** Winner and non-winner notifications

2018

- **Feb. 28 - March 2** Climate Leadership Conference, Denver CO
Awards Dinner during the Conference



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Application & Submission Process

- Review the general eligibility requirements and the specific evaluation criteria for the category to which you are applying - see the Climate Leadership Awards webpage at <https://www.epa.gov/climateleadership/climate-leadership-awards>.
- Download and save to your own computer: application form(s) and, if applicable, the third-party reference form (for Organizational and Individual Leadership) from the Awards website.
- Complete the application package, save it to your computer, and submit a copy by e-mail to **applications@ClimateLeadershipAwards.org** with the following subject line: *Application for [Insert Award Category Name]*.





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Next Steps

- Submit any questions regarding the application process and various awards categories by email to U.S. EPA and its partners at questions@ClimateLeadershipAwards.org.
- Application forms will be evaluated by EPA, C2ES, and TCR in collaboration with independent committees of recognized experts.
- All applicants will be reviewed to ensure that they are in good standing with EPA.
- Award winners will be notified in December 2017 (latest early January 2018).



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AWARDS DINNER AND CLIMATE LEADERSHIP CONFERENCE



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Awards Dinner and Climate Leadership Conference

- An Awards Dinner to honor award recipients will be held during the seventh annual Climate Leadership Conference, either February or March, 2018 (date/location to be announced soon)!
- Conference information will be regularly updated at www.ClimateLeadershipConference.org



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Awards Dinner and Climate Leadership Conference

- Conference participants will offer and hear climate-related solutions on topics including:
 - Leveraging Clean Energy Opportunities
 - Managing Climate Risks and Building Resilience
 - Supply Chain Strategies
 - Disclosures and Questionnaires
 - Setting and Achieving GHG Reduction Goals
 - Education & Engagement Strategies
 - Making the Business Case for Climate Response



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Awards Dinner and Climate Leadership Conference

Climate Leadership Conference Highlights:

- 2,400+ participants over the past six years addressing climate change in this forum for dialogue and solutions. 400+ climate professionals participate in the conference.
- Networking opportunities and events with sustainability professionals from the public and private sectors, including federal/state government officials, industry leaders, and non-profit experts.
- Innovative ideas and best practices on topics such as energy efficiency, clean energy opportunities, setting and achieving GHG reduction goals, engaging supply chains, and other applications for measuring, managing, and reducing emissions.
- Emerging best practices on climate resilience/adaptation planning & implementation.
- Peer exchange on managing carbon footprints both internally and throughout the supply chain, while maintaining focus on the top and bottom lines.
- Climate Leadership Awards Dinner, held in conjunction with the conference.



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EXCELLENCE IN GHG MANAGEMENT: GOAL SETTING CERTIFICATE & GOAL ACHIEVEMENT AWARD

Jordan Faires

Program Coordinator, Technical Services
The Climate Registry

What does leadership in GHG management look like?

- Public disclosure of entity-wide GHG emissions.
- Third-Party Verification of GHG inventory.
- Public establishment of an aggressive entity-wide GHG reduction goal that exceeds business-as-usual performance forecast.
- Transparent implementation of GHG mitigation activities that demonstrate GHG emission reductions are not largely the result of organic growth or decline.
- Achievement of publicly-set and aggressive GHG reduction goals.



Excellence in GHG Management (Goal Setting Certificate)

*The **Goal Setting Certificate** recognizes organizations that publicly report and verify organization-wide GHG inventories and publicly set aggressive GHG emissions reduction goals.*

Applicants will be evaluated on the following:

- Inclusion of base year inventory report broken out by scope 1 and 2 emissions (and any scope 3 or biogenic emissions included in the reduction goal), and all GHGs;
 - To maintain consistency with the GHG Protocol Scope 2 Guidance, reduction goals with achievement years of 2015 or later must include both location-based and market-based emissions in the base year inventory report.
- Inclusion of third-party verification statement for base year inventory;
- Demonstration of aggressive GHG reduction goal, which is current, and publicly communicated;
- Thorough description of planned GHG mitigation activities aimed at meeting reduction goal;
- Completed applications adhering to eligibility requirements.





