



WaterSense Labeled Homes Program

Water Savings
That Perform

Choosing a home is a big investment for you and your family's future. When you choose a water-efficient home, you're putting a down payment on lower utility costs for your family, while also investing in a home with high-performing products and efficient systems. The WaterSense label makes it easy to identify homes that save both water and energy. WaterSense labeled homes are certified to use at least 30 percent less water than typical new homes, and they provide both comfort and convenience while conserving resources.

Residential water use accounts for more than half of the publicly supplied water in the United States. The U.S. Environmental Protection Agency (EPA) established WaterSense to protect the future of the nation's water supply and to promote water-efficient products and services with a simple, easy-to-identify label. Homes built to meet EPA's specification can earn the WaterSense label.



Savings and Performance

To earn the WaterSense label, homes must be at least 30 percent more water-efficient than typical new construction and follow a checklist to ensure they meet high performance expectations for plumbing fixtures. WaterSense labeled homes may include features such as: hot water that gets to the tap faster; ENERGY STAR® certified appliances; efficient irrigation equipment, or "water smart" landscapes that reduce the time and water used for irrigation.

Why Invest in a WaterSense Labeled Home?

- **Savings that perform.** WaterSense labeled homes are verified for performance as well as efficiency, including WaterSense labeled plumbing fixtures that are independently certified to use less water and perform as well or better than standard models.
- **Quantifiable savings.** Compared to typical new construction, the average family in a WaterSense labeled home can save more than 50,000 gallons of water annually inside and out, as well as over \$700 in utility costs per year. Water savings could be even higher in hot, dry climates.
- **Peace of mind.** Trained professionals conduct independent verifications to ensure that WaterSense labeled homes meet EPA's criteria.
- **Outdoor ease.** Where landscaping and irrigation are included, high-performing landscapes are designed to be low-maintenance and water-efficient without sacrificing curb appeal. WaterSense labeled irrigation products help homeowners water smarter.



Photo courtesy of KB Home

Move to an Efficient Home

Interested in learning more about WaterSense labeled homes or finding a builder near you? Visit www.epa.gov/watersense and make a move for savings.

