



What is invested	Project Activities	Project Participants	Short Term	Long Term
<ul style="list-style-type: none"> •Staff •Money •Time •Volunteers •Partners •Equipment •Materials... 	<i>(What we do)</i> <ul style="list-style-type: none"> •Technical Assistance •Fieldwork •Studies •Workshops •Conferences •Trainings •Public outreach •Media outreach 	<i>(Whom we reach)</i> <ul style="list-style-type: none"> •Industry •Scientists •Citizens •Private Sector •Agencies •Planners •Students •Regulated Community •Local Governments 	<ul style="list-style-type: none"> •Policies •Industry Action •Habitat Restoration •BMP Implementation •Knowledge Gained •Behavior Change 	<ul style="list-style-type: none"> •Recovery of Ecological Services •Meeting Water Quality Standards •Species Recovery •Urban Creek Restoration