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Excellence in GHG Management (Goal Setting Certificate)

Specific Requirements for Goal Setting Applicants

GHG Inventory & Verification

- Link to current, publicly disclosed entity-wide GHG inventory.
- Base year inventory report of scope 1 and 2 emissions, which includes CO₂, CH₄, N₂O, SF₆, PFCs, HFCs, within a U.S., North American, or global operations boundary. Relevant scope 3 or biogenic emissions must also be reported if they are incorporated in the reduction goal.
 - Base year inventory reports must include both location-based and market-based emissions when supporting reduction goals with achievement years of 2015 or later.
- The base year inventory boundary should match the boundary of the reduction goal. Up to 5% of the base year GHG inventory could be accounted for using simplified estimation methods OR excluded as immaterial.
- Verification statement for base year inventory. Must meet one of the following levels of assurance:
 - **Reasonable** – considered highest level of confidence in the GHG data accounted for; comprehensive review and site visits allow the verifier to report in a positive statement that ‘reasonable assurance that an emissions report is materially correct’
 - **Limited** – still comprehensively reviewed, but to a lesser degree; allows the verifier to report in a negative assertion that ‘there is no evidence that an emission report is not materially correct’
 - **Critical Review** – conducted by an independent third party who, at a minimum, ensures that the measurement methodologies and data collection processes are consistent with international best practice and are scientifically and technically valid



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Excellence in GHG Management (Goal Setting Certificate)

Specific Requirements for Goal Setting Applicants

Goal criteria:

- Goal must be set and publicly announced between January 1, 2015 and September 26, 2017;
- Within the chosen goal boundaries, goal must cover all scope 1 and 2 emissions sources and remain consistent throughout goal period;
- Goals with achievement years after 2015 can be based on either location-based or market-based emissions, and should specify the method chosen in public communication of the goal and in application materials;
- The base year for a first generation goal should be no more than 4 years prior to the year the goal is announced;
- Goal period should be between 3 and 12 years for a first generation goal, and subsequent goals that use the same base year may extend the previous goal period by no fewer than three and no more than 12 years;
- Goal must commit to at least an average 1.8% absolute reduction per year over the life of the goal (e.g. a five-year goal must reduce emissions by at least 9%).
 - *In rare circumstances, an organization may substantiate their case for a goal that is below the required 1.8% threshold but that has $\geq 1\%$ reduction per year, such as a goal considered aggressive in a specific sector.*





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Excellence in GHG Management (Goal Setting Certificate)

Specific Requirements for Goal Setting Applicants

Disclosure of GHG Mitigation Activities

- Applicants must identify at least three GHG mitigation activities that are planned or underway in order to demonstrate that reductions will not largely be the result of organic growth or decline. These activities should reflect applicant's most impactful strategies, and ideally be in addition to renewable energy or offset purchases (as applicable). Activities relating to supply chain management may be included if the goal incorporates scope 3 reductions.

RECs

- Renewable energy certificates (RECs) can be applied to scope 2 emissions associated with the consumption of purchased electricity as part of a comprehensive GHG management strategy (inventories that are associated with reduction goals with achievement years of 2015 or later must adhere to GHG Protocol's latest Scope 2 Guidance for reporting contractual instruments).
- Applicants will be asked to include information about the certification/quality of RECs as well as to provide product vintage information.

Offsets

- High-quality offsets can be used to reduce scope 1, 2 and 3 emissions as part of a comprehensive GHG management strategy. Offset projects must demonstrate that they are real, additional, permanent, and verifiable.



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Excellence in GHG Management (Goal Achievement Award)

*The **Goal Achievement Award** recognizes organizations that publicly report and verify organization-wide GHG inventories and achieve aggressive GHG emissions reduction goals.*

Applicants will be evaluated on the following:

- Inclusion of base year and achievement year inventory reports, broken out by scope 1 and 2 emissions (and any scope 3 or biogenic emissions included in goal), and all GHGs;
 - Reduction goals with achievement years of 2015 or later must include both location-based and market-based emissions in both the base year and achievement year inventory reports.
- Inclusion of third-party verification statement for both base year & achievement year inventories;
- Demonstration of aggressive GHG reduction goal that was publicly communicated and set at least three years prior to achieving it;
- Thorough description of at least three GHG mitigation activities implemented during goal period;
- Completed applications adhering to eligibility requirements.





