

30th Anniversary of EPA's Climate Partnership Programs



EPA Email to Partners

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Dear LMOP Partners,

This year, EPA is celebrating the 30th Anniversary of the founding of Green Lights, the Agency's first climate partnership program, as well as its legacy. As a Partner in the Landfill Methane Outreach Program (LMOP), one of EPA's *current* climate partnership programs, we invite you to join in the celebration and help us spread the word about our impacts.

JOIN EPA'S 30TH ANNIVERSARY CELEBRATION

Program Impacts

Over the last 30 years, EPA's Climate Partnership Programs have served to broaden and diversify the Agency's climate approach—working hand-in-hand with the tens of thousands of private sector partners and state and local governments to achieve more than would be possible through federal regulations alone.

Partners like you are what have made these programs so successful:

- Over 30 years, EPA's Climate Partnership Programs like LMOP have helped Americans save more than \$500 billion and achieve more than 6 billion metric tons of greenhouse gas emission reductions, a total which exceeds all U.S. carbon dioxide emissions in 2019.
- In 2019 alone, these programs drove reductions equivalent to 8 percent of total U.S. greenhouse gas emissions.

Celebrating You

We are excited to share these results with the world, to show how businesses, organizations and communities like yours are tackling the climate crisis and leading the way to a clean energy economy. You have demonstrated that environmental progress goes hand-in-hand with economic growth and job creation. You are delivering smart climate solutions that not only strengthen our economies and cities, but improve lives and the health of our planet.



Thank you for all you do as our Partner. We appreciate your commitment and willingness to stand alongside EPA on the front lines of the climate crisis. We hope you will join in the celebration, spread the word about the power of partnerships and receive some well-earned recognition for your efforts.

About the Celebration

EPA has created a dedicated website at www.epa.gov/30climate. In addition to a press release issued by EPA headquarters, we have posted a retrospective report, fact sheets, a timeline and more.

How to Join the Celebration

At www.epa.gov/30climate/partner-communications-toolkit, you will find a set of communications materials you can use or modify. These include:

- 30th Anniversary partner badge
- 30th Anniversary logo
- Sample social media posts
- Social media images
- Sample language for a memo to executives, city leaders or anyone else you would like to tell about your role in this important milestone.



JOIN EPA'S 30TH ANNIVERSARY CELEBRATION

Kind regards,

EPA's LMOP

To request removal from this email list, please reply to this message. For further information or questions about LMOP, please do not reply to this email message, but rather visit the [LMOP website](#). Thank you.

