

U.S. Environmental Protection Agency Environmental Financial Advisory Board Opportunity Zones Workgroup

Opportunity Zones Practitioner Panel
Public Meeting
Location: Virtual via Zoom

Thursday, August 26
12:00-1:30 pm Eastern Time

The purpose of this meeting is to hear from Opportunity Zones practitioners who work on OZ investments in disadvantages communities across the country and are willing to share their experiences to support the EFAB Opportunity Zones workgroup's charge.

Agenda

12:00 pm	Welcome and Member Roll Call <ul style="list-style-type: none">• Edward H. Chu – EFAB Designated Federal Officer• Kerry O’Neill – EFAB Chair
12:15 pm	Review of Meeting Purpose and Agenda <ul style="list-style-type: none">• Margot Kane and Bill Stannard – Co-Chairs, EFAB Opportunity Zones Workgroup
12:20 pm	Opportunity Zones Practitioner Introductions <ul style="list-style-type: none">• Alecia Hill – Investment Associate, Enterprise Community Investment, Inc.• Jonathan D. Tower – Managing Partner, Arctaris• Stephanie Copeland – Managing Partner, Four Points Funding
12:35 pm	Q&A and Discussion with Opportunity Zones Practitioners <ul style="list-style-type: none">• Margot Kane and Bill Stannard – Co-Chairs, EFAB Opportunity Zones Workgroup
1:30 pm	Adjourn

Presenter Bios



Alecia Hill is an Investment Associate with Enterprise Community Investment and brings 10+ years of cross-sector, interdisciplinary experience, including impact investing, community and economic development, early-stage ventures, and project management. In her current role, she focuses on innovation finance and investment management, leads project due diligence and execution as part of the acquisitions team, and supports structuring, operations, and impact strategies for Enterprise Community Opportunity Zone Funds. She holds a B.A. and M.P.A. in Management and Finance from Columbia University.



Jonathan D. Tower is the Managing Partner of Arctaris Impact Investors, LLC, an impact investment firm currently managing its sixth fund, the Arctaris Opportunity Zone Fund 2020, LLC. He invests in growth-oriented operating businesses and infrastructure, with heavy emphasis on underserved and underrepresented communities. Based in Boston and founded in 2009, Arctaris has partnered with the Kresge Foundation, Harvard Business School Professor Michael Porter's Initiative for a Competitive Inner City (ICIC), and other foundation, federal and state government agency partners to make investments in Opportunity Zones and other underserved areas, with the aim of delivering market-rate returns alongside social impact.

Jonathan has over 18 years of industry experience, investing in private equity and private debt, including three interim Chief Executive Officer roles in private equity-backed companies. Prior to co-founding Arctaris in 2009, Jonathan was a Managing Director, Operating Partner, and member of the Investment Committee at Dutchess Capital. He held responsibilities both in private equity deal execution and maximizing value in portfolio companies, working with management teams to develop growth or turnaround strategies. At Fidelity Ventures, Jonathan executed private equity and venture capital investments. At IBM, Jonathan was a member of the Corporate Venture Capital, Mergers & Acquisitions and Debt Capital Markets groups, where he facilitated the issuance of more than \$2 billion in term debt, launched the company's credit derivative hedging program, managed \$250 million of A/R factoring transactions, led venture investments in five expansion-stage technology businesses, and supported two business units in divestitures that generated \$300 million in profit.

Jonathan received an M.B.A. from Harvard Business School in 2002 and B.A. in English and Mathematics from Georgetown University in 1996.



Stephanie Copeland is a pragmatic operational leader who has a demonstrated track record of shareholder value creation. She is an expert in establishing high performing teams who can scale through disciplined accountability. Stephanie became the Managing Partner of Four Points Funding on January 1, 2019, previously serving on Governor John Hickenlooper's cabinet as the Executive Director for the Colorado Office of Economic Development and International Trade. She joined the governor's cabinet from The Zayo Group, where she served as President of the communications infrastructure services firm. She was part of the leadership team taking the company public, controlling the full P&L and operational responsibilities for Zayo's network services. Prior to Zayo, Stephanie spent her career in the Telecommunications sector in both the U.S. and Europe. In the early 1990s, she moved to St. Petersburg, Russia, to take a management position with Cable & Wireless. After returning to the U.S. in 1994, she joined the team that started MFS International, a company that built some of the first competitive fiber networks in Europe, and in 1998 joined the early team at Level 3 Communications and spent 3 years in London building out Level 3's business in Europe.

Copeland holds a B.A. in German and Commercial Studies from the University of Illinois. She completed post-graduate courses at the University of Paderborn in Paderborn, Germany. Copeland is an advocate and supporter of women in business, serving as a mentor to support women across the communications industry. She was named Fierce Telecom's top women to watch in 2015.