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Excellence in GHG Management (Goal Achievement Award)

Specific Requirements for Goal Achievement Applicants

All criteria for the Goal Setting category apply to Goal Achievement, with additional attention to:

- In addition to providing the base year inventory report, the achievement year inventory must also be included;
- If base year emissions changed during the goal period by more than 5% as a result of structural change, a change in calculation methodologies, or because an error has been discovered, the base year inventory must be adjusted to reflect this, clear documentation and verification of the adjustments are needed;
 - GHG reduction goals with an achievement year of 2015 or later must include both location-based and market-based scope 2 emissions in the base year inventory report, regardless of the magnitude of the change from previously reported scope 2 emissions. These adjustments only require verification if they exceed 5% change.
- Applicant will be asked to quantify any RECs or offsets used to achieve GHG reduction goal, and asked provide information about certification/quality and product vintage.
- If scope 3 or biogenic emissions reductions are included in goal achievement, the relevant scope 3 sources must be reported and verified in both the base year and achievement year inventories;
- At least three GHG mitigation activities that were *implemented* and contributed to the reductions during the goal period must be described. Leadership activities must have taken place between January 1, 2014 and September 26, 2017.



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INNOVATIVE PARTNERSHIP CERTIFICATE

Meg Storch

Director, Business Strategy & Partnerships
Center for Climate and Energy Solutions (C2ES)



Innovative Partnership Certificate

*The **Innovative Partnership Certificate** recognizes organizations working collaboratively on leading edge climate initiatives that are above and beyond business as usual, and through which extraordinary outcomes are achieved. Partnerships have collectively established objectives to measurably address greenhouse gas reduction goals and/or adaptation and resilience activities.*

- Candidates for recognition should be comprised primarily of stakeholder institutions from government, academia and/or the private sector that have collectively established objectives to measurably address greenhouse gas reduction goals and/or resilience activities, and have achieved measurable outcomes.





Innovative Partnership Certificate

Eligibility Requirements

- Open to partnerships comprised of two or more primary stakeholders from government entities, academic institutions, and/or the private sector.
- Partnerships exclusively comprised of private sector stakeholders may be considered if the nature of the activity is not a business relationship, and is sufficient in magnitude of GHG emissions reduction and/or adaptation implementation to merit recognition.
- Applications reviewed by an independent panel of judges and considered on a competitive basis in comparison to other applicants.
- Partnerships must be:
 - Currently active;
 - Based upon or supported by a legal agreement/arrangement that addresses governance, roles, funding, etc.;
 - Publicly described as being driven and/or motivated by an imperative to take climate action.





Innovative Partnership Certificate

Eligibility Requirements *(cont'd)*

- Activities must be located in the United States (though the primary stakeholders are not necessarily required to be headquartered in the United States).
- Partnerships must have:
 - Conducted an assessment of all attributes related to the primary objectives of the partnership (e.g., vulnerability assessment if on resilience, GHG inventory, energy consumption) in order to establish a baseline;
 - Achieved significant, verifiable results in reducing emissions and/or implementing adaptation and resilience to protect a specific population;
 - Significant leadership activities and partnership accomplishments between January 1, 2015 and September 26, 2017.
- Primary stakeholders to the partnership will need to pass an EPA compliance screen in order for the partnership to be selected.





Innovative Partnership Certificate

Evaluation Criteria

Partnerships will be evaluated based on the following criteria:

- Magnitude of publicly established goals;
- Delivery of results against publicly established goals for GHG reductions, reduced vulnerability to climate change impacts, etc.;
- Disclosure of measureable and verifiable results;
- Demonstration of innovation and thought leadership;
- Incorporation of measures to ensure sustainability of the program over time;
- Ability to be replicated by others, including commitment of partners to sharing lessons learned;
- Efforts to conduct public engagement, stakeholder outreach;
- Nature of governance, budget, and management of the partnership;
- Quality of education and training of internal and external stakeholders.





