

# SmartWay Program Highlights for 2020

Learn more about the SmartWay and find out how your company can benefit.

## SMARTWAY DATA DRIVES PARTNERSHIPS

SmartWay enables companies across the supply chain to exchange performance data in ways that help businesses contribute to stronger and more competitive economy and healthier air for Americans.

With consistent, quality-checked information and tools, SmartWay lets companies spend less time figuring out their freight supply chain footprints, and more time getting down to business.

By listening to and working with Partners, SmartWay delivers more of what businesses need.

## SMARTWAY SAVES MONEY AND CONTRIBUTES TO AMERICAN PROSPERITY

Trucking and freight transportation are vital to U.S. prosperity.

- Logistics and transportation contributed \$1.63 trillion to our economy in 2019, representing 7.6 percent of annual G.D.P.
- Trucks moved 72.5% of all U.S. freight tonnage and trucking revenues represent over 80.4% of the nation's freight bill.
- Over 7.95 million people are employed in trucking-related jobs, many in small businesses, supporting hardworking families in communities across America.
- Working with SmartWay, U.S. trucking companies have saved \$41.8 billion on fuel costs, contributing to lower prices while helping American truckers.



## SMARTWAY SAVES OIL AND SUPPORTS US ENERGY INDEPENDENCE

- Since 2004, SmartWay has helped its Partners save 312 million barrels of oil - equivalent to eliminating annual energy use in over 20 million homes.
- By helping America's freight industry reduce its dependence on foreign fuel, we can invest more dollars at home and reduce our national trade deficit.
- Tractor, trailer and equipment suppliers to the freight industry also rely upon SmartWay to verify the benefits of fuel-saving vehicles and equipment.

SmartWay helped  
Partners save

**312M**  
barrels of oil

Eliminating annual  
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homes

## SmartWay Program Highlights for 2020 *(continued)*

### THOUSANDS OF BUSINESSES AND ORGANIZATIONS RELY UPON SMARTWAY

More than 3,700 companies and organizations use SmartWay to improve freight sustainability and efficiency.

Over 3,500 companies representing a broad cross-section of industries -- trucking, rail, barge, and air freight, and their customers -- rely upon SmartWay for:

- Information on clean and efficient technologies, operational strategies and other business practices that leverage transportation spend, reduce costs and contribute to healthier air for our families and communities;
- A no-cost comprehensive and well-recognized system to track, document and share information about fuel use and freight emissions across supply chains;
- Data to help companies identify and select more efficient carriers and modes;
- Opportunities to share best practices, access training and information that improve performance, and gain recognition for achievements;
- Metrics to use in sustainability reports, procurements and KSA processes.

Over 200 major industry associations, non-governmental organizations, states and localities, and professional trade groups also participate as SmartWay Affiliates.

### SMARTWAY HELPS TO PROTECT THE HEALTH OF AMERICANS

- Since 2004, SmartWay has helped partners avoid emitting 150 million tons of air pollution (NOx, PM, and CO2), which helps protect the environment and keep Americans healthy.
- Emissions reductions benefit communities near ports, borders, and truck stops, protecting the health and well-being of citizens in these areas.

SmartWay helped Partners  
avoid emitting

# 150M

tons of air pollution

### ABOUT U.S. EPA SMARTWAY

SmartWay is a market-driven initiative that empowers businesses to move freight in the cleanest, most energy-efficient way possible. It provides shippers and carriers with the tools and support they need to track, document, and share information about transport modes, equipment, and operational strategies that can reduce fuel use and emissions across the supply chain.



### SMARTWAY DEMONSTRATES AMERICAN LEADERSHIP IN GREEN FREIGHT

- Recognizing our inextricably linked U.S.-Canada commerce, energy and environmental cooperation, SmartWay, in coordination with Natural Resources Canada, offers N. American businesses a single, seamless bi-national program.
- As part of a Global Green Freight Action Plan, which aims to develop green freight programs in other regions, SmartWay serves as a global role model.

