Re: Use of NSF logo

Dear Mr. Yano:
This is in response to your letter of June 17, 2004 which provides a revised NSF logo to satisfy concerns raised in a May 13, 2004 conference call between representatives of NSF and the Agency.

The following is a summary of agreements reached during the conference call:

- Use of the NSF mark with a check mark is permitted
- A NSF 6-digit listing number is permitted
- Use of the phrase “NSF listed” is permitted whereas use of “NSF registered” is unacceptable
- Use of the NSF logo on the side/back panels is permitted
- Rame Cromwell is the EPA contact for other uses of the logo

The Agency continues to have concern about the placement of the NSF mark on the front panel of a pesticide label. Logos and associated language should not be placed in a position on the label which might negate or detract from required labeling statements. The Agency would prefer the logo to be placed on the back or side panel of the label to avoid any confusion. The Agency approves logos on a case-by-case basis. At a minimum the logo must be submitted through the Agency’s notification process as described in PR Notice 98-10. Before coming in with a notification, the company desiring to use this logo should contact their product manager for further guidance. A copy of the proposed modification of the label bearing the actual logo and any associated language must be submitted with the notification.

If you have additional questions, please do not hesitate to contact me.

Sincerely,