Innovative Partnership Certificate

Examples

- Multiple municipalities partnering together to conduct regional planning and implementation activities (these partnerships can also include non-governmental entities as stakeholders);
- Government entities and/or academic institutions that partner with entities outside of their sector on a particular project; and
- Joint ventures between multiple institutions across sectors where the initiative is above and beyond the normal course of business operations for each of the primary stakeholders.
- Information on past award winners can be found here:
<https://www.epa.gov/climateleadership/climate-leadership-awards-past-winners>

What's Not Eligible

- Partnerships undertaking activities that are within the normal scope of mission/business for the participating organizations.
- Arrangements between organizations that are based on procurement of services.
- Activities and achievements that have been previously recognized specifically for climate action by the U.S. EPA and its partners.
- Elected public officials are ineligible to apply.





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SUPPLY CHAIN LEADERSHIP AWARD

Meg Storch

Director, Business Strategy & Partnerships
Center For Climate and Energy Solutions (C2ES)



Supply Chain Leadership Award

*The **Supply Chain Leadership Award** recognizes organizations that have their own comprehensive greenhouse gas inventories and aggressive emissions reduction goals and demonstrate they are at the leading edge of managing greenhouse gas emissions in their organizational supply chains.*

- Leading organizations are increasingly moving beyond addressing the GHG impact of their own operations to a more comprehensive assessment of the GHG impacts along their entire supply chain—from the raw materials and products they buy from upstream suppliers to the products and services they provide to customers downstream.
- For many organizations, the overall GHG impact from the supply chain can greatly exceed that of internal operations, particularly when product lifecycle emissions are considered.





Supply Chain Leadership Award

Evaluation Criteria

- Applicants will be reviewed and evaluated based on their level of leadership, innovation, commitment, and technical achievements in managing and reducing GHG emissions throughout their corporate supply chain.
- Applicants citing significant achievements in U.S. and Canadian transportation and distribution-related supply chain activities must be both an EPA SmartWay partner and eligible for recognition under SmartWay's Excellence Awards criteria.
 - If an applicant is not eligible to be a SmartWay partner, then EPA's SmartWay Excellence Award criteria do not apply.
 - The six SmartWay member categories are: freight shippers, logistics companies (including 3PLs/4PLs), rail carriers, truck carriers, drayage truck carriers, and multi-modal carriers.





Supply Chain Leadership Award

Evaluation Criteria (cont'd)

- An independent panel of recognized subject matter experts and thought leaders across sectors will review the submissions.
- Leadership actions will be evaluated by:
 - Breadth and scope of the implemented program
 - Degree to which actions surpass normal business practice in a sector
 - GHG reduction potential or effect of the implemented actions
 - Level of commitment demonstrated by the applicant
- While supply chain leadership activities must be demonstrated between January 1, 2015 and September 26, 2017, applications may refer to activities before that time, and reviewers may also consider the length of time an action has been in practice before this period and when it was first implemented.





Supply Chain Leadership Award

The application focuses on the following areas:

- **Internal Administrative Actions:** An opportunity to describe the internal administrative leadership actions the applicant has taken to address corporate supply chain GHG emissions. Examples include:
 - Designating an internal leader and/or team to address corporate supply chain GHG emissions
 - Codifying & implementing GHG-related criteria in procurement process (e.g., RFPs)
- **Collaboration:** A description of any collaborative leadership initiatives that the applicant participates in within its sector or across its corporate supply chain. Examples include:
 - Developing or delivering supplier GHG management education resources and/or workshops
 - Implementing supplier GHG emission surveys/scorecards
 - End-user and employee engagement programs





Supply Chain Leadership Award

- **Measurement & Reporting:** Examples of leadership actions in this category include:
 - Comprehensive public reporting and third-party verification of supply chain emissions;
 - Encouraging and supporting supply chain partners to publicly report third-party verified GHG emissions;
 - Tracking energy performance using tools such as ENERGY STAR Portfolio Manager; and
 - Conducting product lifecycle analyses.
- **GHG Reductions:** A description of the applicant's leadership in reducing corporate supply chain GHG emissions. Examples include:
 - Providing measurable and verified year-over-year reductions in scope 3 emissions;
 - Encouraging suppliers to establish public GHG baselines and set public GHG reduction goals;
 - Encouraging suppliers to manage their own supply chains; and
 - Achieving GHG reductions in the use phase of products.





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INDIVIDUAL LEADERSHIP AWARD

Melissa Klein

Communications Lead

Center for Corporate Climate Leadership

U.S. Environmental Protection Agency



Individual Leadership Award

*The **Individual Leadership Award** recognizes individuals exemplifying extraordinary leadership in leading their organizations' response to climate change and through engagement of their peers and partners.*

- Applicants must have been employed and reside within the United States.
 - Applicant's employer must have significant operations in the United States. Given the global nature of climate change, the majority of greenhouse gas emissions reductions do not have to occur in the U.S.
- Applicant's employer must meet one of the following descriptions:
 - Legally-recognized corporate organization with annual revenue over \$100 million; or
 - Governmental entity or academic organization with annual budget over \$100 million.
- Exemplary climate leadership activities must have taken place between January 1, 2015 and September 26, 2017.
 - Applications may also refer to actions that commenced before that time and continued into the application period and the length of time an action has been in practice, or which explains how that prior activity served as a foundation for ongoing & more current activities.





Individual Leadership Award

Primary Evaluation Criteria

- **Innovation, strategic management, and thought leadership** in addressing climate change.
- **Key climate initiatives** led by the applicant, and subsequent goals, benchmarks and plans for measuring success implemented by applicant.
- **Quality of engagement** with non-profit partners, government organizations, and/or other non-advocacy collaborations.
- **Quality of collaboration** with peers to develop best practices, influence behavior change, establish standards, and engage in public education.
- **Education and training** of internal staff and management, as well as external stakeholders, partners, and suppliers.

Note:

- *All activities must be deemed to exceed business as usual; at least two third-party reference forms are required.*
- *Elected public officials are ineligible to apply.*





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ORGANIZATIONAL LEADERSHIP AWARD

Melissa Klein

Communications Lead

Center for Corporate Climate Leadership

U.S. Environmental Protection Agency



Organizational Leadership Award

*The **Organizational Leadership Award** recognizes organizations that not only have their own comprehensive greenhouse gas inventories and aggressive emissions reduction goals, but also exemplify extraordinary leadership in their internal response to climate change, and engagement of their peers, partners, and supply chain.*

Applicants will be evaluated on the following:

- **Innovation and thought leadership** in developing operational strategies to address climate change;
- **Disclosure** of climate-related material risks and opportunities;
- **Strategic integration** of climate mitigation, adaptation, and resilience activities into applicant's operations, including establishing management structures, verifying performance, allocating budget, engaging the supply chain, and demonstrating a track record of establishing and achieving GHG reduction and climate risk mitigation goals;





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Organizational Leadership Award

Evaluation Criteria (cont'd)

- **Key climate initiatives** and subsequent goals, benchmarks, and plans for measuring success;
- **Quality of engagement** with external stakeholders - non-profit partners, governmental organizations, and/or other non-advocacy collaborations in which the applicant is an active participant;
- **Education and training** of internal staff and management, as well as external stakeholders, partners, suppliers, competitors, and/or others.

Note: Reviewers will look for described activities that exceed business-as-usual; up to three third-party reference forms are required.

The previously stated General Eligibility Requirements; GHG Inventory & Verification Requirements; and GHG Reduction Goal Requirements hold true for this category. Please refer to the appendix in the application for the complete list.



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Q & A



Reminder of Important Dates

2017

- **June 29** Award application period opens
- **September 26** Award application period closes
- **Mid Dec./Jan.** Winner and non-winner notifications

2018

- **Feb. 28 - March 2** Climate Leadership Conference, Denver CO
Awards Dinner during the Conference





Contacts & Online Resources

- **Send Awards questions to:**
 - questions@climateleadershipawards.org
- **Submit final application forms via email to:**
 - applications@ClimateLeadershipAwards.org
- **Awards Website**
 - <https://www.epa.gov/climateleadership/climate-leadership-awards>
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